



GS STRATEGY GROUP

THIRD WAY – FLORIDA
CONDUCTED JUNE 16 – 23, 2022
N = 800 Florida Likely Voters
Margin of Error: +/- 3.46%

Q1. When there is an election for governor in your state, do you always vote, almost always vote, vote most of the time, vote some of the time, hardly ever vote, or never vote?

	FL
Total	800
Always	80.0
Almost always	5.4
Most of time	8.9
Sometimes	5.7

Q2. For statistical purposes, what is your age?

	FL
Total	800
18-34	19.6
18-29	12.5
30-34	7.1
35-44	12.0
35-39	5.4
40-44	6.6
45-54	16.5
55-64	19.2
55-60	11.9
61-64	7.3
65+	32.7
Mean	52.4

Q3. What is your gender?
(NET DIF 1 - Percent male minus percent female)

	FL
Total	800
Male	48.0
Female	52.0
NET DIF 1	-4.0

Q4. Are you Latino, Hispanic or of Latino, Hispanic or Spanish descent?
(NET DIF 1 - Percent yes minus percent no)

	FL
Total	800
Yes	16.4
No/All Other Answers	83.6
NET DIF 1	-67.2

Q5. What is your race?

	FL
Total	800
White	64.9
Non-White	32.8
Black	12.4
Hispanic	16.4
Asian/Pacific Islander	1.1
Native American	0.6
Multiple Races	2.4
DK/Refused	2.3

Q6. If you had to label yourself, would you say you are a liberal, a moderate or a conservative in your political beliefs?
 (NET DIF 1 - Percent Conservative minus percent Liberal)

	FL
Total	800
Liberal	23.3
Very Liberal	11.3
Somewhat Liberal	12.1
Moderate	30.4
Conservative	41.1
Somewhat Conservative	20.2
Very Conservative	20.9
DK/Refused	5.1
NET DIF 1	17.8

Q7. With which political party are you affiliated?
 (NET DIF 1 - Percent Republican minus percent Democrat)

	FL
Total	800
Republican	41.9
Democrat	34.3
Independent/No Party	21.8
Other	0.9
DK/Refused	1.1
NET DIF 1	7.7

Please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable opinion of each of the following people, groups or organizations. If you have no opinion or have never heard of them, just say so.

Q8. Joe Biden
 (NET DIF 1 - Percent favorable minus percent unfavorable)

	FL
Total	800
Favorable	42.0
Very Favorable	17.5
Somewhat Favorable	24.5
Unfavorable	52.6
Somewhat Unfavorable	7.4
Very Unfavorable	45.1
No opinion	5.4
Mean	2.8
NET DIF 1	-10.5

Q9. Donald Trump

(NET DIF 1 - Percent favorable minus percent unfavorable)

	FL
Total	800
Favorable	43.6
Very Favorable	25.2
Somewhat Favorable	18.4
Unfavorable	53.0
Somewhat Unfavorable	8.5
Very Unfavorable	44.5
No opinion	3.3
DK/Refused	0.2
Mean	2.7
NET DIF 1	-9.5

Q10. Ron DeSantis

(NET DIF 1 - Percent favorable minus percent unfavorable)

	FL
Total	800
Favorable	52.8
Very Favorable	40.2
Somewhat Favorable	12.7
Unfavorable	42.6
Somewhat Unfavorable	10.7
Very Unfavorable	31.9
No opinion	3.3
Never heard of	1.1
DK/Refused	0.1
Mean	2.4
NET DIF 1	10.2

Q11. MARCO RUBIO

(NET DIF 1 - Percent favorable minus percent unfavorable)

	FL
Total	800
Favorable	43.9
Very Favorable	15.9
Somewhat Favorable	28.0
Unfavorable	42.0
Somewhat Unfavorable	16.7
Very Unfavorable	25.3
No opinion	11.6
Never heard of	1.6
DK/Refused	0.9
Mean	2.6
NET DIF 1	1.9

Q12. Rick Scott

(NET DIF 1 - Percent favorable minus percent unfavorable)

	FL
Total	800
Favorable	39.0
Very Favorable	13.9
Somewhat Favorable	25.1
Unfavorable	44.2
Somewhat Unfavorable	13.3
Very Unfavorable	30.9
No opinion	12.6
Never heard of	3.4
DK/Refused	0.8
Mean	2.7
NET DIF 1	-5.2

Q13. The National Rifle Association or NRA
(NET DIF 1 - Percent favorable minus percent unfavorable)

	FL
Total	800
Favorable	42.3
Very Favorable	21.6
Somewhat Favorable	20.7
Unfavorable	41.8
Somewhat Unfavorable	9.9
Very Unfavorable	31.8
No opinion	14.3
Never heard of	1.4
DK/Refused	0.3
Mean	2.6
NET DIF 1	0.6

Q14. Generally speaking, do you think it is too hard or too easy to get a gun in America?
(NET DIF 1 - Percent too easy minus percent too hard)

	FL
Total	800
Too hard	14.5
Much too hard	3.7
Somewhat too hard	10.8
Too easy	72.2
Somewhat too easy	27.0
Much too easy	45.2
DK/Refused	13.2
NET DIF 1	57.7

Q15. Would you say you are now more likely to support or oppose stricter gun laws at the federal level after the shooting in Uvalde Texas? If it had no impact on your views, just say so.
 (NET DIF 1 – Percent support minus percent oppose)

	FL
Total	800
Support stricter gun laws	55.8
Much more likely to support stricter gun laws	39.0
Somewhat more likely to support stricter gun laws	16.8
Oppose stricter gun laws	20.4
Somewhat more likely to oppose stricter gun laws	7.2
Much more likely to oppose stricter gun laws	13.3
No impact	21.1
DK/Refused	2.6
NET DIF 1	35.4

In response to the shooting in Uvalde and other recent mass shooting events, some US Senators are proposing specific policies to prevent future mass shootings across the country. After hearing them, please tell me if you strongly support, somewhat support, somewhat oppose, or strongly oppose each policy. If you aren't sure, just say so.

Q16. Red flag laws, which give family members or law enforcement a way to ask a judge to issue an order temporarily removing guns from someone who poses a violent threat to themselves or others.
 (NET DIF 1 – Percent support minus percent oppose)

	FL
Total	800
Support	77.0
Strongly Support	59.7
Somewhat Support	17.3
Oppose	17.3
Somewhat Oppose	5.4
Strongly Oppose	12.0
DK/Refused	5.7
NET DIF 1	59.6

Q17. Requiring a background check before every gun purchase, including at gun shows and for online sales.
 (NET DIF 1 – Percent support minus percent oppose)

	FL
Total	800
Support	90.1
Strongly Support	75.8
Somewhat Support	14.3
Oppose	7.2
Somewhat Oppose	2.0
Strongly Oppose	5.2
DK/Refused	2.7
NET DIF 1	82.9

Q18. Increasing the minimum age to purchase a semi-automatic weapon from 18 to 21 years old.
 (NET DIF 1 – Percent support minus percent oppose)

	FL
Total	800
Support	77.5
Strongly Support	66.2
Somewhat Support	11.4
Oppose	20.6
Somewhat Oppose	7.0
Strongly Oppose	13.6
DK/Refused	1.9
NET DIF 1	56.9

Q19. Allowing law enforcement to access sealed juvenile records to ensure that young adults with a history of violent criminal behavior are restricted from purchasing firearms.
 (NET DIF 1 – Percent support minus percent oppose)

	FL
Total	800
Support	78.1
Strongly Support	56.7
Somewhat Support	21.4
Oppose	15.4
Somewhat Oppose	7.5
Strongly Oppose	7.9
DK/Refused	6.6
NET DIF 1	62.7

Q20. Funding research around the effectiveness of gun safety policies.
(NET DIF 1 – Percent support minus percent oppose)

	FL
Total	800
Support	70.4
Strongly Support	44.0
Somewhat Support	26.4
Oppose	20.7
Somewhat Oppose	8.6
Strongly Oppose	12.1
DK/Refused	8.8
NET DIF 1	49.7

Q21. Stopping domestic abusers from buying guns even if they are not married to their victim.
(NET DIF 1 – Percent support minus percent oppose)

	FL
Total	800
Support	78.2
Strongly Support	58.7
Somewhat Support	19.6
Oppose	13.8
Somewhat Oppose	7.4
Strongly Oppose	6.4
DK/Refused	8.0
NET DIF 1	64.5

Q22. If Senator Marco Rubio voted for new laws like the ones you've heard about here, would you be more likely to vote for him or against him?
(NET DIF 1 – Percent vote for minus percent vote against)

	FL
Total	800
Vote for	50.8
Definitely vote for	19.2
Probably vote for	31.6
Vote against	31.9
Probably vote against	10.9
Definitely vote against	21.0
DK/Refused	17.3
NET DIF 1	18.9

Now I'd like to give you some arguments from both supporters and opponents of these new laws. After hearing each pair of statements, please tell me which side you agree with more — supporters of stronger gun laws, or opponents of stronger gun laws. If you aren't sure, just say so

Q23. • Supporters of red flag laws say they are common sense policies that would prevent dangerous and mentally ill people from hurting people. Allowing family and friends to alert law enforcement about potential risks of imminent violence could have kept the shooter in Uvalde from getting access to guns.

• Opponents of red flag laws say they are more often used to take gun rights away from law abiding people without due process than to stop mass shooters. Allowing unelected judges to take away guns based on unproven claims from spouses or family members is a violation of constitutional rights.

(NET DIF 1 - Percent supporters minus percent opponents)

	FL

Total	800
Supporters	60.7
Opponents	29.3
DK/Refused	9.9
NET DIF 1	31.4

Q24. Which of the following best describes you?

	FL

Total	800
I don't have any guns in my home	43.0
I own a gun	32.9
Someone in my house owns a gun	13.4
DK/Refused	10.7

Q25. Which of the following best describes you?

	FL

Total	800
No one in my home is an NRA member	79.7
I am an NRA member	8.2
Someone in my house is an NRA member	5.8
DK/Refused	6.3

Q26. What is the highest level of education you have completed?

	FL
Total	800
High school	13.7
Some high school	1.3
Graduated high school	12.4
Some college/Assoc/Trade	32.6
Some college	16.5
Two-year college degree	13.0
Trade or technical school certificate	3.2
Four-year college degree	30.8
Graduate school	19.6
Some graduate school	2.7
Graduate degree	17.0
DK/Refused	3.3

Q27. What is your current household income?

	FL
Total	800
<\$50,000	22.0
Under \$15,000	1.8
\$15,001 to \$25,000	2.8
\$25,001 to \$40,000	9.2
\$40,001 to \$50,000	8.1
\$50,000-\$100,000	27.0
\$50,001 to \$75,000	12.3
\$75,001 to \$100,000	14.7
Over \$100,000	26.1
DK/Refused	24.9
Mean	77203

Q28. Area breaks:

	FL
Total	800
Tampa - St. Petersburg - Sarasota	27.5
Orlando - Daytona Beach - Melbourne	24.3
Miami - Ft. Lauderdale	18.6
Rest	29.6
Jacksonville	9.9
West Palm Beach - Ft. Pierce	9.0
Ft. Myers - Naples	6.4
Gainesville	2.5
Tallahassee - Thomasville	1.2
Mobile - Pensacola	0.4
Panama City	0.1

Q29. General Vote History:
(NET DIF 1 - Percent 0/1/2 of 4 minus percent 3/4 of 4)

	FL
Total	800
0/1/2 of 4	31.1
1 of 4	16.1
2 of 4	15.0
3/4 of 4	68.9
3 of 4	24.4
4 of 4	44.6
NET DIF 1	-37.9