

# Winning the US-China AI Race on Values

Contrasting **US** and **PRC** values will shape the AI race



**United States**



**China**

## > FREE MARKET

In a regulated, free market economy will AI expand or concentrate economic opportunity and wealth in America?

## > MARKET AUTHORITARIANISM

In a command economy where national goals compete with business goals, does AI put Xi's dual mandate of economic growth and regime preservation on a collision course?

## > RULE OF LAW, CHECKS & BALANCES

Rule of law is an American competitive advantage. But can a durable balance be achieved between innovation and protection, or will an overmatched government bureaucracy perpetually be light years behind?

## > RULE OF STATE, TOP-DOWN AUTHORITY

Can China have both an innovative and compliant tech sector that attracts foreign investment amidst legal uncertainty and purges? Will regime-first elders ever be up to the task of regulating through technological change?

## > PRIVACY & EQUAL TREATMENT

Will AI give people more or less agency over their personal data and the content they create? Can we compete without AI baking in longstanding biases in a diverse society?

## > COLLECTIVISM & DEFERENCE TO AUTHORITY

China's laws allow massive data collection and unparalleled, deep personal intrusion in their daily lives. Can AI achieve national advancement through a deference to Big Brother?

## > FREE SPEECH & FREEDOM OF THE PRESS

With deepfakes, disinformation, and algorithms that reward inflaming over informing, will AI exacerbate media trends to the point that our frayed social fabric comes undone?

## > SOCIAL HARMONY & STABILITY

Can Chinese censorship harness AI to propel a Truman Show of sunny state narratives, or will the veneer of forced social conformity be unmasked, dislodged, and roil the nation?

## > PLURALISM

The United States is a nation of immigrants and nowhere is that more apparent than in tech innovation and entrepreneurship. Does America's immigration system give it a permanent talent acquisition edge over China?

## > HOMOGENEITY

China is 90% Han, hostile to immigration, and cruel to its minority populations. Can a nation that is a net exporter of talent win an innovation competition?

## > BEACON OF DEMOCRACY

Since the end of World War II, America has been the chief of democracy leading the rules-based international order. Is America manifest to lead its coalitions through the AI age or will global power fundamentally realign?

## > THE MIDDLE KINGDOM

China aims to finally return to the top of the global hierarchy in the 21st century preaching principles of non-interference. But will their AI Belt and Road revive the Middle Kingdom?