



## 2020 Wisconsin Issues Poll

993 Likely General Election Voters - Statewide  
January 15-16, 2020.

### D1. What is your gender?

49% Male  
51 Female

### D2. In what year were you born? (Coded age groups below)

20% 18-34  
25 35-49  
30 50-64  
25 65+

### D3. In what ZIP code do you currently live?

#### Regions based on zip code

15% Milwaukee County  
18 Milwaukee Metro  
20 Green Bay/Northeast  
24 Northwest  
10 Dane County  
12 South

### D4. What race/ethnicity best describes you?

88% White / Caucasian  
5 Hispanic or Latino/a  
1 Asian / Pacific Islander  
1 Black or African American  
1 American Indian or Alaska Native  
4 Other

*Polling was conducted online from January 15-16, 2020. Using its Bias Correct Engine to attain a sample reflective of registered voters, Change Research polled 993 voters in the state of Wisconsin. All voters say they have a 50-50 likelihood or greater of participating in the November 2020 general election. Post-stratification weights were made on age, gender, region, education, social media use, race, and 2016 presidential vote to reflect the distribution of likely voters.*



**D5. What is the highest level of education you have completed?**

- 15% High school diploma, GED or equivalent or less
- 29 Some college, but no degree
- 18 Associate's degree, or two-year college degree
- 25 Bachelor's degree, or four-year college degree
- 12 Graduate degree

**D6. Are you registered to vote in Wisconsin?**

100% Yes

**D7. Which of the following best describes you?**

- 35% Democrat
- 32 Republican
- 33 Independent/Other

- 25% Strong Democrat
- 10 Weak Democrat
- 12 Ind Democrats
- 9 Independents
- 11 Ind Republicans
- 6 Weak Republican
- 25 Strong Republican

**48% Total Democrat**

**9 Independent**

**43 Total Republican**

**Q1. Next year, there will be an election for President, Congress, and other state and local offices. Do you plan to vote in this election?**

- 96% Yes, definitely
- 3 Yes, probably
- 1 Yes, 50-50



**Q2. When it comes to politics, do you think the country is becoming more conservative or more liberal?**

27% More conservative  
33 More liberal  
23 Neither  
17 Not sure

**Q2a. (If more conservative/liberal) Do you think this is a good thing or a bad thing?**

32% Good thing  
59 Bad thing  
9 Not sure

**Q2. Summary**

15% More Conservative - Bad Thing  
9 More Conservative - Good Thing  
2 More Conservative - Not Sure  
  
20 More Liberal - Bad Thing  
10 More Liberal - Good Thing  
4 More Liberal - Not Sure  
  
23 Neither  
17 Not sure

**Q3. If the election for President were held today, would you vote for:**

41% Donald Trump, the Republican candidate  
45 The Democratic candidate  
2 The Libertarian Party candidate  
1 The Green Party candidate  
12 Not sure  
**4** *Net Democrat*

**Q4. Which of these two policies do you think should be the higher priority for the federal government to pursue?**

30% Guarantee healthcare to all Americans  
60 Reduce the cost of healthcare and prescription drugs  
7 Neither  
3 Not sure



**Q5. As far as you know, which statement accurately describes what single-payer Medicare for All is?**

- 52% A health care plan that would end private insurance and have every American receive their health care through a single government plan
- 21 A health care plan that lets anyone buy Medicare instead of their current private insurance, if they want to
- 13 Neither of these
- 14 Not sure

**Q6. In fact, single-payer Medicare for All is a proposal which would end private insurance and have every American receive their health care through a single government plan. Some Democratic candidates and elected officials support this proposal. Do you support or oppose this proposal?**

- 22% Strongly support
- 24 Somewhat support
- 8 Somewhat oppose
- 37 Strongly oppose
- 9 Not sure

**47% Total Support**

**45 Total Oppose**



**Q7. The following are statements made by supporters and opponents of single-payer Medicare for All:**

**Supporters of Medicare for All say that it is time for America to join the rest of the developed world in providing health care to all. They also say that Medicare for All would take the profit motive out of health care and eliminate health care costs like co-pays, deductibles, and premiums.**

**Opponents of Medicare for All say that it would end private health insurance, which means people who get their health insurance through their jobs would be forced to give it up whether they like their insurance or not. They also say Medicare for All would cost American taxpayers more than \$3 trillion every year, which would require that payroll taxes be doubled on every working American.**

**Who do you find more persuasive?**

25%	Supporters - Strongly
16	Supporters - Somewhat
7	Opponents - Somewhat
32	Opponents - Strongly
10	Neither of these
10	Not sure

**41% Total Supporters**

**39 Total Opponents**

**Q8. Regardless of whether you support or oppose it, which of the following concerns you most about single-payer Medicare for All. Please choose no more than two.**

40%	Taxes will be raised on middle class families to pay for it
36	It could lead to lower quality care and longer wait times
26	It costs more than \$3 trillion per year
25	People who get private insurance through their job would see it replaced with a one-size-fits-all, government-run plan
23	It opens the door for someone like Ted Cruz or Mike Pence to control your access to health services under a Republican Administration
16	Seniors who rely on private Medicare plans would see them replaced with a one-size-fits-all, government-run plan
17	Nothing. No concerns.
7	Other (specified)



**Q9. Do you support or oppose a health care plan that builds off the Affordable Care Act to cover everyone and reduce costs?**

28% Strongly support  
26 Somewhat support  
9 Somewhat oppose  
27 Strongly oppose  
10 Not sure

**53% Total Support**

**36 Total Oppose**

**Q10. Do you support or oppose repealing the Affordable Care Act and replacing it with a plan designed by the Trump Administration and Republicans in Congress?**

24% Strongly support  
13 Somewhat support  
8 Somewhat oppose  
45 Strongly oppose  
11 Not sure

**36% Total Support**

**53 Total Oppose**



**Q11. (Split A) If the Democratic nominee for president runs on single-payer Medicare for All, would that change how enthusiastic you are about voting in 2020 regardless of who you intend to support?**

**(Split B) If the Democratic nominee for president runs on building off the Affordable Care Act to cover everyone and reduce costs, would that change how enthusiastic you are about voting in 2020 regardless of who you intend to support?**

	Build	
<b>M4A</b>	<b>ACA</b>	
19%	14%	Much more enthusiastic
11	16	Somewhat more enthusiastic
8	4	Somewhat less enthusiastic
8	8	Much less enthusiastic
48	53	Makes no difference
6	5	Not sure
<b>30%</b>	<b>30%</b>	<b>Total More</b>
<b>48</b>	<b>53</b>	<b>No Difference</b>
<b>15</b>	<b>12</b>	<b>Total Less</b>

**Q12. (Split A) If the Democratic nominee for president runs on single-payer Medicare for All, and it becomes law, do you believe that you would pay more or less in taxes?**

**(Split B) If the Democratic nominee for president runs on building off the Affordable Care Act to cover everyone and reduce costs, and it becomes law, do you believe that you would pay more or less in taxes?**

	Build	
<b>M4A</b>	<b>ACA</b>	
47%	40%	Pay much more in taxes
28	30	Pay somewhat more in taxes
2	2	Pay somewhat less in taxes
2	2	Pay much less in taxes
15	16	Makes no difference
6	10	Not sure
<b>75%</b>	<b>71%</b>	<b>Total Pay More</b>
<b>4</b>	<b>4</b>	<b>Total Pay Less</b>



**Q13. (Split A) If a Democrat is elected president in 2020, how likely do you think it is that single-payer Medicare for All will get passed and become law?**

**(Split B) If a Democrat is elected president in 2020, how likely do you think it is that a plan to build off the Affordable Care Act to cover everyone and reduce costs will get passed and become law?**

	<b>Build</b>	
<b>M4A</b>	<b>ACA</b>	
12%	14%	Very likely
30	38	Somewhat likely
36	20	Not very likely
8	13	Not at all likely
15	15	Not sure
<b>41%</b>	<b>52%</b>	<b>Total Likely</b>
<b>44</b>	<b>33</b>	<b>Total Not Likely</b>

**Q14. Current estimates for the cost of single-payer Medicare for All range from 20 to 36 trillion dollars over 10 years. That is more than the 10-year cost of Social Security, Medicare, and Medicaid combined. How likely do you think it is that the government could pay for Medicare for All without raising middle-class taxes?**

15%	Very likely
19	Somewhat likely
22	Not very likely
33	Not at all likely
11	Not sure
<b>33%</b>	<b>Total Likely</b>
<b>56</b>	<b>Total Not Likely</b>

**Q15. How likely do you think it is that single-payer Medicare for All would eliminate all of your health care costs like co-pays, deductibles, and premiums?**

15%	Very likely
19	Somewhat likely
22	Not very likely
33	Not at all likely
11	Not sure
<b>33%</b>	<b>Total Likely</b>
<b>56</b>	<b>Total Not Likely</b>





**Q16. How likely do you think it is that single-payer Medicare for All would lead to lower quality care and longer wait times?**

40% Very likely  
16 Somewhat likely  
20 Not very likely  
15 Not at all likely  
9 Not sure

**56% Total Likely**

**35 Total Not Likely**

**Q17. Single-payer Medicare for All means the federal government would be in charge of all Americans' healthcare. Compared to the current system, are you more or less confident in the government's ability to manage Americans' health care?**

8% Much more confident  
12 Somewhat more confident  
17 No difference  
11 Somewhat less confident  
45 Much less confident  
8 Not sure

**20% Total More Confident**

**56 Total Less Confident**

**Q18. Labor unions in America fought for and won quality private health insurance for members and their families. Is it fair or unfair to have them give up their private insurance for single-payer Medicare for All?**

16% Very fair  
13 Somewhat fair  
15 Somewhat unfair  
41 Very unfair  
14 Not sure

**29% Total Fair**

**57 Total Unfair**

**Q19. To the best of your knowledge, do each of the following candidates currently support single-payer Medicare for All, oppose single-payer Medicare for All, or do you not know?**

	Supports	Opposes	Do Not Know
Bernie Sanders	80%	1	18
Elizabeth Warren	71%	5	25
Joe Biden	37%	29	34
Mike Bloomberg	36%	14	49
Pete Buttigieg	33%	18	49
Andrew Yang	29%	12	59
Tom Steyer	29%	10	61
Amy Klobuchar	27%	18	55
Donald Trump	2%	80	18

**Q20. If the choice for president came down to the following, how would you vote:**

44% Donald Trump, the Republican candidate

44 A Democratic candidate who supports a single-payer Medicare for All health care system that would end private insurance and have every American receive their health care through a single government plan

2 The Libertarian Party candidate

0 The Green Party candidate

9 Not sure

1 Would not vote

**0** *Net Democrat*

**Q21. If the choice for president came down to the following, how would you vote:**

43% Donald Trump, the Republican candidate

49 A Democratic candidate who supports building off the Affordable Care Act to cover everyone and reduce costs

1 The Libertarian Party candidate

0 The Green Party candidate

9 Not sure

1 Would not vote

**+6** *Net Democrat*



**Q22. (No definite Trump) Would you prefer that the Democratic nominee for president runs on single-payer Medicare for All, or building off the Affordable Care Act to cover everyone and reduce costs, or neither option?**

- 29% Medicare for All
- 46 Building off the Affordable Care Act
- 12 Neither
- 12 Don't know

**Q23. Which best describes the type of health insurance coverage you currently have:**

- 4% None; I do not have health insurance
- 59 I have coverage through a current or former employer or union (my own or through another family member)
- 8 I have coverage purchased directly from an insurance company or the Obamacare exchanges (by me or by another family member)
- 19 I am covered by Medicare, Medicaid, or any other kind of government-assistance plan for those with low incomes or a disability
- 5 I am covered by TriCARE, VA, or other military health care
- 3 Not sure
- 3 Other (please specify)

**Q24. (If covered) How would you rate your current health insurance plan?**

- 29% Excellent
- 33 Good
- 28 Acceptable
- 7 Poor
- 2 Very poor
- 1 Not sure

**62% Excellent/Good**

**10 Poor/Very Poor**

**Q25. How often do you attend church or religious services?**

- 5% More than once a week
- 19 Once a week
- 11 Several times a month
- 18 Only on holidays
- 46 Never/do not attend



**Q26. Are you or anyone in your household a member of a labor union?**

- 12% Yes, I am
- 10 Yes, someone in my household is
- 79 No

**Q27. In political terms, would you say that you are:**

- 27% Liberal
- 39 Moderate
- 34 Conservative

**Q28. In the November 2016 election for President, did you vote for:**

- 44% Donald Trump, the Republican
- 43 Hillary Clinton, the Democrat
- 8 Did not vote
- 4 Gary Johnson, the Libertarian
- 1 Jill Stein, the Green Party