



Public Strategies

THIRD WAY PRESIDENTIAL SURVEY
CONDUCTED FEBRUARY 27 – MARCH 1, 2024
N = 2000 Likely Voters Nationally
Margin of Error: +/- 2.2%

Q1. Are You Registered To Vote?

	<u>Total</u>
Total	2000
Yes	100%

Q2. When there is an election for President of the United States, do you always vote, almost always vote, vote most of the time, vote some of the time, hardly ever vote, or never vote?

	<u>Total</u>
Total	2000
Always	70%
Almost always	19%
Most of time	7%
Sometimes	5%

Q3. Which state do you currently live in?

	Total

Total	2000
Northeast	18%
New England	4%
Middle Atlantic	14%
Midwest	24%
East North Central	17%
West North Central	7%
South	37%
South Atlantic	21%
East South Central	6%
West South Central	10%
West	21%
Mountain	7%
Pacific	14%

Q4. For statistical purposes, what is your age?

	Total

Total	2000
18-34	25%
18-29	17%
30-34	8%
35-44	23%
35-39	11%
40-44	11%
45-54	13%
55-64	19%
55-60	10%
61-64	9%
65+	21%

Q5. And what is your gender?

	Total

Total	2000
Male	46%
Female	53%
Non-Binary	1%



Q6. Are you Latino, Hispanic, or of Latino, Hispanic or Spanish descent?

	<u>Total</u>
Total	2000
Yes	10%
No	90%

Q7. What is your race?

	<u>Total</u>
Total	2000
White	71%
Non-White	29%
Black	14%
Hispanic	10%
Asian	3%
Native American	1%
Multiple Races	1%
Prefer not to say	1%

Q8. If you had to label yourself, would you say you are a liberal, a moderate or a conservative in your political beliefs?

	<u>Total</u>
Total	2000
Liberal	24%
Moderate	39%
Conservative	33%
Not Sure	4%

Q9. Would you say you are somewhat liberal or very liberal? *Asked of liberals in Q8

	<u>Total</u>
Total	473
Very liberal	59%
Somewhat liberal	41%

Q10. Would you say you are somewhat conservative or very conservative? *Asked of conservatives in Q8

	<u>Total</u>
Total	658
Very conservative	46%
Somewhat conservative	54%



Q11. With which political party are you affiliated or registered?

	Total
Total	2000
Republican	33%
Democratic	36%
Independent Or No Party	27%
Other	1%
Not Sure	2%

Q12. Regardless of your party affiliation, if the election for Congress was held today, would you vote for the Republican or Democratic candidate?

	Total
Total	2000
Republican	41%
Democratic	45%
Not Sure	14%

Please tell me if you have a favorable or unfavorable opinion of the following people, groups, or industries. If you have never heard of them, just indicate that.

Q13. Joe Biden

	Total
Total	2000
Favorable	42%
Very Favorable	20%
Somewhat Favorable	22%
Unfavorable	56%
Somewhat Unfavorable	14%
Very Unfavorable	42%
Never heard of	0%
Not Sure	1%

Q14. Donald Trump

	Total
Total	2000
Favorable	43%
Very Favorable	23%
Somewhat Favorable	20%
Unfavorable	56%
Somewhat Unfavorable	11%
Very Unfavorable	45%
Never heard of	0%
Not Sure	1%



Q15. Nikki Haley

	Total

Total	2000
Favorable	35%
Very Favorable	8%
Somewhat Favorable	27%
Unfavorable	45%
Somewhat Unfavorable	23%
Very Unfavorable	22%
Never heard of	10%
Not Sure	10%

Q16. Dean Phillips

	Total

Total	2000
Favorable	11%
Very Favorable	2%
Somewhat Favorable	9%
Unfavorable	19%
Somewhat Unfavorable	11%
Very Unfavorable	8%
Never heard of	52%
Not Sure	18%

Q17. If the 2024 Presidential Election were held today and the candidates were Donald Trump, the Republican and Joe Biden, the Democrat, for whom would you vote?

	Total

Total	2000
Trump	46%
Definitely Trump	33%
Probably Trump	8%
Lean Trump	4%
Biden	45%
Definitely Biden	33%
Probably Biden	7%
Lean Biden	5%
Undecided	9%



Q18. In the 2024 Presidential election, if the Democratic nominee is Joe Biden and the Republican nominee is Donald Trump, would you vote for a third-party candidate?

	Total -----
Total	2000
Vote	24%
Definitely vote for a third-party	8%
Probably vote for a third-party	15%
Not Vote	59%
Probably not vote for a third-party	18%
Definitely not vote for a third-party	41%
Not Sure	18%

Q19. If the 2024 Presidential Election were held today and the candidates were Donald Trump, the Republican, Joe Biden, the Democrat, and a moderate independent for whom would you vote?

	Total -----
Total	2000
Trump	40%
Definitely Trump	29%
Probably Trump	11%
Biden	37%
Definitely Biden	27%
Probably Biden	10%
Independent	16%
Definitely Independent	6%
Probably Independent	10%
Undecided	8%

Q20. If the 2024 Presidential Election were held today and the candidates were Donald Trump, the Republican, Joe Biden, the Democrat, Robert F. Kennedy Jr., an independent candidate, and Nikki Haley, the No Labels candidate, for whom would you vote?



	Total

Total	2000
Trump	35%
Definitely Trump	25%
Probably Trump	10%
Biden	33%
Definitely Biden	25%
Probably Biden	8%
Kennedy	13%
Definitely Kennedy	4%
Probably Kennedy	9%
Haley	9%
Definitely Haley	4%
Probably Haley	5%
Undecided	9%

Q21. No Labels is a group working to ensure Americans have the choice other than Biden or Trump to vote for. They want a presidential ticket that features a Republican and Democrat as the presidential and vice-presidential nominees who will commit to working closely with both parties to find commonsense solutions to America's biggest problems. Knowing this, would you vote for a No Labels unity ticket?

	Total

Total	2000
Vote	37%
Definitely vote for a No Labels unity ticket	12%
Probably vote for a No Labels unity ticket	25%
Not Vote	39%
Probably not vote for a No Labels unity ticket	16%
Definitely not vote for a No Labels unity ticket	23%
Not Sure	25%

Q22. Here is a little more information about the third-party candidates running for president.



Robert F. Kennedy Jr. is the son of Robert Kennedy, President John F. Kennedy's younger brother and his Attorney General. He is now running as an independent who is campaigning on ending America's forever wars, cleaning up government, increasing wealth for all, and telling Americans the truth.

Nikki Haley is the former conservative Republican Governor of South Carolina who is currently running in the Republican primary campaign for president. She has been critical of Donald Trump and Joe Biden, which is why she is considering to a presidential run with Democrat Dean Phillips as her vice president on a No Labels Unity ticket.

Dean Phillips is a moderate Democratic congressman from Minnesota who is running in the Democratic primary against President Joe Biden. Dean Phillips, like Nikki Haley, had been critical of Joe Biden and Donald Trump, which is why he is considering running as Haley's vice president on a No Labels Unity ticket.

Knowing this, which candidate would you say are you most likely to vote for?

	Total -----
Total	2000
Robert F. Kennedy Jr.	29%
Nikki Haley and Dean Phillips	21%
I am not likely to vote for any of these candidates	40%
Not Sure	10%

Q23. Which of the following concerns you more?

	Total -----
Total	2000
Joe Biden is too old to be President.	45%
Donald Trump is too out-of-control to be President.	47%
Not Sure	8%

Q24. In order to be elected President, a candidate needs to win 270 votes out of 538 total votes in the Electoral College. A third-party candidate has not won a single electoral vote since 1968. Knowing this, would vote for the No Labels candidate?



	Total -----
Total	2000
Vote	26%
Definitely vote for the No Labels candidate	8%
Probably vote for the No Labels candidate	18%
Not Vote	52%
Probably not vote for the No Labels candidate	21%
Definitely not vote for the No Labels candidate	32%
Not Sure	22%

Q25. Right now, the No Labels party has gained access to the ballot in 17 states that award just 136 out of a total 538 electoral college votes. The party could still make it on to the remaining 33 states, but if their candidate did not appear on the ballot in some states, they would be ineligible for those electoral college votes. If the No Labels candidate did not qualify for access to the ballot in all 50 states, but was on your state's ballot would you vote for the No Labels candidate in your state?

	Total -----
Total	2000
Vote	26%
Definitely vote for the No Labels candidate	8%
Probably vote for the No Labels candidate	18%
Not Vote	55%
Probably not vote for the No Labels candidate	20%
Definitely not vote for the No Labels candidate	35%
Not Sure	20%

Q26. If the presidential debates in the fall only included Donald Trump and Joe Biden because the No Labels candidate was not polling high enough to make the debate stage, would you vote for the No Labels candidate?



	Total

Total	2000
Vote	22%
Definitely vote for the No Labels candidate	8%
Probably vote for the No Labels candidate	15%
Not Vote	60%
Probably not vote for the No Labels candidate	22%
Definitely not vote for the No Labels candidate	38%
Not Sure	18%

Q27. A No Labels candidate would not have any other party candidates running for the House of Representatives or the United States Senate meaning that all of Congress would still be Republicans and Democrats. Knowing this, would you vote for the No Labels candidate?

	Total

Total	2000
Vote	26%
Definitely vote for the No Labels candidate	8%
Probably vote for the No Labels candidate	17%
Not Vote	52%
Probably not vote for the No Labels candidate	13%
Definitely not vote for the No Labels candidate	40%
Not Sure	22%

Q28. Imagine it was two weeks before Election Day and the polling showed Donald Trump and Joe Biden around 40% and the No Labels candidate under 10%. If this were the case, would vote for the No Labels candidate?



	<u>Total</u>
Total	2000
Vote	21%
Definitely vote for the No Labels candidate	7%
Probably vote for the No Labels candidate	14%
Not Vote	64%
Probably not vote for the No Labels candidate	20%
Definitely not vote for the No Labels candidate	44%
Not Sure	15%

Q29. The eventual Republican and Democratic candidates for president will earn the votes of millions of Americans across dozens of states in order to win primary nomination. On the other hand, the No Labels candidate would be selected by a small group of No Labels party leaders without a single contested primary election. Knowing this, would you vote for the No Labels candidate?

	<u>Total</u>
Total	2000
Vote	23%
Definitely vote for the No Labels candidate	7%
Probably vote for the No Labels candidate	16%
Not Vote	58%
Probably not vote for the No Labels candidate	20%
Definitely not vote for the No Labels candidate	38%
Not Sure	19%

Q30. The No Labels Party was created by Washington DC insiders and have raised millions of dollars from extremely wealthy donors whose names have been kept hidden from the public. Knowing this, would you vote for the No Labels candidate?

Total



Total	2000
Vote	22%
Definitely vote for the No Labels candidate	8%
Probably vote for the No Labels candidate	15%
Not Vote	61%
Probably not vote for the No Labels candidate	21%
Definitely not vote for the No Labels candidate	41%
Not Sure	17%

Q31. Do you think a No Labels candidate for president would raise enough money to be competitive with the campaigns of Joe Biden and Donald Trump - yes or no?

	Total

Total	2000
Yes	20%
No	57%
Not Sure	23%

Q32. In your mind, which is the greater obstacle for the No Labels candidate for president?

	Total

Total	2000
Too many Americans support either the Republican or Democratic parties and there aren' t enough votes for the No Labels candidate	49%
The Electoral College means that it would be nearly impossible for the No Labels candidate to get the 270 votes needed to win	40%
Not Sure	11%

Q33. In 2020, Joe Biden won the election by only 43,000 votes across a handful of swing states. Knowing this, which statement comes closer to your opinion? *Asked of Biden voters in Q17

Total



Total	906
I would risk wasting my vote on the No Labels candidate even if it means Trump was elected president again	14%
It is too risky to have Trump be elected president, so I wouldn't waste my vote on the No Labels candidate	78%
Not Sure	8%

Q34. In 2020, Donald Trump lost the election by only 43,000 votes across a handful of swing states. Knowing this which statement comes closer to your opinion? *Asked of Trump voters in Q17

	Total

Total	916
I would risk wasting my vote on the No Labels candidate even if it means Biden was elected president again	15%
It is too risky to have Biden be elected president, so I wouldn't waste my vote on the No Labels candidate	75%
Not Sure	10%

Q35. Please indicate which statement comes closer to your opinion...

	Total

Total	2000
Most voters would seriously consider voting for the No Labels candidate for president	11%
Most voters will choose between the Republican and Democratic candidates for president	81%
Not Sure	8%



Q36. Please indicate which statement comes closer to your opinion...

	Total

Total	2000
The No Labels candidate for president could win the election	16%
The No Labels candidate for president would most likely be a spoiler in the election	64%
Not Sure	21%

Q37. How likely do you think it is that the No Labels candidate will be elected president in 2024?

	Total

Total	2000
Likely	18%
Very likely	6%
Somewhat likely	12%
Unlikely	75%
Somewhat unlikely	17%
Very unlikely	58%
Not Sure	7%

Q38. Nikki Haley has stated that she is 100% pro-life and supports the Supreme Court's decision to overturn Roe vs. Wade. As a result of that decision, many states including South Carolina, where she was governor, have nearly complete bans on abortion. Knowing this, would you be more likely to vote for Nikki Haley or less likely to vote for Nikki Haley?

	Total

Total	2000
More Likely Haley	31%
Much more likely to vote for Haley	14%
Somewhat more likely to vote for Haley	17%
Less Likely Haley	55%
Somewhat less likely to vote for Haley	14%
Much less likely to vote for Haley	42%
Not Sure	14%

Q39. Finally, if the candidates were Donald Trump, the Republican, Joe Biden, the Democrat, Robert F. Kennedy Jr., a third-party candidate, and Nikki Haley and Dean Phillips, the No Labels unity ticket, for whom would you vote?

	Total

Total	2000
Trump	36%
Definitely Trump	26%
Probably Trump	10%
Biden	36%
Definitely Biden	27%
Probably Biden	9%
Kennedy	13%
Definitely Kennedy	5%
Probably Kennedy	8%
Haley And Phillips	8%
Definitely Haley And Phillips	3%
Probably Haley And Phillips	5%
Not Sure	7%

Q40. Have you ever voted for a third-party candidate for president before - yes or no?

	<u>Total</u>
Total	2000
Yes	21%
No	75%
Not Sure	4%

Q41. Have recently had any discussions with friends or family members about voting for a third-party candidate for president in the 2024 election - yes or no?

	<u>Total</u>
Total	2000
Yes	26%
No	71%
Not Sure	3%

Q42. Based on what you know, has a third-party candidate ever been elected president of the United States - yes or no?

	<u>Total</u>
Total	2000
Yes	15%
No	59%
Not Sure	26%

Q43. And which do you think is more likely to happen in your lifetime?

	<u>Total</u>
Total	2000
An independent or third-party candidate is elected Governor of your state	30%
An independent or third-party candidate is elected President of the United States	16%
Neither is likely	38%



Q44. What is the highest level of education you have completed?

	Total

Total	2000
High school	22%
Some high school	2%
Graduated high school	20%
Some college/Assoc/Trade	35%
Some college	19%
Two-year college degree	12%
Trade or technical school certificate	4%
Four-year college degree	24%
Graduate school	19%
Some graduate school	3%
Graduate degree	16%
Refused	1%

Q45. What is your current household income?

	Total

Total	2000
Under \$50,000	43%
Under \$25,000	16%
\$25,001 to \$40,000	17%
\$40,001 to \$50,000	10%
\$50,001 to \$100,000	33%
\$50,001 to \$75,000	19%
\$75,001 to \$100,000	14%
\$100,001+	21%
\$100,001 to \$150,000	13%
\$150,001 to \$250,000	6%
\$250,001 to \$350,000	1%
Over \$350,000	1%
Prefer not to say	3%

