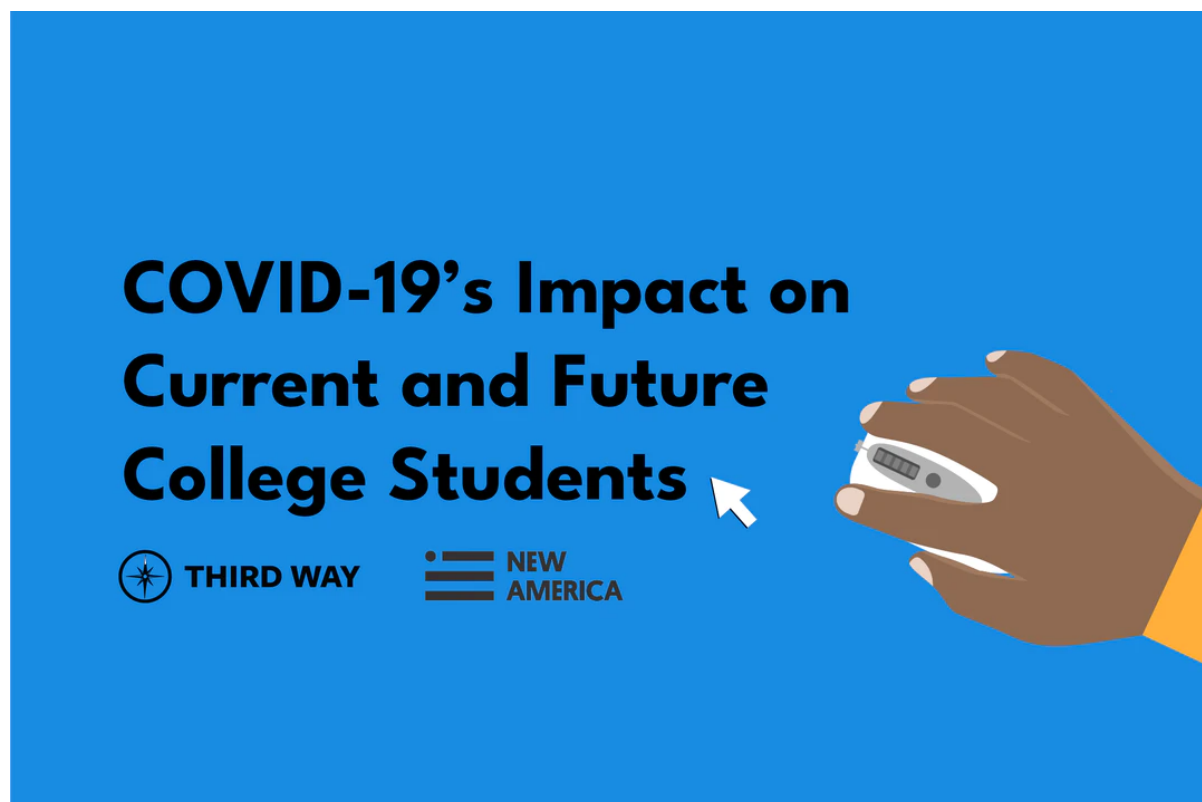


# COVID-19's Impact on Black College Students



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As COVID-19 wreaks havoc across our country's higher education system, recent polling by Third Way and New America find that Black college students face unique challenges as a result of the pandemic. Here are four things you need to know when it comes to how COVID-19 is impacting Black students today.

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## Black Students Have Concerns About the Value of Higher Ed

**59%**

of Black students say "higher ed is not worth the cost to students anymore"

## COVID-19 is a Top Concern for Black Students

**77%**

would be most likely to enroll or re-enroll if their institution provides on-campus covid testing and contact tracing

**68%**

said the same of requiring masks and social distancing while on campus

**80%**

want gov't to prioritize making sure colleges use coronavirus funding to help students

## Black Students are More Likely To Take Their Classes Online

**55%**

of Black students choose online-only classes over in-person, compared to

**42%** of college students overall

## Online Learning is Already Taking a Bigger Toll on Black Students

**43%**

of Black students say balancing work and school is a big challenge if they continue their studies online

**49%**

of Black students have had to make purchases to continue their classes online

**78%** of Black students report those purchases being of significant cost to them vs. **66%** of students overall



THIRD WAY



Global Strategy Group conducted an online survey August 6–17, 2020 of 1,407 college students nationwide, including oversamples of 223 caregivers, 253 Black students, and 311 Latinx students. The survey also included 211 high school seniors nationwide.



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