

S2. As you may know, there will be an election for Congress, and other offices in November 2022. How likely are you to vote in the November 2022 election?

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Definitely	77%	73%	76%	77%
Probably	14	17	12	12
Chance 50-50	9	10	11	7
Probably not	-	-	-	4
Definitely not	-	-	-	-

P1. When it comes to politics, do you generally think of yourself as a strong Democrat, not very strong Democrat, strong Republican, not very strong Republican, an independent, or some other political party? [IF INDEPENDENT/OTHER] Do you think of yourself as closer to the Democratic Party or the Republican Party?

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Democrat	43%	59%	81%	55%
Republican	42	26	11	38
Independent	14	15	8	7

Q1. [IF INSTITUTIONAL LEADER] How long have you been working in higher education?

Less than one year	3%
1-5 years	19
6-10 years	37
11-20 years	25
More than 20 years	17

Q2. [IF INSTITUTIONAL LEADER] The higher education institution I work for would best be described as:

A public institution	47%
A private, non-profit institution	40
A proprietary or for-profit institution	12

Q3. [IF INSTITUTIONAL LEADER] The higher education institution I work for would best be described as:

A vocational or trade school	19%
A community college	12
A four-year college or university	69

Q4. [IF INSTITUTIONAL LEADER] Do most of the students at your institution attend classes online or in-person?

Online	44%
In-person	56

Q5. [IF INSTITUTIONAL LEADER] The students at the higher education institution I work for predominately pursue:

Associate's Degrees	11%
Bachelor's Degrees or above	74
Training certificates	14

Q6. [IF INSTITUTIONAL LEADER] Which of the following best describes your role at the higher education institution you work for?

President	15%
Provost or Chancellor	9
Dean	18
College or university CFO	28
Other administration	30
Professor or instructor	-

B1. You will now see the names of some different people and organizations. Please indicate how favorable or unfavorable you feel toward each. Some of the names and organizations are fairly broad and others are more specific, but do your best to give us your opinion on each. If you haven't heard of them or don't know enough about them to give a rating, please select that option.

	FAVORABLE		UNFAVORABLE		CR	NH	NET		
	Very	Some	Some	Very			FAV	UNFAV	FAM
• Vocational or trade schools in the United States									
LV Nationwide	35%	44	8	3	9	2	79%	11	89
LV Hispanic	30%	44	13	4	7	3	73%	17	90
LV Black	35%	32	10	7	13	3	67%	17	84
Institution Leaders	29%	57	10	2	2	*	86%	12	97
• Public community colleges in the United States									
LV Nationwide	30%	48	9	4	8	1	78%	14	91
LV Hispanic	32%	41	12	6	5	3	73%	18	91
LV Black	34%	40	9	5	8	3	74%	14	89
Institution Leaders	36%	49	11	3	*	1	84%	14	98
• Four-year colleges and universities in the United States									
LV Nationwide	24%	41	18	8	8	1	65%	26	91
LV Hispanic	29%	37	18	10	5	1	65%	28	94
LV Black	31%	35	14	7	10	3	67%	21	87
Institution Leaders	39%	39	18	4	*	-	78%	22	100
• The Bill and Melinda Gates Foundation									
LV Nationwide	34%	29	10	10	12	5	62%	20	83
LV Hispanic	33%	31	14	6	8	7	65%	20	84
LV Black	31%	25	7	14	15	10	55%	20	76
Institution Leaders	37%	41	7	7	6	3	78%	14	91
• Bill Gates									
LV Nationwide	32%	31	12	13	11	1	62%	25	87
LV Hispanic	32%	31	14	10	11	1	64%	24	88
LV Black	30%	33	10	11	12	4	63%	21	84
Institution Leaders	31%	41	14	9	5	*	72%	22	94
• The higher education system in the United States									
LV Nationwide	18%	41	20	11	8	2	59%	32	91
LV Hispanic	21%	37	24	10	5	4	58%	34	91
LV Black	21%	37	18	9	10	4	58%	27	85
Institution Leaders	26%	50	18	4	2	-	76%	22	98
• Melinda Gates									
LV Nationwide	27%	29	10	9	17	8	56%	18	75
LV Hispanic	25%	33	12	9	11	9	58%	22	80
LV Black	22%	28	11	9	15	15	50%	20	70
Institution Leaders	32%	40	13	5	8	1	73%	18	91
• Joe Biden									
LV Nationwide	34%	22	9	32	2	1	56%	41	97
LV Hispanic	37%	31	8	20	3	1	68%	28	96
LV Black	57%	23	6	9	5	*	80%	15	95
Institution Leaders	42%	26	14	16	1	-	68%	31	99

B1. You will now see the names of some different people and organizations. Please indicate how favorable or unfavorable you feel toward each. Some of the names and organizations are fairly broad and others are more specific, but do your best to give us your opinion on each. If you haven't heard of them or don't know enough about them to give a rating, please select that option.

	FAVORABLE		UNFAVORABLE		CR	NH	NET		
	Very	Some	Some	Very			FAV	UNFAV	FAM
• The U.S. Department of Education.....									
LV Nationwide	15%	34	27	13	10	1	49%	40	89
LV Hispanic	15%	41	28	10	4	2	56%	38	94
LV Black	23%	31	19	15	10	1	55%	34	88
Institution Leaders	21%	42	25	10	2	-	63%	35	98
• Democrats in Congress.....									
LV Nationwide	21%	28	14	33	4	1	48%	47	96
LV Hispanic	28%	32	17	17	3	2	60%	34	94
LV Black	44%	32	8	9	5	2	76%	17	93
Institution Leaders	25%	38	16	18	2	1	63%	34	98
• Institutional leadership of colleges and universities.....									
LV Nationwide	12%	31	21	12	15	8	44%	33	76
LV Hispanic	14%	35	19	10	13	8	49%	29	79
LV Black	20%	35	17	6	13	10	54%	22	77
Institution Leaders	22%	49	18	6	5	*	71%	24	95
• Republicans in Congress.....									
LV Nationwide	17%	26	18	34	4	1	43%	52	95
LV Hispanic	13%	19	22	40	4	2	32%	62	94
LV Black	7%	11	23	48	9	2	18%	71	89
Institution Leaders	16%	30	21	31	1	1	46%	52	98
• Donald Trump.....									
LV Nationwide	27%	16	9	46	2	1	43%	54	97
LV Hispanic	17%	15	7	57	2	3	32%	64	95
LV Black	7%	5	11	72	4	1	12%	83	95
Institution Leaders	25%	15	9	50	1	-	40%	59	99
• For-profit colleges and universities in the United States.....									
LV Nationwide	11%	29	26	18	13	3	40%	44	84
LV Hispanic	11%	31	25	19	6	8	42%	44	86
LV Black	15%	29	16	18	18	4	44%	34	78
Institution Leaders	16%	41	26	14	3	*	57%	40	97
• Betsy DeVos.....									
LV Nationwide	10%	14	11	28	12	26	23%	39	62
LV Hispanic	6%	13	14	26	13	27	19%	40	59
LV Black	4%	9	10	35	10	31	13%	45	58
Institution Leaders	19%	22	16	33	4	6	41%	49	90

[illegible]

	LV			
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	<u>Institution Leaders</u>
Excellent.....	34%	35%	33%	51%
Good.....	52	52	55	42
Not so good.....	12	12	11	6
Poor.....	2	1	1	1
POSITIVE (NET).....	86%	87	88	93
NEGATIVE (NET).....	14	13	12	7

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Excellent	26%	29%	28%	37%
Good	50	48	52	50
Not so good	21	20	19	9
Poor	4	4	2	5
POSITIVE (NET)	76%	77	79	87
NEGATIVE (NET)	24	23	21	13

	LV			
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	<u>Institution Leaders</u>
Excellent.....	25%	28%	20%	35%
Good.....	47	46	50	48
Not so good.....	23	20	28	10
Poor.....	5	6	3	6
POSITIVE (NET).....	72%	74	70	84
NEGATIVE (NET).....	28	26	30	16

Q25B. [SPLIT B] How would you rate the return on investment of a degree after high school, today?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Excellent	22%	25%	30%	27%
Good	45	47	39	58
Not so good	27	24	25	11
Poor	5	4	7	3
POSITIVE (NET)	67%	72	69	86
NEGATIVE (NET)	33	28	31	14

Q26. Do you believe the value of a degree after high school has changed in the last year?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Yes, it has become more valuable	18%	21%	25%	38%
Yes, it has become less valuable	37	49	36	29
No, it has stayed the same	45	30	39	34

Q27. [IF YES] You indicated that you believe that a degree after high school has become less valuable in the last year. Please indicate what gives you that impression, select all that apply.

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
College has become too expensive for what students get out of it these days	55%	53%	48%	48%
The economy has gotten worse and will harm graduates' career prospects	50	39	55	44
Colleges and universities have let instructional quality slip	36	34	24	30
Students are not majoring in subjects that will earn them a higher salary	35	30	25	40
Higher education has largely moved online	33	27	26	28
Other	5	2	3	3
None of the above	3	2	3	3

Q28. Has the pandemic made improving the value of a degree after high school a more important or less important priority?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Much more important	20%	22%	27%	25%
Somewhat more important	20	27	22	41
No change	47	38	37	26
Somewhat less important	11	10	10	7
Much less important	3	3	4	1
MORE IMPORTANT (NET)	40%	49	49	66
LESS IMPORTANT (NET)	14	14	14	8

Q29A. [INSTITUTIONAL LEADERS/ SPLIT A] How would you rate the job your college or university is doing providing value to students?

Excellent	49%
Good	37
Not so good	10
Poor	4
POSITIVE (NET)	87%
NEGATIVE (NET)	13

Q29B. [INSTITUTIONAL LEADERS/ SPLIT B] How would you rate the job your college or university is doing providing a return on investment to students?

Excellent	38%
Good	55
Not so good	6
Poor	1
POSITIVE (NET)	93%
NEGATIVE (NET)	7

Q30. If you had to choose, which of the following is the most valuable kind of degree outcome?

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Degree with no debt and limited earning prospects	12%	11%	18%	11%
Degree with low debt and modest earning prospects	26	30	27	28
Degree with manageable debt and average earning prospects	45	44	37	50
Degree with high debt and high earning prospects	16	14	19	11

Q 31. Assuming a scenario where you start with \$200,000 in student loan debt and \$0 in income, please indicate your ideal level of debt-to-income. You have \$200,000 you can use however you would like. For example, if you would be willing to accept the \$200,000 in debt for a \$200,000 salary, put "200,000" in the income box and make no change to the debt box. You could also choose to pay off \$100,000 of your student loan debt and have \$100,000 in income.

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Income \$150K to \$200K and Student Loans \$0 to \$50K	26%	24%	23%	25%
Income \$100K to \$150K and Student Loans \$50K to \$100K	61	62	64	54
Income \$50K to \$100K and Student Loans \$100K to \$150K	7	6	5	16
Income \$0 to \$50K and Student Loans \$150K to \$200K	6	8	8	5

B2. Now you are going to see a few statements. For each, indicate whether you agree or disagree.

	AGREE		DISAGREE		NET	
	Strongly	Some	Some	Strongly	AGREE	DISAGREE
<ul style="list-style-type: none"> [IF INSTITUTIONAL LEADER] Through my career in higher education, I make a positive difference in the lives of students..... 						
Institution Leaders	49%	43	7	*	92%	8
<ul style="list-style-type: none"> Students who attend higher education should be able to repay their student loans and get jobs that allow them to earn more than a high school graduate..... 						
LV Nationwide	50%	39	8	2	90%	10
LV Hispanic	50%	38	8	4	88%	12
LV Black	53%	32	13	3	84%	16
Institution Leaders	48%	45	5	3	92%	8
<ul style="list-style-type: none"> Colleges and universities have a responsibility to ensure that most students who enroll graduate 						
LV Nationwide	36%	44	17	4	79%	21
LV Hispanic	38%	44	15	3	82%	18
LV Black	40%	42	15	3	82%	18
Institution Leaders	44%	47	8	1	91%	9

B2. Now you are going to see a few statements. For each, indicate whether you agree or disagree.

	AGREE		DISAGREE		NET	
	Strongly	Some	Some	Strongly	AGREE	DISAGREE
• The skills required to be successful in today's job market are very different than those from just a decade ago						
LV Nationwide	44%	44	10	2	88%	12
LV Hispanic	44%	45	10	1	88%	12
LV Black	46%	38	13	3	84%	16
Institution Leaders	49%	41	9	1	90%	10
• A Bachelor's degree is worth the investment and usually pays off.....						
LV Nationwide	28%	51	17	5	78%	22
LV Hispanic	29%	52	13	6	81%	19
LV Black	32%	47	15	6	79%	21
Institution Leaders	45%	45	8	2	89%	11
• There are things colleges and universities can do to help more students graduate.....						
LV Nationwide	40%	48	10	2	88%	12
LV Hispanic	44%	47	4	5	92%	8
LV Black	48%	39	12	2	87%	13
Institution Leaders	45%	44	9	2	89%	11
• Most colleges and universities in America provide a high-quality education to their students						
LV Nationwide	22%	54	18	6	76%	24
LV Hispanic	23%	49	21	7	72%	28
LV Black	30%	50	16	4	80%	20
Institution Leaders	37%	51	7	6	88%	12
• [SPLIT B] State governments could do more to help make sure students succeed in higher education						
LV Nationwide	36%	39	19	6	76%	24
LV Hispanic	43%	34	16	7	76%	24
LV Black	52%	29	15	4	80%	20
Institution Leaders	41%	46	12	*	87%	13
• Many colleges and universities spend too much time and money trying to enroll more students and not enough time on serving the ones they have						
LV Nationwide	33%	47	17	3	80%	20
LV Hispanic	35%	43	18	3	79%	21
LV Black	28%	49	19	4	77%	23
Institution Leaders	34%	53	10	3	87%	13
• A training certificate is worth the investment and usually pays off.....						
LV Nationwide	29%	52	15	3	81%	19
LV Hispanic	28%	56	13	2	85%	15
LV Black	29%	49	18	4	77%	23
Institution Leaders	32%	54	13	*	87%	13
• [IF INSTITUTIONAL LEADER] The college or university I work for could do more to help set students up for success.....						
Institution Leaders	33%	52	11	3	86%	14

B2. Now you are going to see a few statements. For each, indicate whether you agree or disagree.

	AGREE		DISAGREE		NET	
	Strongly	Some	Some	Strongly	AGREE	DISAGREE
<ul style="list-style-type: none"> • [SPLIT B] Because colleges and universities have perpetuated racial inequality and oppression for centuries, they have a responsibility to help reduce social inequality by making college more accessible to students from all backgrounds 						
LV Nationwide	28%	41	16	14	69%	31
LV Hispanic	31%	45	17	7	76%	24
LV Black	60%	30	6	3	91%	9
Institution Leaders	35%	50	8	7	85%	15
<ul style="list-style-type: none"> • Colleges and universities are doing a good job of training students for the careers of today and tomorrow 						
LV Nationwide	18%	47	27	9	65%	35
LV Hispanic	21%	49	18	12	70%	30
LV Black	24%	48	21	7	73%	27
Institution Leaders	31%	53	12	4	83%	17
<ul style="list-style-type: none"> • [SPLIT A] Colleges and universities have a responsibility to help make society more equal by improving the life outcomes of their graduates ... 						
LV Nationwide	32%	43	17	7	76%	24
LV Hispanic	41%	43	10	6	84%	16
LV Black	36%	38	19	7	74%	26
Institution Leaders	42%	40	12	5	83%	17
<ul style="list-style-type: none"> • [SPLIT A] The federal government could do more to help make sure students succeed in higher education 						
LV Nationwide	31%	38	20	10	69%	31
LV Hispanic	42%	37	16	5	79%	21
LV Black	37%	47	11	5	84%	16
Institution Leaders	41%	42	11	7	83%	17
<ul style="list-style-type: none"> • [SPLIT A] Colleges and universities have a responsibility to help reduce social inequality by making college more accessible to students from all backgrounds 						
LV Nationwide	32%	44	14	9	76%	24
LV Hispanic	47%	40	8	6	87%	13
LV Black	44%	41	10	4	85%	15
Institution Leaders	39%	42	14	5	81%	19
<ul style="list-style-type: none"> • [SPLIT B] Because colleges and universities have perpetuated racial inequality and oppression for centuries, they have a responsibility to help make society more equal by improving the life outcomes of their graduates 						
LV Nationwide	27%	38	21	14	64%	36
LV Hispanic	29%	47	17	8	76%	24
LV Black	45%	42	9	5	86%	14
Institution Leaders	34%	44	15	7	78%	22
<ul style="list-style-type: none"> • [IF INSTITUTIONAL LEADER] Accreditors that I have engaged with do a good job of evaluating the quality of my college or university 						
Institution Leaders	27%	50	19	4	77%	23

B2. Now you are going to see a few statements. For each, indicate whether you agree or disagree.

	AGREE		DISAGREE		NET	
	Strongly	Some	Some	Strongly	AGREE	DISAGREE
• An Associate's degree is worth the investment and usually pays off.....						
LV Nationwide	23%	52	21	4	75%	25
LV Hispanic	24%	53	19	4	77%	23
LV Black	31%	45	21	3	76%	24
Institution Leaders	38%	38	19	5	77%	23
• [SPLIT A] Students have all the information they need about student outcomes at colleges and universities.....						
LV Nationwide	14%	38	35	13	52%	48
LV Hispanic	16%	40	27	17	57%	43
LV Black	20%	37	31	13	56%	44
Institution Leaders	36%	39	18	7	75%	25
• Many colleges and universities do not spend enough time or money on providing greater access to students from all backgrounds.....						
LV Nationwide	23%	42	25	10	65%	35
LV Hispanic	26%	48	21	6	73%	27
LV Black	33%	44	19	4	77%	23
Institution Leaders	31%	42	22	4	74%	26
• [IF INSTITUTIONAL LEADER] All accreditors do a good job at evaluating the quality of colleges and universities they approve.....						
Institution Leaders	25%	42	28	5	67%	33
• [SPLIT B] Students have all the information they need about how their money is spent by colleges and universities.....						
LV Nationwide	17%	25	34	25	42%	58
LV Hispanic	11%	41	35	13	52%	48
LV Black	27%	29	28	17	56%	44
Institution Leaders	28%	33	31	8	60%	40

Q51A. [SPLIT A] Which of the following statements do you agree with more:

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Colleges and universities need to keep up with the needs of the 21st century economy and offer courses and degrees that allow students to be successful after graduation.....	58%	55%	63%	53%
The student must keep up with the needs of the 21st century economy and make informed choices on what college or university to attend and what classes to take to be successful after graduation.....	42	45	37	47

Q51B. [SPLIT B] Which of the following statements do you agree with more:

	LV			Institution Leaders
	Nationwide	Hispanic	Black	
Colleges and universities need to keep up with the needs of the pandemic economy and offer courses and degrees that allow students to be successful after graduation.....	58%	58%	60%	74%
The student must keep up with the needs of the pandemic economy and make informed choices on what college or university to attend and what classes to take to be successful after graduation.....	42	42	40	26

B3A. [SPLIT A] You will now see a list of issues. Please indicate how important a candidate's position on each issue is to you in deciding whom to vote for.

		IMPORTANT			NOT IMPORTANT		NET	
		<u>Top issue</u>	<u>Not a top issue</u>	<u>Some</u>	<u>Not that important</u>	<u>Not at all important</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• Jobs and the economy.....								
	LV Nationwide	61%	26	10	2	1	87%	3
	LV Hispanic	57%	27	13	2	1	85%	2
	LV Black	54%	23	15	6	1	78%	7
	Institution Leaders	57%	25	17	1	-	82%	1
• Health care.....								
	LV Nationwide	59%	23	15	2	1	82%	4
	LV Hispanic	57%	23	14	5	1	80%	5
	LV Black	59%	19	17	5	1	77%	5
	Institution Leaders	50%	34	12	2	2	85%	4
• National security								
	LV Nationwide	55%	26	15	3	1	82%	3
	LV Hispanic	44%	28	22	5	1	72%	6
	LV Black	45%	33	16	5	1	77%	6
	Institution Leaders	48%	34	18	1	-	82%	1
• Medicare and Social Security								
	LV Nationwide	57%	24	17	2	1	80%	2
	LV Hispanic	53%	29	15	2	*	83%	3
	LV Black	53%	25	17	2	2	78%	5
	Institution Leaders	40%	33	22	4	1	73%	5
• Taxes								
	LV Nationwide	50%	28	19	2	1	78%	3
	LV Hispanic	42%	27	26	4	1	69%	5
	LV Black	43%	24	29	4	1	66%	5
	Institution Leaders	47%	34	13	7	-	80%	7
• Public health.....								
	LV Nationwide	47%	31	18	3	1	78%	4
	LV Hispanic	44%	32	18	5	1	76%	6
	LV Black	51%	26	20	1	2	77%	3
	Institution Leaders	44%	36	16	2	2	79%	4
• Crime and public safety								
	LV Nationwide	47%	30	17	4	1	78%	5
	LV Hispanic	44%	27	27	2	-	70%	2
	LV Black	51%	24	21	2	1	76%	4
	Institution Leaders	35%	51	14	*	1	85%	1
• National debt and budget deficit.....								
	LV Nationwide	41%	33	20	4	2	74%	6
	LV Hispanic	37%	42	11	8	2	79%	10
	LV Black	33%	39	21	5	2	72%	7
	Institution Leaders	37%	38	17	7	-	76%	7

B3A. [SPLIT A] You will now see a list of issues. Please indicate how important a candidate's position on each issue is to you in deciding whom to vote for.

		IMPORTANT			NOT IMPORTANT		NET	
		<u>Top issue</u>	<u>Not a top issue</u>	<u>Some</u>	<u>Not that important</u>	<u>Not at all important</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• Education								
	LV Nationwide	34%	35	27	3	1	69%	4
	LV Hispanic	41%	31	20	7	1	72%	8
	LV Black	48%	31	18	3	1	79%	4
	Institution Leaders	52%	31	13	3	1	83%	4
• Immigration								
	LV Nationwide	39%	26	24	7	4	66%	11
	LV Hispanic	33%	31	25	8	3	63%	12
	LV Black	25%	38	29	7	1	63%	8
	Institution Leaders	22%	41	28	7	1	63%	9
• The environment								
	LV Nationwide	38%	26	23	9	4	64%	13
	LV Hispanic	35%	36	21	5	3	71%	8
	LV Black	45%	26	20	4	5	71%	9
	Institution Leaders	29%	42	15	9	4	71%	14
• Criminal justice reform								
	LV Nationwide	35%	28	25	9	2	63%	12
	LV Hispanic	33%	41	18	5	2	74%	7
	LV Black	48%	24	18	9	1	73%	10
	Institution Leaders	28%	41	25	4	1	69%	5
• Guns								
	LV Nationwide	36%	26	23	10	5	62%	15
	LV Hispanic	36%	26	23	7	7	62%	14
	LV Black	39%	26	17	14	4	65%	18
	Institution Leaders	39%	22	25	11	4	60%	15
• Women's health								
	LV Nationwide	29%	31	30	7	3	60%	10
	LV Hispanic	34%	37	24	2	3	71%	5
	LV Black	43%	27	22	6	2	70%	8
	Institution Leaders	28%	32	26	9	6	60%	14
• Improving the value of higher education								
	LV Nationwide	26%	33	31	8	3	59%	10
	LV Hispanic	29%	40	23	6	2	69%	8
	LV Black	37%	33	22	7	1	70%	7
	Institution Leaders	31%	44	18	5	2	75%	7
• Money in politics								
	LV Nationwide	28%	29	30	9	4	57%	14
	LV Hispanic	28%	27	28	15	2	55%	16
	LV Black	25%	37	27	6	4	63%	10
	Institution Leaders	38%	35	16	6	4	73%	11

B3A. [SPLIT A] You will now see a list of issues. Please indicate how important a candidate's position on each issue is to you in deciding whom to vote for.

		IMPORTANT			NOT IMPORTANT		NET	
		<u>Top issue</u>	<u>Not a top issue</u>	<u>Some</u>	<u>Not that important</u>	<u>Not at all important</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• Reducing student debt.....								
	LV Nationwide	21%	31	24	13	11	52%	24
	LV Hispanic	33%	34	18	9	6	67%	15
	LV Black	33%	38	20	7	2	71%	9
	Institution Leaders	28%	23	36	7	6	51%	13
• Making college free.....								
	LV Nationwide	18%	20	22	15	24	38%	39
	LV Hispanic	28%	24	27	9	12	52%	21
	LV Black	29%	31	27	8	6	60%	13
	Institution Leaders	25%	31	19	7	19	56%	25

B3B. [SPLIT B] You will now see a list of issues. Please indicate how important a candidate's position on each issue was to you in deciding whom to vote for before the coronavirus pandemic.

		IMPORTANT			NOT IMPORTANT		NET	
		<u>Top issue</u>	<u>Not a top issue</u>	<u>Some</u>	<u>Not that important</u>	<u>Not at all important</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• Jobs and the economy.....								
	LV Nationwide	61%	23	12	2	1	85%	3
	LV Hispanic	59%	30	9	2	*	88%	3
	LV Black	68%	21	8	-	2	90%	2
	Institution Leaders	56%	25	15	3	-	81%	3
• Medicare and Social Security.....								
	LV Nationwide	54%	28	14	3	1	83%	4
	LV Hispanic	53%	31	11	4	1	84%	5
	LV Black	62%	24	11	3	-	86%	3
	Institution Leaders	43%	24	31	3	-	66%	3
• Health care.....								
	LV Nationwide	60%	20	17	3	1	79%	4
	LV Hispanic	67%	16	11	4	2	83%	6
	LV Black	70%	16	9	4	1	86%	5
	Institution Leaders	56%	27	15	1	2	83%	2
• National security.....								
	LV Nationwide	49%	29	18	3	1	78%	4
	LV Hispanic	53%	24	18	3	2	77%	5
	LV Black	51%	24	21	1	4	74%	5
	Institution Leaders	52%	26	19	3	-	78%	3
• Crime and public safety.....								
	LV Nationwide	46%	29	20	5	1	75%	5
	LV Hispanic	50%	25	19	5	1	75%	6
	LV Black	64%	22	12	1	1	86%	2
	Institution Leaders	43%	36	16	5	*	79%	5

B3B. [SPLIT B] You will now see a list of issues. Please indicate how important a candidate's position on each issue was to you in deciding whom to vote for before the coronavirus pandemic.

		IMPORTANT			NOT IMPORTANT		NET	
		<u>Top issue</u>	<u>Not a top issue</u>	<u>Some</u>	<u>Not that important</u>	<u>Not at all important</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• Public health								
	LV Nationwide	51%	24	20	4	2	74%	6
	LV Hispanic	48%	30	17	4	1	78%	6
	LV Black	67%	13	16	3	2	79%	5
	Institution Leaders	64%	18	15	1	2	82%	3
• National debt and budget deficit								
	LV Nationwide	42%	32	19	6	1	74%	7
	LV Hispanic	45%	27	18	6	5	72%	10
	LV Black	39%	31	18	8	4	70%	12
	Institution Leaders	39%	32	23	5	-	72%	5
• Taxes								
	LV Nationwide	47%	24	22	5	1	71%	7
	LV Hispanic	42%	31	19	5	2	73%	8
	LV Black	47%	26	24	2	1	73%	3
	Institution Leaders	43%	38	14	5	1	80%	6
• Education								
	LV Nationwide	36%	34	24	5	1	70%	6
	LV Hispanic	46%	30	16	8	*	76%	8
	LV Black	52%	27	16	2	3	80%	5
	Institution Leaders	56%	27	13	3	1	83%	4
• Immigration								
	LV Nationwide	37%	27	25	7	3	65%	10
	LV Hispanic	38%	31	21	9	1	69%	10
	LV Black	28%	33	24	9	5	62%	14
	Institution Leaders	32%	31	28	8	1	63%	9
• Women's health								
	LV Nationwide	32%	28	25	9	5	61%	15
	LV Hispanic	39%	31	20	6	3	70%	9
	LV Black	46%	37	13	4	-	83%	4
	Institution Leaders	32%	37	28	1	3	68%	4
• Guns								
	LV Nationwide	37%	22	25	9	7	60%	16
	LV Hispanic	35%	24	22	15	4	59%	19
	LV Black	54%	14	18	6	8	68%	14
	Institution Leaders	34%	30	20	11	4	65%	15
• Improving the value of higher education								
	LV Nationwide	27%	32	29	9	3	59%	12
	LV Hispanic	31%	39	21	7	2	70%	9
	LV Black	50%	22	25	1	2	71%	3
	Institution Leaders	30%	42	25	2	-	73%	2

B3B. [SPLIT B] You will now see a list of issues. Please indicate how important a candidate's position on each issue was to you in deciding whom to vote for before the coronavirus pandemic.

		IMPORTANT			NOT IMPORTANT		NET	
		<u>Top issue</u>	<u>Not a top issue</u>	<u>Some</u>	<u>Not that important</u>	<u>Not at all important</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• The environment.....	LV Nationwide	39%	20	25	9	7	59%	16
	LV Hispanic	49%	27	15	6	3	76%	9
	LV Black	43%	22	24	9	2	65%	11
	Institution Leaders	38%	34	21	5	2	72%	6
• Money in politics	LV Nationwide	28%	31	28	10	4	58%	14
	LV Hispanic	28%	30	30	9	2	59%	11
	LV Black	42%	20	27	5	6	62%	11
	Institution Leaders	28%	26	32	11	4	54%	14
• Criminal justice reform	LV Nationwide	32%	26	27	10	5	58%	15
	LV Hispanic	44%	32	18	4	3	75%	7
	LV Black	61%	19	15	2	2	80%	5
	Institution Leaders	34%	43	21	2	1	76%	3
• Reducing student debt.....	LV Nationwide	25%	22	27	14	11	47%	26
	LV Hispanic	32%	28	24	13	3	60%	16
	LV Black	44%	30	21	*	4	74%	4
	Institution Leaders	34%	35	21	7	4	69%	10
• Making college free.....	LV Nationwide	21%	16	21	17	25	37%	41
	LV Hispanic	32%	20	21	13	14	51%	27
	LV Black	37%	25	23	9	5	62%	14
	Institution Leaders	25%	29	17	20	9	54%	28

B4. You will now see a similar list of issues. For each, please indicate if a candidate's position on that issue has become more or less important to your vote over the last couple of years.

		MORE IMPORTANT		No change	LESS IMPORTANT		NET	
		<u>Much more</u>	<u>Some more</u>		<u>Some less</u>	<u>Much less</u>	<u>MORE IMPORTANT</u>	<u>LESS IMPORTANT</u>
• Health care.....	LV Nationwide	38%	24	32	3	2	62%	5
	LV Hispanic	38%	22	29	6	5	59%	11
	LV Black	44%	18	29	7	3	62%	10
	Institution Leaders	35%	27	32	3	4	61%	7
• Medicare and Social Security.....	LV Nationwide	37%	23	36	3	2	60%	5
	LV Hispanic	40%	17	33	6	4	57%	10
	LV Black	44%	20	26	8	2	64%	10
	Institution Leaders	25%	27	40	5	3	52%	8

B4. You will now see a similar list of issues. For each, please indicate if a candidate's position on that issue has become more or less important to your vote over the last couple of years.

		MORE IMPORTANT		No change	LESS IMPORTANT		NET	
		Much more	Some more		Some less	Much less	MORE IMPORTANT	LESS IMPORTANT
• Public health								
	LV Nationwide	37%	22	35	4	3	58%	6
	LV Hispanic	34%	23	32	6	4	58%	11
	LV Black	42%	16	32	5	5	58%	10
	Institution Leaders	35%	30	27	3	4	66%	7
• Jobs and the economy								
	LV Nationwide	36%	26	33	3	2	62%	5
	LV Hispanic	35%	23	32	6	4	58%	10
	LV Black	43%	16	32	8	2	59%	9
	Institution Leaders	37%	34	24	4	1	71%	5
• National security								
	LV Nationwide	31%	24	39	4	2	55%	6
	LV Hispanic	29%	21	43	6	2	49%	8
	LV Black	35%	20	35	8	3	55%	11
	Institution Leaders	25%	24	39	8	4	48%	12
• Crime and public safety								
	LV Nationwide	30%	27	37	4	2	57%	6
	LV Hispanic	33%	22	35	7	3	54%	11
	LV Black	40%	19	32	6	4	59%	10
	Institution Leaders	27%	30	34	6	2	57%	9
• The environment								
	LV Nationwide	30%	20	39	6	5	50%	11
	LV Hispanic	32%	22	33	7	6	55%	13
	LV Black	32%	22	36	7	4	54%	10
	Institution Leaders	27%	31	29	9	4	58%	13
• Immigration								
	LV Nationwide	29%	21	39	7	3	50%	11
	LV Hispanic	29%	20	38	7	6	49%	13
	LV Black	28%	18	41	9	4	45%	13
	Institution Leaders	21%	32	33	8	6	53%	14
• Taxes								
	LV Nationwide	28%	25	39	6	2	53%	7
	LV Hispanic	28%	20	38	10	3	48%	13
	LV Black	34%	20	34	9	4	54%	13
	Institution Leaders	25%	26	37	11	2	51%	12
• Guns								
	LV Nationwide	28%	20	43	6	4	47%	10
	LV Hispanic	24%	20	38	10	8	44%	18
	LV Black	33%	14	39	8	7	47%	15
	Institution Leaders	23%	24	37	11	4	47%	16

B4. You will now see a similar list of issues. For each, please indicate if a candidate's position on that issue has become more or less important to your vote over the last couple of years.

	MORE IMPORTANT			LESS IMPORTANT		NET	
	Much more	Some more	No change	Some less	Much less	MORE IMPORTANT	LESS IMPORTANT
• National debt and budget deficit.....							
LV Nationwide	25%	26	41	7	2	51%	8
LV Hispanic	21%	25	39	10	4	47%	14
LV Black	28%	19	42	10	1	47%	11
Institution Leaders	23%	30	38	8	1	53%	9
• Criminal justice reform							
LV Nationwide	24%	26	41	5	4	50%	9
LV Hispanic	26%	26	33	9	5	52%	15
LV Black	42%	16	30	8	4	58%	12
Institution Leaders	23%	28	37	8	4	51%	12
• Women's health.....							
LV Nationwide	22%	20	50	5	3	42%	8
LV Hispanic	28%	22	39	6	6	49%	12
LV Black	30%	23	36	8	3	53%	11
Institution Leaders	23%	25	44	5	3	48%	8
• Education							
LV Nationwide	22%	22	49	5	2	43%	7
LV Hispanic	27%	23	39	6	5	50%	11
LV Black	35%	20	33	8	4	54%	12
Institution Leaders	34%	31	29	3	2	65%	6
• Money in politics							
LV Nationwide	20%	23	46	8	3	43%	12
LV Hispanic	21%	18	42	12	7	39%	19
LV Black	23%	21	40	11	5	44%	16
Institution Leaders	18%	25	46	8	4	43%	11
• Improving the value of higher education.....							
LV Nationwide	19%	24	48	6	3	42%	10
LV Hispanic	21%	26	40	9	4	47%	13
LV Black	30%	22	37	6	4	53%	11
Institution Leaders	20%	37	35	5	2	58%	7
• Reducing student debt.....							
LV Nationwide	17%	21	46	7	9	38%	16
LV Hispanic	23%	19	42	10	6	42%	16
LV Black	32%	19	38	6	5	51%	11
Institution Leaders	27%	33	28	9	4	59%	12
• Making college free							
LV Nationwide	15%	16	44	11	15	30%	26
LV Hispanic	20%	20	36	14	10	40%	23
LV Black	28%	17	40	10	5	45%	15
Institution Leaders	20%	26	35	13	7	46%	20

Q88. Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Making college free will not improve the job market for graduates - students need better information about where to attend college and how valuable degrees are before making such a large investment.	64%	56%	47%	66%
At a time when students are facing crippling debt and the worst job market in years, it's more important than ever to make college free so they can get a foothold in their careers.....	36	44	53	34

Q89. Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
The value of a college degree has not kept up with the rising cost, which is a problem for everyone - colleges and universities should focus on delivering more value to all students, regardless of their race or ethnicity.	73%	64%	53%	54%
For too long, students of color have been underserved by the higher education system, which has led to large racial differences in how much graduates are paid - colleges and universities should focus on delivering more equal value to these communities.....	27	36	47	46

Q90. Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Colleges should make education more affordable, but their primary focus should be on delivering degrees that set students up for higher incomes and more stable careers than they would have otherwise.	73%	58%	61%	72%
At a time when students are facing crippling debt and the worst job market in years, it's more important than ever to make college free so they can get a foothold in their careers.....	27	42	39	28

Q91. Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
For years, colleges have gotten away with passing off questionable degrees to students - in order to set up graduates for success in this difficult job market, they need to make sure their degrees improve the lifetime earnings of their graduates.	52%	59%	51%	47%
It is up to students to choose degrees that set them up for success - colleges have very little control over how any specific student does in the job market.....	48	41	49	53

B5. Now you will see a list of goals for the higher education system. For each, please indicate how important it is to you, personally.

	IMPORTANT			NOT IMPORTANT		NET	
	<u>Extremely</u>	<u>Very</u>	<u>Some</u>	<u>Not too</u>	<u>Not at all</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• [SPLIT B] Making college more affordable to reduce student debt.....							
LV Nationwide	37%	32	24	4	2	70%	6
LV Hispanic	45%	21	26	7	*	67%	8
LV Black	47%	30	17	4	2	77%	6
Institution Leaders	38%	40	19	-	3	78%	3

B5. Now you will see a list of goals for the higher education system. For each, please indicate how important it is to you, personally.

	IMPORTANT			NOT IMPORTANT		NET	
	<u>Extremely</u>	<u>Very</u>	<u>Some</u>	<u>Not too</u>	<u>Not at all</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• Ensuring everyone is able to get good value out of higher education, regardless of their race or socioeconomic status							
LV Nationwide	37%	30	25	5	3	67%	9
LV Hispanic	39%	28	24	6	3	68%	9
LV Black	46%	29	19	5	2	75%	6
Institution Leaders	44%	33	17	4	2	77%	6
• [SPLIT B] Ensuring affordability of college is not a barrier to entry or graduation							
LV Nationwide	35%	29	28	6	3	63%	8
LV Hispanic	38%	29	24	8	2	66%	10
LV Black	46%	23	26	2	3	69%	5
Institution Leaders	42%	34	20	2	2	76%	4
• [SPLIT B] Ensuring students that receive a degree are able to repay their loans							
LV Nationwide	34%	32	25	6	3	66%	9
LV Hispanic	37%	31	21	10	2	68%	12
LV Black	47%	26	20	6	2	73%	7
Institution Leaders	31%	49	15	2	3	80%	4
• Improving transparency about student outcomes so students can make informed enrollment decisions							
LV Nationwide	32%	33	29	4	1	66%	5
LV Hispanic	33%	32	28	4	2	65%	7
LV Black	37%	35	23	4	1	71%	6
Institution Leaders	37%	40	17	6	-	77%	6
• [SPLIT A] Supporting students who are attending college after serving in the military to ensure they complete their degree							
LV Nationwide	32%	33	30	3	2	65%	5
LV Hispanic	30%	31	29	8	2	62%	10
LV Black	37%	35	24	3	1	72%	4
Institution Leaders	35%	34	22	8	-	69%	8
• Making sure enough financial aid is available to those who get into college but can't pay full tuition on their own...							
LV Nationwide	32%	31	29	6	3	63%	8
LV Hispanic	34%	31	25	7	2	66%	10
LV Black	44%	26	22	6	2	70%	8
Institution Leaders	37%	38	21	4	-	75%	4
• Making access to college more equal across race and socioeconomic background							
LV Nationwide	31%	24	28	9	7	55%	17
LV Hispanic	37%	24	26	9	4	61%	12
LV Black	46%	24	22	6	2	71%	8
Institution Leaders	35%	33	23	3	6	68%	10

B5. Now you will see a list of goals for the higher education system. For each, please indicate how important it is to you, personally.

	IMPORTANT			NOT IMPORTANT		NET	
	<u>Extremely</u>	<u>Very</u>	<u>Some</u>	<u>Not too</u>	<u>Not at all</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• [SPLIT A] Ensuring the cost of college is not a barrier to entry or graduation.....							
LV Nationwide	31%	29	31	7	2	59%	10
LV Hispanic	34%	32	24	7	2	67%	9
LV Black	36%	29	29	6	1	64%	7
Institution Leaders	39%	33	19	9	-	72%	9
• [SPLIT B] Ensuring students receive a degree that puts them on the path to economic mobility.....							
LV Nationwide	31%	36	26	6	1	67%	8
LV Hispanic	35%	28	27	9	2	62%	11
LV Black	52%	24	18	5	2	76%	6
Institution Leaders	30%	43	27	-	-	73%	-
• [SPLIT B] Ensuring students that receive a degree are able to support themselves and a family.....							
LV Nationwide	30%	30	30	8	3	59%	11
LV Hispanic	37%	27	26	9	1	64%	10
LV Black	40%	29	22	4	5	69%	9
Institution Leaders	35%	37	23	2	2	73%	4
• [SPLIT A] Ensuring students receive a degree that improves their life earning prospects.....							
LV Nationwide	29%	32	33	4	2	61%	6
LV Hispanic	26%	44	24	3	3	70%	6
LV Black	33%	30	29	5	2	63%	8
Institution Leaders	25%	35	28	6	6	61%	12
• Supporting students who are working full time, to ensure they complete their degree.....							
LV Nationwide	27%	31	34	5	3	58%	9
LV Hispanic	35%	31	24	7	4	65%	10
LV Black	37%	33	25	3	2	70%	5
Institution Leaders	27%	45	23	3	2	72%	5
• [SPLIT B] Supporting students who are caregivers to children or other adults in their household to ensure they complete their degree.....							
LV Nationwide	26%	27	34	10	3	53%	13
LV Hispanic	30%	33	23	12	1	64%	13
LV Black	42%	28	24	5	2	70%	6
Institution Leaders	33%	37	29	2	*	70%	2
• Ensuring students complete college and receive their degree.....							
LV Nationwide	26%	32	32	7	3	58%	10
LV Hispanic	34%	31	25	7	3	65%	10
LV Black	35%	28	27	6	4	63%	10
Institution Leaders	32%	38	23	4	3	70%	7

B5. Now you will see a list of goals for the higher education system. For each, please indicate how important it is to you, personally.

	IMPORTANT			NOT IMPORTANT		NET	
	<u>Extremely</u>	<u>Very</u>	<u>Some</u>	<u>Not too</u>	<u>Not at all</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• [SPLIT A] Providing a degree that substantially increases a student's chances for socioeconomic mobility							
LV Nationwide	25%	34	33	5	3	59%	8
LV Hispanic	30%	31	27	10	2	61%	12
LV Black	34%	32	26	6	3	65%	9
Institution Leaders	31%	38	27	3	1	69%	5
• [SPLIT B] Making community college free to all who are admitted							
LV Nationwide	25%	19	23	17	16	44%	33
LV Hispanic	35%	19	23	12	11	54%	23
LV Black	41%	23	28	4	4	64%	8
Institution Leaders	31%	30	21	12	5	62%	17
• [SPLIT A] Ensuring students that receive a degree are able to have a stable career							
LV Nationwide	23%	32	36	6	3	55%	8
LV Hispanic	29%	34	28	6	2	63%	9
LV Black	31%	32	27	7	3	63%	10
Institution Leaders	29%	39	23	4	5	67%	10
• [SPLIT B] Supporting students who have had an academic break of at least one year, to ensure they complete their degree							
LV Nationwide	21%	28	33	13	5	49%	18
LV Hispanic	25%	33	23	12	6	58%	19
LV Black	37%	28	27	6	2	64%	9
Institution Leaders	30%	37	26	6	1	67%	7
• [SPLIT A] Supporting students who are commuting from off-campus, to ensure they complete their degree							
LV Nationwide	20%	28	34	13	5	48%	18
LV Hispanic	25%	25	33	11	7	49%	17
LV Black	30%	28	31	6	5	58%	11
Institution Leaders	22%	45	23	4	6	67%	10
• [SPLIT A] Eliminating the need for students to assume debt							
LV Nationwide	19%	24	32	15	10	43%	25
LV Hispanic	24%	27	30	9	10	51%	19
LV Black	29%	30	31	7	3	59%	10
Institution Leaders	20%	29	32	12	8	48%	20
• [SPLIT A] Making college free to all who are admitted							
LV Nationwide	16%	15	28	16	25	31%	41
LV Hispanic	24%	20	28	15	13	43%	28
LV Black	22%	28	32	12	6	50%	18
Institution Leaders	14%	28	24	11	22	43%	33

B6. [SPLIT A] On a scale of 0 to 10, how much responsibility do you think each of the following has when it comes to ensuring a college degree is valuable during and after the coronavirus pandemic? For each, please indicate how much responsibility you think they have on a scale from 0 to 10, where 0 means “no responsibility at all” and 10 means “maximum responsibility.”

		RESPONSIBILITY			NET
		No (0-3)	Some (4-7)	Maximum (8-10)	MEAN
• Students.....	LV Nationwide	3	29	67	8.06
	LV Hispanic	4	30	66	8.06
	LV Black	3	33	64	7.99
	Institution Leaders	1	35	64	7.99
• Colleges and universities.....	LV Nationwide	3	35	62	7.74
	LV Hispanic	2	31	68	8.03
	LV Black	2	31	67	7.90
	Institution Leaders	6	25	69	7.92
• Institutional leadership of colleges and universities.....	LV Nationwide	5	36	59	7.64
	LV Hispanic	3	29	68	8.06
	LV Black	2	33	65	7.90
	Institution Leaders	6	32	62	7.65
• Professors and faculty of colleges and universities.....	LV Nationwide	5	38	58	7.50
	LV Hispanic	2	35	63	7.81
	LV Black	2	42	57	7.65
	Institution Leaders	11	28	61	7.35
• U.S. Department of Education.....	LV Nationwide	6	43	51	7.21
	LV Hispanic	5	37	59	7.72
	LV Black	3	28	70	7.83
	Institution Leaders	8	41	51	7.14
• Parents of students.....	LV Nationwide	5	44	51	7.24
	LV Hispanic	7	30	62	7.49
	LV Black	3	38	58	7.48
	Institution Leaders	5	40	54	7.17
• State government.....	LV Nationwide	15	47	39	6.41
	LV Hispanic	7	41	52	7.24
	LV Black	4	34	62	7.60
	Institution Leaders	11	43	46	7.01
• U.S. Congress.....	LV Nationwide	16	45	38	6.21
	LV Hispanic	7	49	44	7.01
	LV Black	5	41	54	7.39
	Institution Leaders	12	37	51	6.95

B6. [SPLIT A] On a scale of 0 to 10, how much responsibility do you think each of the following has when it comes to ensuring a college degree is valuable during and after the coronavirus pandemic? For each, please indicate how much responsibility you think they have on a scale from 0 to 10, where 0 means “no responsibility at all” and 10 means “maximum responsibility.”

		RESPONSIBILITY			NET
		No (0-3)	Some (4-7)	Maximum (8-10)	MEAN
• President of the United States					
	LV Nationwide	21	44	35	5.90
	LV Hispanic	13	41	46	6.77
	LV Black	7	33	60	7.47
	Institution Leaders	17	40	43	6.52

B7. [SPLIT B] On a scale of 0 to 10, how much power do you think each of the following has when it comes to ensuring a college degree is valuable during and after the coronavirus pandemic? For each, please indicate how much power you think they have on a scale from 0 to 10, where 0 means “no power at all” and 10 means “maximum power.”

		POWER			NET
		No (0-3)	Some (4-7)	Maximum (8-10)	MEAN
• Colleges and universities					
	LV Nationwide	3%	35	62	7.71
	LV Hispanic	9%	31	60	7.40
	LV Black	4%	32	65	7.94
	Institution Leaders	*	35	65	7.98
• Institutional leadership of colleges and universities					
	LV Nationwide	2%	42	56	7.53
	LV Hispanic	5%	45	50	7.34
	LV Black	6%	32	63	7.77
	Institution Leaders	2%	33	65	7.99
• Professors and faculty of colleges and universities					
	LV Nationwide	4%	45	51	7.21
	LV Hispanic	6%	37	57	7.23
	LV Black	11%	35	54	7.27
	Institution Leaders	3%	42	55	7.53
• Students					
	LV Nationwide	9%	40	50	7.13
	LV Hispanic	6%	40	54	7.34
	LV Black	4%	40	55	7.55
	Institution Leaders	7%	38	55	7.32
• U.S. Department of Education					
	LV Nationwide	7%	44	48	7.04
	LV Hispanic	8%	39	53	7.30
	LV Black	6%	30	64	7.80
	Institution Leaders	4%	48	48	7.39
• State government					
	LV Nationwide	10%	53	38	6.55
	LV Hispanic	7%	45	48	6.97
	LV Black	7%	35	57	7.44
	Institution Leaders	4%	51	45	7.10

B7. [SPLIT B] On a scale of 0 to 10, how much power do you think each of the following has when it comes to ensuring a college degree is valuable during and after the coronavirus pandemic? For each, please indicate how much power you think they have on a scale from 0 to 10, where 0 means “no power at all” and 10 means “maximum power.”

		POWER			NET
		No (0-3)	Some (4-7)	Maximum (8-10)	MEAN
• U.S. Congress					
	LV Nationwide	16%	47	37	6.29
	LV Hispanic	15%	42	43	6.61
	LV Black	6%	32	62	7.62
	Institution Leaders	8%	40	53	7.18
• President of the United States					
	LV Nationwide	19%	46	36	6.04
	LV Hispanic	11%	41	48	6.66
	LV Black	20%	33	47	6.48
	Institution Leaders	10%	39	51	7.09
• Parents of students					
	LV Nationwide	13%	52	35	6.44
	LV Hispanic	11%	46	43	6.79
	LV Black	10%	49	42	6.87
	Institution Leaders	8%	42	50	7.11

B8. [IF INSTITUTION LEADER] Now you will see a list of actions institutional leaders could take to improve the value of higher education. For each, please indicate whether your college or university already does this, do not do this but are willing to, or are not willing to do.

	Already do this	Do not do this, but willing to	Not willing to do this
• [SPLIT A] Increase access to college by recruiting students of all backgrounds			
Institution Leaders	68%	27	5
• Ensure students of all backgrounds complete their degree by offering quality academic advising.			
Institution Leaders	68%	25	7
• [SPLIT B] Provide students access to data about how graduates do in the job market			
Institution Leaders	64%	30	5
• [SPLIT B] Allocate financial aid with the aim of reducing the need for students to assume loan debt			
Institution Leaders	62%	29	9
• [SPLIT A] Offer support to students who are attending college after serving in the military to ensure they complete their degree			
Institution Leaders	60%	34	6
• Ensure students of all backgrounds are set up for career success by advising what subject areas receive job offers after graduation			
Institution Leaders	59%	35	6
• [SPLIT B] Increase access to college through enrollment and admissions policies that consider student's backgrounds			
Institution Leaders	58%	36	6

B8. [IF INSTITUTION LEADER] Now you will see a list of actions institutional leaders could take to improve the value of higher education. For each, please indicate whether your college or university already does this, do not do this but are willing to, or are not willing to do.

	<u>Already do this</u>	<u>Do not do this, but willing to</u>	<u>Not willing to do this</u>
• [SPLIT A] Offer support to students who are commuting from off-campus, to ensure they complete their degree			
Institution Leaders	57%	27	15
• Connect students to public benefits programs as needed for financial support.....			
Institution Leaders	56%	30	14
• Institute hiring, promotion, and pay practices for faculty and staff that ensure diversity and fairness.....			
Institution Leaders	51%	38	11
• [SPLIT B] Offer support to students who have had an academic break of at least one year, to ensure they complete their degree			
Institution Leaders	49%	44	7
• Offer support to students who are working full time, to ensure they complete their degree			
Institution Leaders	46%	46	8
• [SPLIT A] Allocate financial aid with the aim of eliminating the need for students to assume loan debt			
Institution Leaders	43%	32	25
• [SPLIT A] Use student-level data to identify and fix enrollment and completion problems.....			
Institution Leaders	42%	40	18
• Prepare students to combat racial injustice throughout their careers.....			
Institution Leaders	42%	48	10
• [SPLIT B] Offer support to students who are caregivers to children or other adults in their household to ensure they complete their degree			
Institution Leaders	39%	51	10

Q_135. [IF INSTITUTIONAL LEADER] If the federal government were to give your college or university \$1,000,000, how would you allocate this funding?

Financial aid for all students.....	\$ 278,849
Financial aid targeted to students who need it most	151,504
Facility maintenance or renovation.....	83,351
Emergency grant aid	81,330
Faculty and professor salary	73,202
IT modernization.....	71,056
Instruction	65,790
Student advising and support services.....	60,578
Expansion of online learning tools.....	55,425
Athletics	43,208
Marketing and recruitment.....	35,708

	LV			
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	<u>Institution Leaders</u>
It is more important for students to have access to information about how graduates fare in the job market, even if it means students have to give up some data privacy.	62%	57%	55%	58%
It is more important for students to keep their personal data private, even if it means students do not have access to information about how graduates fare in the job market.	38	43	45	42

	LV			
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	<u>Institution Leaders</u>
While it is important to protect the privacy of students, it is even more important for them to know how much it truly costs to earn a degree, how graduates fare in the job market, and how much a graduate typically earns.	68%	70%	65%	64%
While it is important for students to know how graduates fare in the job market, it is even more important to protect the privacy of students and not share any data on their career outcomes.	32	30	35	36

		REQUIRE		NOT REQUIRE		NET	
		<u>Definitely</u>	<u>Probably</u>	<u>Probably</u>	<u>Definitely</u>	<u>REQUIRE</u>	<u>NOT REQUIRE</u>
• [SPLIT B] Actual tuition amount that students pay to complete their education.....							
	LV Nationwide	60%	30	7	2	91%	9
	LV Hispanic	54%	29	15	3	83%	17
	LV Black	57%	30	10	3	87%	13
	Institution Leaders	51%	43	4	1	95%	5
• [SPLIT B] Average time it takes to graduate.....							
	LV Nationwide	53%	32	13	3	85%	15
	LV Hispanic	44%	39	12	5	83%	17
	LV Black	49%	34	14	3	83%	17
	Institution Leaders	56%	35	9	-	91%	9

B9. Now you will see different types of information students may want to have access to when deciding about where to enroll in college. For each, please indicate whether the federal government should require colleges disclose this information to prospective students.

	REQUIRE		NOT REQUIRE		NET	
	<u>Definitely</u>	<u>Probably</u>	<u>Probably</u>	<u>Definitely</u>	<u>REQUIRE</u>	<u>NOT REQUIRE</u>
• [SPLIT A] Average graduation rate						
LV Nationwide	52%	35	11	3	87%	13
LV Hispanic	49%	42	8	1	91%	9
LV Black	48%	32	17	2	81%	19
Institution Leaders	48%	37	14	1	85%	15
• Amount of debt students typically graduate with.....						
LV Nationwide	49%	38	10	2	87%	13
LV Hispanic	44%	39	13	4	83%	17
LV Black	47%	36	14	3	83%	17
Institution Leaders	51%	35	11	3	85%	15
• [SPLIT A] Advertised tuition amount that students pay to complete their education						
LV Nationwide	49%	36	12	3	85%	15
LV Hispanic	49%	37	11	3	86%	14
LV Black	41%	36	20	3	77%	23
Institution Leaders	53%	35	9	2	89%	11
• [SPLIT B] Average time it takes for graduates to pay off their student loans						
LV Nationwide	46%	38	11	5	84%	16
LV Hispanic	45%	33	18	4	78%	22
LV Black	51%	28	9	12	79%	21
Institution Leaders	48%	46	5	1	94%	6
• Average time it takes for graduates to find a job						
LV Nationwide	41%	42	14	4	83%	17
LV Hispanic	46%	40	11	3	86%	14
LV Black	42%	39	15	4	80%	20
Institution Leaders	43%	36	18	3	79%	21
• Typical debt-to-income ratio for graduates of the program or institution.....						
LV Nationwide	40%	42	13	5	82%	18
LV Hispanic	40%	45	10	4	86%	14
LV Black	48%	31	14	7	79%	21
Institution Leaders	38%	47	10	5	85%	15
• [SPLIT A] Average time it takes for graduates to see a positive return on what they paid						
LV Nationwide	39%	41	16	3	80%	20
LV Hispanic	38%	49	13	1	86%	14
LV Black	36%	41	20	4	76%	24
Institution Leaders	41%	34	17	8	75%	25

B9. Now you will see different types of information students may want to have access to when deciding about where to enroll in college. For each, please indicate whether the federal government should require colleges disclose this information to prospective students.

	REQUIRE		NOT REQUIRE		NET	
	<u>Definitely</u>	<u>Probably</u>	<u>Probably</u>	<u>Definitely</u>	<u>REQUIRE</u>	<u>NOT REQUIRE</u>
• Difference in earnings between graduates and those without the degree.....						
LV Nationwide	39%	43	14	4	82%	18
LV Hispanic	38%	40	18	4	78%	22
LV Black	44%	40	12	4	84%	16
Institution Leaders	41%	42	12	5	83%	17
• [SPLIT A] Average earnings for graduates one year after completion.....						
LV Nationwide	39%	44	14	4	82%	18
LV Hispanic	42%	48	7	2	91%	9
LV Black	40%	39	15	7	78%	22
Institution Leaders	33%	43	18	6	76%	24
• [SPLIT B] Average earnings for graduates 10 years after completion.....						
LV Nationwide	35%	46	15	4	81%	19
LV Hispanic	27%	58	10	5	85%	15
LV Black	43%	41	12	4	84%	16
Institution Leaders	40%	48	10	2	88%	12
• Extent to which students are a part of discussions about equitable curricula, policies, and practices.....						
LV Nationwide	27%	43	23	7	70%	30
LV Hispanic	30%	48	17	5	78%	22
LV Black	39%	36	19	6	75%	25
Institution Leaders	28%	50	18	4	78%	22
• [SPLIT A] Extent to which the school has examined its role in perpetuating inequities.....						
LV Nationwide	26%	41	25	8	67%	33
LV Hispanic	35%	37	22	6	72%	28
LV Black	31%	45	20	5	76%	24
Institution Leaders	32%	41	21	6	73%	27
• [SPLIT B] Gender composition of the student body.....						
LV Nationwide	26%	33	26	14	59%	41
LV Hispanic	25%	35	28	11	60%	40
LV Black	37%	34	19	10	71%	29
Institution Leaders	37%	44	14	6	80%	20
• [SPLIT B] Extent to which the school has fought against inequities.....						
LV Nationwide	24%	39	23	13	64%	36
LV Hispanic	30%	44	21	5	74%	26
LV Black	39%	36	17	9	74%	26
Institution Leaders	34%	44	18	4	78%	22

B9. Now you will see different types of information students may want to have access to when deciding about where to enroll in college. For each, please indicate whether the federal government should require colleges disclose this information to prospective students.

	REQUIRE		NOT REQUIRE		NET	
	<u>Definitely</u>	<u>Probably</u>	<u>Probably</u>	<u>Definitely</u>	<u>REQUIRE</u>	<u>NOT REQUIRE</u>
• [SPLIT A] Racial composition of the student body.....						
LV Nationwide	24%	39	24	13	63%	37
LV Hispanic	27%	37	27	9	64%	36
LV Black	37%	37	19	7	74%	26
Institution Leaders	36%	35	20	9	71%	29
• Socioeconomic composition of the student body						
LV Nationwide	23%	39	27	11	61%	39
LV Hispanic	28%	40	26	5	68%	32
LV Black	30%	40	22	7	71%	29
Institution Leaders	24%	43	28	5	67%	33

B10C. [SPLIT C] Now you will see a list of policies the next U.S. Congress could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next U.S. Congress.

	PRIORITY		NOT PRIORITY		NET	
	<u>Top</u>	<u>High but not top</u>	<u>Minor</u>	<u>Not a priority</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
• [SPLIT A] Increasing access to college through equitable recruiting, enrollment, and admissions policies to reduce unequal outcomes by race, income, and gender.....						
LV Nationwide	20%	39	25	16	59%	41
LV Hispanic	31%	39	14	16	69%	31
LV Black	35%	45	11	9	80%	20
Institution Leaders	31%	37	24	7	68%	32
• [SPLIT A] Increasing federal aid, like doubling the Pell grant, for low-income students and federal grants for minority-serving colleges and universities to equalize financial support for all.....						
LV Nationwide	22%	37	29	13	59%	41
LV Hispanic	34%	36	20	10	70%	30
LV Black	43%	35	18	5	77%	23
Institution Leaders	38%	34	21	7	72%	28
• [SPLIT B] Increasing access to college by updating recruiting, enrollment, and admissions policies						
LV Nationwide	23%	35	25	17	58%	42
LV Hispanic	28%	40	21	11	68%	32
LV Black	29%	38	24	9	67%	33
Institution Leaders	38%	38	19	5	76%	24

B10C. [SPLIT C] Now you will see a list of policies the next U.S. Congress could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next U.S. Congress.

	PRIORITY		NOT PRIORITY		NET	
	<u>Top</u>	<u>High but not top</u>	<u>Minor</u>	<u>Not a priority</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
• Requiring all colleges and universities that take federal funds to conduct and report on an equity audit that assesses impact of their policies on low-income and minority students, including collecting employment data on faculty/staff diversity, which is currently unavailable.....						
LV Nationwide	21%	35	29	14	57%	43
LV Hispanic	30%	35	22	13	65%	35
LV Black	32%	41	24	4	72%	28
Institution Leaders	23%	40	28	9	64%	36
• [SPLIT B] Increasing federal aid, like doubling the Pell grant, for all students						
LV Nationwide	28%	28	30	13	56%	44
LV Hispanic	39%	26	19	16	64%	36
LV Black	39%	32	26	3	71%	29
Institution Leaders	42%	34	14	10	76%	24
• [SPLIT A] Implementing a student-level data network that provides anonymized information about all students' post-college outcomes, like employment, earnings, and loan repayment						
LV Nationwide	15%	39	32	13	54%	46
LV Hispanic	22%	45	24	8	68%	32
LV Black	18%	47	30	4	65%	35
Institution Leaders	25%	43	25	7	68%	32
• Tying federal aid to student outcomes like graduation rates and earnings						
LV Nationwide	21%	34	33	13	54%	46
LV Hispanic	30%	31	27	12	61%	39
LV Black	29%	38	28	5	67%	33
Institution Leaders	24%	40	26	10	64%	36
• [SPLIT A] Making tuition at public colleges and universities free for low-income students.....						
LV Nationwide	26%	22	26	27	48%	52
LV Hispanic	28%	41	18	13	69%	31
LV Black	30%	45	19	6	74%	26
Institution Leaders	26%	40	21	14	65%	35
• [SPLIT B] Implementing a student-level data network that provides anonymized information about underrepresented students' post-college outcomes, like employment, earnings, and loan repayment						
LV Nationwide	16%	31	36	17	47%	53
LV Hispanic	20%	40	27	13	60%	40
LV Black	20%	41	34	5	61%	39
Institution Leaders	20%	46	20	14	66%	34

B10C. [SPLIT C] Now you will see a list of policies the next U.S. Congress could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next U.S. Congress.

	PRIORITY		NOT PRIORITY		NET	
	<u>Top</u>	<u>High but not top</u>	<u>Minor</u>	<u>Not a priority</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
• [SPLIT B] Cancelling all student loan debt						
LV Nationwide	19%	28	20	33	46%	54
LV Hispanic	11%	41	24	24	52%	48
LV Black	38%	35	20	6	73%	27
Institution Leaders	20%	34	27	19	54%	46
• [SPLIT A] Making tuition at public colleges and universities free for all students						
LV Nationwide	23%	21	22	33	44%	56
LV Hispanic	34%	28	21	17	62%	38
LV Black	36%	30	25	9	65%	35
Institution Leaders	18%	34	17	31	52%	48
• [SPLIT B] Making tuition at public colleges and universities free for underrepresented students						
LV Nationwide	21%	23	26	30	44%	56
LV Hispanic	30%	30	16	24	60%	40
LV Black	37%	29	28	7	65%	35
Institution Leaders	30%	32	22	17	61%	39

B10D. [SPLIT D] Now you will see a list of policies the next presidential administration could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next presidential administration.

	PRIORITY		NOT PRIORITY		NET	
	<u>Top</u>	<u>High but not top</u>	<u>Minor</u>	<u>Not a priority</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
• [SPLIT A] Increasing access to college through equitable recruiting, enrollment, and admissions policies to reduce unequal outcomes by race, income, and gender						
LV Nationwide	25%	37	25	13	62%	38
LV Hispanic	26%	38	21	15	64%	36
LV Black	33%	43	21	3	76%	24
Institution Leaders	35%	48	11	7	82%	18
• [SPLIT B] Increasing federal aid, like doubling the Pell grant, for all students						
LV Nationwide	25%	36	22	17	60%	40
LV Hispanic	36%	29	20	15	65%	35
LV Black	38%	39	17	5	77%	23
Institution Leaders	44%	41	10	5	85%	15
• [SPLIT A] Implementing a student-level data network that provides anonymized information about all students' post-college outcomes, like employment, earnings, and loan repayment						
LV Nationwide	21%	39	26	13	60%	40
LV Hispanic	10%	48	33	9	58%	42
LV Black	23%	38	29	10	61%	39
Institution Leaders	22%	37	27	14	59%	41

B10D. [SPLIT D] Now you will see a list of policies the next presidential administration could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next presidential administration.

	PRIORITY		NOT PRIORITY		NET	
	<u>Top</u>	<u>High but not top</u>	<u>Minor</u>	<u>Not a priority</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
• [SPLIT A] Increasing federal aid, like doubling the Pell grant, for low-income students and federal grants for minority-serving colleges and universities to equalize financial support for all.....						
LV Nationwide	25%	34	27	14	58%	42
LV Hispanic	30%	41	24	6	70%	30
LV Black	48%	28	14	11	75%	25
Institution Leaders	27%	45	25	3	72%	28
• Requiring all colleges and universities that take federal funds to conduct and report on an equity audit that assesses impact of their policies on low-income and minority students, including collecting employment data on faculty/staff diversity, which is currently unavailable.....						
LV Nationwide	24%	33	28	15	56%	44
LV Hispanic	29%	34	31	5	64%	36
LV Black	33%	40	23	4	73%	27
Institution Leaders	26%	49	16	8	76%	24
• Tying federal aid to student outcomes like graduation rates and earnings.....						
LV Nationwide	18%	34	33	15	52%	48
LV Hispanic	22%	39	26	13	61%	39
LV Black	28%	40	23	9	67%	33
Institution Leaders	27%	53	12	8	80%	20
• [SPLIT B] Increasing access to college by updating recruiting, enrollment, and admissions policies						
LV Nationwide	17%	35	29	19	52%	48
LV Hispanic	21%	51	23	5	71%	29
LV Black	24%	42	29	4	67%	33
Institution Leaders	37%	47	15	1	84%	16
• [SPLIT A] Making tuition at public colleges and universities free for all students						
LV Nationwide	19%	29	19	33	48%	52
LV Hispanic	21%	25	27	27	45%	55
LV Black	33%	42	17	9	74%	26
Institution Leaders	25%	32	19	24	57%	43
• [SPLIT B] Making tuition at public colleges and universities free for underrepresented students						
LV Nationwide	22%	25	22	31	48%	52
LV Hispanic	27%	37	22	14	65%	35
LV Black	35%	46	17	1	81%	19
Institution Leaders	29%	28	33	11	56%	44

B10D. [SPLIT D] Now you will see a list of policies the next presidential administration could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next presidential administration.

	PRIORITY		NOT PRIORITY		NET	
	<u>Top</u>	<u>High but not top</u>	<u>Minor</u>	<u>Not a priority</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
• [SPLIT A] Making tuition at public colleges and universities free for low-income students.....						
LV Nationwide	20%	27	27	26	47%	53
LV Hispanic	29%	28	29	15	57%	43
LV Black	38%	31	19	11	69%	31
Institution Leaders	34%	29	20	17	63%	37
• [SPLIT B] Implementing a student-level data network that provides anonymized information about underrepresented students' post-college outcomes, like employment, earnings, and loan repayment						
LV Nationwide	17%	29	35	18	46%	54
LV Hispanic	22%	44	25	9	66%	34
LV Black	28%	44	14	13	73%	27
Institution Leaders	26%	52	19	4	77%	23
• [SPLIT B] Cancelling all student loan debt						
LV Nationwide	22%	22	18	38	44%	56
LV Hispanic	36%	28	17	19	64%	36
LV Black	27%	43	23	7	70%	30
Institution Leaders	33%	33	21	13	66%	34

Q158. Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
The pandemic has led to massive job loss and economic pain for the country. We need to focus on rebuilding the economy, medical equipment like PPE, and keeping business afloat during this time.....	69%	65%	67%	49%
Without investments in higher education, the workforce of tomorrow will face even worse prospects in the bad economy - ignoring this looming crisis now will mean the country has to spend even more on education in the future.	31	35	33	51

Q159. Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
The federal government already spends billions on higher education, and during this unprecedented pandemic the focus should solely be on turning the economy around.	56%	54%	41%	45%
The federal government spends billions on higher education, but this is not enough to keep students afloat during this unprecedented moment - more must be done to ensure graduates can succeed in this new economy.	44	46	59	55

Q160. Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
College degrees have become increasingly necessary for workers to stay competitive in the new economy, and the federal government should invest in strengthening the American workforce.....	57%	61%	72%	61%
Many Americans have good paying jobs and stable careers even without college - the federal government should not spend more money to subsidize the privileged few.....	43	39	28	39

Q161. Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
The federal government needs to support the middle class by ensuring college graduates can find a good paying job and stable career.	54%	60%	59%	47%
The federal government invests billions every year into higher education and financial aid, and has limited control over what colleges and students do with this money.	46	40	41	53

Q162. Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Tuition increases have outpaced college graduate wage growth for decades; the federal government should focus on improving the value of higher education for all students.....	66%	57%	42%	55%
College degrees were supposed to put graduates on an even playing field, but graduates of color earn far less than white graduates; the federal government should focus on improving the value of higher education for these underserved communities.	34	43	58	45

Q163. Which of the following statements comes closer to your view?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
It is the responsibility of students to earn a degree that is valuable and sets them up for success in the job market.	54%	45%	40%	44%
It is the responsibility of colleges and universities to ensure the degrees they offer are valuable and set up students for success in the job market.	46	55	60	56

Q164. Have you ever or do you currently have student loan debt?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Yes, I've had or currently have student loan debt	33%	34%	47%	59%
No, I've never had and don't currently have student loan debt	66	63	50	38
Prefer not to say	2	3	2	4

Q165. [IF HAD/HAS DEBT] How much student loan debt do you currently have?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Less than \$6,000	40%	28%	38%	29%
\$6,000 - \$14,999	11	18	12	8
\$15,000 - \$24,999	8	4	9	15
\$25,000 - \$49,999	11	17	20	24
\$50,000 - \$99,999	9	17	9	15
\$100,000 or more	12	8	4	7
Prefer not to say	8	8	6	1

D100. What is your gender?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Male	47%	44%	39%	56%
Female	53	56	61	44

DAGE. What is your age?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
18-29	12%	28%	29%	23%
30-44	21	21	11	40
45-54	17	22	22	17
55-64	21	13	18	16
65+	28	16	21	4

D105. When it comes to politics, do you generally think of yourself as:

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Liberal	25%	36%	39%	31%
Moderate	41	43	45	46
Conservative	34	21	16	23

D120. What is your current employment status?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Employed full time	44%	48%	39%	96%
Employed part time	8	12	16	4
Not employed, but looking for work	7	9	9	-
Retired	31	17	22	-
Student	2	5	6	-
Homemaker	6	6	4	-
Other	2	3	4	-

D102. What is the last grade of school or level of education you completed?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Did not complete high school	1%	2%	2%	-
Graduated high school	19	23	21	-
Attended technical/vocational school	5	4	5	-
Attended some college but no degree.....	23	19	32	-
Graduated two-year college with Associate's degree	10	18	18	-
Graduated four-year college with Bachelor's degree	24	24	13	66
Obtained Master's, PhD, or other professional degree (MD, DMD, etc.)	18	9	8	34

D140. How would you describe the area where you live?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
City	26%	32%	45%	36%
Suburban area	52	50	40	54
Small town	8	9	4	6
Rural area.....	14	9	10	4

DRACE. To ensure a representative sample, please indicate your race. [IF BLACK/WHITE/OTHER] Do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Black/African-American	11%	-	100%	13%
White/Caucasian	78	-	-	70
Hispanic/Latino	7	100	-	11
Asian-American	3	-	-	4
Native American	*	-	-	1
Other.....	1	-	-	1

REGION. What state do you live in?

	LV			<u>Institution Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Northeast	18%	8%	18%	27%
Midwest	23	15	13	19
South	37	38	60	34
West	22	39	8	20