

QS1. Are you at least 18 years old and registered to vote in [STATE OF RESIDENCE]?

	Total	Swing Ind
Yes.....	100%	100%
No	-	-
VOL: (Don't Know/Refused).....	-	-

QS2. Do you or any member of your household currently work for an elected official or candidate for political office in any capacity or as a member of the news media?

	Total	Swing Ind
Yes.....	-	-
No	100	100
VOL: (Don't Know/Refused).....	-	-

QS3. Thinking ahead to next year... there will be a general election for President and Congress in November of 2012. I know it is a long way off, but how likely are you to vote in the November 2012 presidential election: Will you definitely vote, probably vote, are the chances 50-50, will you probably not vote, or will you definitely not vote?

	Total	Swing Ind
Definitely	92%	85%
Probably	8	15
Chances 50-50.....	-	-
Probably not vote	-	-
Definitely not vote	-	-
VOL: (Don't Know/Refused).....	-	-

QP1. No matter how you are planning to vote, when it comes to politics, do you generally think of yourself as a Democrat, a Republican, or an Independent?

	Total	Swing Ind
Democrat	-	-
Republican	-	-
Independent	100	100
VOL: (Don't Know/Refused).....	-	-

QP2. Thinking back to 2008, did you vote in the Presidential election that year or did something come up that made you unable to vote? [IF VOTED] And did you vote for Barack Obama, John McCain or someone else in the 2008 Presidential election?

	Total	Swing Ind
Voted-Obama.....	50%	57%
Voted-McCain	40	32
Voted-Other	6	5
Voted-Don't remember.....	4	6
Did not vote.....	-	-
VOL: (Don't Know/Refused).....	-	-
VOTED (NET)	100%	100

Now I'm going to read you a list of people and organizations in public life. For each, please tell me if you have a strongly favorable, somewhat favorable, somewhat unfavorable, or strongly unfavorable opinion of them. If you haven't heard of them, please tell me and we'll move on.

	FAVORABLE		UNFAVORABLE		CR	NH	DK/Ref.	NET		
	Strong	Some	Some	Strong				FAV	UNFAV	FAMILIAR
• Barack Obama.....	20%	29	15	32	3	*	1	49%	47	96
Swing Independents	-	57	35	-	7	-	1	57%	35	91
• Mitt Romney	7%	34	26	21	10	*	1	41%	47	88
Swing Independents	-	41	40	-	18	*	1	41%	40	81
• The Tea Party	14%	22	18	31	11	2	1	37%	49	86
Swing Independents	5%	24	27	27	14	2	2	28%	54	83
• Democrats in Congress.....	7%	25	28	29	8	*	3	32%	57	89
Swing Independents	2%	31	40	13	10	-	4	33%	53	86
• Republicans in Congress.....	6%	26	27	30	8	1	2	31%	58	89
Swing Independents	3%	21	39	26	9	1	2	24%	65	88

Q6. In the November election for Congress, are you more likely to vote for [ROTATE] the Democratic Party candidate or the Republican Party candidate? [IF UNDECIDED] If you had to decide, which candidate would you lean towards supporting?

	Total	Swing Ind
Democrat	25%	22%
Lean Democrat	9	10
Republican	30	20
Lean Republican	9	9
VOL: (Undecided/Refused).....	28	40
DEMOCRAT (NET)	34%	32
REPUBLICAN (NET)	39	28

Q7. If the November election for President was today and the candidates were [ROTATE] Barack Obama, the Democrat, and Mitt Romney, the Republican, for whom would you vote? [IF UNDECIDED] If you had to decide, which candidate would you lean towards supporting?

	Total	Swing Ind
Barack Obama.....	39%	35%
Lean Barack Obama.....	5	9
Mitt Romney.....	37	29
Lean Mitt Romney.....	6	9
VOL: (Undecided/Refused).....	13	18
OBAMA (NET)	44%	44
ROMNEY (NET).....	44	38

And when it comes to [NAME], on a scale of 1 to 9 - where a 1 means very liberal, a 9 means very conservative and a five means moderate - where would you place [READ SAME NAME] when it comes to their political ideology? You can use any number between 1 and 9. [RECORD NUMBER FOR EACH]

	LIBERAL		Moderate (5)	CONSERVATIVE		NET		Mean
	Very (1-2)	Somewhat (3-4)		Somewhat (6-7)	Very (8-9)	LIBERAL	CONSERVATIVE	
• Barack Obama.....	40%	27	20	8	5	67%	14	3.42
Swing Independents	26%	36	21	12	4	62%	17	3.91
• Democrats in Congress.....	32%	32	23	8	6	64%	14	3.63
Swing Independents	22%	38	26	8	6	60%	14	3.93
• Yourself.....	6%	15	40	22	17	21%	39	5.54
Swing Independents	4%	18	46	24	7	23%	31	5.21
• Mitt Romney.....	4%	9	29	39	19	13%	58	5.98
Swing Independents	1%	8	27	47	16	10%	63	6.09
• Republicans in Congress.....	4%	8	19	31	39	12%	69	6.59
Swing Independents	1%	8	18	30	42	9%	73	6.79

Now I'm going to read you some issues. As I read each one, please tell me whether you think Barack Obama or the Republicans would do a better job handling the issue.

	Barack Obama	Republicans	Both	Neither	DK/Ref.
• Taxes.....	41%	43	2	8	5
Swing Independents	44%	38	2	10	7
• The economy.....	39%	47	2	9	4
Swing Independents	40%	41	3	10	6
• [FORM A] The budget deficit.....	34%	48	2	12	4
Swing Independents	32%	46	1	14	6
• [FORM B] Government spending.....	32%	51	2	11	4
Swing Independents	29%	51	3	11	5

Q16. How much influence do you think the Tea Party has over the Republican Party - a lot, some, not too much or none at all?

	Total	Swing Ind
A lot.....	25%	25%
Some.....	53	55
Not too much.....	14	13
None at all.....	3	2
VOL: (Don't Know/Refused).....	5	5
INFLUENCE (NET)	78%	79
NO INFLUENCE (NET).....	17	16

I'm going to name some topics that have angered some people in America. For each one, please tell me if it makes you very angry, somewhat angry, not too angry, or not angry at all?

	ANGRY		NOT ANGRY		DK/Ref.	NET	
	<u>Very</u>	<u>Somewhat</u>	<u>Not too</u>	<u>Not at all</u>		<u>ANGRY</u>	<u>NOT ANGRY</u>
• [FORM A] Congressional gridlock.....	56%	26	7	6	5	82%	13
Swing Independents	57%	28	3	7	5	85%	10
• [FORM A] The national debt.....	54%	32	8	4	2	85%	12
Swing Independents	43%	44	8	4	1	87%	12
• [FORM A] Wall Street bailouts.....	50%	33	8	7	2	83%	15
Swing Independents	45%	39	9	6	2	84%	15
• [FORM A] America falling behind its global competitors.....	38%	43	8	8	3	82%	16
Swing Independents	33%	46	11	7	3	79%	18
• [FORM A] The wealthy not paying enough in taxes.....	37%	26	12	22	3	63%	34
Swing Independents	32%	33	14	19	2	65%	33
• [FORM A] The next generation's ability to achieve American dream.....	35%	31	12	16	6	66%	28
Swing Independents	25%	37	15	17	7	62%	32
• [FORM A] Corporate profits.....	30%	26	16	25	3	56%	41
Swing Independents	23%	32	19	22	3	56%	42
• [FORM A] China's economic rise.....	21%	25	24	26	4	46%	50
Swing Independents	14%	25	26	30	5	39%	55

I'm going to name some topics that have worried some people about America's future. For each one, please tell me if it makes you very worried, somewhat worried, not too worried, or not worried at all?

	WORRIED		NOT WORRIED		DK/Ref.	NET	
	<u>Very</u>	<u>Somewhat</u>	<u>Not too</u>	<u>Not at all</u>		<u>WORRIED</u>	<u>NOT WORRIED</u>
• [FORM B] The national debt.....	68%	25	5	2	*	93%	7
Swing Independents	64%	30	5	1	1	93%	6
• [FORM B] Congressional gridlock.....	49%	33	7	7	3	82%	15
Swing Independents	55%	31	9	4	2	85%	12
• [FORM B] The next generation's ability to achieve American dream.....	51%	30	11	7	1	82%	17
Swing Independents	40%	40	13	6	1	80%	19
• [FORM B] America falling behind its global competitors.....	45%	37	11	6	1	82%	17
Swing Independents	39%	43	12	4	2	82%	16
• [FORM B] Wall Street bailouts.....	47%	32	10	8	2	80%	18
Swing Independents	40%	38	15	5	2	78%	20
• [FORM B] China's economic rise.....	34%	37	19	9	1	71%	28
Swing Independents	22%	41	25	10	1	63%	35
• [FORM B] Corporate profits.....	33%	28	17	21	2	61%	37
Swing Independents	32%	30	17	20	2	62%	37
• [FORM B] The wealthy not paying enough in taxes.....	34%	25	17	23	2	59%	39
Swing Independents	31%	36	14	18	1	67%	32

Q25A. [FORM A] When it comes to the global economy, who do you think is currently the economic leader in the world? [READ LIST]		Total	Swing Ind
	China.....	49%	47%
	United States	41	45
	Europe	3	2
	Other (SPECIFY)	1	2
	VOL: (Don't Know/Refused).....	6	5

Q25B. [FORM B] When it comes to the global economy, who do you think will be the economic leader in the world in 20 years? [READ LIST]		Total	Swing Ind
	China.....	50%	50%
	United States	34	36
	Europe	4	6
	Other (SPECIFY)	5	2
	VOL: (Don't Know/Refused).....	8	6

Q26. Do you agree or disagree that Democrats have a plan to make America a stronger economic power in the world? [IF ANSWER] And is that strongly or somewhat agree/disagree?		Total	Swing Ind
	Strongly agree.....	14%	8%
	Somewhat agree.....	27	39
	Somewhat disagree.....	18	25
	Strongly disagree.....	36	21
	VOL: (Don't Know/Refused).....	5	8
		AGREE (NET)	41%
		DISAGREE (NET)	54

Q27. Do you agree or disagree that Republicans have a plan to make America a stronger economic power in the world? [IF ANSWER] And is that strongly or somewhat agree/disagree?		Total	Swing Ind
	Strongly agree.....	12%	5%
	Somewhat agree.....	36	39
	Somewhat disagree.....	22	28
	Strongly disagree.....	24	19
	VOL: (Don't Know/Refused).....	6	8
		AGREE (NET)	48%
		DISAGREE (NET)	46

Q28A. [FORM A] What do you think would be the most effective way to strengthen our economy? [READ LIST]		Total	Swing Ind
	Reducing the budget deficit	37%	42%
	Reducing regulations and taxes on businesses	32	28
	Reducing income inequality	19	22
	VOL: (Don't Know/Refused).....	12	8

Q28B. [FORM B] To grow the U.S. economy, which of the following is most important to do? [READ LIST]		Total	Swing Ind
	Provide more economic opportunity for Americans to succeed through hard work	50%	55%
	Give Americans the greatest amount of freedom to make it on their own.....	27	20
	Create more economic security so all Americans can withstand life's misfortunes	19	19
	VOL: (Don't Know/Refused).....	4	6

Q29. Which of the following do you think is more important - fixing the budget deficit or reducing the income gap between rich and middle class? [IF ANSWER] Do you feel that way strongly or just somewhat?		Total	Swing Ind
	Fixing the budget deficit-Strongly	47%	38%
	Fixing the budget deficit-Somewhat.....	13	19
	Reducing the income gap-Somewhat.....	12	17
	Reducing the income gap-Strongly.....	23	20
	VOL: (Don't Know/Refused).....	5	5
		BUDGET (NET)	60%
		INCOME GAP (NET)	35

Q30. Which comes closest to your view? [READ LIST]		Total	Swing Ind
	Reducing income inequality is not something the government should focus on.....	38%	31%
	Reducing income inequality is something we should do to strengthen our economy.....	32	38
	Reducing income inequality is something we should do to make our country fairer.....	20	23
	VOL: (Don't Know/Refused).....	10	9

Now I'm going to read a list of statements. After I read each one, please tell me whether you agree or disagree with the statement. [IF ANSWER] And is that strongly or somewhat agree/disagree?

	AGREE		DISAGREE		DK/Ref.	NET	
	Strongly	Somewhat	Somewhat	Strongly		AGREE	DISAGREE
• I am confident that I will be able to pay my bills and meet my financial obligations over the next 12 months.	57%	28	7	7	2	84%	14
Swing Independents	59%	31	4	5	1	90%	10
• America is divided into haves and have nots.	33%	27	18	18	4	61%	36
Swing Independents	27%	33	20	15	4	61%	35
• [FORM A] I am financially better off than the average American.	17%	40	22	16	4	57%	38
Swing Independents	16%	45	23	12	3	62%	35
• I am confident the next generation of Americans will be able to find good, well-paying jobs.	10%	26	32	29	3	36%	61
Swing Independents	8%	31	36	22	3	39%	58
• [FORM B] I am financially worse off than the average American.	7%	14	36	39	3	21%	76
Swing Independents	6%	18	43	32	1	24%	75

Q35. Some people say America is divided into haves and have nots. If so, do you consider yourself a have or a have not?

	Total	Swing Ind
Have.....	56%	59%
Have not.....	24	20
VOL: (Don't Know/Refused).....	20	21

Q36A. [FORM A] Which candidate would you be more likely to vote for?

	Total	Swing Ind
One who says we should focus on economic growth and opportunity.	83%	80%
One who says we should focus on reducing income inequality.	11	15
VOL: (Don't Know/Refused).....	6	5

Q36B. [FORM B] Which candidate would you be more likely to vote for?

	Total	Swing Ind
One who says we should focus on economic growth and opportunity to help the middle class.	74%	76%
One who says we should focus on reducing income inequality to help the middle class.	21	20
VOL: (Don't Know/Refused).....	5	3

Q37A. [FORM A] Which statement do you agree with more?

	Total	Swing Ind
The best way to address income inequality is to expand economic opportunities for the middle class.	69%	71%
The best way to address income inequality is to ensure the rich are paying their fair share in taxes.	24	22
VOL: (Don't Know/Refused).....	7	7

Q37B. [FORM B] Which statement do you agree with more?

	Total	Swing Ind
The best way to address income inequality is to lower taxes on those who can create jobs and expand economic opportunities for everyone.	54%	45%
The best way to address income inequality is to ensure the rich are paying their fair share in taxes.	38	45
VOL: (Don't Know/Refused).....	8	10

Q38. Do you agree or disagree that the economic system in America is basically a fair one? [IF ANSWER: AND IS THAT STRONGLY OR SOMEWHAT AGREE/DISAGREE?]

	Total	Swing Ind
Strongly agree.....	18%	15%
Somewhat agree.....	34	42
Somewhat disagree.....	23	24
Strongly disagree.....	22	16
VOL: (Don't Know/Refused).....	3	3
AGREE (NET).....	52%	57
DISAGREE (NET).....	45	40

Q39. Which of the following do you personally think is most fair? [READ LIST]

	<u>Total</u>	<u>Swing Ind</u>
Wealthy Americans should pay a higher tax rate than other Americans.....	35%	36%
Everyone should pay the same tax rate, no matter how much they earn.	33	33
Every American should pay at least something in taxes, even if they are lower income.	27	27
VOL: (Don't Know/Refused).....	5	5

Q40A. [FORM A] When it comes to taxes and fairness, which do you think President Obama believes? [READ LIST]

	<u>Total</u>	<u>Swing Ind</u>
Wealthy Americans should pay a higher tax rate than other Americans.....	71%	69%
Every American should pay at least something in taxes, even if they are lower income.	11	12
Everyone should pay the same tax rate, no matter how much they earn.	11	11
VOL: (Don't Know/Refused).....	8	8

Q40B. [FORM B] When it comes to taxes and fairness, which do you think Republicans believe? [READ LIST]

	<u>Total</u>	<u>Swing Ind</u>
Every American should pay at least something in taxes, even if they are lower income.	43%	41%
Everyone should pay the same tax rate, no matter how much they earn.	33	34
Wealthy Americans should pay a higher tax rate than other Americans.	12	11
VOL: (Don't Know/Refused).....	12	15

Q41A. [FORM A] Which of the following statements do you personally agree with most? [READ LIST]

	<u>Total</u>	<u>Swing Ind</u>
The wealthy should pay more in taxes because they have benefited most from our laws and infrastructure.....	28%	23%
The wealthy should pay more in taxes because they aren't paying their fair share.	23	27
The wealthy should pay more in taxes because we can't solve the deficit problem any other way.	8	9
We should not raise taxes on anybody, including the wealthy.....	32	31
VOL: (Don't Know/Refused).....	10	11
WEALTHY SHOULD PAY MORE (NET).....	59%	59

Q41B1. [FORM B] Which of the following statements do you personally agree with more? [READ LIST]

	<u>Total</u>	<u>Swing Ind</u>
The wealthy should pay more in taxes because we can't solve the deficit problem any other way.	48%	56%
We should not raise taxes on anybody, including the wealthy.....	41	30
VOL: (Don't Know/Refused).....	12	14

Q41B2. [FORM B] Which of the following statements do you personally agree with more? [READ LIST]

	<u>Total</u>	<u>Swing Ind</u>
The wealthy should pay more in taxes because they aren't paying their fair share.	54%	58%
We should not raise taxes on anybody, including the wealthy.....	37	29
VOL: (Don't Know/Refused).....	9	14

Q41B3. [FORM B] Which of the following statements do you personally agree with more? [READ LIST]

	<u>Total</u>	<u>Swing Ind</u>
The wealthy should pay more in taxes because they have benefited from our laws and infrastructure.	54%	61%
We should not raise taxes on anybody, including the wealthy.....	35	27
VOL: (Don't Know/Refused).....	11	12

Q42A. [FORM A] Which candidate would you be more likely to support?

	<u>Total</u>	<u>Swing Ind</u>
One who says, "We need an economy based on opportunity - where hard work is rewarded, the government lives within its means, and economic growth is our top priority. Because more opportunity means a stronger economy."	47%	51%
One who says, "We need an economy based on fairness - where the rich pay their fair share, corporations play by the rules, and all Americans get a fair shot. Because a fairer economy is a stronger economy."	42	43
VOL: (Don't Know/Refused).....	11	6

Q42B. [FORM B] Which sounds more like something President Obama would say?

	<u>Total</u>	<u>Swing Ind</u>
"We need an economy based on fairness - where the rich pay their fair share, corporations play by the rules, and all Americans get a fair shot. Because a fairer economy is a stronger economy."	66%	63%
"We need an economy based on opportunity - where hard work is rewarded, the government lives within its means, and economic growth is our top priority. Because more opportunity means a stronger economy."	22	23
VOL: (Don't Know/Refused)	12	14

Finally, I would like to ask you a few final questions for statistical purposes only.

D101. What is your age?

	<u>Total</u>	<u>Swing Ind</u>
18-29	10%	14%
30-44	27	30
45-54	23	25
55-64	19	15
65+	18	12
VOL: (Refused)	4	4

D102. What is the last grade that you completed in school?

	<u>Total</u>	<u>Swing Ind</u>
Some grade school	*	*
Some high school	3	2
Graduated high school	18	13
Technical/Vocational	3	2
Some college	24	21
Graduate college	31	42
Graduate professional	17	15
VOL: (Refused)	3	3

D105. When it comes to politics, do you generally think of yourself as liberal, moderate, or conservative?

	<u>Total</u>	<u>Swing Ind</u>
Liberal	15%	14%
Moderate	54	65
Conservative	27	16
VOL: (Refused)	4	5

D203. When it comes to attending religious services, do you attend services every week, a few times a month, about once a month, a few times a year, rarely or never?

	<u>Total</u>	<u>Swing Ind</u>
Every week	29%	27%
A few times a month	12	11
About once a month	5	3
A few times a year	13	18
Rarely	19	20
Never	14	15
VOL: (Refused)	7	7

D300. And just to make sure we have a representative sample of voters, could you please tell me your race? [IF BLACK/WHITE/OTHER] Do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

	<u>Total</u>	<u>Swing Ind</u>
Black/African-American	6%	3%
White/Caucasian	80	83
Hispanic/Latino	7	6
Asian-American	*	1
Other (SPECIFY)	3	2
VOL: (Refused)	4	5

D900. What would you say is your total annual family income before taxes... Is it less than \$30,000, \$30,000 to \$50,000, more than \$50,000 but less than \$75,000, more than \$75,000, but less than \$100,000, or more than \$100,000?

	<u>Total</u>	<u>Swing Ind</u>
Less than \$30,000	15%	16%
\$30,000-\$50,000	17	14
\$50,001-\$75,000	17	17
\$75,001-\$100,000	10	11
More than \$100,000	16	18
VOL: (Don't Know/Refused)	24	24

Gender [BY OBSERVATION]

	<u>Total</u>	<u>Swing Ind</u>
Male	52%	54%
Female	48	46

Region [FROM SAMPLE]	Total	Swing Ind
Colorado	8%	9%
Florida	20	18
Iowa	4	3
Michigan.....	12	13
North Carolina.....	10	9
New Hampshire	3	3
New Mexico	2	3
Nevada.....	3	3
Ohio	14	12
Pennsylvania.....	9	10
Virginia	8	9
Wisconsin.....	7	9