

Moderates Hold The Keys: Dems need 60% to win the White House



Michelle Diggles,
Ph.D.

Former Senior Political Analyst



Lanae Erickson
Hatafsky

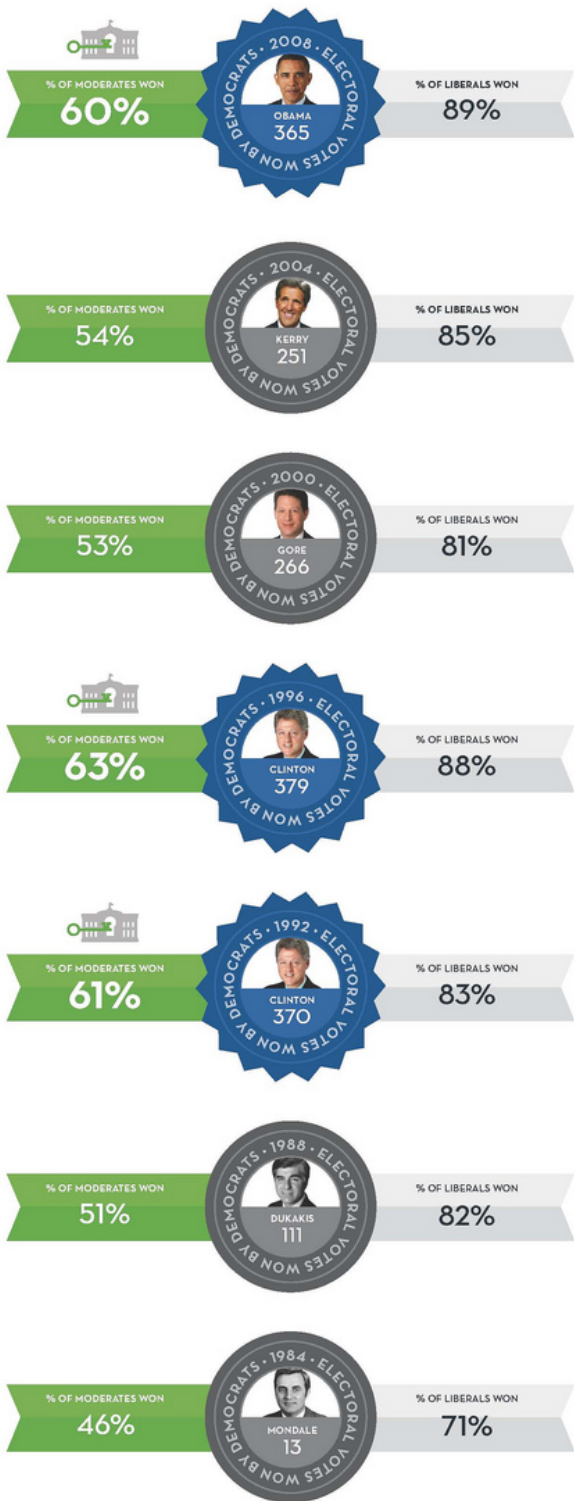
Vice President for the Social Policy & Politics Program

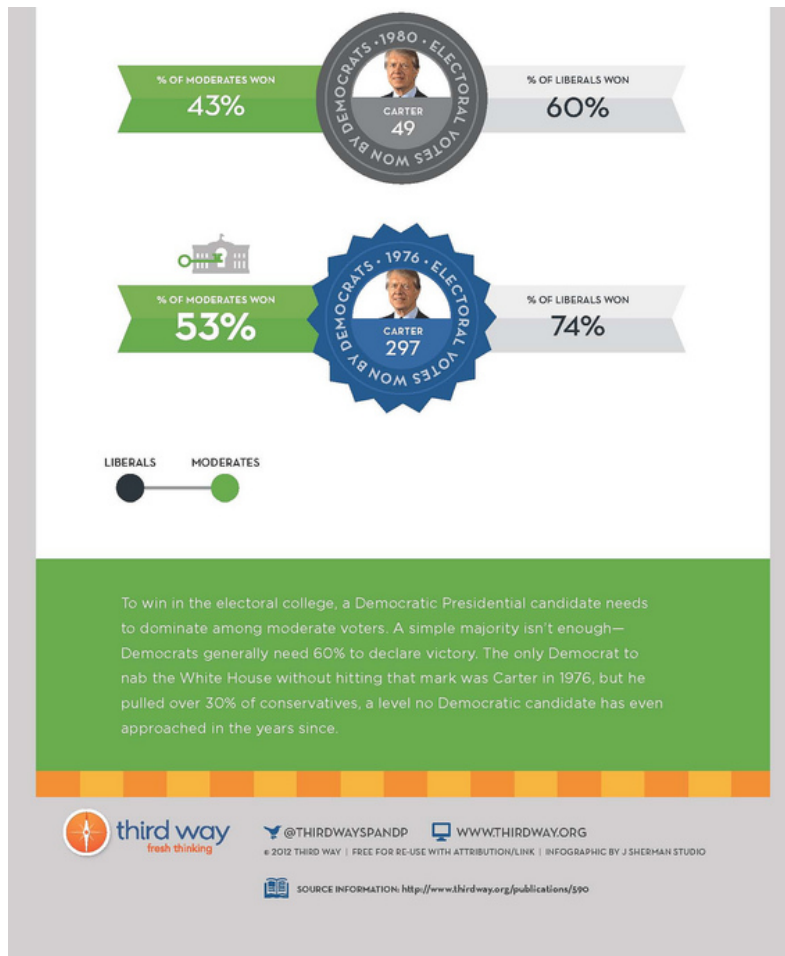
[@LanaeErickson](https://twitter.com/LanaeErickson)

To win in the Electoral College, a Democratic Presidential candidate needs to dominate among moderate voters. A simple majority isn't enough— Democrats generally need 60% to declare victory. The only Democrat to nab the White House without hitting that mark was Carter in 1976, but he pulled over 30% of conservatives, a level no Democratic candidate has even approached in the years since.

MODERATES HOLD THE KEYS

Dems need 60% to win the White House





To read this Graphic, open the attached PDF.

All the Politics of the Center graphics are available for viewing and sharing via [Flickr](#).

TOPICS

AMERICAN ELECTORATE 139