

**S2.** As you may know, there will be an election for Congress, and other offices in November 2022. How likely are you to vote in the November 2022 election?

	LV			Institutional Leaders
	Nationwide	Hispanic	Black	
Definitely .....	77%	73%	76%	77%
Probably .....	14	17	12	12
Chance 50-50 .....	9	10	11	7
Probably not .....	-	-	-	4
Definitely not .....	-	-	-	-

**P1.** When it comes to politics, do you generally think of yourself as a strong Democrat, not very strong Democrat, strong Republican, not very strong Republican, an independent, or some other political party? [IF INDEPENDENT/OTHER] Do you think of yourself as closer to the Democratic Party or the Republican Party?

	LV			Institutional Leaders
	Nationwide	Hispanic	Black	
Democrat .....	43%	59%	81%	55%
Republican .....	42	26	11	38
Independent .....	14	15	8	7

**Q1. [IF INSTITUTIONAL LEADER]** How long have you been working in higher education?

Less than one year .....	3%
1-5 years .....	19
6-10 years .....	37
11-20 years .....	25
More than 20 years .....	17

**Q2. [IF INSTITUTIONAL LEADER]** The higher education institution I work for would best be described as:

A public institution .....	47%
A private, non-profit institution .....	40
A proprietary or for-profit institution .....	12

**Q3. [IF INSTITUTIONAL LEADER]** The higher education institution I work for would best be described as:

A vocational or trade school .....	19%
A community college .....	12
A four-year college or university .....	69

**Q4. [IF INSTITUTIONAL LEADER]** Do most of the students at your institution attend classes online or in-person?

Online .....	44%
In-person .....	56

**Q5. [IF INSTITUTIONAL LEADER]** The students at the higher education institution I work for predominately pursue:

Associate's Degrees .....	11%
Bachelor's Degrees or above .....	74
Training certificates .....	14

**Q6. [IF INSTITUTIONAL LEADER]** Which of the following best describes your role at the higher education institution you work for?

President .....	15%
Provost or Chancellor .....	9
Dean .....	18
College or university CFO .....	28
Other administration .....	30
Professor or instructor .....	-

**B1.** You will now see the names of some different people and organizations. Please indicate how favorable or unfavorable you feel toward each. Some of the names and organizations are fairly broad and others are more specific, but do your best to give us your opinion on each. If you haven't heard of them or don't know enough about them to give a rating, please select that option.

	FAVORABLE		UNFAVORABLE		CR	NH	NET		
	Very	Some	Some	Very			FAV	UNFAV	FAM
• Vocational or trade schools in the United States .....									
LV Nationwide	35%	44	8	3	9	2	79%	11	89
LV Hispanic	30%	44	13	4	7	3	73%	17	90
LV Black	35%	32	10	7	13	3	67%	17	84
Institutional Leaders	29%	57	10	2	2	*	86%	12	97
• Public community colleges in the United States .....									
LV Nationwide	30%	48	9	4	8	1	78%	14	91
LV Hispanic	32%	41	12	6	5	3	73%	18	91
LV Black	34%	40	9	5	8	3	74%	14	89
Institutional Leaders	36%	49	11	3	*	1	84%	14	98
• Four-year colleges and universities in the United States .....									
LV Nationwide	24%	41	18	8	8	1	65%	26	91
LV Hispanic	29%	37	18	10	5	1	65%	28	94
LV Black	31%	35	14	7	10	3	67%	21	87
Institutional Leaders	39%	39	18	4	*	-	78%	22	100
• The Bill and Melinda Gates Foundation .....									
LV Nationwide	34%	29	10	10	12	5	62%	20	83
LV Hispanic	33%	31	14	6	8	7	65%	20	84
LV Black	31%	25	7	14	15	10	55%	20	76
Institutional Leaders	37%	41	7	7	6	3	78%	14	91
• Bill Gates .....									
LV Nationwide	32%	31	12	13	11	1	62%	25	87
LV Hispanic	32%	31	14	10	11	1	64%	24	88
LV Black	30%	33	10	11	12	4	63%	21	84
Institutional Leaders	31%	41	14	9	5	*	72%	22	94
• The higher education system in the United States .....									
LV Nationwide	18%	41	20	11	8	2	59%	32	91
LV Hispanic	21%	37	24	10	5	4	58%	34	91
LV Black	21%	37	18	9	10	4	58%	27	85
Institutional Leaders	26%	50	18	4	2	-	76%	22	98
• Melinda Gates .....									
LV Nationwide	27%	29	10	9	17	8	56%	18	75
LV Hispanic	25%	33	12	9	11	9	58%	22	80
LV Black	22%	28	11	9	15	15	50%	20	70
Institutional Leaders	32%	40	13	5	8	1	73%	18	91
• Joe Biden .....									
LV Nationwide	34%	22	9	32	2	1	56%	41	97
LV Hispanic	37%	31	8	20	3	1	68%	28	96
LV Black	57%	23	6	9	5	*	80%	15	95
Institutional Leaders	42%	26	14	16	1	-	68%	31	99

**B1.** You will now see the names of some different people and organizations. Please indicate how favorable or unfavorable you feel toward each. Some of the names and organizations are fairly broad and others are more specific, but do your best to give us your opinion on each. If you haven't heard of them or don't know enough about them to give a rating, please select that option.

	FAVORABLE		UNFAVORABLE		CR	NH	NET		
	Very	Some	Some	Very			FAV	UNFAV	FAM
• The U.S. Department of Education.....									
LV Nationwide	15%	34	27	13	10	1	49%	40	89
LV Hispanic	15%	41	28	10	4	2	56%	38	94
LV Black	23%	31	19	15	10	1	55%	34	88
Institutional Leaders	21%	42	25	10	2	-	63%	35	98
• Democrats in Congress.....									
LV Nationwide	21%	28	14	33	4	1	48%	47	96
LV Hispanic	28%	32	17	17	3	2	60%	34	94
LV Black	44%	32	8	9	5	2	76%	17	93
Institutional Leaders	25%	38	16	18	2	1	63%	34	98
• Institutional leadership of colleges and universities.....									
LV Nationwide	12%	31	21	12	15	8	44%	33	76
LV Hispanic	14%	35	19	10	13	8	49%	29	79
LV Black	20%	35	17	6	13	10	54%	22	77
Institutional Leaders	22%	49	18	6	5	*	71%	24	95
• Republicans in Congress.....									
LV Nationwide	17%	26	18	34	4	1	43%	52	95
LV Hispanic	13%	19	22	40	4	2	32%	62	94
LV Black	7%	11	23	48	9	2	18%	71	89
Institutional Leaders	16%	30	21	31	1	1	46%	52	98
• Donald Trump.....									
LV Nationwide	27%	16	9	46	2	1	43%	54	97
LV Hispanic	17%	15	7	57	2	3	32%	64	95
LV Black	7%	5	11	72	4	1	12%	83	95
Institutional Leaders	25%	15	9	50	1	-	40%	59	99
• For-profit colleges and universities in the United States.....									
LV Nationwide	11%	29	26	18	13	3	40%	44	84
LV Hispanic	11%	31	25	19	6	8	42%	44	86
LV Black	15%	29	16	18	18	4	44%	34	78
Institutional Leaders	16%	41	26	14	3	*	57%	40	97
• Betsy DeVos.....									
LV Nationwide	10%	14	11	28	12	26	23%	39	62
LV Hispanic	6%	13	14	26	13	27	19%	40	59
LV Black	4%	9	10	35	10	31	13%	45	58
Institutional Leaders	19%	22	16	33	4	6	41%	49	90

[illegible]

	LV			
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	<u>Institutional Leaders</u>
Excellent .....	34%	35%	33%	51%
Good .....	52	52	55	42
Not so good .....	12	12	11	6
Poor .....	2	1	1	1
POSITIVE (NET) .....	86%	87	88	93
NEGATIVE (NET) .....	14	13	12	7

	LV			
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	<u>Institutional Leaders</u>
Excellent .....	26%	29%	28%	37%
Good .....	50	48	52	50
Not so good .....	21	20	19	9
Poor .....	4	4	2	5
POSITIVE (NET) .....	76%	77	79	87
NEGATIVE (NET) .....	24	23	21	13

	LV			
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	<u>Institutional Leaders</u>
Excellent.....	25%	28%	20%	35%
Good.....	47	46	50	48
Not so good .....	23	20	28	10
Poor .....	5	6	3	6
POSITIVE (NET) .....	72%	74	70	84
NEGATIVE (NET).....	28	26	30	16

**Q25B. [SPLIT B]** How would you rate the return on investment of a degree after high school, today?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Excellent .....	22%	25%	30%	27%
Good .....	45	47	39	58
Not so good .....	27	24	25	11
Poor .....	5	4	7	3
POSITIVE (NET) .....	67%	72	69	86
NEGATIVE (NET) .....	33	28	31	14

**Q26.** Do you believe the value of a degree after high school has changed in the last year?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Yes, it has become more valuable .....	18%	21%	25%	38%
Yes, it has become less valuable .....	37	49	36	29
No, it has stayed the same .....	45	30	39	34

**Q27. [IF YES]** You indicated that you believe that a degree after high school has become less valuable in the last year. Please indicate what gives you that impression, select all that apply.

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
College has become too expensive for what students get out of it these days .....	55%	53%	48%	48%
The economy has gotten worse and will harm graduates' career prospects .....	50	39	55	44
Colleges and universities have let instructional quality slip .....	36	34	24	30
Students are not majoring in subjects that will earn them a higher salary .....	35	30	25	40
Higher education has largely moved online .....	33	27	26	28
Other .....	5	2	3	3
None of the above .....	3	2	3	3

**Q28.** Has the pandemic made improving the value of a degree after high school a more important or less important priority?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Much more important .....	20%	22%	27%	25%
Somewhat more important .....	20	27	22	41
No change .....	47	38	37	26
Somewhat less important .....	11	10	10	7
Much less important .....	3	3	4	1
MORE IMPORTANT (NET) .....	40%	49	49	66
LESS IMPORTANT (NET) .....	14	14	14	8

**Q29A. [INSTITUTIONAL LEADERS/ SPLIT A]** How would you rate the job your college or university is doing providing value to students?

Excellent .....	49%
Good .....	37
Not so good .....	10
Poor .....	4
POSITIVE (NET) .....	87%
NEGATIVE (NET) .....	13

**Q29B. [INSTITUTIONAL LEADERS/ SPLIT B]** How would you rate the job your college or university is doing providing a return on investment to students?

Excellent .....	38%
Good .....	55
Not so good .....	6
Poor .....	1
POSITIVE (NET) .....	93%
NEGATIVE (NET) .....	7

**Q30.** If you had to choose, which of the following is the most valuable kind of degree outcome?

	LV			Institutional Leaders
	Nationwide	Hispanic	Black	
Degree with no debt and limited earning prospects .....	12%	11%	18%	11%
Degree with low debt and modest earning prospects .....	26	30	27	28
Degree with manageable debt and average earning prospects .....	45	44	37	50
Degree with high debt and high earning prospects .....	16	14	19	11

**Q 31.** Assuming a scenario where you start with \$200,000 in student loan debt and \$0 in income, please indicate your ideal level of debt-to-income. You have \$200,000 you can use however you would like. For example, if you would be willing to accept the \$200,000 in debt for a \$200,000 salary, put "200,000" in the income box and make no change to the debt box. You could also choose to pay off \$100,000 of your student loan debt and have \$100,000 in income.

	LV			Institutional Leaders
	Nationwide	Hispanic	Black	
Income \$150K to \$200K and Student Loans \$0 to \$50K .....	26%	24%	23%	25%
Income \$100K to \$150K and Student Loans \$50K to \$100K .....	61	62	64	54
Income \$50K to \$100K and Student Loans \$100K to \$150K .....	7	6	5	16
Income \$0 to \$50K and Student Loans \$150K to \$200K .....	6	8	8	5

**B2.** Now you are going to see a few statements. For each, indicate whether you agree or disagree.

	AGREE		DISAGREE		NET	
	Strongly	Some	Some	Strongly	AGREE	DISAGREE
<ul style="list-style-type: none"> <li><b>[IF INSTITUTIONAL LEADER]</b> Through my career in higher education, I make a positive difference in the lives of students .....</li> </ul>						
<b>Institutional Leaders</b>	49%	43	7	*	92%	8
<ul style="list-style-type: none"> <li>Students who attend higher education should be able to repay their student loans and get jobs that allow them to earn more than a high school graduate .....</li> </ul>						
<b>LV Nationwide</b>	50%	39	8	2	90%	10
<b>LV Hispanic</b>	50%	38	8	4	88%	12
<b>LV Black</b>	53%	32	13	3	84%	16
<b>Institutional Leaders</b>	48%	45	5	3	92%	8
<ul style="list-style-type: none"> <li>Colleges and universities have a responsibility to ensure that most students who enroll graduate .....</li> </ul>						
<b>LV Nationwide</b>	36%	44	17	4	79%	21
<b>LV Hispanic</b>	38%	44	15	3	82%	18
<b>LV Black</b>	40%	42	15	3	82%	18
<b>Institutional Leaders</b>	44%	47	8	1	91%	9

**B2.** Now you are going to see a few statements. For each, indicate whether you agree or disagree.

	AGREE		DISAGREE		NET	
	Strongly	Some	Some	Strongly	AGREE	DISAGREE
• The skills required to be successful in today's job market are very different than those from just a decade ago .....						
<b>LV Nationwide</b>	44%	44	10	2	88%	12
<b>LV Hispanic</b>	44%	45	10	1	88%	12
<b>LV Black</b>	46%	38	13	3	84%	16
<b>Institutional Leaders</b>	49%	41	9	1	90%	10
• A Bachelor's degree is worth the investment and usually pays off.....						
<b>LV Nationwide</b>	28%	51	17	5	78%	22
<b>LV Hispanic</b>	29%	52	13	6	81%	19
<b>LV Black</b>	32%	47	15	6	79%	21
<b>Institutional Leaders</b>	45%	45	8	2	89%	11
• There are things colleges and universities can do to help more students graduate.....						
<b>LV Nationwide</b>	40%	48	10	2	88%	12
<b>LV Hispanic</b>	44%	47	4	5	92%	8
<b>LV Black</b>	48%	39	12	2	87%	13
<b>Institutional Leaders</b>	45%	44	9	2	89%	11
• Most colleges and universities in America provide a high-quality education to their students.....						
<b>LV Nationwide</b>	22%	54	18	6	76%	24
<b>LV Hispanic</b>	23%	49	21	7	72%	28
<b>LV Black</b>	30%	50	16	4	80%	20
<b>Institutional Leaders</b>	37%	51	7	6	88%	12
• <b>[SPLIT B]</b> State governments could do more to help make sure students succeed in higher education .....						
<b>LV Nationwide</b>	36%	39	19	6	76%	24
<b>LV Hispanic</b>	43%	34	16	7	76%	24
<b>LV Black</b>	52%	29	15	4	80%	20
<b>Institutional Leaders</b>	41%	46	12	*	87%	13
• Many colleges and universities spend too much time and money trying to enroll more students and not enough time on serving the ones they have .....						
<b>LV Nationwide</b>	33%	47	17	3	80%	20
<b>LV Hispanic</b>	35%	43	18	3	79%	21
<b>LV Black</b>	28%	49	19	4	77%	23
<b>Institutional Leaders</b>	34%	53	10	3	87%	13
• A training certificate is worth the investment and usually pays off.....						
<b>LV Nationwide</b>	29%	52	15	3	81%	19
<b>LV Hispanic</b>	28%	56	13	2	85%	15
<b>LV Black</b>	29%	49	18	4	77%	23
<b>Institutional Leaders</b>	32%	54	13	*	87%	13
• <b>[IF INSTITUTIONAL LEADER]</b> The college or university I work for could do more to help set students up for success.....						
<b>Institutional Leaders</b>	33%	52	11	3	86%	14

B2. Now you are going to see a few statements. For each, indicate whether you agree or disagree.

	AGREE		DISAGREE		NET	
	Strongly	Some	Some	Strongly	AGREE	DISAGREE
<ul style="list-style-type: none"> <li>• [SPLIT B] Because colleges and universities have perpetuated racial inequality and oppression for centuries, they have a responsibility to help reduce social inequality by making college more accessible to students from all backgrounds .....</li> </ul>						
LV Nationwide	28%	41	16	14	69%	31
LV Hispanic	31%	45	17	7	76%	24
LV Black	60%	30	6	3	91%	9
Institutional Leaders	35%	50	8	7	85%	15
<ul style="list-style-type: none"> <li>• Colleges and universities are doing a good job of training students for the careers of today and tomorrow .....</li> </ul>						
LV Nationwide	18%	47	27	9	65%	35
LV Hispanic	21%	49	18	12	70%	30
LV Black	24%	48	21	7	73%	27
Institutional Leaders	31%	53	12	4	83%	17
<ul style="list-style-type: none"> <li>• [SPLIT A] Colleges and universities have a responsibility to help make society more equal by improving the life outcomes of their graduates ...</li> </ul>						
LV Nationwide	32%	43	17	7	76%	24
LV Hispanic	41%	43	10	6	84%	16
LV Black	36%	38	19	7	74%	26
Institutional Leaders	42%	40	12	5	83%	17
<ul style="list-style-type: none"> <li>• [SPLIT A] The federal government could do more to help make sure students succeed in higher education .....</li> </ul>						
LV Nationwide	31%	38	20	10	69%	31
LV Hispanic	42%	37	16	5	79%	21
LV Black	37%	47	11	5	84%	16
Institutional Leaders	41%	42	11	7	83%	17
<ul style="list-style-type: none"> <li>• [SPLIT A] Colleges and universities have a responsibility to help reduce social inequality by making college more accessible to students from all backgrounds .....</li> </ul>						
LV Nationwide	32%	44	14	9	76%	24
LV Hispanic	47%	40	8	6	87%	13
LV Black	44%	41	10	4	85%	15
Institutional Leaders	39%	42	14	5	81%	19
<ul style="list-style-type: none"> <li>• [SPLIT B] Because colleges and universities have perpetuated racial inequality and oppression for centuries, they have a responsibility to help make society more equal by improving the life outcomes of their graduates .....</li> </ul>						
LV Nationwide	27%	38	21	14	64%	36
LV Hispanic	29%	47	17	8	76%	24
LV Black	45%	42	9	5	86%	14
Institutional Leaders	34%	44	15	7	78%	22
<ul style="list-style-type: none"> <li>• [IF INSTITUTIONAL LEADER] Accreditors that I have engaged with do a good job of evaluating the quality of my college or university .....</li> </ul>						
Institutional Leaders	27%	50	19	4	77%	23



B2. Now you are going to see a few statements. For each, indicate whether you agree or disagree.

	AGREE		DISAGREE		NET	
	Strongly	Some	Some	Strongly	AGREE	DISAGREE
• An Associate's degree is worth the investment and usually pays off.....						
LV Nationwide	23%	52	21	4	75%	25
LV Hispanic	24%	53	19	4	77%	23
LV Black	31%	45	21	3	76%	24
Institutional Leaders	38%	38	19	5	77%	23
• [SPLIT A] Students have all the information they need about student outcomes at colleges and universities.....						
LV Nationwide	14%	38	35	13	52%	48
LV Hispanic	16%	40	27	17	57%	43
LV Black	20%	37	31	13	56%	44
Institutional Leaders	36%	39	18	7	75%	25
• Many colleges and universities do not spend enough time or money on providing greater access to students from all backgrounds.....						
LV Nationwide	23%	42	25	10	65%	35
LV Hispanic	26%	48	21	6	73%	27
LV Black	33%	44	19	4	77%	23
Institutional Leaders	31%	42	22	4	74%	26
• [IF INSTITUTIONAL LEADER] All accreditors do a good job at evaluating the quality of colleges and universities they approve.....						
Institutional Leaders	25%	42	28	5	67%	33
• [SPLIT B] Students have all the information they need about how their money is spent by colleges and universities.....						
LV Nationwide	17%	25	34	25	42%	58
LV Hispanic	11%	41	35	13	52%	48
LV Black	27%	29	28	17	56%	44
Institutional Leaders	28%	33	31	8	60%	40

Q51. Which of the following statements do you agree with more:

	LV			Institutional Leaders
	Nationwide	Hispanic	Black	
The cost of higher education is out of control and lowering costs should be the top priority for colleges and universities.....	65%	65%	58%	52%
Higher education can add tremendous value to career options and earning potential and improving the quality of higher education programs should be the top priority for colleges and universities.....	35	35	42	48

Q52A. [SPLIT A] Which of the following statements do you agree with more:

	LV			Institutional Leaders
	Nationwide	Hispanic	Black	
Colleges and universities need to keep up with the needs of the 21st century economy and offer courses and degrees that allow students to be successful after graduation.....	58%	55%	63%	53%
The student must keep up with the needs of the 21st century economy and make informed choices on what college or university to attend and what classes to take to be successful after graduation.....	42	45	37	47

**Q52B. [SPLIT B]** Which of the following statements do you agree with more:

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Colleges and universities need to keep up with the needs of the pandemic economy and offer courses and degrees that allow students to be successful after graduation.....	58%	58%	60%	74%
The student must keep up with the needs of the pandemic economy and make informed choices on what college or university to attend and what classes to take to be successful after graduation.....	42	42	40	26

**Q53.** Which of the following statements do you agree with more:

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
The federal government should only fund higher education programs that set students up to make more than the typical high school graduate.....	55%	52%	40%	51%
The federal government should fund all higher education programs, regardless of how their students fare after graduation. ....	45	48	60	49

**B3A. [SPLIT A]** You will now see a list of issues. Please indicate how important a candidate's position on each issue is to you in deciding whom to vote for.

	IMPORTANT			NOT IMPORTANT		NET	
	<u>Top issue</u>	<u>Not a top issue</u>	<u>Some</u>	<u>Not that important</u>	<u>Not at all important</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• Jobs and the economy.....							
LV Nationwide	61%	26	10	2	1	87%	3
LV Hispanic	57%	27	13	2	1	85%	2
LV Black	54%	23	15	6	1	78%	7
Institutional Leaders	57%	25	17	1	-	82%	1
• Health care.....							
LV Nationwide	59%	23	15	2	1	82%	4
LV Hispanic	57%	23	14	5	1	80%	5
LV Black	59%	19	17	5	1	77%	5
Institutional Leaders	50%	34	12	2	2	85%	4
• National security .....							
LV Nationwide	55%	26	15	3	1	82%	3
LV Hispanic	44%	28	22	5	1	72%	6
LV Black	45%	33	16	5	1	77%	6
Institutional Leaders	48%	34	18	1	-	82%	1
• Medicare and Social Security.....							
LV Nationwide	57%	24	17	2	1	80%	2
LV Hispanic	53%	29	15	2	*	83%	3
LV Black	53%	25	17	2	2	78%	5
Institutional Leaders	40%	33	22	4	1	73%	5
• Taxes.....							
LV Nationwide	50%	28	19	2	1	78%	3
LV Hispanic	42%	27	26	4	1	69%	5
LV Black	43%	24	29	4	1	66%	5
Institutional Leaders	47%	34	13	7	-	80%	7

**B3A. [SPLIT A]** You will now see a list of issues. Please indicate how important a candidate's position on each issue is to you in deciding whom to vote for.

		IMPORTANT			NOT IMPORTANT		NET	
		<u>Top issue</u>	<u>Not a top issue</u>	<u>Some</u>	<u>Not that important</u>	<u>Not at all important</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• Public health .....								
	LV Nationwide	47%	31	18	3	1	78%	4
	LV Hispanic	44%	32	18	5	1	76%	6
	LV Black	51%	26	20	1	2	77%	3
	Institutional Leaders	44%	36	16	2	2	79%	4
• Crime and public safety .....								
	LV Nationwide	47%	30	17	4	1	78%	5
	LV Hispanic	44%	27	27	2	-	70%	2
	LV Black	51%	24	21	2	1	76%	4
	Institutional Leaders	35%	51	14	*	1	85%	1
• National debt and budget deficit .....								
	LV Nationwide	41%	33	20	4	2	74%	6
	LV Hispanic	37%	42	11	8	2	79%	10
	LV Black	33%	39	21	5	2	72%	7
	Institutional Leaders	37%	38	17	7	-	76%	7
• Education .....								
	LV Nationwide	34%	35	27	3	1	69%	4
	LV Hispanic	41%	31	20	7	1	72%	8
	LV Black	48%	31	18	3	1	79%	4
	Institutional Leaders	52%	31	13	3	1	83%	4
• Immigration .....								
	LV Nationwide	39%	26	24	7	4	66%	11
	LV Hispanic	33%	31	25	8	3	63%	12
	LV Black	25%	38	29	7	1	63%	8
	Institutional Leaders	22%	41	28	7	1	63%	9
• The environment .....								
	LV Nationwide	38%	26	23	9	4	64%	13
	LV Hispanic	35%	36	21	5	3	71%	8
	LV Black	45%	26	20	4	5	71%	9
	Institutional Leaders	29%	42	15	9	4	71%	14
• Criminal justice reform .....								
	LV Nationwide	35%	28	25	9	2	63%	12
	LV Hispanic	33%	41	18	5	2	74%	7
	LV Black	48%	24	18	9	1	73%	10
	Institutional Leaders	28%	41	25	4	1	69%	5
• Guns .....								
	LV Nationwide	36%	26	23	10	5	62%	15
	LV Hispanic	36%	26	23	7	7	62%	14
	LV Black	39%	26	17	14	4	65%	18
	Institutional Leaders	39%	22	25	11	4	60%	15

**B3A. [SPLIT A]** You will now see a list of issues. Please indicate how important a candidate's position on each issue is to you in deciding whom to vote for.

		IMPORTANT			NOT IMPORTANT		NET	
		<u>Top issue</u>	<u>Not a top issue</u>	<u>Some</u>	<u>Not that important</u>	<u>Not at all important</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• Women's health.....	LV Nationwide	29%	31	30	7	3	60%	10
	LV Hispanic	34%	37	24	2	3	71%	5
	LV Black	43%	27	22	6	2	70%	8
	Institutional Leaders	28%	32	26	9	6	60%	14
• Improving the value of higher education.....	LV Nationwide	26%	33	31	8	3	59%	10
	LV Hispanic	29%	40	23	6	2	69%	8
	LV Black	37%	33	22	7	1	70%	7
	Institutional Leaders	31%	44	18	5	2	75%	7
• Money in politics .....	LV Nationwide	28%	29	30	9	4	57%	14
	LV Hispanic	28%	27	28	15	2	55%	16
	LV Black	25%	37	27	6	4	63%	10
	Institutional Leaders	38%	35	16	6	4	73%	11
• Reducing student debt.....	LV Nationwide	21%	31	24	13	11	52%	24
	LV Hispanic	33%	34	18	9	6	67%	15
	LV Black	33%	38	20	7	2	71%	9
	Institutional Leaders	28%	23	36	7	6	51%	13
• Making college free.....	LV Nationwide	18%	20	22	15	24	38%	39
	LV Hispanic	28%	24	27	9	12	52%	21
	LV Black	29%	31	27	8	6	60%	13
	Institutional Leaders	25%	31	19	7	19	56%	25

**B3B. [SPLIT B]** You will now see a list of issues. Please indicate how important a candidate's position on each issue was to you in deciding whom to vote for before the coronavirus pandemic.

		IMPORTANT			NOT IMPORTANT		NET	
		<u>Top issue</u>	<u>Not a top issue</u>	<u>Some</u>	<u>Not that important</u>	<u>Not at all important</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• Jobs and the economy.....	LV Nationwide	61%	23	12	2	1	85%	3
	LV Hispanic	59%	30	9	2	*	88%	3
	LV Black	68%	21	8	-	2	90%	2
	Institutional Leaders	56%	25	15	3	-	81%	3
• Medicare and Social Security.....	LV Nationwide	54%	28	14	3	1	83%	4
	LV Hispanic	53%	31	11	4	1	84%	5
	LV Black	62%	24	11	3	-	86%	3
	Institutional Leaders	43%	24	31	3	-	66%	3

**B3B. [SPLIT B]** You will now see a list of issues. Please indicate how important a candidate's position on each issue was to you in deciding whom to vote for before the coronavirus pandemic.

		IMPORTANT			NOT IMPORTANT		NET	
		<u>Top issue</u>	<u>Not a top issue</u>	<u>Some</u>	<u>Not that important</u>	<u>Not at all important</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• Health care.....								
	LV Nationwide	60%	20	17	3	1	79%	4
	LV Hispanic	67%	16	11	4	2	83%	6
	LV Black	70%	16	9	4	1	86%	5
	Institutional Leaders	56%	27	15	1	2	83%	2
• National security .....								
	LV Nationwide	49%	29	18	3	1	78%	4
	LV Hispanic	53%	24	18	3	2	77%	5
	LV Black	51%	24	21	1	4	74%	5
	Institutional Leaders	52%	26	19	3	-	78%	3
• Crime and public safety .....								
	LV Nationwide	46%	29	20	5	1	75%	5
	LV Hispanic	50%	25	19	5	1	75%	6
	LV Black	64%	22	12	1	1	86%	2
	Institutional Leaders	43%	36	16	5	*	79%	5
• Public health .....								
	LV Nationwide	51%	24	20	4	2	74%	6
	LV Hispanic	48%	30	17	4	1	78%	6
	LV Black	67%	13	16	3	2	79%	5
	Institutional Leaders	64%	18	15	1	2	82%	3
• National debt and budget deficit .....								
	LV Nationwide	42%	32	19	6	1	74%	7
	LV Hispanic	45%	27	18	6	5	72%	10
	LV Black	39%	31	18	8	4	70%	12
	Institutional Leaders	39%	32	23	5	-	72%	5
• Taxes .....								
	LV Nationwide	47%	24	22	5	1	71%	7
	LV Hispanic	42%	31	19	5	2	73%	8
	LV Black	47%	26	24	2	1	73%	3
	Institutional Leaders	43%	38	14	5	1	80%	6
• Education .....								
	LV Nationwide	36%	34	24	5	1	70%	6
	LV Hispanic	46%	30	16	8	*	76%	8
	LV Black	52%	27	16	2	3	80%	5
	Institutional Leaders	56%	27	13	3	1	83%	4
• Immigration .....								
	LV Nationwide	37%	27	25	7	3	65%	10
	LV Hispanic	38%	31	21	9	1	69%	10
	LV Black	28%	33	24	9	5	62%	14
	Institutional Leaders	32%	31	28	8	1	63%	9

**B3B. [SPLIT B]** You will now see a list of issues. Please indicate how important a candidate's position on each issue was to you in deciding whom to vote for before the coronavirus pandemic.

		IMPORTANT			NOT IMPORTANT		NET	
		Top issue	Not a top issue	Some	Not that important	Not at all important	IMPORTANT	NOT IMPORTANT
• Women's health.....								
	LV Nationwide	32%	28	25	9	5	61%	15
	LV Hispanic	39%	31	20	6	3	70%	9
	LV Black	46%	37	13	4	-	83%	4
	Institutional Leaders	32%	37	28	1	3	68%	4
• Guns.....								
	LV Nationwide	37%	22	25	9	7	60%	16
	LV Hispanic	35%	24	22	15	4	59%	19
	LV Black	54%	14	18	6	8	68%	14
	Institutional Leaders	34%	30	20	11	4	65%	15
• Improving the value of higher education.....								
	LV Nationwide	27%	32	29	9	3	59%	12
	LV Hispanic	31%	39	21	7	2	70%	9
	LV Black	50%	22	25	1	2	71%	3
	Institutional Leaders	30%	42	25	2	-	73%	2
• The environment.....								
	LV Nationwide	39%	20	25	9	7	59%	16
	LV Hispanic	49%	27	15	6	3	76%	9
	LV Black	43%	22	24	9	2	65%	11
	Institutional Leaders	38%	34	21	5	2	72%	6
• Money in politics .....								
	LV Nationwide	28%	31	28	10	4	58%	14
	LV Hispanic	28%	30	30	9	2	59%	11
	LV Black	42%	20	27	5	6	62%	11
	Institutional Leaders	28%	26	32	11	4	54%	14
• Criminal justice reform .....								
	LV Nationwide	32%	26	27	10	5	58%	15
	LV Hispanic	44%	32	18	4	3	75%	7
	LV Black	61%	19	15	2	2	80%	5
	Institutional Leaders	34%	43	21	2	1	76%	3
• Reducing student debt.....								
	LV Nationwide	25%	22	27	14	11	47%	26
	LV Hispanic	32%	28	24	13	3	60%	16
	LV Black	44%	30	21	*	4	74%	4
	Institutional Leaders	34%	35	21	7	4	69%	10
• Making college free .....								
	LV Nationwide	21%	16	21	17	25	37%	41
	LV Hispanic	32%	20	21	13	14	51%	27
	LV Black	37%	25	23	9	5	62%	14
	Institutional Leaders	25%	29	17	20	9	54%	28

**B4.** You will now see a similar list of issues. For each, please indicate if a candidate's position on that issue has become more or less important to your vote over the last couple of years.

		MORE IMPORTANT		No change	LESS IMPORTANT		NET	
		Much more	Some more		Some less	Much less	MORE IMPORTANT	LESS IMPORTANT
• Health care.....								
	LV Nationwide	38%	24	32	3	2	62%	5
	LV Hispanic	38%	22	29	6	5	59%	11
	LV Black	44%	18	29	7	3	62%	10
	Institutional Leaders	35%	27	32	3	4	61%	7
• Medicare and Social Security.....								
	LV Nationwide	37%	23	36	3	2	60%	5
	LV Hispanic	40%	17	33	6	4	57%	10
	LV Black	44%	20	26	8	2	64%	10
	Institutional Leaders	25%	27	40	5	3	52%	8
• Public health.....								
	LV Nationwide	37%	22	35	4	3	58%	6
	LV Hispanic	34%	23	32	6	4	58%	11
	LV Black	42%	16	32	5	5	58%	10
	Institutional Leaders	35%	30	27	3	4	66%	7
• Jobs and the economy.....								
	LV Nationwide	36%	26	33	3	2	62%	5
	LV Hispanic	35%	23	32	6	4	58%	10
	LV Black	43%	16	32	8	2	59%	9
	Institutional Leaders	37%	34	24	4	1	71%	5
• National security.....								
	LV Nationwide	31%	24	39	4	2	55%	6
	LV Hispanic	29%	21	43	6	2	49%	8
	LV Black	35%	20	35	8	3	55%	11
	Institutional Leaders	25%	24	39	8	4	48%	12
• Crime and public safety.....								
	LV Nationwide	30%	27	37	4	2	57%	6
	LV Hispanic	33%	22	35	7	3	54%	11
	LV Black	40%	19	32	6	4	59%	10
	Institutional Leaders	27%	30	34	6	2	57%	9
• The environment.....								
	LV Nationwide	30%	20	39	6	5	50%	11
	LV Hispanic	32%	22	33	7	6	55%	13
	LV Black	32%	22	36	7	4	54%	10
	Institutional Leaders	27%	31	29	9	4	58%	13
• Immigration.....								
	LV Nationwide	29%	21	39	7	3	50%	11
	LV Hispanic	29%	20	38	7	6	49%	13
	LV Black	28%	18	41	9	4	45%	13
	Institutional Leaders	21%	32	33	8	6	53%	14

**B4.** You will now see a similar list of issues. For each, please indicate if a candidate's position on that issue has become more or less important to your vote over the last couple of years.

		MORE IMPORTANT			LESS IMPORTANT		NET	
		Much more	Some more	No change	Some less	Much less	MORE IMPORTANT	LESS IMPORTANT
• Taxes .....								
	LV Nationwide	28%	25	39	6	2	53%	7
	LV Hispanic	28%	20	38	10	3	48%	13
	LV Black	34%	20	34	9	4	54%	13
	Institutional Leaders	25%	26	37	11	2	51%	12
• Guns .....								
	LV Nationwide	28%	20	43	6	4	47%	10
	LV Hispanic	24%	20	38	10	8	44%	18
	LV Black	33%	14	39	8	7	47%	15
	Institutional Leaders	23%	24	37	11	4	47%	16
• National debt and budget deficit .....								
	LV Nationwide	25%	26	41	7	2	51%	8
	LV Hispanic	21%	25	39	10	4	47%	14
	LV Black	28%	19	42	10	1	47%	11
	Institutional Leaders	23%	30	38	8	1	53%	9
• Criminal justice reform .....								
	LV Nationwide	24%	26	41	5	4	50%	9
	LV Hispanic	26%	26	33	9	5	52%	15
	LV Black	42%	16	30	8	4	58%	12
	Institutional Leaders	23%	28	37	8	4	51%	12
• Women's health .....								
	LV Nationwide	22%	20	50	5	3	42%	8
	LV Hispanic	28%	22	39	6	6	49%	12
	LV Black	30%	23	36	8	3	53%	11
	Institutional Leaders	23%	25	44	5	3	48%	8
• Education .....								
	LV Nationwide	22%	22	49	5	2	43%	7
	LV Hispanic	27%	23	39	6	5	50%	11
	LV Black	35%	20	33	8	4	54%	12
	Institutional Leaders	34%	31	29	3	2	65%	6
• Money in politics .....								
	LV Nationwide	20%	23	46	8	3	43%	12
	LV Hispanic	21%	18	42	12	7	39%	19
	LV Black	23%	21	40	11	5	44%	16
	Institutional Leaders	18%	25	46	8	4	43%	11
• Improving the value of higher education .....								
	LV Nationwide	19%	24	48	6	3	42%	10
	LV Hispanic	21%	26	40	9	4	47%	13
	LV Black	30%	22	37	6	4	53%	11
	Institutional Leaders	20%	37	35	5	2	58%	7



**B4.** You will now see a similar list of issues. For each, please indicate if a candidate's position on that issue has become more or less important to your vote over the last couple of years.

	MORE IMPORTANT			LESS IMPORTANT		NET	
	<u>Much more</u>	<u>Some more</u>	<u>No change</u>	<u>Some less</u>	<u>Much less</u>	<u>MORE IMPORTANT</u>	<u>LESS IMPORTANT</u>
• Reducing student debt.....							
<b>LV Nationwide</b>	17%	21	46	7	9	38%	16
<b>LV Hispanic</b>	23%	19	42	10	6	42%	16
<b>LV Black</b>	32%	19	38	6	5	51%	11
<b>Institutional Leaders</b>	27%	33	28	9	4	59%	12
• Making college free.....							
<b>LV Nationwide</b>	15%	16	44	11	15	30%	26
<b>LV Hispanic</b>	20%	20	36	14	10	40%	23
<b>LV Black</b>	28%	17	40	10	5	45%	15
<b>Institutional Leaders</b>	20%	26	35	13	7	46%	20

**Q90.** Which of the following statements comes closer to your view?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Making college free will not improve the job market for graduates - students need better information about where to attend college and how valuable degrees are before making such a large investment. ....	64%	56%	47%	66%
At a time when students are facing crippling debt and the worst job market in years, it's more important than ever to make college free so they can get a foothold in their careers.....	36	44	53	34

**Q91.** Which of the following statements comes closer to your view?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
The value of a college degree has not kept up with the rising cost, which is a problem for everyone - colleges and universities should focus on delivering more value to all students, regardless of their race or ethnicity. ....	73%	64%	53%	54%
For too long, students of color have been underserved by the higher education system, which has led to large racial differences in how much graduates are paid - colleges and universities should focus on delivering more equal value to these communities.....	27	36	47	46

**Q92.** Which of the following statements comes closer to your view?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Colleges should make education more affordable, but their primary focus should be on delivering degrees that set students up for higher incomes and more stable careers than they would have otherwise. ....	73%	58%	61%	72%
At a time when students are facing crippling debt and the worst job market in years, it's more important than ever to make college free so they can get a foothold in their careers.....	27	42	39	28

**Q93.** Which of the following statements comes closer to your view?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
For years, colleges have gotten away with passing off questionable degrees to students - in order to set up graduates for success in this difficult job market, they need to make sure their degrees improve the lifetime earnings of their graduates. ....	52%	59%	51%	47%
It is up to students to choose degrees that set them up for success - colleges have very little control over how any specific student does in the job market. ....	48	41	49	53

**Q94.** Which of the following statements comes closer to your view?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
The value of a college degree has not kept up with the amount of debt many students take on, and needs to be improved for it to be worthwhile for students. ....	66%	65%	63%	59%
Despite what critics say, a college degree is still extremely valuable and worth any debt that students may take on to earn one. ....	34	35	37	41

**B5.** Now you will see a list of goals for the higher education system. For each, please indicate how important it is to you, personally.

	IMPORTANT			NOT IMPORTANT		NET	
	<u>Extremely</u>	<u>Very</u>	<u>Some</u>	<u>Not too</u>	<u>Not at all</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• [SPLIT B] Making college more affordable to reduce student debt.....							
LV Nationwide	37%	32	24	4	2	70%	6
LV Hispanic	45%	21	26	7	*	67%	8
LV Black	47%	30	17	4	2	77%	6
Institutional Leaders	38%	40	19	-	3	78%	3
• Ensuring everyone is able to get good value out of higher education, regardless of their race or socioeconomic status .....							
LV Nationwide	37%	30	25	5	3	67%	9
LV Hispanic	39%	28	24	6	3	68%	9
LV Black	46%	29	19	5	2	75%	6
Institutional Leaders	44%	33	17	4	2	77%	6
• [SPLIT B] Ensuring affordability of college is not a barrier to entry or graduation .....							
LV Nationwide	35%	29	28	6	3	63%	8
LV Hispanic	38%	29	24	8	2	66%	10
LV Black	46%	23	26	2	3	69%	5
Institutional Leaders	42%	34	20	2	2	76%	4
• [SPLIT B] Ensuring students that receive a degree are able to repay their loans .....							
LV Nationwide	34%	32	25	6	3	66%	9
LV Hispanic	37%	31	21	10	2	68%	12
LV Black	47%	26	20	6	2	73%	7
Institutional Leaders	31%	49	15	2	3	80%	4

B5. Now you will see a list of goals for the higher education system. For each, please indicate how important it is to you, personally.

	IMPORTANT			NOT IMPORTANT		NET	
	<u>Extremely</u>	<u>Very</u>	<u>Some</u>	<u>Not too</u>	<u>Not at all</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• Improving transparency about student outcomes so students can make informed enrollment decisions .....							
LV Nationwide	32%	33	29	4	1	66%	5
LV Hispanic	33%	32	28	4	2	65%	7
LV Black	37%	35	23	4	1	71%	6
Institutional Leaders	37%	40	17	6	-	77%	6
• [SPLIT A] Supporting students who are attending college after serving in the military to ensure they complete their degree .....							
LV Nationwide	32%	33	30	3	2	65%	5
LV Hispanic	30%	31	29	8	2	62%	10
LV Black	37%	35	24	3	1	72%	4
Institutional Leaders	35%	34	22	8	-	69%	8
• Making sure enough financial aid is available to those who get into college but can't pay full tuition on their own...							
LV Nationwide	32%	31	29	6	3	63%	8
LV Hispanic	34%	31	25	7	2	66%	10
LV Black	44%	26	22	6	2	70%	8
Institutional Leaders	37%	38	21	4	-	75%	4
• Making access to college more equal across race and socioeconomic background .....							
LV Nationwide	31%	24	28	9	7	55%	17
LV Hispanic	37%	24	26	9	4	61%	12
LV Black	46%	24	22	6	2	71%	8
Institutional Leaders	35%	33	23	3	6	68%	10
• [SPLIT A] Ensuring the cost of college is not a barrier to entry or graduation .....							
LV Nationwide	31%	29	31	7	2	59%	10
LV Hispanic	34%	32	24	7	2	67%	9
LV Black	36%	29	29	6	1	64%	7
Institutional Leaders	39%	33	19	9	-	72%	9
• [SPLIT B] Ensuring students receive a degree that puts them on the path to economic mobility .....							
LV Nationwide	31%	36	26	6	1	67%	8
LV Hispanic	35%	28	27	9	2	62%	11
LV Black	52%	24	18	5	2	76%	6
Institutional Leaders	30%	43	27	-	-	73%	-
• [SPLIT B] Ensuring students that receive a degree are able to support themselves and a family .....							
LV Nationwide	30%	30	30	8	3	59%	11
LV Hispanic	37%	27	26	9	1	64%	10
LV Black	40%	29	22	4	5	69%	9
Institutional Leaders	35%	37	23	2	2	73%	4

B5. Now you will see a list of goals for the higher education system. For each, please indicate how important it is to you, personally.

	IMPORTANT			NOT IMPORTANT		NET	
	<u>Extremely</u>	<u>Very</u>	<u>Some</u>	<u>Not too</u>	<u>Not at all</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• [SPLIT A] Ensuring students receive a degree that improves their life earning prospects .....							
LV Nationwide	29%	32	33	4	2	61%	6
LV Hispanic	26%	44	24	3	3	70%	6
LV Black	33%	30	29	5	2	63%	8
Institutional Leaders	25%	35	28	6	6	61%	12
• Supporting students who are working full time, to ensure they complete their degree.....							
LV Nationwide	27%	31	34	5	3	58%	9
LV Hispanic	35%	31	24	7	4	65%	10
LV Black	37%	33	25	3	2	70%	5
Institutional Leaders	27%	45	23	3	2	72%	5
• [SPLIT B] Supporting students who are caregivers to children or other adults in their household to ensure they complete their degree .....							
LV Nationwide	26%	27	34	10	3	53%	13
LV Hispanic	30%	33	23	12	1	64%	13
LV Black	42%	28	24	5	2	70%	6
Institutional Leaders	33%	37	29	2	*	70%	2
• Ensuring students complete college and receive their degree .....							
LV Nationwide	26%	32	32	7	3	58%	10
LV Hispanic	34%	31	25	7	3	65%	10
LV Black	35%	28	27	6	4	63%	10
Institutional Leaders	32%	38	23	4	3	70%	7
• [SPLIT A] Providing a degree that substantially increases a student's chances for socioeconomic mobility.....							
LV Nationwide	25%	34	33	5	3	59%	8
LV Hispanic	30%	31	27	10	2	61%	12
LV Black	34%	32	26	6	3	65%	9
Institutional Leaders	31%	38	27	3	1	69%	5
• [SPLIT B] Making community college free to all who are admitted .....							
LV Nationwide	25%	19	23	17	16	44%	33
LV Hispanic	35%	19	23	12	11	54%	23
LV Black	41%	23	28	4	4	64%	8
Institutional Leaders	31%	30	21	12	5	62%	17
• [SPLIT A] Ensuring students that receive a degree are able to have a stable career .....							
LV Nationwide	23%	32	36	6	3	55%	8
LV Hispanic	29%	34	28	6	2	63%	9
LV Black	31%	32	27	7	3	63%	10
Institutional Leaders	29%	39	23	4	5	67%	10

B5. Now you will see a list of goals for the higher education system. For each, please indicate how important it is to you, personally.

	IMPORTANT			NOT IMPORTANT		NET	
	<u>Extremely</u>	<u>Very</u>	<u>Some</u>	<u>Not too</u>	<u>Not at all</u>	<u>IMPORTANT</u>	<u>NOT IMPORTANT</u>
• [SPLIT B] Supporting students who have had an academic break of at least one year, to ensure they complete their degree .....							
LV Nationwide	21%	28	33	13	5	49%	18
LV Hispanic	25%	33	23	12	6	58%	19
LV Black	37%	28	27	6	2	64%	9
Institutional Leaders	30%	37	26	6	1	67%	7
• [SPLIT A] Supporting students who are commuting from off-campus, to ensure they complete their degree.....							
LV Nationwide	20%	28	34	13	5	48%	18
LV Hispanic	25%	25	33	11	7	49%	17
LV Black	30%	28	31	6	5	58%	11
Institutional Leaders	22%	45	23	4	6	67%	10
• [SPLIT A] Eliminating the need for students to assume debt .....							
LV Nationwide	19%	24	32	15	10	43%	25
LV Hispanic	24%	27	30	9	10	51%	19
LV Black	29%	30	31	7	3	59%	10
Institutional Leaders	20%	29	32	12	8	48%	20
• [SPLIT A] Making college free to all who are admitted.....							
LV Nationwide	16%	15	28	16	25	31%	41
LV Hispanic	24%	20	28	15	13	43%	28
LV Black	22%	28	32	12	6	50%	18
Institutional Leaders	14%	28	24	11	22	43%	33

B6. [SPLIT A] On a scale of 0 to 10, how much responsibility do you think each of the following has when it comes to ensuring a college degree is valuable during and after the coronavirus pandemic? For each, please indicate how much responsibility you think they have on a scale from 0 to 10, where 0 means “no responsibility at all” and 10 means “maximum responsibility.”

	RESPONSIBILITY			NET
	<u>No (0-3)</u>	<u>Some (4-7)</u>	<u>Maximum (8-10)</u>	<u>MEAN</u>
• Students.....				
LV Nationwide	3	29	67	8.06
LV Hispanic	4	30	66	8.06
LV Black	3	33	64	7.99
Institutional Leaders	1	35	64	7.99
• Colleges and universities.....				
LV Nationwide	3	35	62	7.74
LV Hispanic	2	31	68	8.03
LV Black	2	31	67	7.90
Institutional Leaders	6	25	69	7.92

**B6. [SPLIT A]** On a scale of 0 to 10, how much responsibility do you think each of the following has when it comes to ensuring a college degree is valuable during and after the coronavirus pandemic? For each, please indicate how much responsibility you think they have on a scale from 0 to 10, where 0 means “no responsibility at all” and 10 means “maximum responsibility.”

		RESPONSIBILITY			NET
		No (0-3)	Some (4-7)	Maximum (8-10)	MEAN
• Institutional leadership of colleges and universities .....					
	LV Nationwide	5	36	59	7.64
	LV Hispanic	3	29	68	8.06
	LV Black	2	33	65	7.90
	Institutional Leaders	6	32	62	7.65
• Professors and faculty of colleges and universities .....					
	LV Nationwide	5	38	58	7.50
	LV Hispanic	2	35	63	7.81
	LV Black	2	42	57	7.65
	Institutional Leaders	11	28	61	7.35
• U.S. Department of Education .....					
	LV Nationwide	6	43	51	7.21
	LV Hispanic	5	37	59	7.72
	LV Black	3	28	70	7.83
	Institutional Leaders	8	41	51	7.14
• Parents of students .....					
	LV Nationwide	5	44	51	7.24
	LV Hispanic	7	30	62	7.49
	LV Black	3	38	58	7.48
	Institutional Leaders	5	40	54	7.17
• State government .....					
	LV Nationwide	15	47	39	6.41
	LV Hispanic	7	41	52	7.24
	LV Black	4	34	62	7.60
	Institutional Leaders	11	43	46	7.01
• U.S. Congress .....					
	LV Nationwide	16	45	38	6.21
	LV Hispanic	7	49	44	7.01
	LV Black	5	41	54	7.39
	Institutional Leaders	12	37	51	6.95
• President of the United States .....					
	LV Nationwide	21	44	35	5.90
	LV Hispanic	13	41	46	6.77
	LV Black	7	33	60	7.47
	Institutional Leaders	17	40	43	6.52

**B7. [SPLIT B]** On a scale of 0 to 10, how much power do you think each of the following has when it comes to ensuring a college degree is valuable during and after the coronavirus pandemic? For each, please indicate how much power you think they have on a scale from 0 to 10, where 0 means “no power at all” and 10 means “maximum power.”

		POWER			NET
		No (0-3)	Some (4-7)	Maximum (8-10)	MEAN
• Colleges and universities .....					
	LV Nationwide	3%	35	62	7.71
	LV Hispanic	9%	31	60	7.40
	LV Black	4%	32	65	7.94
	Institutional Leaders	*	35	65	7.98
• Institutional leadership of colleges and universities .....					
	LV Nationwide	2%	42	56	7.53
	LV Hispanic	5%	45	50	7.34
	LV Black	6%	32	63	7.77
	Institutional Leaders	2%	33	65	7.99
• Professors and faculty of colleges and universities .....					
	LV Nationwide	4%	45	51	7.21
	LV Hispanic	6%	37	57	7.23
	LV Black	11%	35	54	7.27
	Institutional Leaders	3%	42	55	7.53
• Students .....					
	LV Nationwide	9%	40	50	7.13
	LV Hispanic	6%	40	54	7.34
	LV Black	4%	40	55	7.55
	Institutional Leaders	7%	38	55	7.32
• U.S. Department of Education .....					
	LV Nationwide	7%	44	48	7.04
	LV Hispanic	8%	39	53	7.30
	LV Black	6%	30	64	7.80
	Institutional Leaders	4%	48	48	7.39
• State government .....					
	LV Nationwide	10%	53	38	6.55
	LV Hispanic	7%	45	48	6.97
	LV Black	7%	35	57	7.44
	Institutional Leaders	4%	51	45	7.10
• U.S. Congress .....					
	LV Nationwide	16%	47	37	6.29
	LV Hispanic	15%	42	43	6.61
	LV Black	6%	32	62	7.62
	Institutional Leaders	8%	40	53	7.18
• President of the United States .....					
	LV Nationwide	19%	46	36	6.04
	LV Hispanic	11%	41	48	6.66
	LV Black	20%	33	47	6.48
	Institutional Leaders	10%	39	51	7.09

**B7. [SPLIT B]** On a scale of 0 to 10, how much power do you think each of the following has when it comes to ensuring a college degree is valuable during and after the coronavirus pandemic? For each, please indicate how much power you think they have on a scale from 0 to 10, where 0 means “no power at all” and 10 means “maximum power.”

		POWER			NET
		No (0-3)	Some (4-7)	Maximum (8-10)	MEAN
• Parents of students .....					
	<b>LV Nationwide</b>	13%	52	35	6.44
	<b>LV Hispanic</b>	11%	46	43	6.79
	<b>LV Black</b>	10%	49	42	6.87
	<b>Institutional Leaders</b>	8%	42	50	7.11

**B8. [IF INSTITUTION LEADER]** Now you will see a list of actions institutional leaders could take to improve the value of higher education. For each, please indicate whether your college or university already does this, do not do this but are willing to, or are not willing to do.

		Already do this	Do not do this, but willing to	Not willing to do this
• [SPLIT A] Increase access to college by recruiting students of all backgrounds .....				
	<b>Institutional Leaders</b>	68%	27	5
• Ensure students of all backgrounds complete their degree by offering quality academic advising.				
	<b>Institutional Leaders</b>	68%	25	7
• [SPLIT B] Provide students access to data about how graduates do in the job market .....				
	<b>Institutional Leaders</b>	64%	30	5
• [SPLIT B] Allocate financial aid with the aim of reducing the need for students to assume loan debt .....				
	<b>Institutional Leaders</b>	62%	29	9
• [SPLIT A] Offer support to students who are attending college after serving in the military to ensure they complete their degree .....				
	<b>Institutional Leaders</b>	60%	34	6
• Ensure students of all backgrounds are set up for career success by advising what subject areas receive job offers after graduation .....				
	<b>Institutional Leaders</b>	59%	35	6
• [SPLIT B] Increase access to college through enrollment and admissions policies that consider student's backgrounds .....				
	<b>Institutional Leaders</b>	58%	36	6
• [SPLIT A] Offer support to students who are commuting from off-campus, to ensure they complete their degree .....				
	<b>Institutional Leaders</b>	57%	27	15
• Connect students to public benefits programs as needed for financial support .....				
	<b>Institutional Leaders</b>	56%	30	14
• Institute hiring, promotion, and pay practices for faculty and staff that ensure diversity and fairness .....				
	<b>Institutional Leaders</b>	51%	38	11



		Already do this	Do not do this, but willing to	Not willing to do this
<ul style="list-style-type: none"> <li>• [SPLIT B] Offer support to students who have had an academic break of at least one year, to ensure they complete their degree .....</li> </ul>	Institutional Leaders	49%	44	7
<ul style="list-style-type: none"> <li>• Offer support to students who are working full time, to ensure they complete their degree .....</li> </ul>	Institutional Leaders	46%	46	8
<ul style="list-style-type: none"> <li>• [SPLIT A] Allocate financial aid with the aim of eliminating the need for students to assume loan debt .....</li> </ul>	Institutional Leaders	43%	32	25
<ul style="list-style-type: none"> <li>• [SPLIT A] Use student-level data to identify and fix enrollment and completion problems .....</li> </ul>	Institutional Leaders	42%	40	18
<ul style="list-style-type: none"> <li>• Prepare students to combat racial injustice throughout their careers .....</li> </ul>	Institutional Leaders	42%	48	10
<ul style="list-style-type: none"> <li>• [SPLIT B] Offer support to students who are caregivers to children or other adults in their household to ensure they complete their degree .....</li> </ul>	Institutional Leaders	39%	51	10

Financial aid for all students.....	\$ 278,849
Financial aid targeted to students who need it most .....	151,504
Facility maintenance or renovation.....	83,351
Emergency grant aid .....	81,330
Faculty and professor salary .....	73,202
IT modernization.....	71,056
Instruction.....	65,790
Student advising and support services.....	60,578
Expansion of online learning tools.....	55,425
Athletics .....	43,208
Marketing and recruitment.....	35,708

**Q139. [IF INSTITUTIONAL LEADER]** In your own words, if you were to receive \$1,000,000 from the federal government in institutional funding, what would you spend it on?



**Q140.** Which of the following statements comes closer to your view?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
It is more important for students to have access to information about how graduates fare in the job market, even if it means students have to give up some data privacy. ....	62%	57%	55%	58%
It is more important for students to keep their personal data private, even if it means students do not have access to information about how graduates fare in the job market. ....	38	43	45	42

**Q141.** Which of the following statements comes closer to your view?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
While it is important to protect the privacy of students, it is even more important for them to know how much it truly costs to earn a degree, how graduates fare in the job market, and how much a graduate typically earns. ....	68%	70%	65%	64%
While it is important for students to know how graduates fare in the job market, it is even more important to protect the privacy of students and not share any data on their career outcomes. ....	32	30	35	36

**B9.** Now you will see different types of information students may want to have access to when deciding about where to enroll in college. For each, please indicate whether the federal government should require colleges disclose this information to prospective students.

	REQUIRE		NOT REQUIRE		NET	
	<u>Definitely</u>	<u>Probably</u>	<u>Probably</u>	<u>Definitely</u>	<u>REQUIRE</u>	<u>NOT REQUIRE</u>
• [SPLIT B] Actual tuition amount that students pay to complete their education .....						
LV Nationwide	60%	30	7	2	91%	9
LV Hispanic	54%	29	15	3	83%	17
LV Black	57%	30	10	3	87%	13
Institutional Leaders	51%	43	4	1	95%	5
• [SPLIT B] Average time it takes to graduate .....						
LV Nationwide	53%	32	13	3	85%	15
LV Hispanic	44%	39	12	5	83%	17
LV Black	49%	34	14	3	83%	17
Institutional Leaders	56%	35	9	-	91%	9
• [SPLIT A] Average graduation rate .....						
LV Nationwide	52%	35	11	3	87%	13
LV Hispanic	49%	42	8	1	91%	9
LV Black	48%	32	17	2	81%	19
Institutional Leaders	48%	37	14	1	85%	15
• Amount of debt students typically graduate with .....						
LV Nationwide	49%	38	10	2	87%	13
LV Hispanic	44%	39	13	4	83%	17
LV Black	47%	36	14	3	83%	17
Institutional Leaders	51%	35	11	3	85%	15
• [SPLIT A] Advertised tuition amount that students pay to complete their education .....						
LV Nationwide	49%	36	12	3	85%	15
LV Hispanic	49%	37	11	3	86%	14
LV Black	41%	36	20	3	77%	23
Institutional Leaders	53%	35	9	2	89%	11

**B9.** Now you will see different types of information students may want to have access to when deciding about where to enroll in college. For each, please indicate whether the federal government should require colleges disclose this information to prospective students.

	REQUIRE		NOT REQUIRE		NET	
	<u>Definitely</u>	<u>Probably</u>	<u>Probably</u>	<u>Definitely</u>	<u>REQUIRE</u>	<u>NOT REQUIRE</u>
• [SPLIT B] Average time it takes for graduates to pay off their student loans .....						
LV Nationwide	46%	38	11	5	84%	16
LV Hispanic	45%	33	18	4	78%	22
LV Black	51%	28	9	12	79%	21
Institutional Leaders	48%	46	5	1	94%	6
• Average time it takes for graduates to find a job .....						
LV Nationwide	41%	42	14	4	83%	17
LV Hispanic	46%	40	11	3	86%	14
LV Black	42%	39	15	4	80%	20
Institutional Leaders	43%	36	18	3	79%	21
• Typical debt-to-income ratio for graduates of the program or institution .....						
LV Nationwide	40%	42	13	5	82%	18
LV Hispanic	40%	45	10	4	86%	14
LV Black	48%	31	14	7	79%	21
Institutional Leaders	38%	47	10	5	85%	15
• [SPLIT A] Average time it takes for graduates to see a positive return on what they paid .....						
LV Nationwide	39%	41	16	3	80%	20
LV Hispanic	38%	49	13	1	86%	14
LV Black	36%	41	20	4	76%	24
Institutional Leaders	41%	34	17	8	75%	25
• Difference in earnings between graduates and those without the degree .....						
LV Nationwide	39%	43	14	4	82%	18
LV Hispanic	38%	40	18	4	78%	22
LV Black	44%	40	12	4	84%	16
Institutional Leaders	41%	42	12	5	83%	17
• [SPLIT A] Average earnings for graduates one year after completion .....						
LV Nationwide	39%	44	14	4	82%	18
LV Hispanic	42%	48	7	2	91%	9
LV Black	40%	39	15	7	78%	22
Institutional Leaders	33%	43	18	6	76%	24
• [SPLIT B] Average earnings for graduates 10 years after completion .....						
LV Nationwide	35%	46	15	4	81%	19
LV Hispanic	27%	58	10	5	85%	15
LV Black	43%	41	12	4	84%	16
Institutional Leaders	40%	48	10	2	88%	12

**B9.** Now you will see different types of information students may want to have access to when deciding about where to enroll in college. For each, please indicate whether the federal government should require colleges disclose this information to prospective students.

	REQUIRE		NOT REQUIRE		NET	
	<u>Definitely</u>	<u>Probably</u>	<u>Probably</u>	<u>Definitely</u>	<u>REQUIRE</u>	<u>NOT REQUIRE</u>
• Extent to which students are a part of discussions about equitable curricula, policies, and practices .....						
<b>LV Nationwide</b>	27%	43	23	7	70%	30
<b>LV Hispanic</b>	30%	48	17	5	78%	22
<b>LV Black</b>	39%	36	19	6	75%	25
<b>Institutional Leaders</b>	28%	50	18	4	78%	22
• [SPLIT A] Extent to which the school has examined its role in perpetuating inequities .....						
<b>LV Nationwide</b>	26%	41	25	8	67%	33
<b>LV Hispanic</b>	35%	37	22	6	72%	28
<b>LV Black</b>	31%	45	20	5	76%	24
<b>Institutional Leaders</b>	32%	41	21	6	73%	27
• [SPLIT B] Gender composition of the student body .....						
<b>LV Nationwide</b>	26%	33	26	14	59%	41
<b>LV Hispanic</b>	25%	35	28	11	60%	40
<b>LV Black</b>	37%	34	19	10	71%	29
<b>Institutional Leaders</b>	37%	44	14	6	80%	20
• [SPLIT B] Extent to which the school has fought against inequities .....						
<b>LV Nationwide</b>	24%	39	23	13	64%	36
<b>LV Hispanic</b>	30%	44	21	5	74%	26
<b>LV Black</b>	39%	36	17	9	74%	26
<b>Institutional Leaders</b>	34%	44	18	4	78%	22
• [SPLIT A] Racial composition of the student body .....						
<b>LV Nationwide</b>	24%	39	24	13	63%	37
<b>LV Hispanic</b>	27%	37	27	9	64%	36
<b>LV Black</b>	37%	37	19	7	74%	26
<b>Institutional Leaders</b>	36%	35	20	9	71%	29
• Socioeconomic composition of the student body .....						
<b>LV Nationwide</b>	23%	39	27	11	61%	39
<b>LV Hispanic</b>	28%	40	26	5	68%	32
<b>LV Black</b>	30%	40	22	7	71%	29
<b>Institutional Leaders</b>	24%	43	28	5	67%	33

**B10C. [SPLIT C]** Now you will see a list of policies the next U.S. Congress could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next U.S. Congress.

	PRIORITY		NOT PRIORITY		NET	
	<u>Top</u>	<u>High but not top</u>	<u>Minor</u>	<u>Not a priority</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
<ul style="list-style-type: none"> <li>• <b>[SPLIT A]</b> Increasing access to college through equitable recruiting, enrollment, and admissions policies to reduce unequal outcomes by race, income, and gender .....</li> </ul>						
LV Nationwide	20%	39	25	16	59%	41
LV Hispanic	31%	39	14	16	69%	31
LV Black	35%	45	11	9	80%	20
Institutional Leaders	31%	37	24	7	68%	32
<ul style="list-style-type: none"> <li>• <b>[SPLIT A]</b> Increasing federal aid, like doubling the Pell grant, for low-income students and federal grants for minority-serving colleges and universities to equalize financial support for all .....</li> </ul>						
LV Nationwide	22%	37	29	13	59%	41
LV Hispanic	34%	36	20	10	70%	30
LV Black	43%	35	18	5	77%	23
Institutional Leaders	38%	34	21	7	72%	28
<ul style="list-style-type: none"> <li>• <b>[SPLIT B]</b> Increasing access to college by updating recruiting, enrollment, and admissions policies .....</li> </ul>						
LV Nationwide	23%	35	25	17	58%	42
LV Hispanic	28%	40	21	11	68%	32
LV Black	29%	38	24	9	67%	33
Institutional Leaders	38%	38	19	5	76%	24
<ul style="list-style-type: none"> <li>• Requiring all colleges and universities that take federal funds to conduct and report on an equity audit that assesses impact of their policies on low-income and minority students, including collecting employment data on faculty/staff diversity, which is currently unavailable .....</li> </ul>						
LV Nationwide	21%	35	29	14	57%	43
LV Hispanic	30%	35	22	13	65%	35
LV Black	32%	41	24	4	72%	28
Institutional Leaders	23%	40	28	9	64%	36
<ul style="list-style-type: none"> <li>• <b>[SPLIT B]</b> Increasing federal aid, like doubling the Pell grant, for all students .....</li> </ul>						
LV Nationwide	28%	28	30	13	56%	44
LV Hispanic	39%	26	19	16	64%	36
LV Black	39%	32	26	3	71%	29
Institutional Leaders	42%	34	14	10	76%	24
<ul style="list-style-type: none"> <li>• <b>[SPLIT A]</b> Implementing a student-level data network that provides anonymized information about all students' post-college outcomes, like employment, earnings, and loan repayment .....</li> </ul>						
LV Nationwide	15%	39	32	13	54%	46
LV Hispanic	22%	45	24	8	68%	32
LV Black	18%	47	30	4	65%	35
Institutional Leaders	25%	43	25	7	68%	32

**B10C. [SPLIT C]** Now you will see a list of policies the next U.S. Congress could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next U.S. Congress.

	PRIORITY		NOT PRIORITY		NET	
	<u>Top</u>	<u>High but not top</u>	<u>Minor</u>	<u>Not a priority</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
• Tying federal aid to student outcomes like graduation rates and earnings .....						
LV Nationwide	21%	34	33	13	54%	46
LV Hispanic	30%	31	27	12	61%	39
LV Black	29%	38	28	5	67%	33
Institutional Leaders	24%	40	26	10	64%	36
• [SPLIT A] Making tuition at public colleges and universities free for low-income students .....						
LV Nationwide	26%	22	26	27	48%	52
LV Hispanic	28%	41	18	13	69%	31
LV Black	30%	45	19	6	74%	26
Institutional Leaders	26%	40	21	14	65%	35
• [SPLIT B] Implementing a student-level data network that provides anonymized information about underrepresented students' post-college outcomes, like employment, earnings, and loan repayment ....						
LV Nationwide	16%	31	36	17	47%	53
LV Hispanic	20%	40	27	13	60%	40
LV Black	20%	41	34	5	61%	39
Institutional Leaders	20%	46	20	14	66%	34
• [SPLIT B] Cancelling all student loan debt .....						
LV Nationwide	19%	28	20	33	46%	54
LV Hispanic	11%	41	24	24	52%	48
LV Black	38%	35	20	6	73%	27
Institutional Leaders	20%	34	27	19	54%	46
• [SPLIT A] Making tuition at public colleges and universities free for all students .....						
LV Nationwide	23%	21	22	33	44%	56
LV Hispanic	34%	28	21	17	62%	38
LV Black	36%	30	25	9	65%	35
Institutional Leaders	18%	34	17	31	52%	48
• [SPLIT B] Making tuition at public colleges and universities free for underrepresented students .....						
LV Nationwide	21%	23	26	30	44%	56
LV Hispanic	30%	30	16	24	60%	40
LV Black	37%	29	28	7	65%	35
Institutional Leaders	30%	32	22	17	61%	39

**B10D. [SPLIT D]** Now you will see a list of policies the next presidential administration could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next presidential administration.

	PRIORITY		NOT PRIORITY		NET	
	<u>Top</u>	<u>High but not top</u>	<u>Minor</u>	<u>Not a priority</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
<ul style="list-style-type: none"> <li>• <b>[SPLIT A]</b> Increasing access to college through equitable recruiting, enrollment, and admissions policies to reduce unequal outcomes by race, income, and gender .....</li> </ul>						
LV Nationwide	25%	37	25	13	62%	38
LV Hispanic	26%	38	21	15	64%	36
LV Black	33%	43	21	3	76%	24
Institutional Leaders	35%	48	11	7	82%	18
<ul style="list-style-type: none"> <li>• <b>[SPLIT B]</b> Increasing federal aid, like doubling the Pell grant, for all students .....</li> </ul>						
LV Nationwide	25%	36	22	17	60%	40
LV Hispanic	36%	29	20	15	65%	35
LV Black	38%	39	17	5	77%	23
Institutional Leaders	44%	41	10	5	85%	15
<ul style="list-style-type: none"> <li>• <b>[SPLIT A]</b> Implementing a student-level data network that provides anonymized information about all students' post-college outcomes, like employment, earnings, and loan repayment .....</li> </ul>						
LV Nationwide	21%	39	26	13	60%	40
LV Hispanic	10%	48	33	9	58%	42
LV Black	23%	38	29	10	61%	39
Institutional Leaders	22%	37	27	14	59%	41
<ul style="list-style-type: none"> <li>• <b>[SPLIT A]</b> Increasing federal aid, like doubling the Pell grant, for low-income students and federal grants for minority-serving colleges and universities to equalize financial support for all .....</li> </ul>						
LV Nationwide	25%	34	27	14	58%	42
LV Hispanic	30%	41	24	6	70%	30
LV Black	48%	28	14	11	75%	25
Institutional Leaders	27%	45	25	3	72%	28
<ul style="list-style-type: none"> <li>• Requiring all colleges and universities that take federal funds to conduct and report on an equity audit that assesses impact of their policies on low-income and minority students, including collecting employment data on faculty/staff diversity, which is currently unavailable .....</li> </ul>						
LV Nationwide	24%	33	28	15	56%	44
LV Hispanic	29%	34	31	5	64%	36
LV Black	33%	40	23	4	73%	27
Institutional Leaders	26%	49	16	8	76%	24
<ul style="list-style-type: none"> <li>• Tying federal aid to student outcomes like graduation rates and earnings .....</li> </ul>						
LV Nationwide	18%	34	33	15	52%	48
LV Hispanic	22%	39	26	13	61%	39
LV Black	28%	40	23	9	67%	33
Institutional Leaders	27%	53	12	8	80%	20

**B10D. [SPLIT D]** Now you will see a list of policies the next presidential administration could focus on to improve the value of a college degree. For each, please indicate whether it should be a priority for the next presidential administration.

	PRIORITY		NOT PRIORITY		NET	
	<u>Top</u>	<u>High but not top</u>	<u>Minor</u>	<u>Not a priority</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
• <b>[SPLIT B]</b> Increasing access to college by updating recruiting, enrollment, and admissions policies .....						
<b>LV Nationwide</b>	17%	35	29	19	52%	48
<b>LV Hispanic</b>	21%	51	23	5	71%	29
<b>LV Black</b>	24%	42	29	4	67%	33
<b>Institutional Leaders</b>	37%	47	15	1	84%	16
• <b>[SPLIT A]</b> Making tuition at public colleges and universities free for all students .....						
<b>LV Nationwide</b>	19%	29	19	33	48%	52
<b>LV Hispanic</b>	21%	25	27	27	45%	55
<b>LV Black</b>	33%	42	17	9	74%	26
<b>Institutional Leaders</b>	25%	32	19	24	57%	43
• <b>[SPLIT B]</b> Making tuition at public colleges and universities free for underrepresented students .....						
<b>LV Nationwide</b>	22%	25	22	31	48%	52
<b>LV Hispanic</b>	27%	37	22	14	65%	35
<b>LV Black</b>	35%	46	17	1	81%	19
<b>Institutional Leaders</b>	29%	28	33	11	56%	44
• <b>[SPLIT A]</b> Making tuition at public colleges and universities free for low-income students .....						
<b>LV Nationwide</b>	20%	27	27	26	47%	53
<b>LV Hispanic</b>	29%	28	29	15	57%	43
<b>LV Black</b>	38%	31	19	11	69%	31
<b>Institutional Leaders</b>	34%	29	20	17	63%	37
• <b>[SPLIT B]</b> Implementing a student-level data network that provides anonymized information about underrepresented students' post-college outcomes, like employment, earnings, and loan repayment .....						
<b>LV Nationwide</b>	17%	29	35	18	46%	54
<b>LV Hispanic</b>	22%	44	25	9	66%	34
<b>LV Black</b>	28%	44	14	13	73%	27
<b>Institutional Leaders</b>	26%	52	19	4	77%	23
• <b>[SPLIT B]</b> Cancelling all student loan debt .....						
<b>LV Nationwide</b>	22%	22	18	38	44%	56
<b>LV Hispanic</b>	36%	28	17	19	64%	36
<b>LV Black</b>	27%	43	23	7	70%	30
<b>Institutional Leaders</b>	33%	33	21	13	66%	34



**Q161.** Which of the following statements comes closer to your view?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
The pandemic has led to massive job loss and economic pain for the country. We need to focus on rebuilding the economy, medical equipment like PPE, and keeping business afloat during this time.....	69%	65%	67%	49%
Without investments in higher education, the workforce of tomorrow will face even worse prospects in the bad economy - ignoring this looming crisis now will mean the country has to spend even more on education in the future. ....	31	35	33	51

**Q162.** Which of the following statements comes closer to your view?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
The federal government already spends billions on higher education, and during this unprecedented pandemic the focus should solely be on turning the economy around. ....	56%	54%	41%	45%
The federal government spends billions on higher education, but this is not enough to keep students afloat during this unprecedented moment - more must be done to ensure graduates can succeed in this new economy. ....	44	46	59	55

**Q163.** Which of the following statements comes closer to your view?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
College degrees have become increasingly necessary for workers to stay competitive in the new economy, and the federal government should invest in strengthening the American workforce. ....	57%	61%	72%	61%
Many Americans have good paying jobs and stable careers even without college - the federal government should not spend more money to subsidize the privileged few.....	43	39	28	39

**Q164.** Which of the following statements comes closer to your view?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
The federal government needs to support the middle class by ensuring college graduates can find a good paying job and stable career. ....	54%	60%	59%	47%
The federal government invests billions every year into higher education and financial aid, and has limited control over what colleges and students do with this money. ....	46	40	41	53

**Q165.** Which of the following statements comes closer to your view?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Tuition increases have outpaced college graduate wage growth for decades; the federal government should focus on improving the value of higher education for all students.....	66%	57%	42%	55%
College degrees were supposed to put graduates on an even playing field, but graduates of color earn far less than white graduates; the federal government should focus on improving the value of higher education for these underserved communities. ....	34	43	58	45

**Q166.** Which of the following statements comes closer to your view?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
It is the responsibility of students to earn a degree that is valuable and sets them up for success in the job market .....	54%	45%	40%	44%
It is the responsibility of colleges and universities to ensure the degrees they offer are valuable and set up students for success in the job market. ....	46	55	60	56

**Q167.** Have you ever or do you currently have student loan debt?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Yes, I've had or currently have student loan debt .....	33%	34%	47%	59%
No, I've never had and don't currently have student loan debt .....	66	63	50	38
Prefer not to say .....	2	3	2	4

**Q168. [IF HAD/HAS DEBT]** How much student loan debt do you currently have?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Less than \$6,000 .....	40%	28%	38%	29%
\$6,000 - \$14,999 .....	11	18	12	8
\$15,000 - \$24,999 .....	8	4	9	15
\$25,000 - \$49,999 .....	11	17	20	24
\$50,000 - \$99,999 .....	9	17	9	15
\$100,000 or more .....	12	8	4	7
Prefer not to say .....	8	8	6	1

**D100.** What is your gender?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Male .....	47%	44%	39%	56%
Female .....	53	56	61	44

**DAGE.** What is your age?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
18-29 .....	12%	28%	29%	23%
30-44 .....	21	21	11	40
45-54 .....	17	22	22	17
55-64 .....	21	13	18	16
65+ .....	28	16	21	4

**D105.** When it comes to politics, do you generally think of yourself as:

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Liberal .....	25%	36%	39%	31%
Moderate .....	41	43	45	46
Conservative .....	34	21	16	23

**D120.** What is your current employment status?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Employed full time .....	44%	48%	39%	96%
Employed part time.....	8	12	16	4
Not employed, but looking for work .....	7	9	9	-
Retired .....	31	17	22	-
Student .....	2	5	6	-
Homemaker .....	6	6	4	-
Other.....	2	3	4	-

**D102.** What is the last grade of school or level of education you completed?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Did not complete high school .....	1%	2%	2%	-
Graduated high school .....	19	23	21	-
Attended technical/vocational school .....	5	4	5	-
Attended some college but no degree.....	23	19	32	-
Graduated two-year college with Associate's degree .....	10	18	18	-
Graduated four-year college with Bachelor's degree .....	24	24	13	66
Obtained Master's, PhD, or other professional degree (MD, DMD, etc.) .....	18	9	8	34

**D140.** How would you describe the area where you live?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
City .....	26%	32%	45%	36%
Suburban area.....	52	50	40	54
Small town .....	8	9	4	6
Rural area.....	14	9	10	4

**DRACE.** To ensure a representative sample, please indicate your race. [IF BLACK/WHITE/OTHER] Do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Black/African-American .....	11%	-	100%	13%
White/Caucasian .....	78	-	-	70
Hispanic/Latino .....	7	100	-	11
Asian-American .....	3	-	-	4
Native American .....	*	-	-	1
Other.....	1	-	-	1

**REGION.** What state do you live in?

	LV			<u>Institutional Leaders</u>
	<u>Nationwide</u>	<u>Hispanic</u>	<u>Black</u>	
Northeast .....	18%	8%	18%	27%
Midwest .....	23	15	13	19
South .....	37	38	60	34
West .....	22	39	8	20