

Battleground Suburbs Economic Recovery Survey



Third Way



David Binder Research

Third Way and David Binder Research partnered to conduct a survey of 1,200 suburban 2020 likely voters in Arizona, Michigan, North Carolina, Pennsylvania, and Wisconsin. This gave a margin of error of 2.8% on the full sample. Suburbs were defined using a zip-code level classification compiled by the Department of Education. The survey was conducted online using a panel matched to vote history, in English and Spanish, from July 22 to 26, 2020.

The survey gauged how battleground suburban voters perceive the economy today, their expectations for the economy in the fall, and what metrics voters look at to judge the strength of the economy. It also probes their perceptions of Biden and Trump's relative strengths and weaknesses on the economy. Finally, it provides messaging guidance for how Democrats can counter Trump on the economy.

Swing State Suburban Voter Survey

Conducted July 22-26, 2020

>

<

1 of 48

>

+

-

↓

TOPICS

- ELECTIONS 186
- AMERICAN ELECTORATE 179