



GS STRATEGY GROUP

THIRD WAY – NORTH CAROLINA
CONDUCTED JUNE 10 – 19, 2022
N = 600 North Carolina Likely Voters
Margin of Error: +/- 4.00%

Q1. When there is an election for governor in your state, do you always vote, almost always vote, vote most of the time, vote some of the time, hardly ever vote, or never vote?

	NC
Total	600
Always	78.5
Almost always	9.2
Most of time	7.0
Sometimes	5.4

Q2. For statistical purposes, what is your age?

	NC
Total	600
18-34	19.8
18-29	11.8
30-34	8.0
35-44	16.7
35-39	8.7
40-44	8.0
45-54	18.5
55-64	19.0
55-60	11.3
61-64	7.7
65+	26.0
Mean	50.6

Q3. What is your gender?
(NET DIF 1 - Percent male minus percent female)

	NC
Total	600
Male	48.0
Female	52.0
NET DIF 1	-4.0

Q4. Are you Latino, Hispanic or of Latino, Hispanic or Spanish descent?
(NET DIF 1 - Percent yes minus percent no)

	NC
Total	600
Yes	3.2
No/All Other Answers	96.8
NET DIF 1	-93.6

Q5. What is your race?

	NC
Total	600
White	70.4
Non-White	27.3
Black	19.9
Hispanic	3.2
Asian/Pacific Islander	0.5
Native American	1.4
Multiple Races	2.3
DK/Refused	2.3

Q6. If you had to label yourself, would you say you are a liberal, a moderate or a conservative in your political beliefs?
 (NET DIF 1 - Percent Conservative minus percent Liberal)

	NC

Total	600
Liberal	22.9
Very Liberal	12.2
Somewhat Liberal	10.7
Moderate	30.1
Conservative	41.9
Somewhat Conservative	16.5
Very Conservative	25.4
DK/Refused	5.1
NET DIF 1	19.0

Q7. With which political party are you affiliated?
 (NET DIF 1 - Percent Republican minus percent Democrat)

	NC

Total	600
Republican	35.2
Democrat	35.7
Independent/No Party	27.2
Other	1.0
DK/Refused	0.9
NET DIF 1	-0.5

Please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable opinion of each of the following people, groups or organizations. If you have no opinion or have never heard of them, just say so.

Q8. Joe Biden
 (NET DIF 1 - Percent favorable minus percent unfavorable)

	NC

Total	600
Favorable	44.3
Very Favorable	19.8
Somewhat Favorable	24.5
Unfavorable	52.0
Somewhat Unfavorable	9.3
Very Unfavorable	42.7
No opinion	3.1
DK/Refused	0.6
Mean	2.8
NET DIF 1	-7.7

Q9. Donald Trump

(NET DIF 1 - Percent favorable minus percent unfavorable)

	NC

Total	600
Favorable	42.0
Very Favorable	25.4
Somewhat Favorable	16.6
Unfavorable	54.9
Somewhat Unfavorable	8.3
Very Unfavorable	46.6
No opinion	2.9
DK/Refused	0.2
Mean	2.8
NET DIF 1	-12.8

Q10. Roy Cooper

(NET DIF 1 - Percent favorable minus percent unfavorable)

	NC

Total	600
Favorable	50.5
Very Favorable	23.2
Somewhat Favorable	27.3
Unfavorable	32.2
Somewhat Unfavorable	12.8
Very Unfavorable	19.4
No opinion	13.5
Never heard of	2.8
DK/Refused	1.0
Mean	2.3
NET DIF 1	18.3

Q11. Thom Tillis
(NET DIF 1 - Percent favorable minus percent unfavorable)

	NC -----
Total	600
Favorable	30.2
Very Favorable	6.0
Somewhat Favorable	24.2
Unfavorable	40.9
Somewhat Unfavorable	14.1
Very Unfavorable	26.8
No opinion	21.6
Never heard of	6.5
DK/Refused	0.8
Mean	2.9
NET DIF 1	-10.7

Q12. Richard Burr
(NET DIF 1 - Percent favorable minus percent unfavorable)

	NC -----
Total	600
Favorable	25.0
Very Favorable	4.1
Somewhat Favorable	21.0
Unfavorable	37.1
Somewhat Unfavorable	14.9
Very Unfavorable	22.2
No opinion	23.6
Never heard of	13.2
DK/Refused	1.0
Mean	2.9
NET DIF 1	-12.1

Q13. The National Rifle Association or NRA
(NET DIF 1 - Percent favorable minus percent unfavorable)

	NC

Total	600
Favorable	43.2
Very Favorable	26.0
Somewhat Favorable	17.2
Unfavorable	46.0
Somewhat Unfavorable	11.1
Very Unfavorable	34.8
No opinion	9.7
Never heard of	0.6
DK/Refused	0.5
Mean	2.6
NET DIF 1	-2.8

Q14. Generally speaking, do you think it is too hard or too easy to get a gun in America?
(NET DIF 1 - Percent too easy minus percent too hard)

	NC

Total	600
Too hard	13.0
Much too hard	2.5
Somewhat too hard	10.5
Too easy	73.0
Somewhat too easy	23.3
Much too easy	49.7
DK/Refused	14.0
NET DIF 1	60.0

Q15. Would you say you are now more likely to support or oppose stricter gun laws at the federal level after the shooting in Uvalde Texas? If it had no impact on your views, just say so.
 (NET DIF 1 - Percent support minus percent oppose)

	NC

Total	600
Support stricter gun laws	55.5
Much more likely to support stricter gun laws	40.8
Somewhat more likely to support stricter gun laws	14.6
Oppose stricter gun laws	20.7
Somewhat more likely to oppose stricter gun laws	5.8
Much more likely to oppose stricter gun laws	14.8
No impact	21.1
DK/Refused	2.8
NET DIF 1	34.8

In response to the shooting in Uvalde and other recent mass shooting events, some US Senators are proposing specific policies to prevent future mass shootings across the country. After hearing them, please tell me if you strongly support, somewhat support, somewhat oppose, or strongly oppose each policy. If you aren't sure, just say so.

Q16. Red flag laws, which give family members or law enforcement a way to ask a judge to issue an order temporarily removing guns from someone who poses a violent threat to themselves or others.
 (NET DIF 1 - Percent support minus percent oppose)

	NC

Total	600
Support	77.8
Strongly Support	59.2
Somewhat Support	18.6
Oppose	16.4
Somewhat Oppose	7.3
Strongly Oppose	9.2
DK/Refused	5.8
NET DIF 1	61.3

Q17. Requiring a background check before every gun purchase, including at gun shows and for online sales.
 (NET DIF 1 - Percent support minus percent oppose)

	NC

Total	600
Support	88.9
Strongly Support	77.8
Somewhat Support	11.1
Oppose	7.7
Somewhat Oppose	3.7
Strongly Oppose	4.0
DK/Refused	3.4
NET DIF 1	81.2

Q18. Increasing the minimum age to purchase a semi-automatic weapon from 18 to 21 years old.
 (NET DIF 1 - Percent support minus percent oppose)

	NC

Total	600
Support	75.0
Strongly Support	64.9
Somewhat Support	10.2
Oppose	22.5
Somewhat Oppose	6.9
Strongly Oppose	15.6
DK/Refused	2.4
NET DIF 1	52.5

Q19. Allowing law enforcement to access sealed juvenile records to ensure that young adults with a history of violent criminal behavior are restricted from purchasing firearms.
 (NET DIF 1 - Percent support minus percent oppose)

	NC

Total	600
Support	80.9
Strongly Support	66.1
Somewhat Support	14.9
Oppose	11.5
Somewhat Oppose	5.9
Strongly Oppose	5.6
DK/Refused	7.6
NET DIF 1	69.5

Q20. Funding research around the effectiveness of gun safety policies.
(NET DIF 1 - Percent support minus percent oppose)

	NC

Total	600
Support	70.2
Strongly Support	48.2
Somewhat Support	22.0
Oppose	22.7
Somewhat Oppose	7.7
Strongly Oppose	15.0
DK/Refused	7.1
NET DIF 1	47.5

Q21. If Senator Richard Burr voted for new laws like the ones you've heard about here, would you be more likely to vote for him or against him?

(NET DIF 1 - Percent vote for minus percent vote against)

	NC

Total	600
Vote for	48.3
Definitely vote for	14.4
Probably vote for	34.0
Vote against	29.9
Probably vote against	10.2
Definitely vote against	19.7
DK/Refused	21.7
NET DIF 1	18.4

Now I'd like to give you some arguments from both supporters and opponents of these new laws. After hearing each pair of statements, please tell me which side you agree with more — supporters of stronger gun laws, or opponents of stronger gun laws. If you aren't sure, just say so

Q22. • Supporters of red flag laws say they are common sense policies that would prevent dangerous and mentally ill people from hurting people. Allowing family and friends to alert law enforcement about potential risks of imminent violence could have kept the shooter in Uvalde from getting access to guns.

• Opponents of red flag laws say they are more often used to take gun rights away from law abiding people without due process than to stop mass shooters. Allowing unelected judges to take away guns based on unproven claims from spouses or family members is a violation of constitutional rights.

(NET DIF 1 - Percent supporters minus percent opponents)

	NC -----
Total	600
Supporters	59.5
Opponents	30.2
DK/Refused	10.3
NET DIF 1	29.4

Q23. Which of the following best describes you?

	NC -----
Total	600
I own a gun	43.2
I don't have any guns in my home	37.8
Someone in my house owns a gun	12.0
DK/Refused	7.0

Q24. Which of the following best describes you?

	NC
Total	600
No one in my home is an NRA member	78.5
I am an NRA member	10.0
Someone in my house is an NRA member	6.9
DK/Refused	4.5

Q25. What is the highest level of education you have completed?

	NC
Total	600
High school	17.5
Some high school	2.3
Graduated high school	15.2
Some college/Assoc/Trade	38.9
Some college	20.0
Two-year college degree	15.1
Trade or technical school certificate	3.8
Four-year college degree	22.1
Graduate school	18.9
Some graduate school	2.7
Graduate degree	16.2
DK/Refused	2.5

Q26. What is your current household income?

	NC

Total	600
<\$50,000	32.1
Under \$15,000	4.5
\$15,001 to \$25,000	6.7
\$25,001 to \$40,000	10.1
\$40,001 to \$50,000	10.9
\$50,000-\$100,000	24.7
\$50,001 to \$75,000	12.9
\$75,001 to \$100,000	11.8
Over \$100,000	19.7
DK/Refused	23.5
Mean	66797

Q27. Area breaks:

	NC

Total	600
Raleigh - Durham, NC - VA DMA	27.7
Charlotte, NC - SC DMA	23.6
Greensboro - H. Point - W. Salem, NC - VA DMA	20.9
Rest of DMAs	27.8
Greenville - New Bern - Washington, NC DMA	9.7
Greenville - Spartanburg, SC- Asheville - And., NC - GA DMA	9.7
Wilmington, NC DMA	5.1
Norfolk - Portsmouth - Newport News, VA - NC DMA	1.7
Florence - Myrtle Beach, SC - NC DMA	1.4
Chattanooga, TN - GA - NC DMA	0.3

Q28. General Vote History:

(NET DIF 1 - Percent 0/1/2 of 4 minus percent 3/4 of 4)

	NC

Total	600
0/1/2 of 4	31.2
1 of 4	18.7
2 of 4	12.4
3/4 of 4	68.8
3 of 4	17.8
4 of 4	51.0
NET DIF 1	-37.7