

Third Way
National Framing Online Survey*March 17 – 23, 2025*
2,000 Registered Voters

Q.2 In what year were you born?

	Total
18 to 24	8
25 to 29	6
30 to 34	9
35 to 39	8
40 to 44	8
45 to 49	9
50 to 54	7
55 to 59	8
60 to 64	10
65 and over	27

Q.3 What is the last year of schooling that you have completed?

	Total
1st - 11th grade	1
High school graduate	28
Vocational or technical school	3
Some college, but no degree	17
Associate degree	10
4-year college graduate or bachelor's degree	26
Graduate school or advanced degree	16

Q.4 What racial or ethnic group best describes you?

	Total
White or Caucasian	69
Black or African American	13
Hispanic or Latino	12
Asian or Pacific Islander	5
Native American, American Indian, or Alaska Native	0
Other or multiple races	1



Q.6 Generally speaking, do you think of yourself as a...?

	Total
Strong Democrat.....	25
Weak Democrat	11
Independent-lean Democrat	7
Independent.....	12
Independent-lean Republican.....	8
Weak Republican.....	12
Strong Republican	25
Total Democrat.....	36
Total Independent.....	27
Total Republican	37
Democrat/Lean Democrat	43
Republican/Lean Republican.....	45

Q.9 Which of the following best describes your political perspective?

	Total
Liberal	25
Moderate.....	40
Conservative	31
(Don't know/refused).....	4

Q.11 Are you currently registered to vote in (STATE)?

	Total
Yes.....	100
No	-
Don't know	-

Q.12 Generally speaking, do you think that things in the United States are going in the right direction, or do you feel things have gotten pretty seriously off on the wrong track?

	Total
Right direction	43
Wrong track	57
Right direction - Wrong track	-15

Q.13 What is the top issue you want your elected leaders in Washington D.C. to focus on?
(SEE VERBATIMS)

Third Way – National Framing Survey: March 17 – 23, 2025

Please indicate if you have a favorable or unfavorable impression of the following people, groups, and concepts. If you have not heard of that person, group, or concept or are unfamiliar with them, please indicate that.

	Very Fav	Smwt Fav	Smwt Unfav	Very Unfav	Heard Can't Rate	Never Heard	Total Fav	Total Unfav	Fav - Unfav
14 Donald Trump.....	29	19	8	43	1	.	48	51	-4
15 J.D. Vance.....	21	21	10	39	6	3	42	49	-7
16 Elon Musk.....	21	19	10	46	4	0	40	56	-16
17 (SPLIT A) ¹ The Democratic Party.....	14	27	22	33	4	1	41	55	-14
18 (SPLIT B) Democrats in Washington.....	10	27	25	34	3	1	38	59	-21
19 (SPLIT A) The Republican Party.....	18	27	16	35	3	0	45	51	-6
20 (SPLIT B) Republicans in Washington.....	16	27	15	38	3	1	44	53	-9
21 Project 2025.....	6	12	8	42	19	14	19	49	-31
22 (SPLIT A) Elon Musk's Department of Government Efficiency, or DOGE.....	21	18	9	45	6	1	39	54	-15
23 (SPLIT B) The Department of Government Efficiency, or DOGE.....	21	18	11	39	8	3	39	50	-11

¹ Respondents are evenly distributed between SPLIT A and SPLIT B

Q.24 Do you approve or disapprove of the job Donald Trump is doing as President?

	Total
Strongly approve.....	29
Somewhat approve.....	20
Somewhat disapprove	9
Strongly disapprove	42
Don't know	1
Total Approve.....	48
Total Disapprove.....	50
Approve - Disapprove	-2

Q.25 So far, how would you say the first months of Donald Trump's second term have been?

	Total
Better than you expected.....	30
Worse than you expected	40
About what you thought it would be.....	29
Don't know	2

Below is a list of words and phrases. For each one, please indicate if you think it describes Donald Trump very well, somewhat well, not too well, or not well at all.

	Very Well	Smwt Well	Not Too Well	Not Well At all	DK	Total Well	Total Not Well	Total -
26 Strong	37	19	12	30	2	56	42	14
27 Cares about people like you	26	18	9	45	3	43	54	-11
28 Patriotic.....	36	18	11	32	3	54	43	11
29 Incompetent.....	37	12	11	38	3	48	49	-1
30 Chaotic	44	18	13	23	3	62	36	26
31 Has the wrong priorities.....	42	12	13	31	3	53	44	9
32 Corrupt.....	39	11	11	35	4	50	46	3

Third Way – National Framing Survey: March 17 – 23, 2025

Next is a series of statements. After each set of statements, please indicate which comes closest to your own view.

Q.33 (SPLIT A) Which of the following statements comes closest to your own view, even if neither is exactly right?

	Total
Democrats should fight Trump's illegal power grab	44
Democrats should look to work with Trump	50
Don't know	6

**Democrats should fight Trump's illegal power grab -
Democrats should look to work with Trump -6**

Q.34 (SPLIT B) Which of the following statements comes closest to your own view, even if neither is exactly right?

	Total
Democrats should act as a check on Trump's power	46
Democrats should look to work with Trump	46
Don't know	8

**Democrats should act as a check on Trump's power -
Democrats should look to work with Trump 0**

Q.35 Which of the following statements comes closest to your own view, even if neither is exactly right?

	Total
Trump is acting more like a king than a President, taking power that the Constitution does not give him.....	51
Trump is acting decisively, using the power of the Presidency to enact an America First agenda	44
Don't know	4

**Trump is acting more like a king than a President,
taking power that the Constitution does not give
him -
Trump is acting decisively, using the power of the
Presidency to enact an America First agenda 7**

Third Way – National Framing Survey: March 17 – 23, 2025

Next is a list of things Trump has done since taking office or has proposed doing. Please indicate whether you approve or disapprove of each of the following actions.

	Strg App	Smwt App	Smwt Dis- app	Strg Dis- app	DK	Total App	Total Dis- app	App - Dis
36 (SPLIT C) ² Pardoning people convicted of violent crimes on January 6th.....	16	16	11	53	5	31	64	-33
37 (SPLIT D) Erasing all mentions of transgender people from federal documents.....	28	15	13	36	8	43	49	-6
38 (SPLIT C) Eliminating diversity, equity, and inclusion programs in government and demanding that private companies do the same.	26	15	13	41	5	42	53	-12
39 (SPLIT D) Beginning mass deportations of 11 million undocumented immigrants.....	34	20	13	29	3	54	43	11
40 (SPLIT C) Proposing nearly \$1 trillion in cuts to Medicaid.	9	15	14	54	8	24	68	-44
41 (SPLIT D) Cutting tens of thousands of jobs from the Social Security Administration and shutting down dozens of Social Security offices around the country.	14	18	12	50	7	31	62	-31
42 Passing \$4.5 trillion in tax cuts that give the largest tax breaks to billionaires, corporations, and those making over \$750,000 a year.....	12	14	13	53	8	26	66	-40

² Respondents are evenly distributed between SPLIT C and SPLIT D

Third Way – National Framing Survey: March 17 – 23, 2025

	Strg App	Smwt App	Smwt Dis- app	Strg Dis- app	DK	Total App	Total Dis- app	App - Dis
43 Instituting 25 percent tariffs on most products from Canada and Mexico.	17	19	15	43	6	36	58	-22
44 Canceling federal contracts of Elon Musk's competitors and awarding them to Musk's companies.	7	12	15	54	12	19	69	-50
45 (SPLIT C) Firing half of the Department of Education staff and calling for its complete elimination.	19	16	12	48	5	35	60	-25
46 (SPLIT D) Cutting tens of thousands of jobs from Veterans Affairs and VA hospitals and freezing funding for veterans' healthcare facilities.	8	13	20	52	7	21	72	-51
47 (SPLIT C) Cutting funding for cancer research.	4	9	16	63	8	13	79	-66
48 (SPLIT D) Firing hundreds of employees at the Federal Aviation Administration, which oversees all safety efforts for civil and military air traffic in the U.S.	11	18	15	49	7	29	64	-36
49 (SPLIT C) Removing the price cap on out-of-pocket costs for some prescription drugs.	11	14	14	49	12	25	62	-37

Third Way – National Framing Survey: March 17 – 23, 2025

	Strg App	Smwt App	Smwt Dis- app	Strg Dis- app	DK	Total App	Total Dis- app	App - Dis
50 Giving Elon Musk and DOGE access to hundreds of millions of Americans' personal financial and medical information, including Social Security numbers, with no oversight.....	17	14	12	53	4	31	65	-34
51 (SPLIT D) Firing highly skilled researchers and doctors who were preventing the spread of life-threatening viruses, such as Ebola and the bird flu.....	11	17	14	52	6	28	66	-38
52 (SPLIT C) Firing nuclear national security specialists who kept radioactive materials contained so they didn't explode or leak.....	10	12	14	50	13	22	65	-43
53 (SPLIT D) Eliminating nearly all of the office that implements disaster relief and pays to rebuild homes after the country's worst disasters.....	12	16	16	50	7	28	65	-37
54 (SPLIT C) Eliminating USAID, which delivers foreign aid worldwide, and freezing funds for humanitarian assistance.	23	16	15	40	6	39	55	-16
55 (SPLIT D) Promoting cryptocurrencies that Trump and his family have invested in.....	10	13	16	49	12	23	65	-42

Third Way – National Framing Survey: March 17 – 23, 2025

Q.56 On the next several screens, you will see a series of statements people have made about the Trump administration's actions. On each screen, regardless of how you feel about the President, please select the statement that raises the greatest concern for you about the Trump administration and the statement that raises the least concern for you about the Trump administration. You may see the same statement more than once.

	Mean Score	Great- est Conc	Least Conc
Trump promised he would lower prices and cut taxes for ordinary Americans, but his policies are leading to rising prices and plummeting retirement accounts, and they risk pushing the U.S. into a recession.	196.6	8	5
Trump is firing highly skilled government employees who keep us safe from diseases, nuclear accidents, and natural disasters. American families will be left sicker, weaker, and more vulnerable when the next disaster strikes.	158.2	8	4
With Trump's support, Elon Musk has broken all government privacy rules and has scoured our personal data, including every person's IRS records, Social Security benefits, and health records through Medicare and Medicaid, putting all of our personal private data in his hands and at risk.	152.6	7	5
Trump's unpredictable actions on tariffs are already hurting the economy. Businesses are pulling back from hiring, prices keep rising, stock markets are declining, and millions of Americans' retirement security is at risk.	132.6	7	5
Trump is turning away from our global allies who are questioning whether they can trust the United States. Some countries are re-considering billions of dollars in purchases of American-made military equipment, which would have serious impacts for our economy.	116.1	7	5
Trump is focused on all the wrong things. He's threatening our allies, firing critical workers, and talking about taking Greenland or the Panama Canal by force, when he should be working to bring down the cost of groceries, gas, and housing.	110.5	7	6
Trump has no regard for your constitutional rights. He is trampling on free speech and due process, threatening Americans and legal permanent residents with prison or deportation if they oppose him or his allies.	106.3	6	6
Trump's erratic actions are making America less secure every day and threatening our position as the last true global superpower. Threatening our allies and aligning with dictators will leave us vulnerable to future attacks.	102.6	6	5

Third Way – National Framing Survey: March 17 – 23, 2025

	Mean Score	Great- est Conc	Least Conc
Trump has built a cabinet of unqualified and dangerous advisers whose core qualification is their loyalty to him. He is not surrounding himself with the type of smart, capable leaders who will put what's best for Americans first.....	94.8	6	6
Trump and his allies are pushing for massive tax cuts for corporations and the wealthiest Americans that are not paid for. This is projected to add more than \$4 trillion to the national debt, making the burden for future generations even heavier.	93.6	6	5
Trump promised to shake things up, but his chaos is costing working families real money. Washington absolutely needs change and to get back to basics—delivering solutions that make our lives easier, instead of wasting time and money, creating needless drama, and appeasing billionaires' egos.....	89.1	6	6
Trump only cares about enriching himself and his billionaire friends, like Elon Musk, even when it hurts regular Americans. He's slashing programs that help Americans like us in order to pay for tax cuts for people like him.....	74.0	5	6
Trump is using the presidency to protect himself and punish his enemies. By firing and intimidating anyone who doesn't pledge personal loyalty to him, he's making sure no one can ever hold him accountable.	72.8	5	6
Trump has bullied his party into submission on nearly every issue, so they now rubber stamp fringe ideas many of them opposed only months ago. No Republican has the courage to check Trump's worst instincts.	53.6	4	7
Trump is using his power not to help people, but to bully those with the least amount of power, including poor people, transgender kids, and immigrants.	50.4	4	8
Trump and his allies do not believe they have a responsibility to help anyone but themselves. Elon Musk even called empathy the fundamental weakness of western civilization.....	50.4	4	8
Trump doesn't want to actually do the job of president but rather just be the most important man in the world. He has turned over day-to-day tasks to people like Elon Musk, an unelected billionaire.	46.0	4	8

Q.57 Now that you have more information, do you approve or disapprove of the job Donald Trump is doing as President?

	Total
Strongly approve.....	24
Somewhat approve.....	18
Somewhat disapprove	10
Strongly disapprove	45
Don't know	2
Total Approve.....	42
Total Disapprove.....	55
Approve - Disapprove	-13

Finally, a few more questions for statistical purposes.

Q.58 Do you describe yourself as a man, a woman, or in another way?

	Total
Woman	53
Man.....	47
Another way.....	0

Q.59 In the 2024 election for President, for whom did you vote? Your ballot is a secret and your individual response will remain anonymous.

	Total
Democrat Kamala Harris	44
Republican Donald Trump	46
Other candidate	2
Did not vote.....	8
Kamala Harris - Donald Trump	-1

Q.60 Last year, that is in 2024, what was your total family income from all sources, before taxes? This is only for research purposes and your personal information will not be shared with anyone else.

	Total
Less than \$20,000	10
\$20,000 to under \$30,000.....	10
\$30,000 to under \$50,000.....	14
\$50,000 to under \$75,000.....	18
\$75,000 to under \$100,000.....	14
\$100,000 to under \$200,000.....	23
\$200,000 or more	8
Prefer not to answer	2

Q.61 On average, how frequently do you read, watch, or listen to news about politics?

	Total
Every day.....	51
A few times a week.....	33
A few times a month	8
A few times a year	4
Never	3

Q.62 Thinking more broadly about daily news and current events, from where do you get most of your news about what is happening?
(SEE VERBATIMS)