

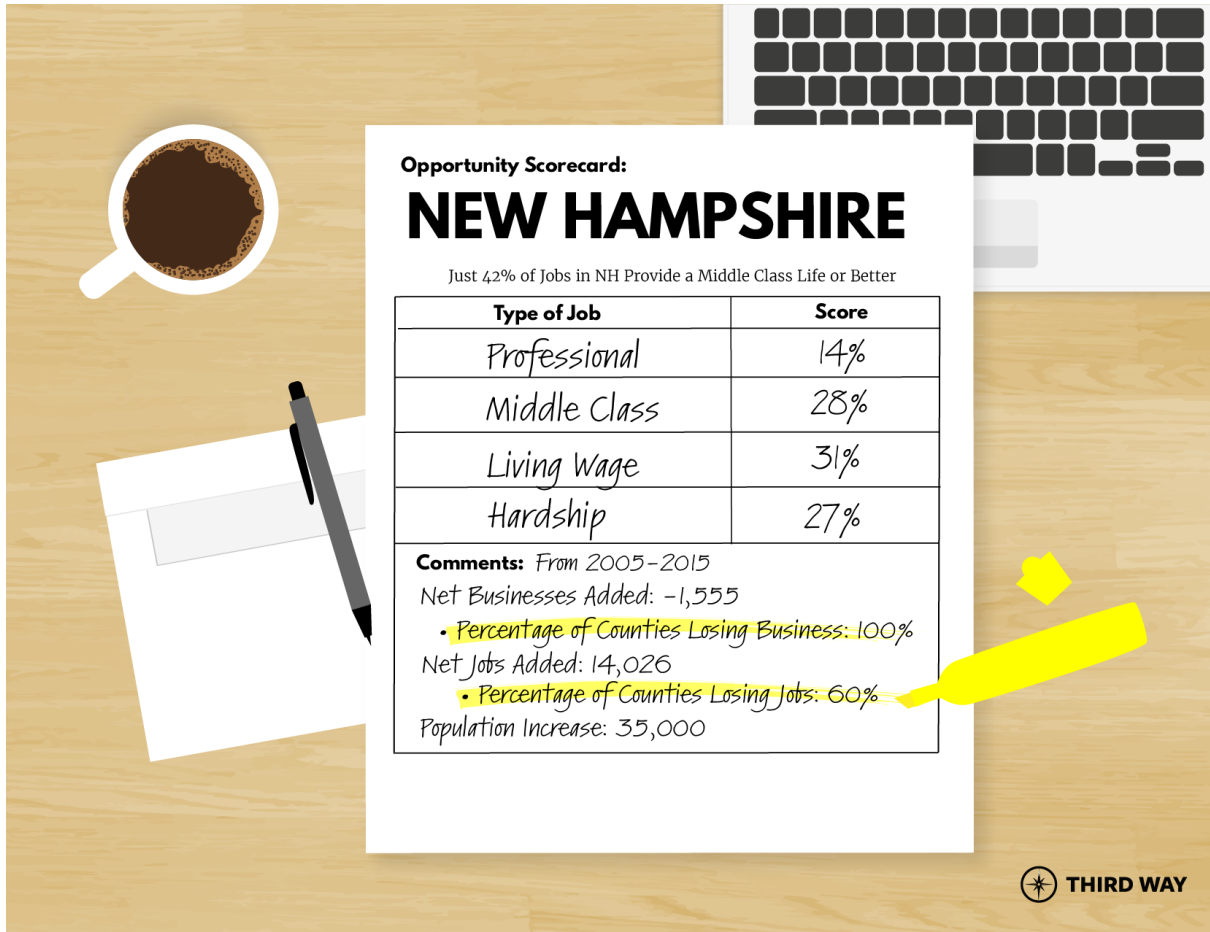
Opportunity Scorecard: New Hampshire



Ryan Bhandari

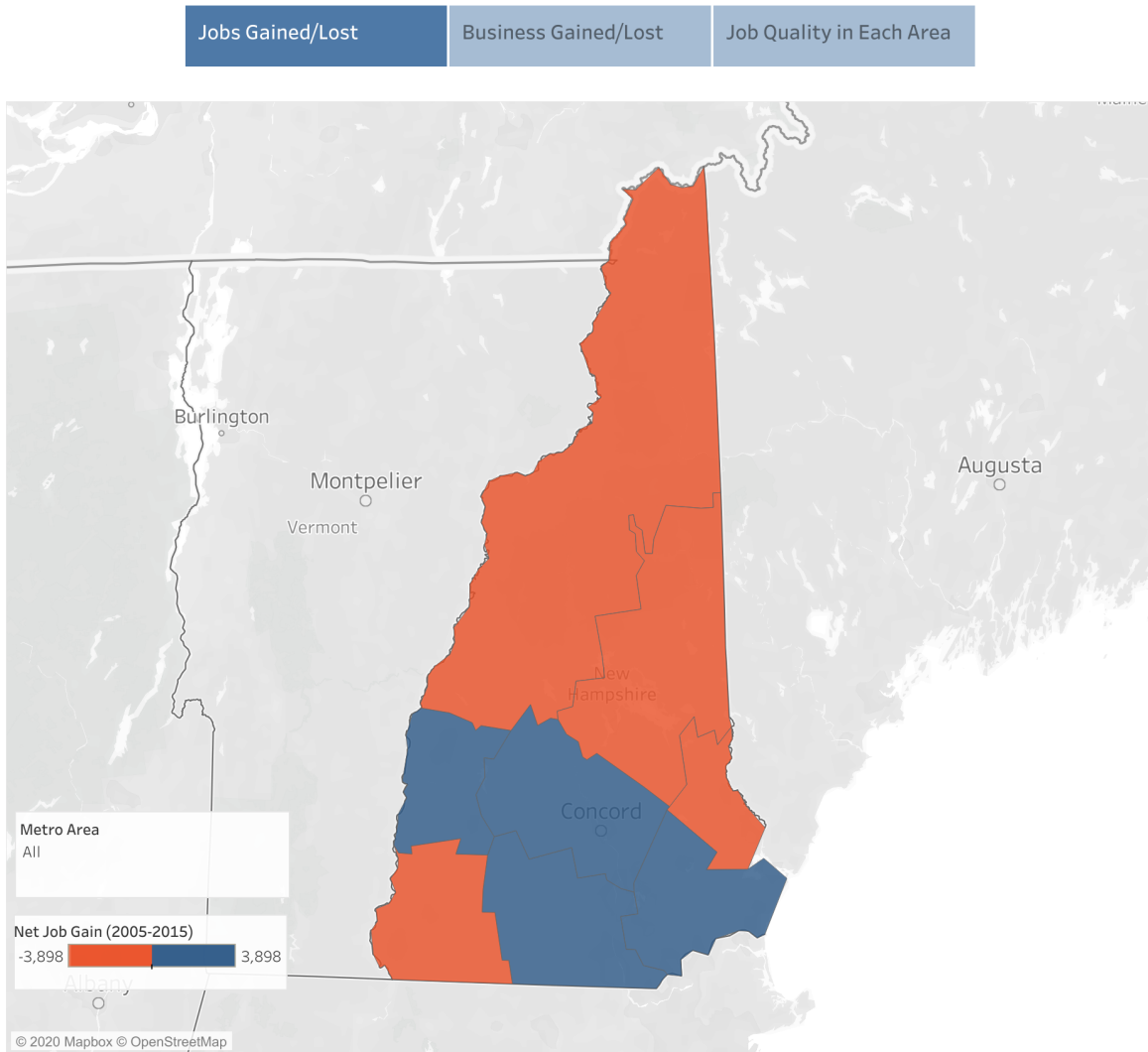
Former Senior Policy Advisor, Economic Program

 [@rbhandari3](https://twitter.com/rbhandari3)



Building off our Opportunity Index model, we looked at cost of living and wages paid across every region in the state to see how much opportunity there was for workers. Jobs fall into four categories: hardship jobs, living-wage jobs, middle-class jobs, and professional jobs. ¹

Opportunity Score Card: New Hampshire



Although New Hampshire performs better than the country writ large, **statewide, only 42% of jobs support a middle class life or better** and on average, individuals need \$44,498 to get to a middle class life. But although the number of middle class jobs is a little higher than the nationwide average of 38%, every single metro and nonmetro area (and every county in the state) lost businesses between 2005 and 2015. The map above shows the makeup of jobs in every region in the state.² While the metropolitan areas in New Hampshire have 45% of their jobs that can be considered middle class or better, the same is true for only 39% of the jobs in rural New Hampshire.

Mapping Opportunity in New Hampshire: Job Quality

	% Hardship Jobs	% Living Wage Jobs	% Middle Class Jobs	% Professional Jobs
Dover- Durham	27% <\$26,891	31% \$26,891- \$43,561	28% \$43,561- \$80,515	15% >\$80,515
Manchester	28% <\$28,384	30% \$28,384- \$46,291	27% \$46,291- \$81,444	15% >\$81,444
Nashua	25% <\$26,938	30% \$26,938- \$44,683	27% \$44,683- \$77,574	19% >\$77,574
Portsmouth	27% <\$28,668	27% \$28,668- \$44,975	31% \$44,975- \$82,858	16% >\$82,858
North New Hampshire (nonmetro)	32% <\$25,783	35% \$25,783- \$42,102	24% \$42,102- \$76,257	9% >\$76,257
Central New Hampshire (nonmetro)	27% <\$27,280	33% \$27,280- \$45,474	30% \$45,474- \$81,089	10% >\$81,089
West Central New Hampshire (nonmetro)	23% <\$26,333	33% \$26,333- \$44,258	29% \$44,258- \$79,227	15% >\$79,227
Southwest New Hampshire (nonmetro)	28% <\$26,352	34% \$26,352- \$44,642	27% \$44,642- \$80,472	10% >\$80,472
Average	27%	31%	28%	14%

Mapping Opportunity in New Hampshire: Job and Business Growth

	New Job Gain/Loss	Net New Business gains/ losses 2005-2015
Dover-Durham	-1,480	-84
Manchester	+1,329	-189
Nashua	+781	-138
Portsmouth	+1,486	-122
North New Hampshire (nonmetro)	-3,854	-278
Central New Hampshire (nonmetro)	-490	-417
West Central New Hampshire (nonmetro)	+1,684	-404
Southwest New Hampshire (nonmetro)	-3,898	-186
Non-Classified*	+18,468	+263
Total	+14,026	-1,554

* These are jobs and businesses that couldn't be classified in one particular county of New Hampshire.



ENDNOTES

- 1.** For more information on Third Way's Opportunity Index and job categories, please visit: <https://www.thirdway.org/report/the-opportunity-index-ranking-opportunity-in-metropolitan-america>. Hardship job: cannot support a single childless adult living by himself.

Living wage job: supports a single childless adult living in a two bedroom unit with another adult. This salary would cover health insurance, food, and basic necessities but no money for entertainment, vacation, savings, or retirement.

Middle class job: pays enough to support half the expenses for a family of four living a middle class life. This includes a three bedroom unit, food, health insurance, basic necessities and money for entertainment, vacation, savings, retirement, and childcare.

Professional class job: pays enough to support 75% of the expenses for a family living a comfortable middle class life. This includes a four bedroom unit and more money for food, entertainment, vacation, savings, and retirement.

[1] Because counties in New Hampshire often overlap several metropolitan areas, the exact placement of metropolitan areas might be a little bit off in the interactive map.

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