

Why Moderates Matter

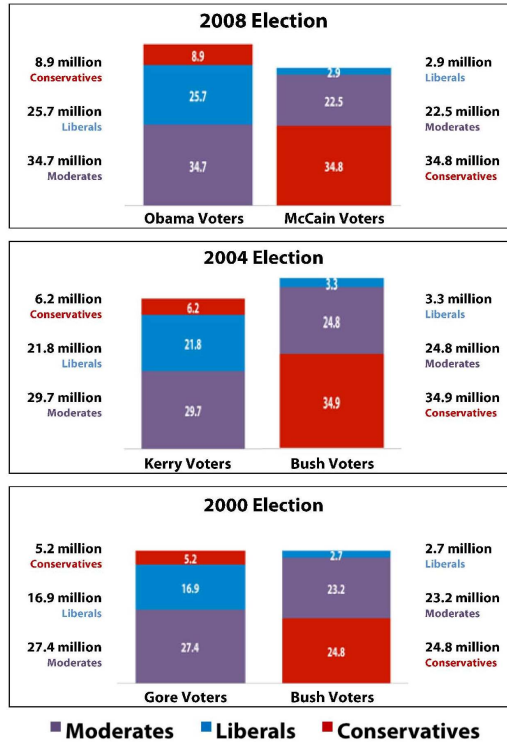


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Why Moderates Matter Ideology of Voters in Recent Presidential Elections



From the Third Way memo "What it Takes to Win," by Lanae Erickson, Jim Kessler, and Sophie Shulman, August 2011. Available at: <http://www.thirdway.org/publications/428>. Data from CNN, ABC News, and the United States Federal Election Commission (2000-2008).

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