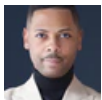


# Climate & Energy Communications Cheat Sheet

## 9/7/18

**Jared DeWese**

Senior Communications Advisor

 [@jareddewese](https://twitter.com/jareddewese)

I'm Jared DeWese, Press Advisor for the Clean Energy Program at Third Way. Third Way is committed to modern, progressive and pragmatic policy solutions to some of the greatest challenges facing our country - and the Clean Energy Program acknowledges that the fight against climate change is one of the greatest moral imperatives of our time.

The purpose of these regular updates is to share key messages including social media around our shared climate goals. If there are other people or groups you would like me to add, just shoot me an email - and, if you would like to unsubscribe from this list, feel free to do the same. In addition, if there are related events or articles you would like me to include, please feel free to let me know - I want to make this helpful for all of us fighting to tackle climate change!

### Top Tweet To Share





**Senator Patty Murray** ✓  
@PattyMurray



More proof that President Trump's environmental agenda is more about increasing profits for wealthy special interests than protecting public health or creating good jobs.



Trump's Coal Plan Will Kill Children, Won't Create Jobs  
The idea was supposed to be that, well, people may die, but it'll revive the industry. But it won't. Our source on that? ...  
[thedailybeast.com](https://www.thedailybeast.com)

6:17 PM · Sep 3, 2018 · [TweetDeck](#)

## In the News

### California Part of National Clean Energy Trend

All eyes are on California Governor Jerry Brown since the Legislature passed a 100% clean energy bill last week. SB100 has reached the Governor's desk and awaits his signature. Climate advocates of all stripes are praising California for what could be a massive step forward on clean power with regional (and even national) ripple effects. Justin Gillis' summed it up in his recent *New York Times* [Op-Ed](#), urging Governor Brown to sign the bill and lock-in this massive achievement.

### SB100 Talking points

- SB100 shows a firm commitment to clean power and carbon reduction. If passed, California would become only the 2nd state to mandate 100% clean energy. And as the world's 5th largest economy, California's decision would have an oversized impact on clean energy deployment.
- By allowing a wide array of carbon-free resources to contribute to this effort alongside wind and solar, SB100 smartly gives California more flexibility in how it can meet its ambitious goal.

• SB100 will accelerate the deployment of current clean energy options. But it will also

- SD100 will accelerate the deployment of current clean energy options. But it will also encourage the development of new clean energy technologies--by providing innovators with decades of policy and market certainty, and leaving the door open for a wide variety of clean energy solutions to participate.

## Trump's Dirty Energy Plan

Trump's Environmental Protection Agency released it's regressive "Affordable Clean Energy" rule last week and we did a bit of our own analysis, based on EPA's own numbers, and found that **for every three coal jobs saved, one person will die**. That's staggering and only one of the many deadly data points we found. Have a look at the [Op-Ed](#) Lindsey Walter and Josh Freed penned for the Daily Beast.

## ACE Talking Points

- The original Clean Power Plan replacement proposal included climate warnings that were eventually red-lined by an interagency review led by the White House.
- For every one coal mining job saved, the rule will sicken 16 children, cause one case of exacerbated asthma, and lead to one lost workday due to illness.
- If enacted as proposed, the ACE rule will cause one non-fatal heart attack and one case of acute bronchitis for roughly every eight coal mining jobs saved.

### Related Tweet



**Ryan Fitzpatrick** @rdffitzpat · Sep 5, 2018



"The deleted language represents a stark admission by the Trump administration that its own proposal would have an adverse effect on human health and the environment — the two arenas that EPA is tasked with protecting."

*\*\*\*E.O. 12866 Review - Draft - Do Not Cite, Quote or Release During Review\*\*\**

***1.2.2—Health and Welfare Impacts from Climate Change***

*According to the National Research Council, "Emissions of CO<sub>2</sub> from the burning of fossil fuels have ushered in a new epoch where human activities will largely determine the evolution of Earth's climate. Because CO<sub>2</sub> in the atmosphere is long lived, it can effectively lock Earth and future generations into a range of impacts, some of which could become very severe. Therefore, emission reduction choices made today matter in determining impacts experienced not just over the next few decades, but in the coming centuries and millennia."*<sup>6</sup>

*In 2009, EPA Administrator issued the Endangerment Finding under CAA section 202(a)(1).<sup>7</sup> In the Endangerment Finding, the Administrator found that the current, elevated concentrations of GHGs in the atmosphere may reasonably be anticipated to endanger public*

EPA: White House cut climate warnings from rule on power plants  
The Trump administration scrubbed references to climate change from its proposed Clean Power Plan replacement, new documents show.

[eenews.net](https://www.eenews.net)

## ICYMI

With Judge Brett Kavanaugh in the news for this week's nomination hearings, we think it's a perfect opportunity to revisit this great piece from [Brad Plumer](#) in the New York Times on how the SCOTUS nominee could reshape environmental law for generations to come if confirmed for the highest court in the land.

We'll keep this one brief with the return from Labor Day weekend, but excited to keep in touch - and share your work, too!

And remember your feedback is welcome. Let's keep the conversation going.

Jared