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Persuadable "Switchers" On President Obama and Congress



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What is the one word you would use to describe President
Obama, Democrats in Congress, and Republicans in Congress?
These were the questions posed to the "Droppers" and
"Switchers" identified in our August 2011 poll—Obama voters
in key battleground states who either chose not to vote in the
2010 mid-term elections or switched their vote to a
Republican candidate. The "word clouds" were compiled to
illustrate and emphasize the most popular descriptions
volunteered by the truest swing voters from our poll: the
"Persuadable Switchers."



Data from the Third Way Survey of "Droppers" and "Switchers" August 16, 2011. © 2011 Third Way. Free for re-use with attribution. For more, visit Third Way at www.thirdway.org.

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