

# HOW TO TALK ABOUT

# CLEAN ENERGY INNOVATION

## Make It Relatable

### Find Examples of Federally Supported Clean Energy Projects:

- [USAspending.gov](https://www.usaspending.gov) database (search for Energy Department awards in your state or district)
- [SBIR.gov](https://www.sbir.gov) award database
- Third Way's [US map](#) of companies picked to receive the 48C advanced energy manufacturing tax credit
- Map of [Industrial Assessment Centers](#) DOE supports at US universities to assess manufacturers' energy use
- SEIA's [state-level data](#) and [maps](#) of US solar projects
- The Solar Foundation's [National Solar Jobs Census](#)
- The American Clean Power Association's [state fact sheets](#)
- NREL's [map](#) of US wind manufacturing facilities/wind farms

### Other Resources:

- Third Way's [interactive maps](#) of state infrastructure opportunities
- Third Way's [blog](#) on energy innovation legislation you helped enact in 2020

## Activate Your Constituents

**Organize** roundtables with local leaders, universities, labs, and companies about clean energy in your district

**Tour** a local clean energy manufacturing facility

**Issue** press releases about these interactions

**Share** these engagements with your newsletter network

**Identify** people, businesses, and associations in your district who can amplify your achievements

**Send** a batch of letters about these activities to those interested in local economic development

## Keep in Touch with DOE

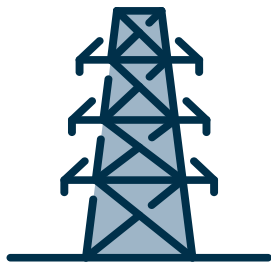
Contact the Energy Department's Office of Congressional and Intergovernmental Affairs to get notified about DOE-supported activity in your district

## Talk About Building and Making Real Stuff

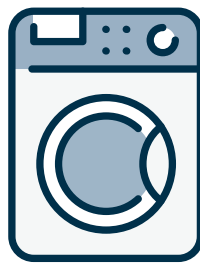
"Clean energy innovation" usually evokes solar and wind. Help your constituents understand it includes many other technologies and solutions that they see, appreciate, and interact with on a daily basis.



Manufacturing



Power Lines



Appliances



Buildings



Reducing Waste

