

S2. As you may know, there will be an election for Congress, and other offices in November 2022. How likely are you to vote in the November 2022 election?

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Definitely.....	77%	73%	76%	77%
Probably.....	14	17	12	12
Chance 50-50.....	9	10	11	7
Probably not.....	-	-	-	4
Definitely not.....	-	-	-	-

P1. When it comes to politics, do you generally think of yourself as a strong Democrat, not very strong Democrat, strong Republican, not very strong Republican, an independent, or some other political party? [IF INDEPENDENT/OTHER] Do you think of yourself as closer to the Democratic Party or the Republican Party?

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Democrat.....	43%	59%	81%	55%
Republican.....	42	26	11	38
Independent.....	14	15	8	7

Q1. [IF INSTITUTIONAL LEADER] How long have you been working in higher education?

Less than one year.....	3%
1-5 years.....	19
6-10 years.....	37
11-20 years.....	25
More than 20 years.....	17

Q2. [IF INSTITUTIONAL LEADER] The higher education institution I work for would best be described as:

A public institution.....	47%
A private, non-profit institution.....	40
A proprietary or for-profit institution.....	12

Q3. [IF INSTITUTIONAL LEADER] The higher education institution I work for would best be described as:

A vocational or trade school.....	19%
A community college.....	12
A four-year college or university.....	69

Q4. [IF INSTITUTIONAL LEADER] Do most of the students at your institution attend classes online or in-person?

Online.....	44%
In-person.....	56

Q5. [IF INSTITUTIONAL LEADER] The students at the higher education institution I work for predominately pursue:

Associate's Degrees.....	11%
Bachelor's Degrees or above.....	74
Training certificates.....	14

Q6. [IF INSTITUTIONAL LEADER] Which of the following best describes your role at the higher education institution you work for?

President.....	15%
Provost or Chancellor.....	9
Dean.....	18
College or university CFO.....	28
Other administration.....	30
Professor or instructor.....	-

B1. You will now see the names of some different people and organizations. Please indicate how favorable or unfavorable you feel toward each. Some of the names and organizations are fairly broad and others are more specific, but do your best to give us your opinion on each. If you haven't heard of them or don't know enough about them to give a rating, please select that option.

	FAVORABLE		UNFAVORABLE		CR	NH	NET		
	Very	Some	Some	Very			FAV	UNFAV	FAM
• Vocational or trade schools in the United States .....									
LV Nationwide	35%	44	8	3	9	2	79%	11	89
LV Hispanic	30%	44	13	4	7	3	73%	17	90
LV Black	35%	32	10	7	13	3	67%	17	84
Institution Leaders	29%	57	10	2	2	*	86%	12	97
• Public community colleges in the United States .....									
LV Nationwide	30%	48	9	4	8	1	78%	14	91
LV Hispanic	32%	41	12	6	5	3	73%	18	91
LV Black	34%	40	9	5	8	3	74%	14	89
Institution Leaders	36%	49	11	3	*	1	84%	14	98
• Four-year colleges and universities in the United States .....									
LV Nationwide	24%	41	18	8	8	1	65%	26	91
LV Hispanic	29%	37	18	10	5	1	65%	28	94
LV Black	31%	35	14	7	10	3	67%	21	87
Institution Leaders	39%	39	18	4	*	-	78%	22	100
• The Bill and Melinda Gates Foundation .....									
LV Nationwide	34%	29	10	10	12	5	62%	20	83
LV Hispanic	33%	31	14	6	8	7	65%	20	84
LV Black	31%	25	7	14	15	10	55%	20	76
Institution Leaders	37%	41	7	7	6	3	78%	14	91
• Bill Gates .....									
LV Nationwide	32%	31	12	13	11	1	62%	25	87
LV Hispanic	32%	31	14	10	11	1	64%	24	88
LV Black	30%	33	10	11	12	4	63%	21	84
Institution Leaders	31%	41	14	9	5	*	72%	22	94
• The higher education system in the United States .....									
LV Nationwide	18%	41	20	11	8	2	59%	32	91
LV Hispanic	21%	37	24	10	5	4	58%	34	91
LV Black	21%	37	18	9	10	4	58%	27	85
Institution Leaders	26%	50	18	4	2	-	76%	22	98
• Melinda Gates .....									
LV Nationwide	27%	29	10	9	17	8	56%	18	75
LV Hispanic	25%	33	12	9	11	9	58%	22	80
LV Black	22%	28	11	9	15	15	50%	20	70
Institution Leaders	32%	40	13	5	8	1	73%	18	91
• Joe Biden .....									
LV Nationwide	34%	22	9	32	2	1	56%	41	97
LV Hispanic	37%	31	8	20	3	1	68%	28	96
LV Black	57%	23	6	9	5	*	80%	15	95
Institution Leaders	42%	26	14	16	1	-	68%	31	99

**B1.** You will now see the names of some different people and organizations. Please indicate how favorable or unfavorable you feel toward each. Some of the names and organizations are fairly broad and others are more specific, but do your best to give us your opinion on each. If you haven't heard of them or don't know enough about them to give a rating, please select that option.

	FAVORABLE		UNFAVORABLE		CR	NH	NET		
	Very	Some	Some	Very			FAV	UNFAV	FAM
• The U.S. Department of Education.....									
LV Nationwide	15%	34	27	13	10	1	49%	40	89
LV Hispanic	15%	41	28	10	4	2	56%	38	94
LV Black	23%	31	19	15	10	1	55%	34	88
Institution Leaders	21%	42	25	10	2	-	63%	35	98
• Democrats in Congress.....									
LV Nationwide	21%	28	14	33	4	1	48%	47	96
LV Hispanic	28%	32	17	17	3	2	60%	34	94
LV Black	44%	32	8	9	5	2	76%	17	93
Institution Leaders	25%	38	16	18	2	1	63%	34	98
• Institutional leadership of colleges and universities.....									
LV Nationwide	12%	31	21	12	15	8	44%	33	76
LV Hispanic	14%	35	19	10	13	8	49%	29	79
LV Black	20%	35	17	6	13	10	54%	22	77
Institution Leaders	22%	49	18	6	5	*	71%	24	95
• Republicans in Congress.....									
LV Nationwide	17%	26	18	34	4	1	43%	52	95
LV Hispanic	13%	19	22	40	4	2	32%	62	94
LV Black	7%	11	23	48	9	2	18%	71	89
Institution Leaders	16%	30	21	31	1	1	46%	52	98
• Donald Trump.....									
LV Nationwide	27%	16	9	46	2	1	43%	54	97
LV Hispanic	17%	15	7	57	2	3	32%	64	95
LV Black	7%	5	11	72	4	1	12%	83	95
Institution Leaders	25%	15	9	50	1	-	40%	59	99
• For-profit colleges and universities in the United States.....									
LV Nationwide	11%	29	26	18	13	3	40%	44	84
LV Hispanic	11%	31	25	19	6	8	42%	44	86
LV Black	15%	29	16	18	18	4	44%	34	78
Institution Leaders	16%	41	26	14	3	*	57%	40	97
• Betsy DeVos.....									
LV Nationwide	10%	14	11	28	12	26	23%	39	62
LV Hispanic	6%	13	14	26	13	27	19%	40	59
LV Black	4%	9	10	35	10	31	13%	45	58
Institution Leaders	19%	22	16	33	4	6	41%	49	90

Q22. In your own words, what value does higher education provide students today?



Q23. Before the pandemic, how would you rate the value of a degree after high school?

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Excellent .....	34%	35%	33%	51%
Good .....	52	52	55	42
Not so good .....	12	12	11	6
Poor .....	2	1	1	1
POSITIVE (NET) .....	86%	87	88	93
NEGATIVE (NET) .....	14	13	12	7

Q24. Before the pandemic, how would you rate the return on investment of a degree after high school?

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Excellent .....	26%	29%	28%	37%
Good .....	50	48	52	50
Not so good .....	21	20	19	9
Poor .....	4	4	2	5
POSITIVE (NET) .....	76%	77	79	87
NEGATIVE (NET) .....	24	23	21	13

Q25A. [SPLIT A] How would you rate the value of a degree after high school, today?

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Excellent .....	25%	28%	20%	35%
Good .....	47	46	50	48
Not so good .....	23	20	28	10
Poor .....	5	6	3	6
POSITIVE (NET) .....	72%	74	70	84
NEGATIVE (NET) .....	28	26	30	16

**Q25B. [SPLIT B]** How would you rate the return on investment of a degree after high school, today?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Excellent.....	22%	25%	30%	27%
Good.....	45	47	39	58
Not so good.....	27	24	25	11
Poor.....	5	4	7	3
POSITIVE (NET).....	67%	72	69	86
NEGATIVE (NET).....	33	28	31	14

**Q26.** Do you believe the value of a degree after high school has changed in the last year?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Yes, it has become more valuable.....	18%	21%	25%	38%
Yes, it has become less valuable.....	37	49	36	29
No, it has stayed the same.....	45	30	39	34

**Q27. [IF YES]** You indicated that you believe that a degree after high school has become less valuable in the last year. Please indicate what gives you that impression, select all that apply.

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
College has become too expensive for what students get out of it these days.....	55%	53%	48%	48%
The economy has gotten worse and will harm graduates' career prospects.....	50	39	55	44
Colleges and universities have let instructional quality slip.....	36	34	24	30
Students are not majoring in subjects that will earn them a higher salary.....	35	30	25	40
Higher education has largely moved online.....	33	27	26	28
Other.....	5	2	3	3
None of the above.....	3	2	3	3

**Q28.** Has the pandemic made improving the value of a degree after high school a more important or less important priority?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Much more important.....	20%	22%	27%	25%
Somewhat more important.....	20	27	22	41
No change.....	47	38	37	26
Somewhat less important.....	11	10	10	7
Much less important.....	3	3	4	1
MORE IMPORTANT (NET).....	40%	49	49	66
LESS IMPORTANT (NET).....	14	14	14	8

**Q29A. [INSTITUTIONAL LEADERS/ SPLIT A]** How would you rate the job your college or university is doing providing value to students?

Excellent.....	49%
Good.....	37
Not so good.....	10
Poor.....	4
POSITIVE (NET).....	87%
NEGATIVE (NET).....	13

**Q29B. [INSTITUTIONAL LEADERS/ SPLIT B]** How would you rate the job your college or university is doing providing a return on investment to students?

Excellent.....	38%
Good.....	55
Not so good.....	6
Poor.....	1
POSITIVE (NET).....	93%
NEGATIVE (NET).....	7

**Q30.** If you had to choose, which of the following is the most valuable kind of degree outcome?

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Degree with no debt and limited earning prospects.....	12%	11%	18%	11%
Degree with low debt and modest earning prospects.....	26	30	27	28
Degree with manageable debt and average earning prospects.....	45	44	37	50
Degree with high debt and high earning prospects.....	16	14	19	11

**Q\_31.** Assuming a scenario where you start with \$200,000 in student loan debt and \$0 in income, please indicate your ideal level of debt-to-income. You have \$200,000 you can use however you would like. For example, if you would be willing to accept the \$200,000 in debt for a \$200,000 salary, put "200,000" in the income box and make no change to the debt box. You could also choose to pay off \$100,000 of your student loan debt and have \$100,000 in income.

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Income \$150K to \$200K and Student Loans \$0 to \$50K.....	26%	24%	23%	25%
Income \$100K to \$150K and Student Loans \$50K to \$100K.....	61	62	64	54
Income \$50K to \$100K and Student Loans \$100K to \$150K.....	7	6	5	16
Income \$0 to \$50K and Student Loans \$150K to \$200K.....	6	8	8	5

**B2.** Now you are going to see a few statements. For each, indicate whether you agree or disagree.

	AGREE		DISAGREE		NET	
	Strongly	Some	Some	Strongly	AGREE	DISAGREE
<ul style="list-style-type: none"> <li>• <b>[IF INSTITUTIONAL LEADER]</b> Through my career in higher education, I make a positive difference in the lives of students.....</li> </ul>						
<b>Institution Leaders</b>	49%	43	7	*	92%	8
<ul style="list-style-type: none"> <li>• Students who attend higher education should be able to repay their student loans and get jobs that allow them to earn more than a high school graduate.....</li> </ul>						
<b>LV Nationwide</b>	50%	39	8	2	90%	10
<b>LV Hispanic</b>	50%	38	8	4	88%	12
<b>LV Black</b>	53%	32	13	3	84%	16
<b>Institution Leaders</b>	48%	45	5	3	92%	8
<ul style="list-style-type: none"> <li>• Colleges and universities have a responsibility to ensure that most students who enroll graduate.....</li> </ul>						
<b>LV Nationwide</b>	36%	44	17	4	79%	21
<b>LV Hispanic</b>	38%	44	15	3	82%	18
<b>LV Black</b>	40%	42	15	3	82%	18
<b>Institution Leaders</b>	44%	47	8	1	91%	9

B2. Now you are going to see a few statements. For each, indicate whether you agree or disagree.

	AGREE		DISAGREE		NET	
	Strongly	Some	Some	Strongly	AGREE	DISAGREE
<ul style="list-style-type: none"> <li>• The skills required to be successful in today's job market are very different than those from just a decade ago .....</li> </ul>						
<b>LV Nationwide</b>	44%	44	10	2	88%	12
<b>LV Hispanic</b>	44%	45	10	1	88%	12
<b>LV Black</b>	46%	38	13	3	84%	16
<b>Institution Leaders</b>	49%	41	9	1	90%	10
<ul style="list-style-type: none"> <li>• A Bachelor's degree is worth the investment and usually pays off.....</li> </ul>						
<b>LV Nationwide</b>	28%	51	17	5	78%	22
<b>LV Hispanic</b>	29%	52	13	6	81%	19
<b>LV Black</b>	32%	47	15	6	79%	21
<b>Institution Leaders</b>	45%	45	8	2	89%	11
<ul style="list-style-type: none"> <li>• There are things colleges and universities can do to help more students graduate.....</li> </ul>						
<b>LV Nationwide</b>	40%	48	10	2	88%	12
<b>LV Hispanic</b>	44%	47	4	5	92%	8
<b>LV Black</b>	48%	39	12	2	87%	13
<b>Institution Leaders</b>	45%	44	9	2	89%	11
<ul style="list-style-type: none"> <li>• Most colleges and universities in America provide a high-quality education to their students .....</li> </ul>						
<b>LV Nationwide</b>	22%	54	18	6	76%	24
<b>LV Hispanic</b>	23%	49	21	7	72%	28
<b>LV Black</b>	30%	50	16	4	80%	20
<b>Institution Leaders</b>	37%	51	7	6	88%	12
<ul style="list-style-type: none"> <li>• <b>[SPLIT B]</b> State governments could do more to help make sure students succeed in higher education .....</li> </ul>						
<b>LV Nationwide</b>	36%	39	19	6	76%	24
<b>LV Hispanic</b>	43%	34	16	7	76%	24
<b>LV Black</b>	52%	29	15	4	80%	20
<b>Institution Leaders</b>	41%	46	12	*	87%	13
<ul style="list-style-type: none"> <li>• Many colleges and universities spend too much time and money trying to enroll more students and not enough time on serving the ones they have .....</li> </ul>						
<b>LV Nationwide</b>	33%	47	17	3	80%	20
<b>LV Hispanic</b>	35%	43	18	3	79%	21
<b>LV Black</b>	28%	49	19	4	77%	23
<b>Institution Leaders</b>	34%	53	10	3	87%	13
<ul style="list-style-type: none"> <li>• A training certificate is worth the investment and usually pays off.....</li> </ul>						
<b>LV Nationwide</b>	29%	52	15	3	81%	19
<b>LV Hispanic</b>	28%	56	13	2	85%	15
<b>LV Black</b>	29%	49	18	4	77%	23
<b>Institution Leaders</b>	32%	54	13	*	87%	13
<ul style="list-style-type: none"> <li>• <b>[IF INSTITUTIONAL LEADER]</b> The college or university I work for could do more to help set students up for success.....</li> </ul>						
<b>Institution Leaders</b>	33%	52	11	3	86%	14

B2. Now you are going to see a few statements. For each, indicate whether you agree or disagree.

	AGREE		DISAGREE		NET	
	Strongly	Some	Some	Strongly	AGREE	DISAGREE
<ul style="list-style-type: none"> <li>• [SPLIT B] Because colleges and universities have perpetuated racial inequality and oppression for centuries, they have a responsibility to help reduce social inequality by making college more accessible to students from all backgrounds .....</li> </ul>						
<b>LV Nationwide</b>	28%	41	16	14	69%	31
<b>LV Hispanic</b>	31%	45	17	7	76%	24
<b>LV Black</b>	60%	30	6	3	91%	9
<b>Institution Leaders</b>	35%	50	8	7	85%	15
<ul style="list-style-type: none"> <li>• Colleges and universities are doing a good job of training students for the careers of today and tomorrow .....</li> </ul>						
<b>LV Nationwide</b>	18%	47	27	9	65%	35
<b>LV Hispanic</b>	21%	49	18	12	70%	30
<b>LV Black</b>	24%	48	21	7	73%	27
<b>Institution Leaders</b>	31%	53	12	4	83%	17
<ul style="list-style-type: none"> <li>• [SPLIT A] Colleges and universities have a responsibility to help make society more equal by improving the life outcomes of their graduates ...</li> </ul>						
<b>LV Nationwide</b>	32%	43	17	7	76%	24
<b>LV Hispanic</b>	41%	43	10	6	84%	16
<b>LV Black</b>	36%	38	19	7	74%	26
<b>Institution Leaders</b>	42%	40	12	5	83%	17
<ul style="list-style-type: none"> <li>• [SPLIT A] The federal government could do more to help make sure students succeed in higher education .....</li> </ul>						
<b>LV Nationwide</b>	31%	38	20	10	69%	31
<b>LV Hispanic</b>	42%	37	16	5	79%	21
<b>LV Black</b>	37%	47	11	5	84%	16
<b>Institution Leaders</b>	41%	42	11	7	83%	17
<ul style="list-style-type: none"> <li>• [SPLIT A] Colleges and universities have a responsibility to help reduce social inequality by making college more accessible to students from all backgrounds .....</li> </ul>						
<b>LV Nationwide</b>	32%	44	14	9	76%	24
<b>LV Hispanic</b>	47%	40	8	6	87%	13
<b>LV Black</b>	44%	41	10	4	85%	15
<b>Institution Leaders</b>	39%	42	14	5	81%	19
<ul style="list-style-type: none"> <li>• [SPLIT B] Because colleges and universities have perpetuated racial inequality and oppression for centuries, they have a responsibility to help make society more equal by improving the life outcomes of their graduates .....</li> </ul>						
<b>LV Nationwide</b>	27%	38	21	14	64%	36
<b>LV Hispanic</b>	29%	47	17	8	76%	24
<b>LV Black</b>	45%	42	9	5	86%	14
<b>Institution Leaders</b>	34%	44	15	7	78%	22
<ul style="list-style-type: none"> <li>• [IF INSTITUTIONAL LEADER] Accreditors that I have engaged with do a good job of evaluating the quality of my college or university .....</li> </ul>						
<b>Institution Leaders</b>	27%	50	19	4	77%	23



B2. Now you are going to see a few statements. For each, indicate whether you agree or disagree.

	AGREE		DISAGREE		NET	
	Strongly	Some	Some	Strongly	AGREE	DISAGREE
• An Associate's degree is worth the investment and usually pays off.....						
LV Nationwide	23%	52	21	4	75%	25
LV Hispanic	24%	53	19	4	77%	23
LV Black	31%	45	21	3	76%	24
Institution Leaders	38%	38	19	5	77%	23
• [SPLIT A] Students have all the information they need about student outcomes at colleges and universities.....						
LV Nationwide	14%	38	35	13	52%	48
LV Hispanic	16%	40	27	17	57%	43
LV Black	20%	37	31	13	56%	44
Institution Leaders	36%	39	18	7	75%	25
• Many colleges and universities do not spend enough time or money on providing greater access to students from all backgrounds.....						
LV Nationwide	23%	42	25	10	65%	35
LV Hispanic	26%	48	21	6	73%	27
LV Black	33%	44	19	4	77%	23
Institution Leaders	31%	42	22	4	74%	26
• [IF INSTITUTIONAL LEADER] All accreditors do a good job at evaluating the quality of colleges and universities they approve.....						
Institution Leaders	25%	42	28	5	67%	33
• [SPLIT B] Students have all the information they need about how their money is spent by colleges and universities.....						
LV Nationwide	17%	25	34	25	42%	58
LV Hispanic	11%	41	35	13	52%	48
LV Black	27%	29	28	17	56%	44
Institution Leaders	28%	33	31	8	60%	40

Q51A. [SPLIT A] Which of the following statements do you agree with more:

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Colleges and universities need to keep up with the needs of the 21st century economy and offer courses and degrees that allow students to be successful after graduation.....	58%	55%	63%	53%
The student must keep up with the needs of the 21st century economy and make informed choices on what college or university to attend and what classes to take to be successful after graduation.....	42	45	37	47

Q51B. [SPLIT B] Which of the following statements do you agree with more:

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Colleges and universities need to keep up with the needs of the pandemic economy and offer courses and degrees that allow students to be successful after graduation.....	58%	58%	60%	74%
The student must keep up with the needs of the pandemic economy and make informed choices on what college or university to attend and what classes to take to be successful after graduation.....	42	42	40	26

**B3A. [SPLIT A]** You will now see a list of issues. Please indicate how important a candidate's position on each issue is to you in deciding whom to vote for.

	IMPORTANT			NOT IMPORTANT		NET	
	Top issue	Not a top issue	Some	Not that important	Not at all important	IMPORTANT	NOT IMPORTANT
• Jobs and the economy.....							
LV Nationwide	61%	26	10	2	1	87%	3
LV Hispanic	57%	27	13	2	1	85%	2
LV Black	54%	23	15	6	1	78%	7
Institution Leaders	57%	25	17	1	-	82%	1
• Health care.....							
LV Nationwide	59%	23	15	2	1	82%	4
LV Hispanic	57%	23	14	5	1	80%	5
LV Black	59%	19	17	5	1	77%	5
Institution Leaders	50%	34	12	2	2	85%	4
• National security.....							
LV Nationwide	55%	26	15	3	1	82%	3
LV Hispanic	44%	28	22	5	1	72%	6
LV Black	45%	33	16	5	1	77%	6
Institution Leaders	48%	34	18	1	-	82%	1
• Medicare and Social Security.....							
LV Nationwide	57%	24	17	2	1	80%	2
LV Hispanic	53%	29	15	2	*	83%	3
LV Black	53%	25	17	2	2	78%	5
Institution Leaders	40%	33	22	4	1	73%	5
• Taxes.....							
LV Nationwide	50%	28	19	2	1	78%	3
LV Hispanic	42%	27	26	4	1	69%	5
LV Black	43%	24	29	4	1	66%	5
Institution Leaders	47%	34	13	7	-	80%	7
• Public health.....							
LV Nationwide	47%	31	18	3	1	78%	4
LV Hispanic	44%	32	18	5	1	76%	6
LV Black	51%	26	20	1	2	77%	3
Institution Leaders	44%	36	16	2	2	79%	4
• Crime and public safety.....							
LV Nationwide	47%	30	17	4	1	78%	5
LV Hispanic	44%	27	27	2	-	70%	2
LV Black	51%	24	21	2	1	76%	4
Institution Leaders	35%	51	14	*	1	85%	1
• National debt and budget deficit.....							
LV Nationwide	41%	33	20	4	2	74%	6
LV Hispanic	37%	42	11	8	2	79%	10
LV Black	33%	39	21	5	2	72%	7
Institution Leaders	37%	38	17	7	-	76%	7

**B3A. [SPLIT A]** You will now see a list of issues. Please indicate how important a candidate's position on each issue is to you in deciding whom to vote for.

	IMPORTANT			NOT IMPORTANT		NET		
	Top issue	Not a top issue	Some	Not that important	Not at all important	IMPORTANT	NOT IMPORTANT	
• Education .....								
	LV Nationwide	34%	35	27	3	1	69%	4
	LV Hispanic	41%	31	20	7	1	72%	8
	LV Black	48%	31	18	3	1	79%	4
	Institution Leaders	52%	31	13	3	1	83%	4
• Immigration .....								
	LV Nationwide	39%	26	24	7	4	66%	11
	LV Hispanic	33%	31	25	8	3	63%	12
	LV Black	25%	38	29	7	1	63%	8
	Institution Leaders	22%	41	28	7	1	63%	9
• The environment .....								
	LV Nationwide	38%	26	23	9	4	64%	13
	LV Hispanic	35%	36	21	5	3	71%	8
	LV Black	45%	26	20	4	5	71%	9
	Institution Leaders	29%	42	15	9	4	71%	14
• Criminal justice reform .....								
	LV Nationwide	35%	28	25	9	2	63%	12
	LV Hispanic	33%	41	18	5	2	74%	7
	LV Black	48%	24	18	9	1	73%	10
	Institution Leaders	28%	41	25	4	1	69%	5
• Guns .....								
	LV Nationwide	36%	26	23	10	5	62%	15
	LV Hispanic	36%	26	23	7	7	62%	14
	LV Black	39%	26	17	14	4	65%	18
	Institution Leaders	39%	22	25	11	4	60%	15
• Women's health .....								
	LV Nationwide	29%	31	30	7	3	60%	10
	LV Hispanic	34%	37	24	2	3	71%	5
	LV Black	43%	27	22	6	2	70%	8
	Institution Leaders	28%	32	26	9	6	60%	14
• Improving the value of higher education .....								
	LV Nationwide	26%	33	31	8	3	59%	10
	LV Hispanic	29%	40	23	6	2	69%	8
	LV Black	37%	33	22	7	1	70%	7
	Institution Leaders	31%	44	18	5	2	75%	7
• Money in politics .....								
	LV Nationwide	28%	29	30	9	4	57%	14
	LV Hispanic	28%	27	28	15	2	55%	16
	LV Black	25%	37	27	6	4	63%	10
	Institution Leaders	38%	35	16	6	4	73%	11

**B3A. [SPLIT A]** You will now see a list of issues. Please indicate how important a candidate's position on each issue is to you in deciding whom to vote for.

	IMPORTANT			NOT IMPORTANT		NET	
	Top issue	Not a top issue	Some	Not that important	Not at all important	IMPORTANT	NOT IMPORTANT
• Reducing student debt.....							
LV Nationwide	21%	31	24	13	11	52%	24
LV Hispanic	33%	34	18	9	6	67%	15
LV Black	33%	38	20	7	2	71%	9
Institution Leaders	28%	23	36	7	6	51%	13
• Making college free.....							
LV Nationwide	18%	20	22	15	24	38%	39
LV Hispanic	28%	24	27	9	12	52%	21
LV Black	29%	31	27	8	6	60%	13
Institution Leaders	25%	31	19	7	19	56%	25

**B3B. [SPLIT B]** You will now see a list of issues. Please indicate how important a candidate's position on each issue was to you in deciding whom to vote for before the coronavirus pandemic.

	IMPORTANT			NOT IMPORTANT		NET	
	Top issue	Not a top issue	Some	Not that important	Not at all important	IMPORTANT	NOT IMPORTANT
• Jobs and the economy.....							
LV Nationwide	61%	23	12	2	1	85%	3
LV Hispanic	59%	30	9	2	*	88%	3
LV Black	68%	21	8	-	2	90%	2
Institution Leaders	56%	25	15	3	-	81%	3
• Medicare and Social Security.....							
LV Nationwide	54%	28	14	3	1	83%	4
LV Hispanic	53%	31	11	4	1	84%	5
LV Black	62%	24	11	3	-	86%	3
Institution Leaders	43%	24	31	3	-	66%	3
• Health care.....							
LV Nationwide	60%	20	17	3	1	79%	4
LV Hispanic	67%	16	11	4	2	83%	6
LV Black	70%	16	9	4	1	86%	5
Institution Leaders	56%	27	15	1	2	83%	2
• National security.....							
LV Nationwide	49%	29	18	3	1	78%	4
LV Hispanic	53%	24	18	3	2	77%	5
LV Black	51%	24	21	1	4	74%	5
Institution Leaders	52%	26	19	3	-	78%	3
• Crime and public safety.....							
LV Nationwide	46%	29	20	5	1	75%	5
LV Hispanic	50%	25	19	5	1	75%	6
LV Black	64%	22	12	1	1	86%	2
Institution Leaders	43%	36	16	5	*	79%	5

**B3B. [SPLIT B]** You will now see a list of issues. Please indicate how important a candidate's position on each issue was to you in deciding whom to vote for before the coronavirus pandemic.

	IMPORTANT			NOT IMPORTANT		NET		
	Top issue	Not a top issue	Some	Not that important	Not at all important	IMPORTANT	NOT IMPORTANT	
• Public health.....								
	LV Nationwide	51%	24	20	4	2	74%	6
	LV Hispanic	48%	30	17	4	1	78%	6
	LV Black	67%	13	16	3	2	79%	5
	Institution Leaders	64%	18	15	1	2	82%	3
• National debt and budget deficit.....								
	LV Nationwide	42%	32	19	6	1	74%	7
	LV Hispanic	45%	27	18	6	5	72%	10
	LV Black	39%	31	18	8	4	70%	12
	Institution Leaders	39%	32	23	5	-	72%	5
• Taxes.....								
	LV Nationwide	47%	24	22	5	1	71%	7
	LV Hispanic	42%	31	19	5	2	73%	8
	LV Black	47%	26	24	2	1	73%	3
	Institution Leaders	43%	38	14	5	1	80%	6
• Education.....								
	LV Nationwide	36%	34	24	5	1	70%	6
	LV Hispanic	46%	30	16	8	*	76%	8
	LV Black	52%	27	16	2	3	80%	5
	Institution Leaders	56%	27	13	3	1	83%	4
• Immigration.....								
	LV Nationwide	37%	27	25	7	3	65%	10
	LV Hispanic	38%	31	21	9	1	69%	10
	LV Black	28%	33	24	9	5	62%	14
	Institution Leaders	32%	31	28	8	1	63%	9
• Women's health.....								
	LV Nationwide	32%	28	25	9	5	61%	15
	LV Hispanic	39%	31	20	6	3	70%	9
	LV Black	46%	37	13	4	-	83%	4
	Institution Leaders	32%	37	28	1	3	68%	4
• Guns.....								
	LV Nationwide	37%	22	25	9	7	60%	16
	LV Hispanic	35%	24	22	15	4	59%	19
	LV Black	54%	14	18	6	8	68%	14
	Institution Leaders	34%	30	20	11	4	65%	15
• Improving the value of higher education.....								
	LV Nationwide	27%	32	29	9	3	59%	12
	LV Hispanic	31%	39	21	7	2	70%	9
	LV Black	50%	22	25	1	2	71%	3
	Institution Leaders	30%	42	25	2	-	73%	2

**B3B. [SPLIT B]** You will now see a list of issues. Please indicate how important a candidate's position on each issue was to you in deciding whom to vote for before the coronavirus pandemic.

	IMPORTANT			NOT IMPORTANT		NET		
	Top issue	Not a top issue	Some	Not that important	Not at all important	IMPORTANT	NOT IMPORTANT	
• The environment.....								
	LV Nationwide	39%	20	25	9	7	59%	16
	LV Hispanic	49%	27	15	6	3	76%	9
	LV Black	43%	22	24	9	2	65%	11
	Institution Leaders	38%	34	21	5	2	72%	6
• Money in politics .....								
	LV Nationwide	28%	31	28	10	4	58%	14
	LV Hispanic	28%	30	30	9	2	59%	11
	LV Black	42%	20	27	5	6	62%	11
	Institution Leaders	28%	26	32	11	4	54%	14
• Criminal justice reform .....								
	LV Nationwide	32%	26	27	10	5	58%	15
	LV Hispanic	44%	32	18	4	3	75%	7
	LV Black	61%	19	15	2	2	80%	5
	Institution Leaders	34%	43	21	2	1	76%	3
• Reducing student debt.....								
	LV Nationwide	25%	22	27	14	11	47%	26
	LV Hispanic	32%	28	24	13	3	60%	16
	LV Black	44%	30	21	*	4	74%	4
	Institution Leaders	34%	35	21	7	4	69%	10
• Making college free.....								
	LV Nationwide	21%	16	21	17	25	37%	41
	LV Hispanic	32%	20	21	13	14	51%	27
	LV Black	37%	25	23	9	5	62%	14
	Institution Leaders	25%	29	17	20	9	54%	28

**B4.** You will now see a similar list of issues. For each, please indicate if a candidate's position on that issue has become more or less important to your vote over the last couple of years.

	MORE IMPORTANT		No change	LESS IMPORTANT		NET		
	Much more	Some more		Some less	Much less	MORE IMPORTANT	LESS IMPORTANT	
• Health care.....								
	LV Nationwide	38%	24	32	3	2	62%	5
	LV Hispanic	38%	22	29	6	5	59%	11
	LV Black	44%	18	29	7	3	62%	10
	Institution Leaders	35%	27	32	3	4	61%	7
• Medicare and Social Security.....								
	LV Nationwide	37%	23	36	3	2	60%	5
	LV Hispanic	40%	17	33	6	4	57%	10
	LV Black	44%	20	26	8	2	64%	10
	Institution Leaders	25%	27	40	5	3	52%	8

**B4.** You will now see a similar list of issues. For each, please indicate if a candidate's position on that issue has become more or less important to your vote over the last couple of years.

	MORE IMPORTANT			LESS IMPORTANT		NET	
	Much more	Some more	No change	Some less	Much less	MORE IMPORTANT	LESS IMPORTANT
• Public health.....							
LV Nationwide	37%	22	35	4	3	58%	6
LV Hispanic	34%	23	32	6	4	58%	11
LV Black	42%	16	32	5	5	58%	10
Institution Leaders	35%	30	27	3	4	66%	7
• Jobs and the economy.....							
LV Nationwide	36%	26	33	3	2	62%	5
LV Hispanic	35%	23	32	6	4	58%	10
LV Black	43%	16	32	8	2	59%	9
Institution Leaders	37%	34	24	4	1	71%	5
• National security .....							
LV Nationwide	31%	24	39	4	2	55%	6
LV Hispanic	29%	21	43	6	2	49%	8
LV Black	35%	20	35	8	3	55%	11
Institution Leaders	25%	24	39	8	4	48%	12
• Crime and public safety.....							
LV Nationwide	30%	27	37	4	2	57%	6
LV Hispanic	33%	22	35	7	3	54%	11
LV Black	40%	19	32	6	4	59%	10
Institution Leaders	27%	30	34	6	2	57%	9
• The environment.....							
LV Nationwide	30%	20	39	6	5	50%	11
LV Hispanic	32%	22	33	7	6	55%	13
LV Black	32%	22	36	7	4	54%	10
Institution Leaders	27%	31	29	9	4	58%	13
• Immigration .....							
LV Nationwide	29%	21	39	7	3	50%	11
LV Hispanic	29%	20	38	7	6	49%	13
LV Black	28%	18	41	9	4	45%	13
Institution Leaders	21%	32	33	8	6	53%	14
• Taxes .....							
LV Nationwide	28%	25	39	6	2	53%	7
LV Hispanic	28%	20	38	10	3	48%	13
LV Black	34%	20	34	9	4	54%	13
Institution Leaders	25%	26	37	11	2	51%	12
• Guns.....							
LV Nationwide	28%	20	43	6	4	47%	10
LV Hispanic	24%	20	38	10	8	44%	18
LV Black	33%	14	39	8	7	47%	15
Institution Leaders	23%	24	37	11	4	47%	16

**B4.** You will now see a similar list of issues. For each, please indicate if a candidate's position on that issue has become more or less important to your vote over the last couple of years.

	MORE IMPORTANT			LESS IMPORTANT		NET	
	Much more	Some more	No change	Some less	Much less	MORE IMPORTANT	LESS IMPORTANT
• National debt and budget deficit.....							
LV Nationwide	25%	26	41	7	2	51%	8
LV Hispanic	21%	25	39	10	4	47%	14
LV Black	28%	19	42	10	1	47%	11
Institution Leaders	23%	30	38	8	1	53%	9
• Criminal justice reform.....							
LV Nationwide	24%	26	41	5	4	50%	9
LV Hispanic	26%	26	33	9	5	52%	15
LV Black	42%	16	30	8	4	58%	12
Institution Leaders	23%	28	37	8	4	51%	12
• Women's health.....							
LV Nationwide	22%	20	50	5	3	42%	8
LV Hispanic	28%	22	39	6	6	49%	12
LV Black	30%	23	36	8	3	53%	11
Institution Leaders	23%	25	44	5	3	48%	8
• Education.....							
LV Nationwide	22%	22	49	5	2	43%	7
LV Hispanic	27%	23	39	6	5	50%	11
LV Black	35%	20	33	8	4	54%	12
Institution Leaders	34%	31	29	3	2	65%	6
• Money in politics.....							
LV Nationwide	20%	23	46	8	3	43%	12
LV Hispanic	21%	18	42	12	7	39%	19
LV Black	23%	21	40	11	5	44%	16
Institution Leaders	18%	25	46	8	4	43%	11
• Improving the value of higher education.....							
LV Nationwide	19%	24	48	6	3	42%	10
LV Hispanic	21%	26	40	9	4	47%	13
LV Black	30%	22	37	6	4	53%	11
Institution Leaders	20%	37	35	5	2	58%	7
• Reducing student debt.....							
LV Nationwide	17%	21	46	7	9	38%	16
LV Hispanic	23%	19	42	10	6	42%	16
LV Black	32%	19	38	6	5	51%	11
Institution Leaders	27%	33	28	9	4	59%	12
• Making college free.....							
LV Nationwide	15%	16	44	11	15	30%	26
LV Hispanic	20%	20	36	14	10	40%	23
LV Black	28%	17	40	10	5	45%	15
Institution Leaders	20%	26	35	13	7	46%	20



**Q88.** Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Making college free will not improve the job market for graduates - students need better information about where to attend college and how valuable degrees are before making such a large investment. ....	64%	56%	47%	66%
At a time when students are facing crippling debt and the worst job market in years, it's more important than ever to make college free so they can get a foothold in their careers.....	36	44	53	34

**Q89.** Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
The value of a college degree has not kept up with the rising cost, which is a problem for everyone - colleges and universities should focus on delivering more value to all students, regardless of their race or ethnicity. ....	73%	64%	53%	54%
For too long, students of color have been underserved by the higher education system, which has led to large racial differences in how much graduates are paid - colleges and universities should focus on delivering more equal value to these communities.....	27	36	47	46

**Q90.** Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Colleges should make education more affordable, but their primary focus should be on delivering degrees that set students up for higher incomes and more stable careers than they would have otherwise. ....	73%	58%	61%	72%
At a time when students are facing crippling debt and the worst job market in years, it's more important than ever to make college free so they can get a foothold in their careers.....	27	42	39	28

**Q91.** Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
For years, colleges have gotten away with passing off questionable degrees to students - in order to set up graduates for success in this difficult job market, they need to make sure their degrees improve the lifetime earnings of their graduates. ....	52%	59%	51%	47%
It is up to students to choose degrees that set them up for success - colleges have very little control over how any specific student does in the job market.....	48	41	49	53

**B5.** Now you will see a list of goals for the higher education system. For each, please indicate how important it is to you, personally.

	IMPORTANT			NOT IMPORTANT		NET	
	<u>Extremely</u>	<u>Very</u>	<u>Some</u>	<u>Not too</u>	<u>Not at all</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• [SPLIT B] Making college more affordable to reduce student debt.....							
LV Nationwide	37%	32	24	4	2	70%	6
LV Hispanic	45%	21	26	7	*	67%	8
LV Black	47%	30	17	4	2	77%	6
Institution Leaders	38%	40	19	-	3	78%	3

B5. Now you will see a list of goals for the higher education system. For each, please indicate how important it is to you, personally.

	IMPORTANT			NOT IMPORTANT		NET	
	Extremely	Very	Some	Not too	Not at all	IMPORTANT	NOT IMPORTANT
<ul style="list-style-type: none"> <li>Ensuring everyone is able to get good value out of higher education, regardless of their race or socioeconomic status .....</li> </ul>							
<b>LV Nationwide</b>	37%	30	25	5	3	67%	9
<b>LV Hispanic</b>	39%	28	24	6	3	68%	9
<b>LV Black</b>	46%	29	19	5	2	75%	6
<b>Institution Leaders</b>	44%	33	17	4	2	77%	6
<ul style="list-style-type: none"> <li><b>[SPLIT B]</b> Ensuring affordability of college is not a barrier to entry or graduation .....</li> </ul>							
<b>LV Nationwide</b>	35%	29	28	6	3	63%	8
<b>LV Hispanic</b>	38%	29	24	8	2	66%	10
<b>LV Black</b>	46%	23	26	2	3	69%	5
<b>Institution Leaders</b>	42%	34	20	2	2	76%	4
<ul style="list-style-type: none"> <li><b>[SPLIT B]</b> Ensuring students that receive a degree are able to repay their loans .....</li> </ul>							
<b>LV Nationwide</b>	34%	32	25	6	3	66%	9
<b>LV Hispanic</b>	37%	31	21	10	2	68%	12
<b>LV Black</b>	47%	26	20	6	2	73%	7
<b>Institution Leaders</b>	31%	49	15	2	3	80%	4
<ul style="list-style-type: none"> <li>Improving transparency about student outcomes so students can make informed enrollment decisions .....</li> </ul>							
<b>LV Nationwide</b>	32%	33	29	4	1	66%	5
<b>LV Hispanic</b>	33%	32	28	4	2	65%	7
<b>LV Black</b>	37%	35	23	4	1	71%	6
<b>Institution Leaders</b>	37%	40	17	6	-	77%	6
<ul style="list-style-type: none"> <li><b>[SPLIT A]</b> Supporting students who are attending college after serving in the military to ensure they complete their degree .....</li> </ul>							
<b>LV Nationwide</b>	32%	33	30	3	2	65%	5
<b>LV Hispanic</b>	30%	31	29	8	2	62%	10
<b>LV Black</b>	37%	35	24	3	1	72%	4
<b>Institution Leaders</b>	35%	34	22	8	-	69%	8
<ul style="list-style-type: none"> <li>Making sure enough financial aid is available to those who get into college but can't pay full tuition on their own...</li> </ul>							
<b>LV Nationwide</b>	32%	31	29	6	3	63%	8
<b>LV Hispanic</b>	34%	31	25	7	2	66%	10
<b>LV Black</b>	44%	26	22	6	2	70%	8
<b>Institution Leaders</b>	37%	38	21	4	-	75%	4
<ul style="list-style-type: none"> <li>Making access to college more equal across race and socioeconomic background .....</li> </ul>							
<b>LV Nationwide</b>	31%	24	28	9	7	55%	17
<b>LV Hispanic</b>	37%	24	26	9	4	61%	12
<b>LV Black</b>	46%	24	22	6	2	71%	8
<b>Institution Leaders</b>	35%	33	23	3	6	68%	10

B5. Now you will see a list of goals for the higher education system. For each, please indicate how important it is to you, personally.

	IMPORTANT			NOT IMPORTANT		NET	
	Extremely	Very	Some	Not too	Not at all	IMPORTANT	NOT IMPORTANT
<ul style="list-style-type: none"> <li>• [SPLIT A] Ensuring the cost of college is not a barrier to entry or graduation.....</li> </ul>							
LV Nationwide	31%	29	31	7	2	59%	10
LV Hispanic	34%	32	24	7	2	67%	9
LV Black	36%	29	29	6	1	64%	7
Institution Leaders	39%	33	19	9	-	72%	9
<ul style="list-style-type: none"> <li>• [SPLIT B] Ensuring students receive a degree that puts them on the path to economic mobility.....</li> </ul>							
LV Nationwide	31%	36	26	6	1	67%	8
LV Hispanic	35%	28	27	9	2	62%	11
LV Black	52%	24	18	5	2	76%	6
Institution Leaders	30%	43	27	-	-	73%	-
<ul style="list-style-type: none"> <li>• [SPLIT B] Ensuring students that receive a degree are able to support themselves and a family.....</li> </ul>							
LV Nationwide	30%	30	30	8	3	59%	11
LV Hispanic	37%	27	26	9	1	64%	10
LV Black	40%	29	22	4	5	69%	9
Institution Leaders	35%	37	23	2	2	73%	4
<ul style="list-style-type: none"> <li>• [SPLIT A] Ensuring students receive a degree that improves their life earning prospects.....</li> </ul>							
LV Nationwide	29%	32	33	4	2	61%	6
LV Hispanic	26%	44	24	3	3	70%	6
LV Black	33%	30	29	5	2	63%	8
Institution Leaders	25%	35	28	6	6	61%	12
<ul style="list-style-type: none"> <li>• Supporting students who are working full time, to ensure they complete their degree.....</li> </ul>							
LV Nationwide	27%	31	34	5	3	58%	9
LV Hispanic	35%	31	24	7	4	65%	10
LV Black	37%	33	25	3	2	70%	5
Institution Leaders	27%	45	23	3	2	72%	5
<ul style="list-style-type: none"> <li>• [SPLIT B] Supporting students who are caregivers to children or other adults in their household to ensure they complete their degree.....</li> </ul>							
LV Nationwide	26%	27	34	10	3	53%	13
LV Hispanic	30%	33	23	12	1	64%	13
LV Black	42%	28	24	5	2	70%	6
Institution Leaders	33%	37	29	2	*	70%	2
<ul style="list-style-type: none"> <li>• Ensuring students complete college and receive their degree.....</li> </ul>							
LV Nationwide	26%	32	32	7	3	58%	10
LV Hispanic	34%	31	25	7	3	65%	10
LV Black	35%	28	27	6	4	63%	10
Institution Leaders	32%	38	23	4	3	70%	7

B5. Now you will see a list of goals for the higher education system. For each, please indicate how important it is to you, personally.

	IMPORTANT			NOT IMPORTANT		NET	
	Extremely	Very	Some	Not too	Not at all	IMPORTANT	NOT IMPORTANT
<ul style="list-style-type: none"> <li>• [SPLIT A] Providing a degree that substantially increases a student's chances for socioeconomic mobility.....</li> </ul>							
LV Nationwide	25%	34	33	5	3	59%	8
LV Hispanic	30%	31	27	10	2	61%	12
LV Black	34%	32	26	6	3	65%	9
Institution Leaders	31%	38	27	3	1	69%	5
<ul style="list-style-type: none"> <li>• [SPLIT B] Making community college free to all who are admitted.....</li> </ul>							
LV Nationwide	25%	19	23	17	16	44%	33
LV Hispanic	35%	19	23	12	11	54%	23
LV Black	41%	23	28	4	4	64%	8
Institution Leaders	31%	30	21	12	5	62%	17
<ul style="list-style-type: none"> <li>• [SPLIT A] Ensuring students that receive a degree are able to have a stable career.....</li> </ul>							
LV Nationwide	23%	32	36	6	3	55%	8
LV Hispanic	29%	34	28	6	2	63%	9
LV Black	31%	32	27	7	3	63%	10
Institution Leaders	29%	39	23	4	5	67%	10
<ul style="list-style-type: none"> <li>• [SPLIT B] Supporting students who have had an academic break of at least one year, to ensure they complete their degree.....</li> </ul>							
LV Nationwide	21%	28	33	13	5	49%	18
LV Hispanic	25%	33	23	12	6	58%	19
LV Black	37%	28	27	6	2	64%	9
Institution Leaders	30%	37	26	6	1	67%	7
<ul style="list-style-type: none"> <li>• [SPLIT A] Supporting students who are commuting from off-campus, to ensure they complete their degree.....</li> </ul>							
LV Nationwide	20%	28	34	13	5	48%	18
LV Hispanic	25%	25	33	11	7	49%	17
LV Black	30%	28	31	6	5	58%	11
Institution Leaders	22%	45	23	4	6	67%	10
<ul style="list-style-type: none"> <li>• [SPLIT A] Eliminating the need for students to assume debt.....</li> </ul>							
LV Nationwide	19%	24	32	15	10	43%	25
LV Hispanic	24%	27	30	9	10	51%	19
LV Black	29%	30	31	7	3	59%	10
Institution Leaders	20%	29	32	12	8	48%	20
<ul style="list-style-type: none"> <li>• [SPLIT A] Making college free to all who are admitted.....</li> </ul>							
LV Nationwide	16%	15	28	16	25	31%	41
LV Hispanic	24%	20	28	15	13	43%	28
LV Black	22%	28	32	12	6	50%	18
Institution Leaders	14%	28	24	11	22	43%	33

**B6. [SPLIT A]** On a scale of 0 to 10, how much responsibility do you think each of the following has when it comes to ensuring a college degree is valuable during and after the coronavirus pandemic? For each, please indicate how much responsibility you think they have on a scale from 0 to 10, where 0 means “no responsibility at all” and 10 means “maximum responsibility.”

		RESPONSIBILITY			NET
		No (0-3)	Some (4-7)	Maximum (8-10)	MEAN
• Students.....	LV Nationwide	3	29	67	8.06
	LV Hispanic	4	30	66	8.06
	LV Black	3	33	64	7.99
	Institution Leaders	1	35	64	7.99
• Colleges and universities.....	LV Nationwide	3	35	62	7.74
	LV Hispanic	2	31	68	8.03
	LV Black	2	31	67	7.90
	Institution Leaders	6	25	69	7.92
• Institutional leadership of colleges and universities.....	LV Nationwide	5	36	59	7.64
	LV Hispanic	3	29	68	8.06
	LV Black	2	33	65	7.90
	Institution Leaders	6	32	62	7.65
• Professors and faculty of colleges and universities.....	LV Nationwide	5	38	58	7.50
	LV Hispanic	2	35	63	7.81
	LV Black	2	42	57	7.65
	Institution Leaders	11	28	61	7.35
• U.S. Department of Education.....	LV Nationwide	6	43	51	7.21
	LV Hispanic	5	37	59	7.72
	LV Black	3	28	70	7.83
	Institution Leaders	8	41	51	7.14
• Parents of students.....	LV Nationwide	5	44	51	7.24
	LV Hispanic	7	30	62	7.49
	LV Black	3	38	58	7.48
	Institution Leaders	5	40	54	7.17
• State government.....	LV Nationwide	15	47	39	6.41
	LV Hispanic	7	41	52	7.24
	LV Black	4	34	62	7.60
	Institution Leaders	11	43	46	7.01
• U.S. Congress.....	LV Nationwide	16	45	38	6.21
	LV Hispanic	7	49	44	7.01
	LV Black	5	41	54	7.39
	Institution Leaders	12	37	51	6.95

**B6. [SPLIT A]** On a scale of 0 to 10, how much responsibility do you think each of the following has when it comes to ensuring a college degree is valuable during and after the coronavirus pandemic? For each, please indicate how much responsibility you think they have on a scale from 0 to 10, where 0 means “no responsibility at all” and 10 means “maximum responsibility.”

	RESPONSIBILITY			NET	
	No (0-3)	Some (4-7)	Maximum (8-10)	MEAN	
• President of the United States .....					
	<b>LV Nationwide</b>	21	44	35	5.90
	<b>LV Hispanic</b>	13	41	46	6.77
	<b>LV Black</b>	7	33	60	7.47
	<b>Institution Leaders</b>	17	40	43	6.52

**B7. [SPLIT B]** On a scale of 0 to 10, how much power do you think each of the following has when it comes to ensuring a college degree is valuable during and after the coronavirus pandemic? For each, please indicate how much power you think they have on a scale from 0 to 10, where 0 means “no power at all” and 10 means “maximum power.”

	POWER			NET	
	No (0-3)	Some (4-7)	Maximum (8-10)	MEAN	
• Colleges and universities .....					
	<b>LV Nationwide</b>	3%	35	62	7.71
	<b>LV Hispanic</b>	9%	31	60	7.40
	<b>LV Black</b>	4%	32	65	7.94
	<b>Institution Leaders</b>	*	35	65	7.98
• Institutional leadership of colleges and universities .....					
	<b>LV Nationwide</b>	2%	42	56	7.53
	<b>LV Hispanic</b>	5%	45	50	7.34
	<b>LV Black</b>	6%	32	63	7.77
	<b>Institution Leaders</b>	2%	33	65	7.99
• Professors and faculty of colleges and universities .....					
	<b>LV Nationwide</b>	4%	45	51	7.21
	<b>LV Hispanic</b>	6%	37	57	7.23
	<b>LV Black</b>	11%	35	54	7.27
	<b>Institution Leaders</b>	3%	42	55	7.53
• Students .....					
	<b>LV Nationwide</b>	9%	40	50	7.13
	<b>LV Hispanic</b>	6%	40	54	7.34
	<b>LV Black</b>	4%	40	55	7.55
	<b>Institution Leaders</b>	7%	38	55	7.32
• U.S. Department of Education .....					
	<b>LV Nationwide</b>	7%	44	48	7.04
	<b>LV Hispanic</b>	8%	39	53	7.30
	<b>LV Black</b>	6%	30	64	7.80
	<b>Institution Leaders</b>	4%	48	48	7.39
• State government .....					
	<b>LV Nationwide</b>	10%	53	38	6.55
	<b>LV Hispanic</b>	7%	45	48	6.97
	<b>LV Black</b>	7%	35	57	7.44
	<b>Institution Leaders</b>	4%	51	45	7.10

**B7. [SPLIT B]** On a scale of 0 to 10, how much power do you think each of the following has when it comes to ensuring a college degree is valuable during and after the coronavirus pandemic? For each, please indicate how much power you think they have on a scale from 0 to 10, where 0 means “no power at all” and 10 means “maximum power.”

		POWER			NET
		No (0-3)	Some (4-7)	Maximum (8-10)	MEAN
• U.S. Congress .....	<b>LV Nationwide</b>	16%	47	37	6.29
	<b>LV Hispanic</b>	15%	42	43	6.61
	<b>LV Black</b>	6%	32	62	7.62
	<b>Institution Leaders</b>	8%	40	53	7.18
• President of the United States .....	<b>LV Nationwide</b>	19%	46	36	6.04
	<b>LV Hispanic</b>	11%	41	48	6.66
	<b>LV Black</b>	20%	33	47	6.48
	<b>Institution Leaders</b>	10%	39	51	7.09
• Parents of students .....	<b>LV Nationwide</b>	13%	52	35	6.44
	<b>LV Hispanic</b>	11%	46	43	6.79
	<b>LV Black</b>	10%	49	42	6.87
	<b>Institution Leaders</b>	8%	42	50	7.11

**B8. [IF INSTITUTION LEADER]** Now you will see a list of actions institutional leaders could take to improve the value of higher education. For each, please indicate whether your college or university already does this, do not do this but are willing to, or are not willing to do.

	<b>Already do this</b>	<b>Do not do this, but willing to</b>	<b>Not willing to do this</b>
• <b>[SPLIT A]</b> Increase access to college by recruiting students of all backgrounds .....			
<b>Institution Leaders</b>	68%	27	5
• Ensure students of all backgrounds complete their degree by offering quality academic advising.			
<b>Institution Leaders</b>	68%	25	7
• <b>[SPLIT B]</b> Provide students access to data about how graduates do in the job market .....			
<b>Institution Leaders</b>	64%	30	5
• <b>[SPLIT B]</b> Allocate financial aid with the aim of reducing the need for students to assume loan debt .....			
<b>Institution Leaders</b>	62%	29	9
• <b>[SPLIT A]</b> Offer support to students who are attending college after serving in the military to ensure they complete their degree .....			
<b>Institution Leaders</b>	60%	34	6
• Ensure students of all backgrounds are set up for career success by advising what subject areas receive job offers after graduation .....			
<b>Institution Leaders</b>	59%	35	6
• <b>[SPLIT B]</b> Increase access to college through enrollment and admissions policies that consider student's backgrounds .....			
<b>Institution Leaders</b>	58%	36	6

**B8. [IF INSTITUTION LEADER]** Now you will see a list of actions institutional leaders could take to improve the value of higher education. For each, please indicate whether your college or university already does this, do not do this but are willing to, or are not willing to do.

	<u>Already do this</u>	<u>Do not do this, but willing to</u>	<u>Not willing to do this</u>
<ul style="list-style-type: none"> <li>• <b>[SPLIT A]</b> Offer support to students who are commuting from off-campus, to ensure they complete their degree.....</li> </ul>	57%	27	15
<b>Institution Leaders</b>			
<ul style="list-style-type: none"> <li>• Connect students to public benefits programs as needed for financial support.....</li> </ul>	56%	30	14
<b>Institution Leaders</b>			
<ul style="list-style-type: none"> <li>• Institute hiring, promotion, and pay practices for faculty and staff that ensure diversity and fairness.....</li> </ul>	51%	38	11
<b>Institution Leaders</b>			
<ul style="list-style-type: none"> <li>• <b>[SPLIT B]</b> Offer support to students who have had an academic break of at least one year, to ensure they complete their degree.....</li> </ul>	49%	44	7
<b>Institution Leaders</b>			
<ul style="list-style-type: none"> <li>• Offer support to students who are working full time, to ensure they complete their degree.....</li> </ul>	46%	46	8
<b>Institution Leaders</b>			
<ul style="list-style-type: none"> <li>• <b>[SPLIT A]</b> Allocate financial aid with the aim of eliminating the need for students to assume loan debt.....</li> </ul>	43%	32	25
<b>Institution Leaders</b>			
<ul style="list-style-type: none"> <li>• <b>[SPLIT A]</b> Use student-level data to identify and fix enrollment and completion problems.....</li> </ul>	42%	40	18
<b>Institution Leaders</b>			
<ul style="list-style-type: none"> <li>• Prepare students to combat racial injustice throughout their careers.....</li> </ul>	42%	48	10
<b>Institution Leaders</b>			
<ul style="list-style-type: none"> <li>• <b>[SPLIT B]</b> Offer support to students who are caregivers to children or other adults in their household to ensure they complete their degree.....</li> </ul>	39%	51	10
<b>Institution Leaders</b>			

**Q\_135. [IF INSTITUTIONAL LEADER]** If the federal government were to give your college or university \$1,000,000, how would you allocate this funding?

Financial aid for all students.....	\$ 278,849
Financial aid targeted to students who need it most	151,504
Facility maintenance or renovation.....	83,351
Emergency grant aid.....	81,330
Faculty and professor salary.....	73,202
IT modernization.....	71,056
Instruction.....	65,790
Student advising and support services.....	60,578
Expansion of online learning tools.....	55,425
Athletics.....	43,208
Marketing and recruitment.....	35,708



**Q136. [IF INSTITUTIONAL LEADER]** In your own words, if you were to receive \$1,000,000 from the federal government in institutional funding, what would you spend it on?



**Q137.** Which of the following statements comes closer to your view?

It is more important for students to have access to information about how graduates fare in the job market, even if it means students have to give up some data privacy. ....  
 It is more important for students to keep their personal data private, even if it means students do not have access to information about how graduates fare in the job market. ....

LV			Institution Leaders
Nationwide	Hispanic	Black	
62%	57%	55%	58%
38	43	45	42

**Q138.** Which of the following statements comes closer to your view?

While it is important to protect the privacy of students, it is even more important for them to know how much it truly costs to earn a degree, how graduates fare in the job market, and how much a graduate typically earns. ....  
 While it is important for students to know how graduates fare in the job market, it is even more important to protect the privacy of students and not share any data on their career outcomes. ....

LV			Institution Leaders
Nationwide	Hispanic	Black	
68%	70%	65%	64%
32	30	35	36

**B9.** Now you will see different types of information students may want to have access to when deciding about where to enroll in college. For each, please indicate whether the federal government should require colleges disclose this information to prospective students.

	REQUIRE		NOT REQUIRE		NET	
	Definitely	Probably	Probably	Definitely	REQUIRE	NOT REQUIRE
<ul style="list-style-type: none"> <li>• [SPLIT B] Actual tuition amount that students pay to complete their education .....</li> </ul>						
LV Nationwide	60%	30	7	2	91%	9
LV Hispanic	54%	29	15	3	83%	17
LV Black	57%	30	10	3	87%	13
Institution Leaders	51%	43	4	1	95%	5
<ul style="list-style-type: none"> <li>• [SPLIT B] Average time it takes to graduate .....</li> </ul>						
LV Nationwide	53%	32	13	3	85%	15
LV Hispanic	44%	39	12	5	83%	17
LV Black	49%	34	14	3	83%	17
Institution Leaders	56%	35	9	-	91%	9

**B9.** Now you will see different types of information students may want to have access to when deciding about where to enroll in college. For each, please indicate whether the federal government should require colleges disclose this information to prospective students.

	REQUIRE		NOT REQUIRE		NET	
	Definitely	Probably	Probably	Definitely	REQUIRE	NOT REQUIRE
• [SPLIT A] Average graduation rate .....						
LV Nationwide	52%	35	11	3	87%	13
LV Hispanic	49%	42	8	1	91%	9
LV Black	48%	32	17	2	81%	19
Institution Leaders	48%	37	14	1	85%	15
• Amount of debt students typically graduate with.....						
LV Nationwide	49%	38	10	2	87%	13
LV Hispanic	44%	39	13	4	83%	17
LV Black	47%	36	14	3	83%	17
Institution Leaders	51%	35	11	3	85%	15
• [SPLIT A] Advertised tuition amount that students pay to complete their education.....						
LV Nationwide	49%	36	12	3	85%	15
LV Hispanic	49%	37	11	3	86%	14
LV Black	41%	36	20	3	77%	23
Institution Leaders	53%	35	9	2	89%	11
• [SPLIT B] Average time it takes for graduates to pay off their student loans.....						
LV Nationwide	46%	38	11	5	84%	16
LV Hispanic	45%	33	18	4	78%	22
LV Black	51%	28	9	12	79%	21
Institution Leaders	48%	46	5	1	94%	6
• Average time it takes for graduates to find a job .....						
LV Nationwide	41%	42	14	4	83%	17
LV Hispanic	46%	40	11	3	86%	14
LV Black	42%	39	15	4	80%	20
Institution Leaders	43%	36	18	3	79%	21
• Typical debt-to-income ratio for graduates of the program or institution.....						
LV Nationwide	40%	42	13	5	82%	18
LV Hispanic	40%	45	10	4	86%	14
LV Black	48%	31	14	7	79%	21
Institution Leaders	38%	47	10	5	85%	15
• [SPLIT A] Average time it takes for graduates to see a positive return on what they paid .....						
LV Nationwide	39%	41	16	3	80%	20
LV Hispanic	38%	49	13	1	86%	14
LV Black	36%	41	20	4	76%	24
Institution Leaders	41%	34	17	8	75%	25

**B9.** Now you will see different types of information students may want to have access to when deciding about where to enroll in college. For each, please indicate whether the federal government should require colleges disclose this information to prospective students.

	REQUIRE		NOT REQUIRE		NET	
	<u>Definitely</u>	<u>Probably</u>	<u>Probably</u>	<u>Definitely</u>	<u>REQUIRE</u>	<u>NOT REQUIRE</u>
• Difference in earnings between graduates and those without the degree.....						
<b>LV Nationwide</b>	39%	43	14	4	82%	18
<b>LV Hispanic</b>	38%	40	18	4	78%	22
<b>LV Black</b>	44%	40	12	4	84%	16
<b>Institution Leaders</b>	41%	42	12	5	83%	17
• [SPLIT A] Average earnings for graduates one year after completion.....						
<b>LV Nationwide</b>	39%	44	14	4	82%	18
<b>LV Hispanic</b>	42%	48	7	2	91%	9
<b>LV Black</b>	40%	39	15	7	78%	22
<b>Institution Leaders</b>	33%	43	18	6	76%	24
• [SPLIT B] Average earnings for graduates 10 years after completion.....						
<b>LV Nationwide</b>	35%	46	15	4	81%	19
<b>LV Hispanic</b>	27%	58	10	5	85%	15
<b>LV Black</b>	43%	41	12	4	84%	16
<b>Institution Leaders</b>	40%	48	10	2	88%	12
• Extent to which students are a part of discussions about equitable curricula, policies, and practices.....						
<b>LV Nationwide</b>	27%	43	23	7	70%	30
<b>LV Hispanic</b>	30%	48	17	5	78%	22
<b>LV Black</b>	39%	36	19	6	75%	25
<b>Institution Leaders</b>	28%	50	18	4	78%	22
• [SPLIT A] Extent to which the school has examined its role in perpetuating inequities.....						
<b>LV Nationwide</b>	26%	41	25	8	67%	33
<b>LV Hispanic</b>	35%	37	22	6	72%	28
<b>LV Black</b>	31%	45	20	5	76%	24
<b>Institution Leaders</b>	32%	41	21	6	73%	27
• [SPLIT B] Gender composition of the student body.....						
<b>LV Nationwide</b>	26%	33	26	14	59%	41
<b>LV Hispanic</b>	25%	35	28	11	60%	40
<b>LV Black</b>	37%	34	19	10	71%	29
<b>Institution Leaders</b>	37%	44	14	6	80%	20
• [SPLIT B] Extent to which the school has fought against inequities.....						
<b>LV Nationwide</b>	24%	39	23	13	64%	36
<b>LV Hispanic</b>	30%	44	21	5	74%	26
<b>LV Black</b>	39%	36	17	9	74%	26
<b>Institution Leaders</b>	34%	44	18	4	78%	22

**B9.** Now you will see different types of information students may want to have access to when deciding about where to enroll in college. For each, please indicate whether the federal government should require colleges disclose this information to prospective students.

	REQUIRE		NOT REQUIRE		NET	
	Definitely	Probably	Probably	Definitely	REQUIRE	NOT REQUIRE
• [SPLIT A] Racial composition of the student body.....						
LV Nationwide	24%	39	24	13	63%	37
LV Hispanic	27%	37	27	9	64%	36
LV Black	37%	37	19	7	74%	26
Institution Leaders	36%	35	20	9	71%	29
• Socioeconomic composition of the student body .....						
LV Nationwide	23%	39	27	11	61%	39
LV Hispanic	28%	40	26	5	68%	32
LV Black	30%	40	22	7	71%	29
Institution Leaders	24%	43	28	5	67%	33

**B10C. [SPLIT C]** Now you will see a list of policies the next U.S. Congress could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next U.S. Congress.

	PRIORITY		NOT PRIORITY		NET	
	Top	High but not top	Minor	Not a priority	PRIORITY	NOT PRIORITY
• [SPLIT A] Increasing access to college through equitable recruiting, enrollment, and admissions policies to reduce unequal outcomes by race, income, and gender.....						
LV Nationwide	20%	39	25	16	59%	41
LV Hispanic	31%	39	14	16	69%	31
LV Black	35%	45	11	9	80%	20
Institution Leaders	31%	37	24	7	68%	32
• [SPLIT A] Increasing federal aid, like doubling the Pell grant, for low-income students and federal grants for minority-serving colleges and universities to equalize financial support for all.....						
LV Nationwide	22%	37	29	13	59%	41
LV Hispanic	34%	36	20	10	70%	30
LV Black	43%	35	18	5	77%	23
Institution Leaders	38%	34	21	7	72%	28
• [SPLIT B] Increasing access to college by updating recruiting, enrollment, and admissions policies .....						
LV Nationwide	23%	35	25	17	58%	42
LV Hispanic	28%	40	21	11	68%	32
LV Black	29%	38	24	9	67%	33
Institution Leaders	38%	38	19	5	76%	24

**B10C. [SPLIT C]** Now you will see a list of policies the next U.S. Congress could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next U.S. Congress.

	PRIORITY		NOT PRIORITY		NET	
	<u>Top</u>	<u>High but not top</u>	<u>Minor</u>	<u>Not a priority</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
<ul style="list-style-type: none"> <li>• Requiring all colleges and universities that take federal funds to conduct and report on an equity audit that assesses impact of their policies on low-income and minority students, including collecting employment data on faculty/staff diversity, which is currently unavailable.....</li> </ul>						
<b>LV Nationwide</b>	21%	35	29	14	57%	43
<b>LV Hispanic</b>	30%	35	22	13	65%	35
<b>LV Black</b>	32%	41	24	4	72%	28
<b>Institution Leaders</b>	23%	40	28	9	64%	36
<ul style="list-style-type: none"> <li>• [SPLIT B] Increasing federal aid, like doubling the Pell grant, for all students .....</li> </ul>						
<b>LV Nationwide</b>	28%	28	30	13	56%	44
<b>LV Hispanic</b>	39%	26	19	16	64%	36
<b>LV Black</b>	39%	32	26	3	71%	29
<b>Institution Leaders</b>	42%	34	14	10	76%	24
<ul style="list-style-type: none"> <li>• [SPLIT A] Implementing a student-level data network that provides anonymized information about all students' post-college outcomes, like employment, earnings, and loan repayment.....</li> </ul>						
<b>LV Nationwide</b>	15%	39	32	13	54%	46
<b>LV Hispanic</b>	22%	45	24	8	68%	32
<b>LV Black</b>	18%	47	30	4	65%	35
<b>Institution Leaders</b>	25%	43	25	7	68%	32
<ul style="list-style-type: none"> <li>• Tying federal aid to student outcomes like graduation rates and earnings.....</li> </ul>						
<b>LV Nationwide</b>	21%	34	33	13	54%	46
<b>LV Hispanic</b>	30%	31	27	12	61%	39
<b>LV Black</b>	29%	38	28	5	67%	33
<b>Institution Leaders</b>	24%	40	26	10	64%	36
<ul style="list-style-type: none"> <li>• [SPLIT A] Making tuition at public colleges and universities free for low-income students.....</li> </ul>						
<b>LV Nationwide</b>	26%	22	26	27	48%	52
<b>LV Hispanic</b>	28%	41	18	13	69%	31
<b>LV Black</b>	30%	45	19	6	74%	26
<b>Institution Leaders</b>	26%	40	21	14	65%	35
<ul style="list-style-type: none"> <li>• [SPLIT B] Implementing a student-level data network that provides anonymized information about underrepresented students' post-college outcomes, like employment, earnings, and loan repayment .....</li> </ul>						
<b>LV Nationwide</b>	16%	31	36	17	47%	53
<b>LV Hispanic</b>	20%	40	27	13	60%	40
<b>LV Black</b>	20%	41	34	5	61%	39
<b>Institution Leaders</b>	20%	46	20	14	66%	34

**B10C. [SPLIT C]** Now you will see a list of policies the next U.S. Congress could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next U.S. Congress.

	PRIORITY		NOT PRIORITY		NET	
	<u>Top</u>	<u>High but not top</u>	<u>Minor</u>	<u>Not a priority</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
• [SPLIT B] Cancelling all student loan debt .....						
<b>LV Nationwide</b>	19%	28	20	33	46%	54
<b>LV Hispanic</b>	11%	41	24	24	52%	48
<b>LV Black</b>	38%	35	20	6	73%	27
<b>Institution Leaders</b>	20%	34	27	19	54%	46
• [SPLIT A] Making tuition at public colleges and universities free for all students .....						
<b>LV Nationwide</b>	23%	21	22	33	44%	56
<b>LV Hispanic</b>	34%	28	21	17	62%	38
<b>LV Black</b>	36%	30	25	9	65%	35
<b>Institution Leaders</b>	18%	34	17	31	52%	48
• [SPLIT B] Making tuition at public colleges and universities free for underrepresented students .....						
<b>LV Nationwide</b>	21%	23	26	30	44%	56
<b>LV Hispanic</b>	30%	30	16	24	60%	40
<b>LV Black</b>	37%	29	28	7	65%	35
<b>Institution Leaders</b>	30%	32	22	17	61%	39

**B10D. [SPLIT D]** Now you will see a list of policies the next presidential administration could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next presidential administration.

	PRIORITY		NOT PRIORITY		NET	
	<u>Top</u>	<u>High but not top</u>	<u>Minor</u>	<u>Not a priority</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
• [SPLIT A] Increasing access to college through equitable recruiting, enrollment, and admissions policies to reduce unequal outcomes by race, income, and gender .....						
<b>LV Nationwide</b>	25%	37	25	13	62%	38
<b>LV Hispanic</b>	26%	38	21	15	64%	36
<b>LV Black</b>	33%	43	21	3	76%	24
<b>Institution Leaders</b>	35%	48	11	7	82%	18
• [SPLIT B] Increasing federal aid, like doubling the Pell grant, for all students .....						
<b>LV Nationwide</b>	25%	36	22	17	60%	40
<b>LV Hispanic</b>	36%	29	20	15	65%	35
<b>LV Black</b>	38%	39	17	5	77%	23
<b>Institution Leaders</b>	44%	41	10	5	85%	15
• [SPLIT A] Implementing a student-level data network that provides anonymized information about all students' post-college outcomes, like employment, earnings, and loan repayment .....						
<b>LV Nationwide</b>	21%	39	26	13	60%	40
<b>LV Hispanic</b>	10%	48	33	9	58%	42
<b>LV Black</b>	23%	38	29	10	61%	39
<b>Institution Leaders</b>	22%	37	27	14	59%	41

**B10D. [SPLIT D]** Now you will see a list of policies the next presidential administration could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next presidential administration.

	PRIORITY		NOT PRIORITY		NET	
	<u>Top</u>	<u>High but not top</u>	<u>Minor</u>	<u>Not a priority</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
<ul style="list-style-type: none"> <li>• <b>[SPLIT A]</b> Increasing federal aid, like doubling the Pell grant, for low-income students and federal grants for minority-serving colleges and universities to equalize financial support for all.....</li> </ul>						
<b>LV Nationwide</b>	25%	34	27	14	58%	42
<b>LV Hispanic</b>	30%	41	24	6	70%	30
<b>LV Black</b>	48%	28	14	11	75%	25
<b>Institution Leaders</b>	27%	45	25	3	72%	28
<ul style="list-style-type: none"> <li>• Requiring all colleges and universities that take federal funds to conduct and report on an equity audit that assesses impact of their policies on low-income and minority students, including collecting employment data on faculty/staff diversity, which is currently unavailable.....</li> </ul>						
<b>LV Nationwide</b>	24%	33	28	15	56%	44
<b>LV Hispanic</b>	29%	34	31	5	64%	36
<b>LV Black</b>	33%	40	23	4	73%	27
<b>Institution Leaders</b>	26%	49	16	8	76%	24
<ul style="list-style-type: none"> <li>• Tying federal aid to student outcomes like graduation rates and earnings.....</li> </ul>						
<b>LV Nationwide</b>	18%	34	33	15	52%	48
<b>LV Hispanic</b>	22%	39	26	13	61%	39
<b>LV Black</b>	28%	40	23	9	67%	33
<b>Institution Leaders</b>	27%	53	12	8	80%	20
<ul style="list-style-type: none"> <li>• <b>[SPLIT B]</b> Increasing access to college by updating recruiting, enrollment, and admissions policies.....</li> </ul>						
<b>LV Nationwide</b>	17%	35	29	19	52%	48
<b>LV Hispanic</b>	21%	51	23	5	71%	29
<b>LV Black</b>	24%	42	29	4	67%	33
<b>Institution Leaders</b>	37%	47	15	1	84%	16
<ul style="list-style-type: none"> <li>• <b>[SPLIT A]</b> Making tuition at public colleges and universities free for all students.....</li> </ul>						
<b>LV Nationwide</b>	19%	29	19	33	48%	52
<b>LV Hispanic</b>	21%	25	27	27	45%	55
<b>LV Black</b>	33%	42	17	9	74%	26
<b>Institution Leaders</b>	25%	32	19	24	57%	43
<ul style="list-style-type: none"> <li>• <b>[SPLIT B]</b> Making tuition at public colleges and universities free for underrepresented students.....</li> </ul>						
<b>LV Nationwide</b>	22%	25	22	31	48%	52
<b>LV Hispanic</b>	27%	37	22	14	65%	35
<b>LV Black</b>	35%	46	17	1	81%	19
<b>Institution Leaders</b>	29%	28	33	11	56%	44

**B10D. [SPLIT D]** Now you will see a list of policies the next presidential administration could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next presidential administration.

	PRIORITY		NOT PRIORITY		NET	
	<u>Top</u>	<u>High but not top</u>	<u>Minor</u>	<u>Not a priority</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
<ul style="list-style-type: none"> <li>• <b>[SPLIT A]</b> Making tuition at public colleges and universities free for low-income students.....</li> </ul>						
<b>LV Nationwide</b>	20%	27	27	26	47%	53
<b>LV Hispanic</b>	29%	28	29	15	57%	43
<b>LV Black</b>	38%	31	19	11	69%	31
<b>Institution Leaders</b>	34%	29	20	17	63%	37
<ul style="list-style-type: none"> <li>• <b>[SPLIT B]</b> Implementing a student-level data network that provides anonymized information about underrepresented students' post-college outcomes, like employment, earnings, and loan repayment ....</li> </ul>						
<b>LV Nationwide</b>	17%	29	35	18	46%	54
<b>LV Hispanic</b>	22%	44	25	9	66%	34
<b>LV Black</b>	28%	44	14	13	73%	27
<b>Institution Leaders</b>	26%	52	19	4	77%	23
<ul style="list-style-type: none"> <li>• <b>[SPLIT B]</b> Cancelling all student loan debt .....</li> </ul>						
<b>LV Nationwide</b>	22%	22	18	38	44%	56
<b>LV Hispanic</b>	36%	28	17	19	64%	36
<b>LV Black</b>	27%	43	23	7	70%	30
<b>Institution Leaders</b>	33%	33	21	13	66%	34

**Q158.** Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
The pandemic has led to massive job loss and economic pain for the country. We need to focus on rebuilding the economy, medical equipment like PPE, and keeping business afloat during this time.....	69%	65%	67%	49%
Without investments in higher education, the workforce of tomorrow will face even worse prospects in the bad economy - ignoring this looming crisis now will mean the country has to spend even more on education in the future.....	31	35	33	51

**Q159.** Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
The federal government already spends billions on higher education, and during this unprecedented pandemic the focus should solely be on turning the economy around.....	56%	54%	41%	45%
The federal government spends billions on higher education, but this is not enough to keep students afloat during this unprecedented moment - more must be done to ensure graduates can succeed in this new economy. ....	44	46	59	55



**Q160.** Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
College degrees have become increasingly necessary for workers to stay competitive in the new economy, and the federal government should invest in strengthening the American workforce.....	57%	61%	72%	61%
Many Americans have good paying jobs and stable careers even without college - the federal government should not spend more money to subsidize the privileged few.....	43	39	28	39

**Q161.** Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
The federal government needs to support the middle class by ensuring college graduates can find a good paying job and stable career. ....	54%	60%	59%	47%
The federal government invests billions every year into higher education and financial aid, and has limited control over what colleges and students do with this money. ....	46	40	41	53

**Q162.** Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Tuition increases have outpaced college graduate wage growth for decades; the federal government should focus on improving the value of higher education for all students.....	66%	57%	42%	55%
College degrees were supposed to put graduates on an even playing field, but graduates of color earn far less than white graduates; the federal government should focus on improving the value of higher education for these underserved communities. ....	34	43	58	45

**Q163.** Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
It is the responsibility of students to earn a degree that is valuable and sets them up for success in the job market. ....	54%	45%	40%	44%
It is the responsibility of colleges and universities to ensure the degrees they offer are valuable and set up students for success in the job market. ....	46	55	60	56

**Q164.** Have you ever or do you currently have student loan debt?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Yes, I've had or currently have student loan debt .....	33%	34%	47%	59%
No, I've never had and don't currently have student loan debt .....	66	63	50	38
Prefer not to say .....	2	3	2	4

**Q165. [IF HAD/HAS DEBT] How much student loan debt do you currently have?**

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Less than \$6,000 .....	40%	28%	38%	29%
\$6,000 - \$14,999 .....	11	18	12	8
\$15,000 - \$24,999 .....	8	4	9	15
\$25,000 - \$49,999 .....	11	17	20	24
\$50,000 - \$99,999 .....	9	17	9	15
\$100,000 or more .....	12	8	4	7
Prefer not to say .....	8	8	6	1

**D100. What is your gender?**

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Male .....	47%	44%	39%	56%
Female .....	53	56	61	44

**DAGE. What is your age?**

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
18-29 .....	12%	28%	29%	23%
30-44 .....	21	21	11	40
45-54 .....	17	22	22	17
55-64 .....	21	13	18	16
65+ .....	28	16	21	4

**D105. When it comes to politics, do you generally think of yourself as:**

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Liberal .....	25%	36%	39%	31%
Moderate .....	41	43	45	46
Conservative .....	34	21	16	23

**D120. What is your current employment status?**

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Employed full time .....	44%	48%	39%	96%
Employed part time .....	8	12	16	4
Not employed, but looking for work .....	7	9	9	-
Retired .....	31	17	22	-
Student .....	2	5	6	-
Homemaker .....	6	6	4	-
Other .....	2	3	4	-

**D102.** What is the last grade of school or level of education you completed?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Did not complete high school .....	1%	2%	2%	-
Graduated high school .....	19	23	21	-
Attended technical/vocational school .....	5	4	5	-
Attended some college but no degree.....	23	19	32	-
Graduated two-year college with Associate's degree .....	10	18	18	-
Graduated four-year college with Bachelor's degree .....	24	24	13	66
Obtained Master's, PhD, or other professional degree (MD, DMD, etc.) .....	18	9	8	34

**D140.** How would you describe the area where you live?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
City .....	26%	32%	45%	36%
Suburban area.....	52	50	40	54
Small town.....	8	9	4	6
Rural area.....	14	9	10	4

**DRACE.** To ensure a representative sample, please indicate your race. [IF BLACK/WHITE/OTHER] Do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Black/African-American .....	11%	-	100%	13%
White/Caucasian .....	78	-	-	70
Hispanic/Latino .....	7	100	-	11
Asian-American .....	3	-	-	4
Native American .....	*	-	-	1
Other.....	1	-	-	1

**REGION.** What state do you live in?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Northeast.....	18%	8%	18%	27%
Midwest .....	23	15	13	19
South .....	37	38	60	34
West .....	22	39	8	20