

Copyright 2024April 3 - 23, 20241002 InterviewsThird Way High School42955Margin of Error: +/- 3.1%

Q1. Are you considering continuing your education after graduating high school?	Yes No	92% 8
Q2. What are you currently planning to do after graduating high school?	Attend a four-year college or university	58% 14 8 6 3

Q3. How much have you seen, read, or heard about proposals to cancel federal student loan debt?

	Total	Student Debt	Student Debt
		First	Last
A lot	18%	19%	16%
Some	42	41	43
Not that much	22	23	21
Nothing at all	19	18	20

Q4A. [STUDENT DEBT FIRST] In your own words, what have you seen, read, or heard about proposals to cancel federal student loan debt? [OPEN END]

education
programs government
articles forgive college
plan bill free trying
enough
pass Biden help
not much
nothing president debts
fafsa
republicans students
supreme court

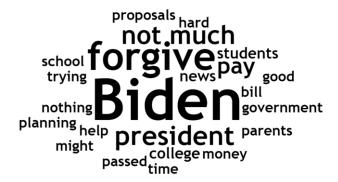
Something else.....

Not sure yet

1

8

Q108B. [STUDENT DEBT LAST] In your own words, what have you seen, read, or heard about proposals to cancel federal student loan debt? [OPEN END]



Q5. Where have you seen, read, or heard about proposals to cancel federal student loan debt?	News on TV	Total 45% 39 36 25 23 21 19 13 6	Student Debt First 44% 39 37 26 24 20 21 12 6	Student Debt Last 45% 39 35 24 23 22 16 14 6
Q6. Do you support or oppose cancelling all federal student loan debt?	Strongly support	Total 40% 24 11 8 18 64% 18	Student Debt First 39% 22 10 8 20 62 18	Student Debt Last 40% 26 11 7 15
Q7 . Has the possibility of taking on student loan debt impacted whether you are considering higher education after you graduate high school?	No, potential student loan debt is not something I am thinking about right now	Total 21% 32 24 22	Student Debt First 23% 31 23 23	Student Debt <u>Last</u> 19% 33 26 22
Q8. Which of the following statements do you agree with more?	Taking on some debt is worth it to get a college degree. The idea of taking on loans to go to college is too risky and not worth it	Total 62% 31 7	Student Debt First 62% 31 7	Student Debt Last 62% 32 7

Q9C. [SPLIT C] When you think about life after graduating high school, how do you feel? [OPEN END]

work confident
adult future happy ready
job good scared unsure
world college anxious
scary **excited**great **nervous** hopeful
worried optimistic stressed
freedom career

Q9D. [SPLIT D] You will now see a list of words. Please choose the <u>two</u> <u>words</u> that best describe how you feel about life after high school.

Excited	44%
Nervous	38
Optimistic	33
Anxious	
Ready	16
Happy	
Worried	15
Scared	9
Something else	1

Q9D. [SPLIT D] You will now see a list of words. Please choose the <u>two words</u> that best describe how you feel about life after high school.

	<u>Total</u>	Student Debt	Student Debt
		<u>First</u>	<u>Last</u>
Excited	44%	45%	43%
Nervous	38	43	34
Optimistic	33	33	34
Anxious	29	29	29
Ready	16	12	20
Happy	15	13	17
Worried	15	16	13
Scared	9	9	9
Something else	1	1	2

NOT

B1. You will now see a list of things some students have said they're concerned about after they graduate high school. Please indicate how concerned you are about each of the following.

	COI	NCERNED	CONC	ERNED_	NET	
• [SPLIT C] Earning enough money to support myself	<u>Very</u> 47%	Somewhat 36	Not that 12	Not at <u>all</u> 4	CONCERNED 84%	NOT CONCERNED 16
• [SPLIT D] Earning enough money to support myself and my family	44%	34	17	5	78%	22
Being able to afford college	43%	33	14	10	76%	24
Taking on student loans to pay for college	36%	38	15	12	73%	27
Getting a job after graduating from college	31%	38	21	10	69%	31
Leaving my friends and family	28%	41	21	9	70%	30

B1. You will now see a list of things some students have said they're concerned about after they graduate high school. Please indicate how concerned you are about each of the following.

_	CONCERNED		NOT CONCERNED CONCERNED			NET		
	<u>Very</u>	<u>Somewhat</u>	Not that	Not at <u>all</u>	CONCERNED	NOT CONCERN	<u>NED</u>	
[SPLIT D] Getting into my top choice college	26%	38	23	14	63%	37	- 1	
• [SPLIT C] Getting into college	24%	31	24	21	55%	45		
• [SPLIT D] Learning a valuable trade	21%	39	29	11	60%	40		
Getting a job directly after high school	21%	35	29	15	56%	44		
• [SPLIT C] Getting an apprenticeship	13%	33	33	20	46%	54		
Q18. Have you thought about your post-high school plans?							86% 14	
Q19. [IF THOUGHT ABOUT POST HS PLANS] Who do you talk about your high school plans with?	post-	Your frie High scl Teacher Your sit College Private Military Someor	ends hool guida rs llings admissior college ad recruiters ne else	nce couns ns officers. missions c	elors		86% 66 45 44 32 14 6 3 3	
Q20. [IF THOUGHT ABOUT POST HS PLANS] When did you start thinking a your post-high school plans?	about	school . In middl In 9th g In 10th In 11th	e school orade grade grade	or junior hig	m going to do a		16% 30 21 16 11 5	

B2. You will now see a list of educational options after high school. Please indicate whether you have a favorable or unfavorable opinion of each. If you haven't heard of them or don't know enough about them to give a rating, please select that option.

	FAVORABLE		UNFAVORABLE		-			NET
Four-year colleges and universities in the	<u>Very</u>	Somewhat	Somewhat	<u>Very</u>	<u>CR</u>	<u>NH</u>	FAVORABLE	UNFAVORABLE
United States	40%	36	13	5	5	1	76%	17
Public community colleges in the United States	30%	45	14	4	6	2	74%	18

B2. You will now see a list of educational options after high school. Please indicate whether you have a favorable or unfavorable opinion of each. If you haven't heard of them or don't know enough about them to give a rating, please select that option.

	FAVORABLE UNFAVORABLE		ABLE			!	NET	
	<u>Very</u>	Somewhat	Somewhat	Very	CR	<u>NH</u>	FAVORABLE	UNFAVORABLE
Trade or vocational schools in the United States	27%	39	10	3	16	6	66%	13
The higher education system in the United States	22%	41	17	5	9	5	63%	23
Apprenticeship programs in the United States	21%	37	10	3	19	10	58%	13
For-profit colleges in the United States	12%	30	18	10	17	15	41%	27
Q27. When it comes to your post-high school phave you considered?	olans, w	hich of the foll	lowing	Public of Full-time Trade of Apprent Military	community e employn or vocation ticeship pr	colleges. nental schools ograms	versities	
Q28. How much of a factor is cost in deciding year college or university?	whethe	r you attend a	a four-	Somew Not that	hat import t important	ant :		38 7
				IMPOR' NOT IM	TANT (NE IPORTAN	T) Γ (NET)		89% 11
Q29. [IF NOT CONSIDERING FOUR-YEAR COLLE	GE] Whi	ch of the foll	lowing	The be	st path fo	ward for	me is not to atter	nd a four-

Q29. [IF NOT CONSIDERING FOUR-YEAR COLLEGE] Which of the following statements do you agree with more?

B3. Now you are going to see statements about post-high school plans. For each, indicate whether you agree or disagree.

	AGREE		DISAG	REE	NET		
	Strongly	Somewhat	Somewhat	<u>Strongly</u>	AGREE	DISAGREE	
 The cost of a four-year college or university makes a public community college a great place to start my post-high school education, then I can transfer to get a four-year degree. 	33%	47	15	5	80%	20	
Attending a vocational school to learn a trade is the right path for me instead of attending a public community college or four-year college or university	18%	34	29	19	52%	48	

B3. Now you are going to see statements about post-high school plans. For each, indicate whether you agree or disagree.

	AGREE		DISAG	REE	NET		
	<u>Strongly</u>	<u>Somewhat</u>	<u>Somewhat</u>	<u>Strongly</u>	<u>AGREE</u>	DISAGREE	
Pursuing an apprenticeship is the right path for me instead of attending a public community college or four-year college or university	14%	33	34	20	47%	53	

Q33. Which of the following statements do you agree with more?

A certificate from a trade or vocational school equips students with the skills they need to get a good job...... 50% Students need a two- or four-year college degree to get a good job.....

NOT LIKELY

Staying the same.....

50

NFT

NICT

B4. Now you are going to see a list of potential paths after high school graduation. For each, indicate how likely you think it is that this path after high school will be valuable and lead to a financially secure life.

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_		LINELI	NOIL	INELI	IVI	<u> </u>
	<u>Very</u>	<u>Somewhat</u>	Not that	Not at <u>all</u>	LIKELY	NOT <u>LIKELY</u>
A four-year college degree	50%	32	11	6	83%	17
A certificate from a trade or vocational school	22%	41	25	12	63%	37
A two-year community college degree	20%	49	23	8	69%	31
Going straight from high school to full-time employment	16%	32	35	17	48%	52
Pursuing an apprenticeship	15%	44	30	11	59%	41
Q39C. [SPLIT C] Do you think the cost of higher education in the United States is increasing, decreasing, or staying the same?		Increasing Decreasing Staying the same				4
Q39D. [SPLIT D] Do you think the value of higher education in the United States is increasing, decreasing, or staying the same?		Increasing Decreasing				41
		Staving the same				27

B5. Now you are going to see statements about higher education. For each, indicate whether you agree or disagree.

AODEE

	AGREE		DISAG	KEE	Not =	NEI		
	<u>Strongly</u>	Somewhat	<u>Somewhat</u>	Strongly	sure	AGREE	DISAGREE	
 [SPLIT C] Students who attend colleges and universities should be able to make enough afterward to repay their student loans. 	50%	29	9	6	6	79%	15	
If I enroll in college, I am likely to graduate and earn a degree.	49%	34	8	3	6	83%	11	

B5. Now you are going to see statements about higher education. For each, indicate whether you agree or disagree.

	AG	REE	DISAG	REE	Not .		NET
	Strongly	Somewhat	<u>Somewhat</u>	Strongly	sure	AGREE	DISAGREE
[SPLIT D] Students who graduate from college programs should be able to get jobs that earn more than a high school graduate	47%	37	10	2	5	83%	11
The skills and education I will need to get a good job are going to be different than they were for my parents	45%	38	9	2	5	84%	11
Rising student loan debt has made me worry that college is not worth it	29%	35	20	9	8	64%	29
High school students can easily find information about what type of jobs require college degrees after high school	29%	46	18	3	4	75%	21
Most colleges and universities in America provide a high-quality education	24%	53	14	2	7	76%	17
[SPLIT D] The way I feel about college has changed in the last few years - I am more convinced it is worth it	23%	37	22	8	10	61%	30
• [SPLIT C] The way I feel about college has changed in the last few years - I am no longer sure it is worth it	18%	28	25	21	8	46%	46
[SPLIT c] High school students can easily find all the information they need about which colleges and universities will provide the best return on their investment	17%	39	25	8	10	57%	33
[SPLIT D] High school students have all the information they need about how colleges and universities spend their tuition money.	13%	32	29	18	8	44%	48

B6. Now you are going to see statements about the value of a <u>four-year college degree</u>. For each, indicate whether you agree or disagree.

_	AGREE		DISAG	REE	_	NET
A four-year college degree is a good choice for	<u>Strongly</u>	<u>Somewhat</u>	<u>Somewhat</u>	<u>Strongly</u>	AGREE	DISAGREE
someone like me.	45%	32	13	10	77%	23

B6. Now you are going to see statements about the value of a <u>four-year college degree</u>. For each, indicate whether you agree or disagree.

	AG	REE	DISAG	REE		NET
	Strongly	Somewhat	Somewhat	Strongly	AGREE	DISAGREE
A four-year college degree sets students up for success in their careers.	41%	42	13	4	83%	17
A four-year college degree is a better choice than any of the other options for me.	41%	32	16	11	73%	27
A four-year college degree usually results in a good- paying job	37%	45	14	4	82%	18
A four-year college does a good job training students for the jobs of today and tomorrow	36%	45	14	5	81%	19
A four-year college degree is worth the investment and usually pays off.	30%	44	19	7	74%	26
A four-year college degree usually allows students to make enough to pay off any debt they take on to get the degree	24%	42	24	9	66%	34

B7. Now you are going to see statements about the value of a <u>two-year degree from a community college</u>. For each, indicate whether you agree or disagree.

_	AG	REE	DISAG	REE		NET	
	<u>Strongly</u>	Somewhat	Somewhat	Strongly	AGREE	DISAGREE	
A two-year college degree is worth the investment and usually pays off.	21%	52	22	5	73%	27	
A two-year college does a good job training students for the jobs of today and tomorrow	20%	56	19	5	76%	24	
A two-year college degree sets students up for success in their careers.	18%	58	18	5	77%	23	
A two-year college degree usually allows students to make enough to pay off any debt they take on to get the degree	18%	49	26	8	66%	34	
A two-year college degree is a good choice for someone like me	17%	43	26	13	61%	39	
A two-year college degree usually results in a good- paying job	16%	51	27	6	67%	33	
A two-year college degree is a better choice than any of the other options for me.	15%	38	27	20	53%	47	

B8. Now you are going to see statements about the value of a <u>certificate from a trade or vocational school</u>. For each, indicate whether you agree or disagree.

	AG	REE	DISAG	REE		NET
	Strongly	<u>Somewhat</u>	Somewhat	Strongly	AGREE	DISAGREE
A trade or vocational school does a good job training students for the jobs of today and tomorrow	29%	53	14	4	82%	18
A certificate from a trade or vocational school is worth the investment and usually pays off	28%	51	18	4	78%	22
A certificate from a trade or vocational school sets students up for success in their careers	27%	52	16	5	79%	21
A certificate from a trade or vocational school usually results in a good-paying job	24%	53	19	4	77%	23
A certificate from a trade or vocational school usually allows students to make enough to pay off any debt they take on to get the certificate	24%	52	19	5	76%	24
A certificate from a trade or vocational school is a good choice for someone like me	20%	33	29	18	53%	47
A certificate from a trade or vocational school is a better choice than any of the other options for me	18%	32	28	22	50%	50

B9. Now you are going to see statements about the value of a <u>certificate from an apprenticeship program</u>. For each, indicate whether you agree or disagree.

_	AG	REE	DISAG	DISAGREE		NET	
	Strongly	Somewhat	Somewhat	Strongly	AGREE	DISAGREE	
An apprenticeship does a good job training students for the jobs of today and tomorrow	28%	52	17	4	79%	21	
An apprenticeship sets students up for success in their careers.	25%	53	17	4	79%	21	
An apprenticeship is worth the investment and usually pays off.	23%	53	20	4	76%	24	
An apprenticeship usually results in a good-paying job.	22%	52	22	4	74%	26	
An apprenticeship is a good choice for someone like me	18%	33	31	18	51%	49	
An apprenticeship is a better choice than any of the other options for me.	13%	33	33	21	46%	54	

B10. Now you are going to see statements about the value of going straight to full-time employment after high school. For each, indicate whether you agree or disagree.

_	AG	REE	DISAG	DISAGREE		NET	
	<u>Strongly</u>	Somewhat	<u>Somewhat</u>	<u>Strongly</u>	AGREE	DISAGREE	
It's worth going straight to full-time employment after high school to avoid taking on any debt	17%	39	29	15	56%	44	
Going straight to full-time employment after high school is a good choice for someone like me	14%	28	27	30	43%	57	
High school graduates are prepared for the jobs of today and tomorrow	13%	29	35	22	43%	57	
Going straight to full-time employment after high school usually results in a successful career	12%	30	39	18	42%	58	
Going straight to full-time employment after high school usually results in a good-paying job	10%	29	38	23	40%	60	

Q80. Which of the following statements do you agree with more?

ills 47

53%

Q81. Please choose the best <u>two</u> reasons to consider attending a four-year college or university.

It will help me get a job in a field I want	8
None of these	6

B11_HE. [IF CONSIDERING HIGHER ED] Now you are going to see things some students would like as part of their higher education experience. Please indicate how important each is to you

	IMF	PORTANT		OT RTANT	NE	ΕT
 Access to need-based financial aid, which is provided based on a 	<u>Very</u>	Somewhat	Not that	Not at all	<u>IMPORTANT</u>	NOT IMPORTANT
student's ability to afford higher education	53%	38	7	1	91%	9
Career services and advice	50%	43	6	1	93%	7
Access to merit-based financial aid, which is provided based on academic achievement, athletic ability, or other areas where a student has shown outstanding ability	50%	39	9	3	88%	12
Being able to commute to campus	41%	42	14	4	83%	17

B11_HE. [IF CONSIDERING HIGHER ED] Now you are going to see things some students would like as part of their higher education experience. Please indicate how important each is to you

	IMF	PORTANT		RTANT	NE	T
	<u>Very</u>	Somewhat	Not that	Not at <u>all</u>	<u>IMPORTANT</u>	NOT IMPORTANT
Internship placement	36%	48	13	3	83%	17
Being close to family and friends	33%	46	17	4	78%	22
Taking all classes in person	33%	44	19	5	76%	24
Living on campus	25%	37	28	11	62%	38
Clubs and extracurricular activities	24%	47	22	7	71%	29
Study abroad opportunities	22%	36	26	15	59%	41
An active alumni network	21%	41	26	12	62%	38
Intercollegiate sports	18%	27	32	23	45%	55
Taking all classes online	15%	32	35	17	47%	53
Intramural sports	13%	28	34	24	42%	58

B11_NOT. [IF NOT CONSIDERING HIGHER ED] Now you are going to see things that could be part of a higher education experience. Please indicate how likely each would be to make you reconsider pursuing higher education.

		LIKELY	NOT L	IKELY	NE	ĒT
	<u>Very</u>	<u>Somewhat</u>	Not that	Not at <u>all</u>	LIKELY	NOT <u>LIKELY</u>
Internship placement	20%	25	25	30	45%	55
Being able to commute to campus	17%	28	17	38	45%	55
Taking all classes online	17%	42	15	27	58%	42
Being close to family and friends	16%	42	21	22	58%	42
Access to need-based financial aid, which is provided based on a student's ability to afford higher education		44	14	28	59%	41
Career services and advice	15%	39	19	27	54%	46
Taking all classes in person	14%	31	25	30	45%	55
Living on campus	13%	31	17	39	44%	56
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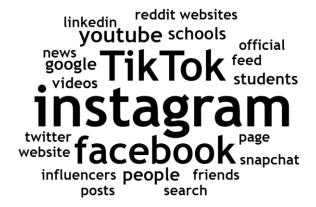
B11_NOT. [IF NOT CONSIDERING HIGHER ED] Now you are going to see things that could be part of a higher education experience. Please indicate how likely each would be to make you reconsider pursuing higher education.

	LIKELY		NOT LIKELY		NET	
 Access to merit-based financial aid, which is provided based on academic achievement, athletic ability, or other areas where a student has shown 	<u>Very</u>	<u>Somewhat</u>	Not <u>that</u>	Not at <u>all</u>	LIKELY	NOT <u>LIKELY</u>
outstanding ability	13%	34	18	35	46%	54
An active alumni network	12%	18	25	44	31%	69
Clubs and extracurricular activities	12%	30	19	39	42%	58
Study abroad opportunities	11%	31	18	41	42%	58
• Intramural sports	11%	23	20	47	33%	67
Intercollegiate sports	8%	22	21	49	30%	70

Q96. Which of the following sources of information have you used to learn more information about colleges and universities?

High school guidance counselor	68%
Social media	41
College admissions officers or information from the	
colleges themselves	38
College rankings like U.S. News and World Report	25
College guidebooks, like the Fiske Guide to Colleges or	
the Princeton Review	19
U.S. Department of Education College Scorecard	14
Private college admissions consultant	14
Someone else	5
Nothing	7

Q97. [IF SELECTED SOCIAL MEDIA IN PREVIOUS] You indicated you have used social media to learn more information about colleges and universities. What accounts have you followed to get information about colleges and universities? [OPEN END]



B12. Now you are going to see the same sources of information you just saw in the previous question. Please indicate how much trust you have in each as a source of information about higher education institutions.

_	TRUST		NOT TRUST		NET	
	A lot	Some	Not that	Not at	TRUST	NOT TRUST
High school guidance counselor	41%	47	<u>much</u> 10	<u>all</u> 3	87%	13
College admissions officers or information from the colleges themselves	35%	51	11	3	87%	13
U.S. Department of Education College Scorecard	28%	53	14	5	81%	19
Private college admissions consultant	27%	53	17	4	79%	21
College rankings like U.S. News and World Report	25%	53	17	5	78%	22
College guidebooks, like the Fiske Guide to Colleges or the Princeton Review.	21%	56	19	4	77%	23
Social media	10%	43	36	11	53%	47
Q105. It may be a long way off for you now, but if you had to guess, how do you plan to pay for your higher education?	Rece Take Pare Pay Pare Som	eive merit-ba e on student ents pay tuiti tuition myse ents take on ething else.	ased financial ased financial loan debt my on	aidselfdebt		39 38 37 28 22 4
Q106. It may be a long time before you make your decision about whether to pursue higher education or where to attend. If you had to guess, how much do you expect the total cost of your higher education to be, including tuition, room, and board for all years enrolled?	\$1 to \$10,0 \$30,0 \$50,0 \$75,0 \$150 \$200 \$250	\$9,999 000 to \$29,9 000 to \$49,9 000 to \$74,9 000 to \$99,9 0,000 to \$14 0,000 to \$24 0,000 or mor	999			6 12 16 13 13 13 9 5 6
Now, I have just a few final questions for statistical purposes.						
S1. What grade of school are you currently in?	10th 11th					25 24
Q113. What type of school do you currently attend?	Char Priva Hom	ter high sch ate high sch eschool	ol ool ool			5 9 6

Q114. Do you live with	One parent 30% Two parents 65 Legal guardian 3 Other 2
Q115. How many siblings do you have?	0 18% 1 33 2 24 3 12 4 8 More than 5 6
Q116. Have your parents attended or graduated from a four-year college or university?	Both parents graduated
Q117. [IF AT LEAST ONE SIBLING] Have any of your sibling(s) attended or graduated from a four-year college or university?	Sibling(s) graduated
Q118. Please indicate whether anyone in your immediate family has graduated from any of the following institutions.	Four-year college or university 61% Public community college 22 Trade or vocational school 5 Apprenticeship program 5 For-profit college 3 No one in my immediate family has graduated from these institutions 20
Q119. Has anyone in your extended family - like an aunt, uncle, first cousin, or grandparent - attended or graduated from a four-year college or university?	At least one person in my extended family has graduated
Q120. [IF PARENT OR SIBLING ATTENDED COLLEGE] Does anyone in your immediate family currently have or ever had student loan debt?	Yes 48% No 36 Not sure 16

P1. When it comes to politics, do you generally think of yourself as a strong Democrat, not very strong Democrat, strong Republican, not very strong Republican, an independent, or some other political party? [IF INDEPENDENT/OTHER] Do you think of yourself as closer to the Democratic Party or the Republican Party?	Strong Democrat Weak Democrat Independent / Closer to the Democrats Independent Independent / Closer to the Republicans Weak Republican Strong Republican Not Sure			
	DEMOCRAT (NET) INDEPENDENT (NET) REPUBLICAN (NET) DEMOCRAT W/ LEANERS (NET)	24 20		
	REPUBLICAN W/ LEANERS (NET)	24		
D105. When it comes to politics, do you generally think of yourself as:	Liberal	30 17		
D140. How would you describe the area where you live?	City Suburban area Small town Rural area	46 13		
D311. How would you describe your family?	Working class	20 41 15		
REGION. What state do you live in?	Northeast	21 39		
DAGE. What is your age?	13-14 15-16 17-18 19+	50 39		
D100. What is your gender?	MaleFemale	48		
DRACE_UM. To ensure a representative sample, please indicate your race [IF NOT HISPANIC/LATINO] Do you consider yourself to be of Hispanic, Latino, or Spanish origin?	Black/African American White/Caucasian Hispanic/Latino Asian/Asian American Pacific Islander Native American/American Indian/Indigenous Middle Eastern/North African Other	48 26 8 1 2		