THIRD WAY
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Post-Election Survey of 2012 Obama Voters



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Former Senior Political Analyst President Obama won reelection by building a center-out coalition. In order to better understand this coalition, we worked with Benenson Strategy Group to conduct a poll of 2012 Obama voters immediately after the election. We look at these voters' values and positions on important issues.

Poll by Benenson Strategy Group for Third Way of 800 people who voted for President Obama in 2012. Margin of error is +/-3.46%. Poll conducted November 7–9, 2012.

To read these poll toplines, open the attached PDF.