

Third Way State of the Center 2014 April 14-18, 2014 1500 Registered Voters, Incl. 800 Moderates

#### C1. Coded Gender

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
MALE	47%	44%	48%	48%	
FEMALE	53%	56%	52%	52%	

#### AGE. Coded Age

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
18-29	17%	21%	19%	13%	
30-44	23%	27%	27%	19%	
45-59	26%	19%	26%	29%	
60+	33%	33%	28%	39%	
Millennial	21%	24%	24%	17%	
Gen X	29%	32%	30%	26%	
Baby Boomers	33%	29%	33%	36%	
Silent Gen	15%	13%	11%	19%	
Seniors	22%	21%	18%	26%	

## CENSR. Census region

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
NORTHEAST	23%	31%	20%	22%	
MIDWEST	18%	20%	17%	18%	
SOUTH	38%	35%	35%	42%	
WEST	21%	14%	28%	18%	

## C3. CODE PARTY REGISTRATION (IF AVAILABLE)

	Total	Liberal	Moderate	Conservative	
Base	1342	288	456	596	
DEMOCRAT	24%	46%	24%	14%	
REPUBLICAN	18%	2%	15%	29%	
OTHER	57%	52%	62%	57%	

#### C4. CODE RACE FROM FILE

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
White	75%	77%	71%	78%
Hispanic/Latino	9%	6%	14%	6%
African American	13%	13%	12%	14%
Asian	1%	1%	0%	0%
Other	1%	1%	1%	1%
Don't know/Blank	2%	2%	2%	2%
TOTAL OTHER	1%	1%	0%	0%
TOTAL NON-WHITE	23%	20%	27%	20%

## S1. Are you 18 years or older and registered to vote?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Yes	100%	100%	100%	100%	
No					
Don't know				•	

S2. In November, there will be an election for Congress and other offices in your state. How likely is it that you will vote in that election? Are you absolutely certain to vote, very likely, possibly, not very likely or not at all likely to vote?

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Absolutely certain	50%	58%	47%	50%
Very likely	30%	23%	30%	33%
Possibly	12%	8%	16%	10%
Not very likely	4%	3%	5%	4%
Not at all likely	4%	8%	2%	3%
Don't know	0%		1%	0%
TOTAL LIKELY	92%	89%	93%	92%
V LKLY/POSS	41%	31%	46%	43%

S3. Do you consider yourself a Democrat, Republican, or an Independent?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Democrat	40%	71%	40%	24%	
Republican	30%	3%	21%	52%	
Independent/unaffiliated/other party	27%	23%	36%	21%	
Don't know	3%	2%	3%	3%	

#### Asked of respondents that chose a party on S3

S4. Would you say that you are a strong or weak Democrat/Republican?

	Total	Liberal	Moderate	Conservative	
Base	1050	235	338	476	
Strong	73%	81%	59%	78%	
Weak	21%	13%	33%	17%	
Don't know	6%	6%	8%	5%	

#### Asked of respondents that chose Independent/Don't Know on S3

S5. In general, would you say that you lean more towards the...?

	Total	Liberal	Moderate	Conservative	
Base	450	80	217	152	
Democratic Party	31%	57%	39%	6%	
Republican Party	38%	10%	32%	63%	
Don't know	30%	33%	29%	31%	

S3CMB. Do you consider yourself a Democrat, Republican, or an Independent? **[IF UNDECIDED]** In general, would you say that you lean more towards the...?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Democrat	49%	86%	55%	26%	
Republican	41%	6%	33%	67%	
Don't know	9%	8%	11%	7%	

## S6. Which of the following statements would you say best describes you?

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
You almost always vote for Democratic candidates	26%	51%	24%	15%
You vote for Democrats more often than you vote for Republicans	14%	25%	18%	4%
You vote for Republicans more often than you vote for Democrats	12%	2%	12%	18%
You almost always vote for Republican candidates	20%	1%	9%	39%
You vote equally for Democrats and Republicans	24%	17%	33%	20%
Don't know	4%	4%	4%	4%
DEM/LEAN	39%	77%	42%	19%
REP/LEAN	33%	3%	22%	57%

## **Ideological - Summary**

		Among A	1//		Among Moderates (N=800)								
Q1, Q3-Q6	Personal	Obama	Dems in Congress	Reps in Congress	Next President	Personal	Obama	Dems in Congress	Reps in Congress	Next President			
Liberal	21	57	50	11	18	n/a	50	43	9	7			
Moderate	37	28	33	26	41	100	36	39	18	73			
Conservative	42	9	10	56	37	n/a	6	10	65	12			
Don't know	0	7	7	7	4	n/a	8	9	7	7			

	Among Liberals (N=177)						Among Conservatives (N=475)								
Q1, Q3-Q6	Personal	Obama	Dems in Congress	Reps in Congress	Next President	Personal	Obama	Dems in Congress	Reps in Congress	Next President					
Liberal	100	43	31	6	64	n/a	69	67	16	3					
Moderate	n/a	44	58	6	29	n/a	12	15	42	18					
Conservative	n/a	7	7	82	5	100	12	11	36	75					
Don't know	n/a	6	4	6	2	n/a	6	7	6	3					

## Q1. Which is closest to how you would describe yourself?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Liberal	21%	100%			
Moderate	37%		100%		
Conservative	42%			100%	
Don't know	0%				

## Q2. Which is closest to how you would describe yourself?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Progressive	22%	56%	18%	9%	
Moderate	33%	26%	53%	19%	
Traditional	42%	18%	27%	69%	
Don't know	2%		2%	3%	

## Q3. Which is closest to how you would describe Barack Obama?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Liberal	57%	43%	50%	69%	
Moderate	28%	44%	36%	12%	
Conservative	9%	7%	6%	12%	
Don't know	7%	6%	8%	6%	

## Q4. Which is closest to how you would describe Democrats in Congress?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Liberal	50%	31%	43%	67%	
Moderate	33%	58%	39%	15%	
Conservative	10%	7%	10%	11%	
Don't know	7%	4%	9%	7%	

## Q5. Which is closest to how you would describe Republicans in Congress?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Liberal	11%	6%	9%	16%	
Moderate	26%	6%	18%	42%	
Conservative	56%	82%	65%	36%	
Don't know	7%	6%	7%	6%	

## Q6. In the next presidential election, what sort of President do you want?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Liberal	18%	64%	7%	3%	
Moderate	41%	29%	73%	18%	
Conservative	37%	5%	12%	75%	
Don't know	4%	2%	7%	3%	

# On a scale from 1 to 9, where 1 means very liberal, 5 means moderate, and 9 means very conservative, please tell me where you would place each of the following.

#### **Ideological Scale**

Where would you place on a scale from 1 to 9, where 1 means ve	ry libera	l, 5 means	moderat	e, and 9 m	eans very cor	servative?			
		Among All							
Q7-Q11 Ranked by Moderate	Very Liberal (1)	Somewhat Liberal (2-3)	Total Liberal (1-3)	Moderate (4-6)	Total Conservative (7-9)	Somewhat Conservative (7-8)	Very Conservative (9)	Don't Know	
Yourself	4	9	13	47	39	21	18	1	
The sort of president you want to win the next presidential election	5	8	13	42	43	22	21	2	
Democrats in Congress	22	24	46	38	13	9	4	3	
Republicans in Congress	6	6	12	34	50	31	19	4	
Barack Obama	30	22	52	33	13	7	6	3	

Where would you place on a scale from 1 to 9, where 1 means ve	ry libera	l, 5 means	moderat	e, and 9 m	eans very cor	nservative?				
		Among Moderates								
Q7-Q11 N=800 Ranked by Moderate	Very Liberal (1)	Somewhat Liberal (2-3)	Total Liberal (1-3)	Moderate (4-6)	Total Conservative (7-9)	Somewhat Conservative (7-8)	Very Conservative (9)	Don't Know		
Yourself	1	3	4	79	16	12	4	0		
The sort of president you want to win the next presidential election	2	5	7	69	23	16	7	2		
Democrats in Congress	14	23	37	49	10	8	2	4		
Barack Obama	19	24	43	43	11	6	5	3		
Republicans in Congress	5	5	10	27	59	37	22	4		

Where would you place on a scale from 1 to 9, where 1 means ve	ry libera	l, 5 means	moderat	e, and 9 m	eans very cor	servative?			
		Among Liberal							
Q7-Q11 N=177 Ranked by Moderate	Very Liberal (1)	Somewhat Liberal (2-3)	Total Liberal (1-3)	Moderate (4-6)	Total Conservative (7-9)	Somewhat Conservative (7-8)	Very Conservative (9)	Don't Know	
Barack Obama	12	22	34	51	12	8	4	2	
Democrats in Congress	11	24	35	51	12	9	3	2	
Yourself	18	32	50	38	11	5	6	0	
The sort of president you want to win the next presidential election	14	30	44	34	21	13	8	1	
Republicans in Congress	7	9	16	21	59	32	27	5	

Where would you place on a scale from 1 to 9, where 1 means ve	ry libera	l, 5 means i	moderat	e, and 9 m	eans very cor	nservative?			
		Among Conservative							
Q7-Q11 N=475	Very Liberal	Somewhat Liberal	Total Liberal	Moderate	Total	Somewhat Conservative	Very	Don't	
Ranked by Moderate	(1)	(2-3)	(1-3)	(4-6)	(7-9)	(7-8)	(9)	Know	
Republicans in Congress	6	7	13	47	36	25	11	4	
Yourself	0	2	2	22	74	38	36	1	
The sort of president you want to win the next presidential election	2	1	3	22	72	32	40	2	
Democrats in Congress	35	24	59	22	16	9	7	4	
Barack Obama	50	18	68	14	14	6	8	4	

Q7. Yourself. [READ AS NECESSARY: Where would you place Yourself on a scale from 1 to 9, where 1 means very liberal, 5 means moderate, and 9 means very conservative?]

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
1 - Very liberal	4%	18%	1%	0%
2	3%	11%	0%	0%
3	6%	21%	3%	1%
4	7%	12%	9%	2%
5 - Moderate	30%	16%	56%	14%
6	10%	10%	15%	6%
7	13%	3%	10%	21%
8	9%	3%	2%	18%
9 - Very conservative	18%	6%	4%	36%
Don't know	1%	0%	0%	1%

Q8. Barack Obama. [READ AS NECESSARY: Where would you place Barack Obama on a scale from 1 to 9, where 1 means very liberal, 5 means moderate, and 9 means very conservative?]

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
1 - Very liberal	30%	12%	19%	50%
2	11%	9%	10%	13%
3	10%	14%	14%	5%
4	9%	15%	13%	2%
5 - Moderate	20%	31%	24%	10%
6	4%	6%	6%	1%
7	3%	5%	3%	2%
8	4%	3%	3%	4%
9 - Very conservative	6%	4%	5%	8%
Don't know	3%	2%	3%	4%

Q9. The sort of president you want to win the next presidential election. [READ AS NECESSARY: Where would you place The sort of president you want to win the next presidential election on a scale from 1 to 9, where 1 means very liberal, 5 means moderate, and 9 means very conservative?]

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
1 - Very liberal	5%	14%	2%	2%
2	2%	10%	1%	
3	6%	20%	4%	1%
4	5%	8%	8%	1%
5 - Moderate	29%	21%	48%	16%
6	8%	5%	12%	6%
7	13%	8%	12%	16%
8	9%	5%	4%	16%
9 - Very conservative	21%	8%	7%	40%
Don't know	2%	1%	2%	2%

Q10. Democrats in Congress. [READ AS NECESSARY: Where would you place Democrats in Congress on a scale from 1 to 9, where 1 means very liberal, 5 means moderate, and 9 means very conservative?]

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
1 - Very liberal	22%	11%	14%	35%
2	9%	5%	9%	11%
3	15%	19%	14%	13%
4	10%	14%	13%	6%
5 - Moderate	22%	29%	28%	14%
6	6%	8%	8%	2%
7	5%	5%	4%	5%
8	3%	4%	4%	3%
9 - Very conservative	4%	3%	2%	7%
Don't know	3%	2%	4%	4%

Q11. Republicans in Congress. [READ AS NECESSARY: Where would you place Republicans in Congress on a scale from 1 to 9, where 1 means very liberal, 5 means moderate, and 9 means very conservative?]

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
1 - Very liberal	6%	7%	5%	6%
2	3%	4%	1%	4%
3	3%	4%	3%	2%
4	5%	4%	2%	7%
5 - Moderate	20%	14%	16%	26%
6	10%	3%	8%	14%
7	15%	12%	19%	12%
8	16%	19%	18%	13%
9 - Very conservative	19%	27%	22%	11%
Don't know	4%	5%	4%	4%

Q12. Generally speaking, do you favor a larger government providing more services, a smaller government providing fewer services, or do you not think of government in these terms?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Larger government, more services	25%	54%	23%	13%	
Smaller government, fewer services	43%	12%	37%	62%	
I do not think of government in those terms	29%	31%	35%	23%	
Don't know	3%	3%	4%	2%	

#### Q13. Which statement do you agree with more?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
The Bible is the literal word of God	57%	32%	47%	77%	
The Bible was written by people and not the word of God	33%	59%	40%	14%	
Don't know	10%	9%	12%	8%	

#### Q14. Which statement do you agree with more?

	Total	Liberal	Moderate	Conservative	
Base	851	100	263	487	
Everything in the Bible is to be taken literally, word for word	49%	49%	40%	53%	
Not everything in the Bible should be taken literally, word for word	46%	47%	54%	41%	
Don't know	6%	4%	6%	6%	

Q15. Aside from weddings and funerals, how often do you attend religious services?

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Once a day	4%	3%	3%	5%
Every week	38%	20%	35%	50%
Once or twice a month	16%	15%	18%	16%
A few times a year	23%	21%	28%	19%
Never	18%	40%	16%	9%
Don't know	1%	1%	1%	0%
WEKKLY+	42%	23%	38%	55%
NEVER/YEARLY	41%	61%	44%	29%

Q16. Would you say you now attend religious services... ...than five years ago?

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Much more frequently	14%	9%	11%	19%
Somewhat more frequently	12%	10%	13%	11%
Somewhat less frequently	18%	22%	17%	16%
Much less frequently	17%	22%	21%	11%
About the same	38%	34%	36%	41%
Don't know	1%	2%	1%	1%
MORE FREQUENTLY	26%	19%	24%	31%
LESS FREQUENTLY	35%	45%	38%	27%

## Q17. In a few words, describe why you now attend religious services less frequently?

	Total	Liberal	Moderate	Conservative
Base	523	140	211	171
Busy/don't have time	29%	18%	25%	42%
I don't believe in it/I'm an atheist	16%	30%	15%	6%
Health issues	9%	5%	8%	13%
I don't have to attend to believe in God	7%	7%	8%	4%
I'm not that religious	5%	4%	9%	1%
Haven't found a church I want to attend	4%	6%	5%	0%
Too lazy/don't want to get out of bed	3%	4%	2%	5%
Don't have the money	3%	6%	3%	3%
Distance/no way to get there	3%	2%	3%	3%
Too political/conservative political preaching	2%	2%	2%	2%
Church scandals	2%	2%	2%	2%
They don't preach the word of God any more	2%		2%	3%
Too hypocritical	1%	2%	0%	2%
Don't like the other parishioners	1%	1%	1%	
My kids are grown now	1%	2%	0%	1%
Other	8%	7%	10%	7%
Don't know/refused	5%	2%	5%	7%

# Now I would like to read you some statements that might be used to describe you or your views. After I read each one, please indicate if you agree or disagree with that statement.

#### **General Beliefs – Summary**

		th that state	2					
		Among All						
Q18-Q35	Strongly	Somewhat	Total	Total	Somewhat	Strongly	Don't	Diff.
Ranked by Diff.  I have a responsibility to give back to others in my community.	Agree 63	<b>Agree</b> 29	<b>Agree</b> 93	<b>Disagree</b>	Disagree 5	Disagree 2	know	+86
Most people who want to get ahead in America can make it if they work	0.5	29	33	/	J			700
hard.	52	32	84	16	10	6	0	+68
If people cannot compromise they should not be in politics.	54	28	81	17	10	6	2	+64
	JT	20	01	1/	10	U		704
Government has an important role to play in ensuring that everyone,	n 51	30	81	18	8	10	4	163
regardless of race, gender, or age, has an equal opportunity to succeed i	1 21	30	91	10	8	10	1	+63
this country.	- FF	24	70	20	10	10	4	, 50
Government should make sure everyone has equal opportunity.	. 55	24	79	20	10	10	1	+59
It is important to me to belong to a community larger than my friends ar	d   41	35	76	23	13	10	1	+53
family.								
Charity does a better job of helping people than government.	38	33	70	26	17	9	3	+44
America is divided between the haves and the have nots.	37	33	70	29	17	12	2	+41
Government is often an obstacle to economic growth and opportunity.	33	35	68	30	19	11	2	+38
I make my most valuable contributions to society through my career.	33	33	66	30	19	11	4	+36
It is more important to stand by your principles than get things done.	34	29	64	33	22	11	3	+31
The government has created too many incentives for poor people not to	40	22	63	25	16	10	_	. 20
work.	40	23	63	35	16	19	2	+28
It is better to have a strong safety net even if it means a few lazy people								
game the system than to let those who truly need help go hungry or end	35	26	61	33	18	16	5	+28
up homeless.								
If it was financially possible, I'd like to be a stay-at-home parent.	40	21	61	33	15	19	6	+28
If the government is involved in something, it often goes wrong.	29	30	58	39	27	13	3	+19
We would be better off if government focused less on ensuring equality.	21	25	46	51	22	28	4	-5
People are poor mostly because of bad choices they've made.	15	29	45	53	26	27	2	-8
The deck is stacked against people like me.	11	19	30	66	30	36	4	-36

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?								
Q18-Q35				Among Mo	oderates			
N=800	Strongly	Somewhat	Total	Total	Somewhat	Strongly	Don't	Diff.
Ranked by Diff.	Agree	Agree	Agree	_	Disagree	Disagree	know	
I have a responsibility to give back to others in my community.	63	31	94	5	3	2	0	+89
If people cannot compromise they should not be in politics.	62	24	87	12	8	3	2	+75
Government has an important role to play in ensuring that everyone,								
regardless of race, gender, or age, has an equal opportunity to succeed	53	31	85	14	9	5	1	+71
in this country.								
Most people who want to get ahead in America can make it if they work	49	36	85	1.4	10	4	-1	. 71
hard.	49	36	85	14	10	4	1	+71
Government should make sure everyone has equal opportunity.	57	26	83	17	11	6	0	+66
America is divided between the haves and the have nots.	38	37	75	23	14	9	2	+52
It is important to me to belong to a community larger than my friends	39	36	76	24	14	10	1	+52
and family.	39	30	70	24	14	10	1	T32
It is better to have a strong safety net even if it means a few lazy people								
game the system than to let those who truly need help go hungry or end	40	30	70	27	15	12	3	+43
up homeless.								
I make my most valuable contributions to society through my career.	34	36	70	28	18	10	3	+42
Charity does a better job of helping people than government.	27	40	67	29	21	8	4	+38
Government is often an obstacle to economic growth and opportunity.	27	37	64	33	23	11	3	+31
The government has created too many incentives for poor people not to	22	20	C1	27	10	10	4	. 24
work.	32	29	61	37	19	18	1	+24
It is more important to stand by your principles than get things done.	26	32	58	38	25	13	4	+20
If it was financially possible, I'd like to be a stay-at-home parent.	34	20	54	41	18	23	5	+13
If the government is involved in something, it often goes wrong.	21	33	54	43	31	12	3	+11
People are poor mostly because of bad choices they've made.	12	29	40	58	30	28	2	-18
We would be better off if government focused less on ensuring equality.	13	25	38	58	27	31	5	-20
The deck is stacked against people like me.	10	18	28	69	29	40	4	-41

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?								
Q18-Q35	_			Among L	iberals			
N=177	Strongly	Somewhat	Total	Total	Somewhat	Strongly	Don't	Diff.
Ranked by Diff.	Agree	Agree	Agree		Disagree	Disagree	know	
Government should make sure everyone has equal opportunity.	71	22	93	6	4	2	1	+87
I have a responsibility to give back to others in my community.	69	25	93	7	6	1	0	+86
Government has an important role to play in ensuring that everyone,								
regardless of race, gender, or age, has an equal opportunity to succeed	63	29	92	8	5	3	0	+84
in this country.								
If people cannot compromise they should not be in politics.	58	27	85	13	9	4	2	+72
America is divided between the haves and the have nots.	50	35	85	14	12	2	0	+71
It is important to me to belong to a community larger than my friends	4.0	27	02	45	7	0	2	
and family.	46	37	83	15	7	8	2	+68
It is better to have a strong safety net even if it means a few lazy people								
game the system than to let those who truly need help go hungry or end	53	16	69	29	10	19	2	+40
up homeless.								
Most people who want to get ahead in America can make it if they work	20	20	cc	22	20	10	_	
hard.	28	38	66	33	20	13	0	+33
I make my most valuable contributions to society through my career.	29	31	60	33	20	13	7	+27
If it was financially possible, I'd like to be a stay-at-home parent.	36	17	54	39	18	21	7	+15
Charity does a better job of helping people than government.	21	28	49	49	27	23	2	0
It is more important to stand by your principles than get things done.	21	26	47	51	37	14	2	-4
Government is often an obstacle to economic growth and opportunity.	16	24	40	59	36	23	1	-19
If the government is involved in something, it often goes wrong.	16	18	35	65	43	21	0	-30
The government has created too many incentives for poor people not to	16	15	21_	67	25	42	2	26
work.	16	15	31	67	25	42	2	-36
The deck is stacked against people like me.	11	17	27	69	38	31	3	-42
We would be better off if government focused less on ensuring equality.	14	10	24	75	20	55	1	-51
People are poor mostly because of bad choices they've made.	8	16	24	76	25	51	0	<i>-52</i>

Strongly   Somewhat   Agree   Disagree   Disagr	Don't know  0  1 3 1 2 3 3 3 3	0 1 3 1 3 1 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3	+83 +83 +72 +71 +64 +58 +53 +51
Ranked by Diff.  Most people who want to get ahead in America can make it if they work hard.  I have a responsibility to give back to others in my community.  Charity does a better job of helping people than government.  Government is often an obstacle to economic growth and opportunity.  The government has created too many incentives for poor people not to work.  It is more important to stand by your principles than get things done.  If people cannot compromise they should not be in politics.  If the government is involved in something, it often goes wrong.  Government has an important role to play in ensuring that everyone, regardless of race, gender, or age, has an equal opportunity to succeed in this country.  It is important to me to belong to a community larger than my friends and family.	0 1 3 1 2 3 3	0 1 3 1 3 1 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3	+83 +83 +72 +71 +64 +58 +53
Most people who want to get ahead in America can make it if they work hard.  I have a responsibility to give back to others in my community.  Charity does a better job of helping people than government.  Charity does a better job of helping people than government.  Government is often an obstacle to economic growth and opportunity.  The government has created too many incentives for poor people not to work.  It is more important to stand by your principles than get things done.  If people cannot compromise they should not be in politics.  If the government is involved in something, it often goes wrong.  Government has an important role to play in ensuring that everyone, regardless of race, gender, or age, has an equal opportunity to succeed in this country.  It is important to me to belong to a community larger than my friends and family.  67  25  91  8  5  4  17  9  8  6  17  9  8  6  17  9  8  6  17  9  18  10  17  26  9  18  11  11	0 1 3 1 2 3 3	0 1 3 1 3 1 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3	+83 +83 +72 +71 +64 +58 +53
hard.  I have a responsibility to give back to others in my community.  Charity does a better job of helping people than government.  Government is often an obstacle to economic growth and opportunity.  The government has created too many incentives for poor people not to work.  It is more important to stand by your principles than get things done.  It is more important to stand by your principles than get things done.  If people cannot compromise they should not be in politics.  If the government is involved in something, it often goes wrong.  Government has an important role to play in ensuring that everyone, regardless of race, gender, or age, has an equal opportunity to succeed in this country.  It is important to me to belong to a community larger than my friends and family.	1 3 1 2 3 3	1 3 3 1 2 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3	+83 +72 +71 +64 +58 +53
I have a responsibility to give back to others in my community.  Charity does a better job of helping people than government.  Government is often an obstacle to economic growth and opportunity.  The government has created too many incentives for poor people not to work.  It is more important to stand by your principles than get things done.  If people cannot compromise they should not be in politics.  If the government is involved in something, it often goes wrong.  Government has an important role to play in ensuring that everyone, regardless of race, gender, or age, has an equal opportunity to succeed in this country.  It is important to me to belong to a community larger than my friends and family.  61 31 91 8 6 1 29 84 12 9 3 85 14 8 6 6 7 7 9 8 8 8 8 7 7 19 13 6 8 7 7 19 13 6 9 18 7 7 7 19 13 6 9 18 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	3 1 2 3 3	1 3 1 1 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1 1	+83 +72 +71 +64 +58 +53
Charity does a better job of helping people than government.  Government is often an obstacle to economic growth and opportunity.  The government has created too many incentives for poor people not to work.  It is more important to stand by your principles than get things done.  If people cannot compromise they should not be in politics.  If the government is involved in something, it often goes wrong.  Government has an important role to play in ensuring that everyone, regardless of race, gender, or age, has an equal opportunity to succeed in this country.  It is important to me to belong to a community larger than my friends and family.	3 1 2 3 3	3 1 2 3 3 3 3 3 3 3	+72 +71 +64 +58 +53
Government is often an obstacle to economic growth and opportunity.  The government has created too many incentives for poor people not to work.  It is more important to stand by your principles than get things done.  If people cannot compromise they should not be in politics.  If the government is involved in something, it often goes wrong.  Government has an important role to play in ensuring that everyone, regardless of race, gender, or age, has an equal opportunity to succeed in this country.  It is important to me to belong to a community larger than my friends and family.	1 2 3 3	1 = 2 = 3 = 3 = 3	+71 +64 +58 +53
The government has created too many incentives for poor people not to work.  It is more important to stand by your principles than get things done.  If people cannot compromise they should not be in politics.  If the government is involved in something, it often goes wrong.  Government has an important role to play in ensuring that everyone, regardless of race, gender, or age, has an equal opportunity to succeed in this country.  It is important to me to belong to a community larger than my friends and family.	2 3 3	2 = 3 = 3 = 3	+64 +58 +53
work.  It is more important to stand by your principles than get things done.  If people cannot compromise they should not be in politics.  If the government is involved in something, it often goes wrong.  Government has an important role to play in ensuring that everyone, regardless of race, gender, or age, has an equal opportunity to succeed in this country.  It is important to me to belong to a community larger than my friends and family.	3	3 7	+58 +53
Work.  It is more important to stand by your principles than get things done.  If people cannot compromise they should not be in politics.  If the government is involved in something, it often goes wrong.  Government has an important role to play in ensuring that everyone, regardless of race, gender, or age, has an equal opportunity to succeed in this country.  It is important to me to belong to a community larger than my friends and family.	3	3 7	+58 +53
If people cannot compromise they should not be in politics.  If the government is involved in something, it often goes wrong.  Government has an important role to play in ensuring that everyone, regardless of race, gender, or age, has an equal opportunity to succeed in this country.  It is important to me to belong to a community larger than my friends and family.  10  11  12  13  10  17  22  13  10  17  23  14  9  18  18  19  18  19  19  10  10  11  11  11  11  11  11	3	3 -	+ <i>53</i>
If the government is involved in something, it often goes wrong.  Government has an important role to play in ensuring that everyone, regardless of race, gender, or age, has an equal opportunity to succeed in this country.  It is important to me to belong to a community larger than my friends and family.  32 74 23 14 9  35 75 26 9 18			
Government has an important role to play in ensuring that everyone, regardless of race, gender, or age, has an equal opportunity to succeed in this country.  It is important to me to belong to a community larger than my friends and family.  31 73 26 9 18  73 26 15 11	3	3 -	+51
Government has an important role to play in ensuring that everyone, regardless of race, gender, or age, has an equal opportunity to succeed in this country.  It is important to me to belong to a community larger than my friends and family.  31 73 26 9 18  18 11			
regardless of race, gender, or age, has an equal opportunity to succeed in this country.  It is important to me to belong to a community larger than my friends and family.  31 73 26 9 18  32 31 73 26 9 18			
in this country.  It is important to me to belong to a community larger than my friends and family.  39 34 73 26 15 11	1	1 7	+47
It is important to me to belong to a community larger than my friends and family. 39 34 73 26 15 11			
and family. 39 34 73 20 15 11			
If it was financially possible. I'd like to be a stay-at-home parent. 46 24 70 24 10 14	1	1 7	+47
	6	6 7	+46
Government should make sure everyone has equal opportunity. 45 23 68 30 13 17	2	2 7	+38
I make my most valuable contributions to society through my career. 34 31 65 31 19 11	4	4 -	+34
We would be better off if government focused less on ensuring equality. 31 33 64 32 19 13	4		+32
People are poor mostly because of bad choices they've made. 23 37 59 38 24 14	3	3 7	+21
America is divided between the haves and the have nots. 29 29 57 40 22 19	2	2 7	+17
It is better to have a strong safety net even if it means a few lazy people			
game the system than to let those who truly need help go hungry or end 23 28 50 42 24 17	8	8	+8
up homeless.			
The deck is stacked against people like me. 13 22 34 62 27 36	4	4 -	-28

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?												
Q18-Q35		Among All			ong Modera			nong Libera			ng Conserva	
Ranked by Diff. Among Moderates	Agree	Disagree	Diff.	Agree	Disagree	Diff.	Agree	Disagree	Diff.	Agree	Disagree	Diff.
I have a responsibility to give back to others in my community.	93	7	+86	94	5	+89	93	7	+86	91	8	+83
If people cannot compromise they should not be in politics.	81	17	+64	87	12	+75	85	13	+72	75	22	+53
Government has an important role to play in ensuring that everyone, regardless of race, gender, or age, has an equal opportunity to succeed in this country.	81	18	+63	85	14	+71	92	8	+84	73	26	+47
Most people who want to get ahead in America can make it if they work hard.	84	16	+68	85	14	+ <i>71</i>	66	33	+33	91	8	+83
Government should make sure everyone has equal opportunity.	79	20	+59	83	17	+66	93	6	+87	68	30	+38
America is divided between the haves and the have nots.	70	29	+41	75	23	+52	85	14	+71	57	40	+17
It is important to me to belong to a community larger than my friends and family.	76	23	+53	76	24	+52	83	15	+68	73	26	+47
It is better to have a strong safety net even if it means a few lazy people game the system than to let those who truly need help go hungry or end up homeless.	61	33	+28	70	27	+43	69	29	+40	50	42	+8
I make my most valuable contributions to society through my career.	66	30	+36	70	28	+42	60	33	+27	65	31	+34
Charity does a better job of helping people than government.	70	26	+44	67	29	+38	49	49	0	84	12	+72
Government is often an obstacle to economic growth and opportunity.	68	30	+38	64	33	+31	40	59	-19	85	14	+71
The government has created too many incentives for poor people not to work.	63	35	+28	61	37	+24	31	67	-36	81	17	+64
It is more important to stand by your principles than get things done.	64	33	+31	58	38	+20	47	51	-4	77	19	+58
If it was financially possible, I'd like to be a stay-at-home parent.	61	33	+28	54	41	+13	54	39	+15	70	24	+46
If the government is involved in something, it often goes wrong.	58	39	+19	54	43	+11	35	65	-30	74	23	+51
People are poor mostly because of bad choices they've made.	45	53	-8	40	58	-18	24	76	<i>-52</i>	59	38	+21
We would be better off if government focused less on ensuring equality.	46	51	-5	38	58	-20	24	75	<i>-51</i>	64	32	+32
The deck is stacked against people like me.	30	66	-36	28	69	-41	27	69	-42	34	62	-28

## Q18. If people cannot compromise they should not be in politics.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	54%	58%	62%	44%
Somewhat agree	28%	27%	24%	31%
Somewhat disagree	10%	9%	8%	13%
Strongly disagree	6%	4%	3%	10%
Don't Know	2%	2%	2%	3%
AGREE	81%	85%	87%	75%
DISAGREE	17%	13%	12%	22%

## Q19. It is more important to stand by your principles than get things done.

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Strongly agree	34%	21%	26%	48%	
Somewhat agree	29%	26%	32%	29%	
Somewhat disagree	22%	37%	25%	13%	
Strongly disagree	11%	14%	13%	6%	
Don't Know	3%	2%	4%	3%	
AGREE	64%	47%	58%	77%	
DISAGREE	33%	51%	38%	19%	

Q20. Government has an important role to play in ensuring that everyone, regardless of race, gender, or age, has an equal opportunity to succeed in this country.

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Strongly agree	51%	63%	53%	42%	
Somewhat agree	30%	29%	31%	31%	
Somewhat disagree	8%	5%	9%	9%	
Strongly disagree	10%	3%	5%	18%	
Don't Know	1%	0%	1%	1%	
AGREE	81%	92%	85%	73%	
DISAGREE	18%	8%	14%	26%	

#### Q21. If the government is involved in something, it often goes wrong.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	29%	16%	21%	41%
Somewhat agree	30%	18%	33%	32%
Somewhat disagree	27%	43%	31%	14%
Strongly disagree	13%	21%	12%	9%
Don't Know	3%	0%	3%	3%
AGREE	58%	35%	54%	74%
DISAGREE	39%	65%	43%	23%

Q22. The government has created too many incentives for poor people not to work.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	40%	16%	32%	58%
Somewhat agree	23%	15%	29%	23%
Somewhat disagree	16%	25%	19%	9%
Strongly disagree	19%	42%	18%	8%
Don't Know	2%	2%	1%	2%
AGREE	63%	31%	61%	81%
DISAGREE	35%	67%	37%	17%

Q23. It is better to have a strong safety net even if it means a few lazy people game the system than to let those who truly need help go hungry or end up homeless.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	35%	53%	40%	23%
Somewhat agree	26%	16%	30%	28%
Somewhat disagree	18%	10%	15%	24%
Strongly disagree	16%	19%	12%	17%
Don't Know	5%	2%	3%	8%
AGREE	61%	69%	70%	50%
DISAGREE	33%	29%	27%	42%

## Q24. Government is often an obstacle to economic growth and opportunity.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	33%	16%	27%	46%
Somewhat agree	35%	24%	37%	39%
Somewhat disagree	19%	36%	23%	8%
Strongly disagree	11%	23%	11%	6%
Don't Know	2%	1%	3%	1%
AGREE	68%	40%	64%	85%
DISAGREE	30%	59%	33%	14%

## Q25. I make my most valuable contributions to society through my career.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	33%	29%	34%	34%
Somewhat agree	33%	31%	36%	31%
Somewhat disagree	19%	20%	18%	19%
Strongly disagree	11%	13%	10%	11%
Don't Know	4%	7%	3%	4%
AGREE	66%	60%	70%	65%
DISAGREE	30%	33%	28%	31%

## Q26. If it was financially possible, I'd like to be a stay-at-home parent.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	40%	36%	34%	46%
Somewhat agree	21%	17%	20%	24%
Somewhat disagree	15%	18%	18%	10%
Strongly disagree	19%	21%	23%	14%
Don't Know	6%	7%	5%	6%
AGREE	61%	54%	54%	70%
DISAGREE	33%	39%	41%	24%

## Q27. Government should make sure everyone has equal opportunity.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	55%	71%	57%	45%
Somewhat agree	24%	22%	26%	23%
Somewhat disagree	10%	4%	11%	13%
Strongly disagree	10%	2%	6%	17%
Don't Know	1%	1%	0%	2%
AGREE	79%	93%	83%	68%
DISAGREE	20%	6%	17%	30%

Q28. We would be better off if government focused less on ensuring equality.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	21%	14%	13%	31%
Somewhat agree	25%	10%	25%	33%
Somewhat disagree	22%	20%	27%	19%
Strongly disagree	28%	55%	31%	13%
Don't Know	4%	1%	5%	4%
AGREE	46%	24%	38%	64%
DISAGREE	51%	75%	58%	32%

Q29. Most people who want to get ahead in America can make it if they work hard.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	52%	28%	49%	67%
Somewhat agree	32%	38%	36%	25%
Somewhat disagree	10%	20%	10%	5%
Strongly disagree	6%	13%	4%	4%
Don't Know	0%	0%	1%	0%
AGREE	84%	66%	85%	91%
DISAGREE	16%	33%	14%	8%

Q30. The deck is stacked against people like me.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	11%	11%	10%	13%
Somewhat agree	19%	17%	18%	22%
Somewhat disagree	30%	38%	29%	27%
Strongly disagree	36%	31%	40%	36%
Don't Know	4%	3%	4%	4%
AGREE	30%	27%	28%	34%
DISAGREE	66%	69%	69%	62%

#### Q31. America is divided between the haves and the have nots.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	37%	50%	38%	29%
Somewhat agree	33%	35%	37%	29%
Somewhat disagree	17%	12%	14%	22%
Strongly disagree	12%	2%	9%	19%
Don't Know	2%	0%	2%	2%
AGREE	70%	85%	75%	57%
DISAGREE	29%	14%	23%	40%

## Q32. Charity does a better job of helping people than government.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	38%	21%	27%	55%
Somewhat agree	33%	28%	40%	29%
Somewhat disagree	17%	27%	21%	9%
Strongly disagree	9%	23%	8%	3%
Don't Know	3%	2%	4%	3%
AGREE	70%	49%	67%	84%
DISAGREE	26%	49%	29%	12%

## Q33. People are poor mostly because of bad choices they've made.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	15%	8%	12%	23%
Somewhat agree	29%	16%	29%	37%
Somewhat disagree	26%	25%	30%	24%
Strongly disagree	27%	51%	28%	14%
Don't Know	2%		2%	3%
AGREE	45%	24%	40%	59%
DISAGREE	53%	76%	58%	38%

Q34. It is important to me to belong to a community larger than my friends and family.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	41%	46%	39%	39%
Somewhat agree	35%	37%	36%	34%
Somewhat disagree	13%	7%	14%	15%
Strongly disagree	10%	8%	10%	11%
Don't Know	1%	2%	1%	1%
AGREE	76%	83%	76%	73%
DISAGREE	23%	15%	24%	26%

Q35. I have a responsibility to give back to others in my community.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	63%	69%	63%	61%
Somewhat agree	29%	25%	31%	31%
Somewhat disagree	5%	6%	3%	6%
Strongly disagree	2%	1%	2%	1%
Don't Know	1%		0%	1%
AGREE	93%	93%	94%	91%
DISAGREE	7%	7%	5%	8%

## Q36. Please tell me what you think is more important for a child to have:

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Respect for elders	62%	50%	57%	72%	
Independence	17%	26%	20%	11%	
Both	20%	24%	22%	17%	
Don't know	1%	0%	1%	0%	

## Q37. Please tell me what you think is more important for a child to have:

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Curiosity	34%	52%	38%	21%	
Good manners	43%	22%	38%	58%	
Both	22%	25%	23%	20%	
Don't know	1%	1%	1%	1%	

Now I am going to read you a series of topics. After each topic please indicate whether you think we need more government ground rules to protect the community, or should place more trust in individuals to make good decisions.

#### Individualism/Liberty - Summary

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?								
	Among All							
Q38-Q43 Ranked by Diff.	More government ground rules	More trust in the individual	Neither	Don't know	Diff. (G-I)			
Texting while driving	73	23	2	2	+50			
Sale of firearms	48	50	1	1	-2			
Recreational marijuana use	40	54	3	4	-14			
Sex and violence on television	32	66	1	2	-34			
Having an abortion	14	81	3	2	-67			
Healthy Eating	11	88	1	1	-77			

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?							
Q38-Q43		Among Moderates					
N=800	More government ground rules	More government ground rules More trust in the individual					
Ranked by Diff.	Piore government ground rules	Piore trase in the marvidual	Neither	Don't know	(G-I)		
Texting while driving	77	21	1	1	+56		
Sale of firearms	53	44	2	2	+9		
Recreational marijuana use	42	53	1	3	-11		
Sex and violence on television	32	66	1	2	-34		
Having an abortion	13	84	2	2	<i>-71</i>		
Healthy Eating	12	86	0	1	-74		

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?								
Q38-Q43		Among Liberals						
N=177	More government ground rules	More government ground rules More trust in the individual						
Ranked by Diff.	Piore government ground rules	Piore trust in the individual	Neither	Don't know	(G-I)			
Texting while driving	78	16	2	4	+62			
Sale of firearms	78	20	1	0	+58			
Sex and violence on television	30	67	1	2	-37			
Recreational marijuana use	26	68	2	4	-42			
Healthy Eating	15	82	2	0	-67			
Having an abortion	5	93	1	1	-88			

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?								
Q38-Q43		Among Conservatives  More government ground rules						
N=475	More government ground rules							
Ranked by Diff.	Piore government ground rules	Piore trase in the marvidual	Neither	Don't know	(G-I)			
Texting while driving	68	28	2	2	+40			
Recreational marijuana use	44	47	5	4	-3			
Sex and violence on television	32	65	1	1	-33			
Sale of firearms	29	70	1	1	-41			
Having an abortion	20	73	4	3	<i>-53</i>			
Healthy Eating	7	93	0	0	-86			

## Q38. Recreational marijuana use.

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
More government ground rules	40%	26%	42%	44%	
More trust in the individual	54%	68%	53%	47%	
Neither/Status quo	3%	2%	1%	5%	
Don't know	4%	4%	3%	4%	

## Q39. Healthy Eating.

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
More government ground rules	11%	15%	12%	7%	
More trust in the individual	88%	82%	86%	93%	
Neither/Status quo	1%	2%	0%	0%	
Don't know	1%	0%	1%		

Q40. Having an abortion.

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
More government ground rules	14%	5%	13%	20%	
More trust in the individual	81%	93%	84%	73%	
Neither/Status quo	3%	1%	2%	4%	
Don't know	2%	1%	2%	3%	

Q41. Sale of firearms.

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
More government ground rules	48%	78%	53%	29%	
More trust in the individual	50%	20%	44%	70%	
Neither/Status quo	1%	1%	2%	1%	
Don't know	1%	0%	2%	1%	

Q42. Texting while driving.

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
More government ground rules	73%	78%	77%	68%	
More trust in the individual	23%	16%	21%	28%	
Neither/Status quo	2%	2%	1%	2%	
Don't know	2%	4%	1%	2%	

## Q43. Sex and violence on television.

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
More government ground rules	32%	30%	32%	32%	
More trust in the individual	66%	67%	66%	65%	
Neither/Status quo	1%	1%	1%	1%	
Don't know	2%	2%	2%	1%	

Now I am going to read you a series of statements. After each statement, please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement.

#### **Issues and Policy Attributes – Summary**

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with	that state	ement?						
				Among				
Q44-59 Ranked by Diff.	Strongly Agree	Somewhat Agree	Total Agree	Total Disagree	Somewhat Disagree	Strongly Disagree	Don't know	Diff.
A middle class job doesn't buy a middle class life anymore.	53	31	84	14	11	3	2	+70
We need to invest more in the development of renewable energy sources like solar and wind.	58	25	83	16	8	8	1	+67
Undocumented immigrants are mostly hardworking people trying to care for their families.	34	46	80	16	10	7	4	+64
We need to expand background checks on gun sales to keep firearms out of the hands of criminals.	61	19	81	18	7	11	1	+63
We need to expand exploration and production of oil, coal, and natural gas in the U.S.	54	26	80	18	11	8	2	+62
It's immoral to leave our children a country that is 17 trillion dollars in debt.	53	25	79	19	11	8	2	+60
I worry that the government is going too far in collecting information about people's phone and internet usage.	50	28	78	21	12	9	1	+57
Doing what's best for the country may mean doing things that "I don't like".	29	47	75	22	11	11	3	+53
We need to increase investments in infrastructure and education rather than worrying about long-term debt.	36	30	66	31	18	12	3	+35
It angers me that people collect welfare payments year after year.	35	26	61	36	22	14	3	+25
Our current gun laws are sufficient to protect me and my community.	30	30	60	38	15	22	2	+22
Granting citizenship to undocumented immigrants rewards bad behavior.	29	24	54	44	25	19	3	+10
I worry that we aren't doing enough to stop terror attacks on U.S. soil.	24	26	50	47	33	14	2	+3
We've gone too far in pouring money into border security.	16	23	39	57	29	28	4	-18
Discrimination against racial minorities is mostly a thing of the past.	12	21	32	67	34	33	1	-35
It angers me that people earn millions of dollars year after year.	11	16	27	70	27	43	3	<i>-43</i>

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?								
Q44-59				Among Mo	oderates			
N=800 Ranked by Diff.	Strongly Agree	Somewhat Agree	Total Agree	Total Disagree	Somewhat Disagree	Strongly Disagree	Don't know	Diff.
We need to invest more in the development of renewable energy sources like solar and wind.	62	27	90	10	5	5	1	+80
Undocumented immigrants are mostly hardworking people trying to care for their families.	35	51	86	10	8	3	3	+76
A middle class job doesn't buy a middle class life anymore.	51	34	85	13	9	4	1	+72
We need to expand background checks on gun sales to keep firearms out of the hands of criminals.	62	22	84	14	7	7	2	+70
Doing what's best for the country may mean doing things that "I don't like".	28	51	79	18	12	7	2	+61
It's immoral to leave our children a country that is 17 trillion dollars in debt.	47	29	77	20	14	6	3	+57
We need to expand exploration and production of oil, coal, and natural gas in the U.S.	44	32	75	22	16	6	3	+53
We need to increase investments in infrastructure and education rather than worrying about long-term debt.	39	33	72	25	17	9	3	+47
I worry that the government is going too far in collecting information about people's phone and internet usage.	42	30	71	27	18	9	2	+44
It angers me that people collect welfare payments year after year.	28	28	57	39	27	13	4	+18
Our current gun laws are sufficient to protect me and my community.	25	33	58	40	19	21	2	+18
Granting citizenship to undocumented immigrants rewards bad behavior.	18	29	47	50	29	21	3	-3
I worry that we aren't doing enough to stop terror attacks on U.S. soil.	18	27	44	52	36	16	4	-8
We've gone too far in pouring money into border security.	17	23	40	54	33	21	6	-14
It angers me that people earn millions of dollars year after year.	12	17	28	69	28	41	3	-41
Discrimination against racial minorities is mostly a thing of the past.	6	22	28	71	37	34	1	<i>-43</i>

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?								
Q44-59				Among L	iberals			
N=177 Ranked by Diff.	Strongly Agree	Somewhat Agree	Total Agree	Total Disagree	Somewhat Disagree	Strongly Disagree	Don't know	Diff.
We need to invest more in the development of renewable energy sources like solar and wind.	85	12	97	2	2	0	1	+95
We need to expand background checks on gun sales to keep firearms out of the hands of criminals.	82	11	93	7	4	3	0	+86
Undocumented immigrants are mostly hardworking people trying to care for their families.	46	44	90	7	2	4	3	+83
A middle class job doesn't buy a middle class life anymore.	61	24	85	13	11	2	2	+72
Doing what's best for the country may mean doing things that "I don't like".	36	47	83	15	9	5	3	+68
We need to increase investments in infrastructure and education rather than worrying about long-term debt.	55	26	81	15	13	2	4	+66
I worry that the government is going too far in collecting information about people's phone and internet usage.	42	34	76	24	12	12	0	+52
It's immoral to leave our children a country that is 17 trillion dollars in debt.	36	31	67	30	18	12	3	+37
We need to expand exploration and production of oil, coal, and natural gas in the U.S.	42	22	64	34	16	18	2	+30
We've gone too far in pouring money into border security.	20	38	57	40	24	16	3	+17
It angers me that people collect welfare payments year after year.	23	16	39	59	33	26	2	-20
Granting citizenship to undocumented immigrants rewards bad behavior.	15	20	35	62	34	28	3	-27
I worry that we aren't doing enough to stop terror attacks on U.S. soil.	19	16	34	65	42	22	1	-31
It angers me that people earn millions of dollars year after year.	16	16	32	67	39	28	1	-35
Our current gun laws are sufficient to protect me and my community.	10	21	31	67	22	45	1	-36
Discrimination against racial minorities is mostly a thing of the past.	6	12	18	82	31	51	0	<del>-64</del>

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?								
Q44-59			A	mong Cons	servatives			
N=475	Strongly	Somewhat	Total	Total	Somewhat	Strongly	Don't	Diff.
Ranked by Diff.	Agree	Agree	Agree	Disagree	Disagree	Disagree	know	
We need to expand exploration and production of oil, coal, and natural gas in the U.S.	69	22	92	7	3	4	1	+85
It's immoral to leave our children a country that is 17 trillion dollars in debt.	67	19	86	13	6	7	1	+73
I worry that the government is going too far in collecting information about people's	60	24	85	1.4	0	7	1	, 71
phone and internet usage.	60	24	δD	14	8	/	1	+71
A middle class job doesn't buy a middle class life anymore.	51	32	83	15	12	3	2	+68
Our current gun laws are sufficient to protect me and my community.	44	33	76	21	9	12	3	+55
It angers me that people collect welfare payments year after year.	47	29	76	22	13	8	2	+54
We need to expand background checks on gun sales to keep firearms out of the hands	F0	24	72	27	0	10		
of criminals.	50	21	72	27	9	18	1	+45
Undocumented immigrants are mostly hardworking people trying to care for their	27	42	70	20	15	11	4	
families.	27	43	70	26	15	11	4	+44
We need to invest more in the development of renewable energy sources like solar	40	30	70	27	13	15	2	. 42
and wind.	40	30	70	27	13	15	2	+43
Doing what's best for the country may mean doing things that "I don't like".	26	43	68	28	12	17	3	+40
Granting citizenship to undocumented immigrants rewards bad behavior.	46	22	68	30	17	13	2	+38
I worry that we aren't doing enough to stop terror attacks on U.S. soil.	32	32	63	35	26	9	2	+28
We need to increase investments in infrastructure and education rather than worrying	22	20	Ε4	42	22	24	2	
about long-term debt.	23	30	54	43	22	21	3	+11
Discrimination against racial minorities is mostly a thing of the past.	20	23	43	57	33	24	0	-14
We've gone too far in pouring money into border security.	14	15	29	68	28	40	4	-39
It angers me that people earn millions of dollars year after year.	9	15	24	73	22	51	3	-49

Do you strongly agree, somewhat agree, somewhat disag	ree, or	strongly	disagree									
		Among Al	/		ng Modera	ates	Among Liberals			Among Conservatives		
Q44-59	Total	Total	Diff.	Total	Total	Diff.	Total	Total	Diff.	Total	Total	Diff.
Ranked by Diff. Among Moderates  We need to invest more in the development of	Agree	Disagree			Disagree		Agree	Disagree			Disagree	
renewable energy sources like solar and wind.	83	16	+67	90	10	+80	97	2	+95	70	27	+43
Undocumented immigrants are mostly hardworking												
people trying to care for their families.	80	16	+64	86	10	+76	90	7	+83	70	26	+44
A middle class job doesn't buy a middle class life												
anymore.	84	14	+ <i>70</i>	85	13	+72	85	13	+72	83	15	+68
We need to expand background checks on gun sales to												
keep firearms out of the hands of criminals.	81	18	+63	84	14	+70	93	7	+86	72	27	+45
Doing what's best for the country may mean doing												
things that "I don't like".	75	22	+ <b>53</b>	79	18	+61	83	15	+68	68	28	+40
It's immoral to leave our children a country that is 17												
trillion dollars in debt.	79	19	+60	77	20	+57	67	30	+37	86	13	+73
We need to expand exploration and production of oil,		10			22	. =0		2.4		00	_	
coal, and natural gas in the U.S.	80	18	+62	75	22	+53	64	34	+30	92	7	+85
We need to increase investments in infrastructure and	66	24	. 25	70	25		0.1	45		E 4	40	
education rather than worrying about long-term debt.	66	31	+35	72	25	+47	81	15	+66	54	43	+11
I worry that the government is going too far in												
collecting information about people's phone and internet	78	21	+ <i>57</i>	71	27	+44	76	24	+52	85	14	+71
usage.												
It angers me that people collect welfare payments year	<b>C4</b>	26			20		20	<b>50</b>		76	22	. = 4
after year.	61	36	+25	57	39	+18	39	59	-20	76	22	+54
Our current gun laws are sufficient to protect me and		20						<b></b>			2.1	
my community.	60	38	+22	58	40	+18	31	67	<i>-36</i>	76	21	+55
Granting citizenship to undocumented immigrants	- 4			4-	<b>-</b> 0	_	25	60		-	20	. 22
rewards bad behavior.	54	44	+10	47	50	-3	35	62	<i>-27</i>	68	30	+38
I worry that we aren't doing enough to stop terror	F0	47	. 0	4.4	<b>-</b> -2		24	C.E.	24	62	25	. 20
attacks on U.S. soil.	50	47	+3	44	52	-8	34	65	-31	63	35	+28
We've gone too far in pouring money into border	20							40				
security.	39	57	-18	40	54	-14	57	40	+17	29	68	-39
It angers me that people earn millions of dollars year	27	70	4.0	20	60		22	67		24	70	
after year.	27	70	<i>-43</i>	28	69	-41	32	67	<i>-35</i>	24	73	-49
Discrimination against racial minorities is mostly a thing	22	C7	25	20 -	74	4.0	10	02		42		
of the past.	32	67	<i>-35</i>	28	71	<i>-43</i>	18	82	-64	43	57	-14

Q44. A middle class job doesn't buy a middle class life anymore.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	53%	61%	51%	51%
Somewhat agree	31%	24%	34%	32%
Somewhat disagree	11%	11%	9%	12%
Strongly disagree	3%	2%	4%	3%
Don't Know	2%	2%	1%	2%
AGREE	84%	85%	85%	83%
DISAGREE	14%	13%	13%	15%

Q45. Discrimination against racial minorities is mostly a thing of the past.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	12%	6%	6%	20%
Somewhat agree	21%	12%	22%	23%
Somewhat disagree	34%	31%	37%	33%
Strongly disagree	33%	51%	34%	24%
Don't Know	1%	0%	1%	0%
AGREE	32%	18%	28%	43%
DISAGREE	67%	82%	71%	57%

Q46. Doing what's best for the country may mean doing things that I don't like.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	29%	36%	28%	26%
Somewhat agree	47%	47%	51%	43%
Somewhat disagree	11%	9%	12%	12%
Strongly disagree	11%	5%	7%	17%
Don't Know	3%	3%	2%	3%
AGREE	75%	83%	79%	68%
DISAGREE	22%	15%	18%	28%

Q47. It angers me that people earn millions of dollars year after year.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	11%	16%	12%	9%
Somewhat agree	16%	16%	17%	15%
Somewhat disagree	27%	39%	28%	22%
Strongly disagree	43%	28%	41%	51%
Don't Know	3%	1%	3%	3%
AGREE	27%	32%	28%	24%
DISAGREE	70%	67%	69%	73%

Q48. It angers me that people collect welfare payments year after year.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	35%	23%	28%	47%
Somewhat agree	26%	16%	28%	29%
Somewhat disagree	22%	33%	27%	13%
Strongly disagree	14%	26%	13%	8%
Don't Know	3%	2%	4%	2%
AGREE	61%	39%	57%	76%
DISAGREE	36%	59%	39%	22%

Q49. We need to expand exploration and production of oil, coal, and natural gas in the U.S.

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Strongly agree	54%	42%	44%	69%	
Somewhat agree	26%	22%	32%	22%	
Somewhat disagree	11%	16%	16%	3%	
Strongly disagree	8%	18%	6%	4%	
Don't Know	2%	2%	3%	1%	
AGREE	80%	64%	75%	92%	
DISAGREE	18%	34%	22%	7%	

Q50. We need to invest more in the development of renewable energy sources like solar and wind.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	58%	85%	62%	40%
Somewhat agree	25%	12%	27%	30%
Somewhat disagree	8%	2%	5%	13%
Strongly disagree	8%	0%	5%	15%
Don't Know	1%	1%	1%	2%
AGREE	83%	97%	90%	70%
DISAGREE	16%	2%	10%	27%

Q51. Our current gun laws are sufficient to protect me and my community.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	30%	10%	25%	44%
Somewhat agree	30%	21%	33%	33%
Somewhat disagree	15%	22%	19%	9%
Strongly disagree	22%	45%	21%	12%
Don't Know	2%	1%	2%	3%
AGREE	60%	31%	58%	76%
DISAGREE	38%	67%	40%	21%

Q52. We need to expand background checks on gun sales to keep firearms out of the hands of criminals.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	61%	82%	62%	50%
Somewhat agree	19%	11%	22%	21%
Somewhat disagree	7%	4%	7%	9%
Strongly disagree	11%	3%	7%	18%
Don't Know	1%		2%	1%
AGREE	81%	93%	84%	72%
DISAGREE	18%	7%	14%	27%

Q53. Undocumented immigrants are mostly hardworking people trying to care for their families.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	34%	46%	35%	27%
Somewhat agree	46%	44%	51%	43%
Somewhat disagree	10%	2%	8%	15%
Strongly disagree	7%	4%	3%	11%
Don't Know	4%	3%	3%	4%
AGREE	80%	90%	86%	70%
DISAGREE	16%	7%	10%	26%

Q54. Granting citizenship to undocumented immigrants rewards bad behavior.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	29%	15%	18%	46%
Somewhat agree	24%	20%	29%	22%
Somewhat disagree	25%	34%	29%	17%
Strongly disagree	19%	28%	21%	13%
Don't Know	3%	3%	3%	2%
AGREE	54%	35%	47%	68%
DISAGREE	44%	62%	50%	30%

Q55. We've gone too far in pouring money into border security.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	16%	20%	17%	14%
Somewhat agree	23%	38%	23%	15%
Somewhat disagree	29%	24%	33%	28%
Strongly disagree	28%	16%	21%	40%
Don't Know	4%	3%	6%	4%
AGREE	39%	57%	40%	29%
DISAGREE	57%	40%	54%	68%

Q56. It's immoral to leave our children a country that is 17 trillion dollars in debt.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	53%	36%	47%	67%
Somewhat agree	25%	31%	29%	19%
Somewhat disagree	11%	18%	14%	6%
Strongly disagree	8%	12%	6%	7%
Don't Know	2%	3%	3%	1%
AGREE	79%	67%	77%	86%
DISAGREE	19%	30%	20%	13%

Q57. We need to increase investments in infrastructure and education rather than worrying about long-term debt.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	36%	55%	39%	23%
Somewhat agree	30%	26%	33%	30%
Somewhat disagree	18%	13%	17%	22%
Strongly disagree	12%	2%	9%	21%
Don't Know	3%	4%	3%	3%
AGREE	66%	81%	72%	54%
DISAGREE	31%	15%	25%	43%

Q58. I worry that the government is going too far in collecting information about people's phone and internet usage.

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Strongly agree	50%	42%	42%	60%	
Somewhat agree	28%	34%	30%	24%	
Somewhat disagree	12%	12%	18%	8%	
Strongly disagree	9%	12%	9%	7%	
Don't Know	1%		2%	1%	
AGREE	78%	76%	71%	85%	
DISAGREE	21%	24%	27%	14%	

Q59. I worry that we aren't doing enough to stop terror attacks on U.S. soil.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	24%	19%	18%	32%
Somewhat agree	26%	16%	27%	32%
Somewhat disagree	33%	42%	36%	26%
Strongly disagree	14%	22%	16%	9%
Don't Know	2%	1%	4%	2%
AGREE	50%	34%	44%	63%
DISAGREE	47%	65%	52%	35%

Q60. Which of these do you think would be the most effective way to strengthen our economy?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Reducing the budget deficit	34%	28%	38%	34%	
Reducing income inequality	22%	44%	24%	8%	
Reducing regulations and taxes on businesses	37%	19%	31%	50%	
Don't know/Refused	7%	9%	7%	7%	

Q61. To grow the U.S. economy, which of the following is most important to do?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Provide more economic opportunity for Americans to succeed through hard work	62%	64%	67%	56%	
Create more economic security so all Americans can withstand life's misfortunes	14%	24%	13%	11%	
Give Americans the greatest amount of freedom to make it on their own	21%	9%	17%	31%	
Don't know/Refused	3%	3%	3%	2%	

#### Now I am going to change gears and ask you a few questions about political parties.

#### Q62. Which candidate would you be more likely to vote for?

	Total	Liberal	Moderate	Conservative	
Base	711	149	263	298	
A Republican candidate for office who is focused on economic growth	65%	48%	59%	79%	
A Republican candidate for office who is focused on economic security	23%	29%	30%	13%	
Don't know	12%	22%	11%	8%	

#### Q63. Which candidate would you be more likely to vote for?

	Total	Liberal	Moderate	Conservative	
Base	789	166	292	331	
A Democratic candidate for office who is focused on economic growth	68%	65%	76%	63%	
A Democratic candidate for office who is focused on economic security	21%	28%	17%	22%	
Don't know	11%	8%	7%	16%	

Q64. Which candidate would you be more likely to vote for?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
A Democratic candidate who is focused on economic growth	65%	48%	67%	72%	
A Democratic candidate who is focused on income inequality	27%	49%	27%	16%	
Don't know	8%	3%	6%	12%	

I will now read a series of phrases that might be used to describe either the Democratic or the Republican Party in Congress. For each one, please tell me if it applies more to Democrats or Republicans.

#### **Party Attributes – Summary**

<b>To you,</b> which party would you say this phrase applies to more?									
			ong All						
Q65-Q85 Ranked by Diff.	Democrats	Republicans	Both	Neither	Don't know	Diff.			
Welcoming	55	22	6	11	6	+33			
Has new ideas	53	25	9	11	3	+28			
Willing to compromise	49	24	2	22	3	+25			
Well intentioned	49	26	12	9	4	+23			
Willing to take ideas from both sides	51	30	2	15	2	+21			
Fights for people like you	49	34	3	11	4	+15			
Reasonable	49	35	1	11	3	+14			
Fair	45	33	3	14	5	+12			
Wants to get things done	45	34	9	9	2	+11			
Trustworthy	40	30	2	24	3	+10			
Transparent	38	30	3	24	6	+8			
Shares your values	46	42	3	6	3	+4			
Courageous	36	32	7	20	5	+4			
Accountable	38	39	3	16	3	-1			
Practical	39	43	3	12	3	-4			
Independent	35	41	4	15	5	-6			
Condescending	37	44	11	1	7	-7			
Focused on economic growth	39	49	4	5	3	-10			
Patriotic	27	47	16	5	4	-20			
Says what they think even if it isn't popular	31	53	6	7	3	-22			
Intolerant	30	52	7	6	4	-22			

To year, which party would you say this plans	sa applias to may					
<b>To you,</b> which party would you say this phra Q65-Q85	ise applies to mor		Moderates	•		
N=800					Don't	Dicc
Ranked by Diff.	Democrats	Republicans	Both	Neither	know	Diff.
Welcoming	60	15	7	10	9	+45
Willing to take ideas from both sides	58	15	6	18	4	+43
Has new ideas	59	18	9	10	4	+41
Reasonable	56	23	2	14	5	+33
Willing to compromise	49	17	2	28	5	+32
Trustworthy	47	17	3	28	5	+30
Well intentioned	50	21	15	10	5	+29
Fair	49	22	4	19	6	+27
Wants to get things done	49	25	12	11	3	+24
Fights for people like you	50	26	5	14	5	+24
Shares your values	49	31	6	9	5	+18
Transparent	38	25	4	26	7	+13
Courageous	36	27	8	22	6	+9
Accountable	39	31	3	20	7	+8
Focused on economic growth	43	40	6	7	4	+3
Practical	38	40	4	12	5	-2
Independent	35	39	3	17	7	-4
Patriotic	28	40	21	5	6	-12
Says what they think even if it isn't popular	32	49	9	7	3	-17
Condescending	27	51	15	2	5	-24
Intolerant	20	57	10	7	5	-37

To year, which party would you cay this plan	sa annlias ta mai	?				
<b>To you,</b> which party would you say this phra Q65-Q85	lse applies to moi		Liberals			
N=177				Neither	Don't	Diff.
Ranked by Diff.	Democrats	Republicans	Both	Neither	know	DIII.
Willing to compromise	86	4	0	9	0	+82
Shares your values	86	6	3	5	1	+80
Fights for people like you	86	6	0	6	1	+80
Reasonable	85	8	0	6	1	+77
Welcoming	82	5	5	8	0	+77
Fair	81	4	3	7	5	+77
Well intentioned	76	3	14	7	0	+73
Willing to take ideas from both sides	80	8	0	10	2	+72
Wants to get things done	78	10	7	4	2	+68
Has new ideas	77	10	4	7	3	+67
Trustworthy	68	7	1	20	4	+61
Practical	69	14	3	13	1	+55
Courageous	62	9	9	20	0	+53
Accountable	69	17	3	10	2	+52
Focused on economic growth	65	28	4	3	1	+37
Independent	54	22	6	15	3	+32
Transparent	51	21	0	25	2	+30
Patriotic	42	31	15	8	4	+11
Says what they think even if it isn't popular	50	39	4	4	4	+11
Condescending	20	68	7	0	5	<u>-48</u>
Intolerant	16	73	5	4	2	<i>-57</i>

<b>To you,</b> which party would you say this phrase applies to more?									
Q65-Q85	''	Among Co	nservativ	es					
N=475	Democrats	Republicans	Both	Neither	Don't	Diff.			
Ranked by Diff.		-		Heitilei	know				
Condescending	55	26	9	1	10	+29			
Intolerant	45	37	6	7	4	+8			
Welcoming	36	37	6	14	8	-1			
Has new ideas	36	38	11	13	2	-2			
Transparent	32	38	2	21	7	-6			
Well intentioned	35	41	9	10	6	-6			
Willing to compromise	30	41	3	24	3	-11			
Willing to take ideas from both sides	29	53	1	16	1	-24			
Fights for people like you	29	54	1	10	5	-25			
Courageous	23	49	4	19	5	-26			
Independent	26	53	4	13	4	-27			
Wants to get things done	27	55	9	9	1	-28			
Trustworthy	21	53	2	23	2	-32			
Fair	24	56	3	13	4	-32			
Reasonable	25	60	1	12	1	-35			
Accountable	22	57	3	17	1	-35			
Practical	24	59	2	11	3	-35			
Patriotic	20	62	13	4	2	-42			
Says what they think even if it isn't popular	21	64	4	9	2	-43			
Focused on economic growth	23	67	3	5	2	-44			
Shares your values	22	71	1	5	1	-49			

<b>To you</b> , which party would you say this phrase applies to more?												
Q65-Q85		mong A			ng Mode		Among Liberals			Among Conservatives		
Ranked by Diff. Among Moderates	Dems	Reps	Diff.	Dems	Reps	Diff.	Dems	Reps	Diff.	Dems	Reps	Diff.
Welcoming	55	22	+33	60	15	+45	82	5	+77	36	37	-1
Willing to take ideas from both sides	51	30	+21	58	15	+43	80	8	+72	29	53	-24
Has new ideas	53	25	+28	59	18	+41	77	10	+67	36	38	-2
Reasonable	49	35	+14	56	23	+33	85	8	+77	25	60	-35
Willing to compromise	49	24	+25	49	17	+32	86	4	+82	30	41	-11
Trustworthy	40	30	+10	47	17	+30	68	7	+61	21	53	-32
Well intentioned	49	26	+23	50	21	+29	76	3	+73	35	41	-6
Fair	45	33	+12	49	22	+27	81	4	+77	24	56	-32
Wants to get things done	45	34	+11	49	25	+24	78	10	+68	27	55	-28
Fights for people like you	49	34	+15	50	26	+24	86	6	+80	29	54	-25
Shares your values	46	42	+4	49	31	+18	86	6	+80	22	71	-49
Transparent	38	30	+8	38	25	+13	51	21	+30	32	38	-6
Courageous	36	32	+4	36	27	+9	62	9	+53	23	49	-26
Accountable	38	39	-1	39	31	+8	69	17	+52	22	57	-35
Focused on economic growth	39	49	-10	43	40	+3	65	28	+37	23	67	-44
Practical	39	43	-4	38	40	-2	69	14	+55	24	59	-35
Independent	35	41	-6	35	39	-4	54	22	+32	26	53	-27
Patriotic	27	47	-20	28	40	-12	42	31	+11	20	62	-42
Says what they think even if it isn't popular	31	53	-22	32	49	-17	50	39	+11	21	64	-43
Condescending	37	44	-7	27	51	-24	20	68	-48	55	26	+29
Intolerant	30	52	-22	20	57	<i>-37</i>	16	73	<i>-57</i>	45	37	+8

Q65. Patriotic.

	Total	Liberal	Moderate	Conservative	
Base	740	155	274	310	
More to Republicans	47%	31%	40%	62%	
More to Democrats	27%	42%	28%	20%	
Both	16%	15%	21%	13%	
Neither	5%	8%	5%	4%	
Don't know	4%	4%	6%	2%	

Q66. Shares your values.

	Total	Liberal	Moderate	Conservative	
Base	740	155	274	310	
More to Republicans	42%	6%	31%	71%	
More to Democrats	46%	86%	49%	22%	
Both	3%	3%	6%	1%	
Neither	6%	5%	9%	5%	
Don't know	3%	1%	5%	1%	

Q67. Trustworthy.

	Total	Liberal	Moderate	Conservative	
Base	740	155	274	310	
More to Republicans	30%	7%	17%	53%	
More to Democrats	40%	68%	47%	21%	
Both	2%	1%	3%	2%	
Neither	24%	20%	28%	23%	
Don't know	3%	4%	5%	2%	

Q68. Has new ideas.

	Total	Liberal	Moderate	Conservative	
Base	740	155	274	310	
More to Republicans	25%	10%	18%	38%	
More to Democrats	53%	77%	59%	36%	
Both	9%	4%	9%	11%	
Neither	11%	7%	10%	13%	
Don't know	3%	3%	4%	2%	

Q69. Reasonable.

	Total	Liberal	Moderate	Conservative	
Base	740	155	274	310	
More to Republicans	35%	8%	23%	60%	
More to Democrats	49%	85%	56%	25%	
Both	1%	•	2%	1%	
Neither	11%	6%	14%	12%	
Don't know	3%	1%	5%	1%	

Q70. Wants to get things done.

	Total	Liberal	Moderate	Conservative	
Base	740	155	274	310	
More to Republicans	34%	10%	25%	55%	
More to Democrats	45%	78%	49%	27%	
Both	9%	7%	12%	9%	
Neither	9%	4%	11%	9%	
Don't know	2%	2%	3%	1%	

## Q71. Says what they think even if it isn't popular.

	Total	Liberal	Moderate	Conservative	
Base	740	155	274	310	
More to Republicans	53%	39%	49%	64%	
More to Democrats	31%	50%	32%	21%	
Both	6%	4%	9%	4%	
Neither	7%	4%	7%	9%	
Don't know	3%	4%	3%	2%	

## Q72. Willing to take ideas from both sides.

	Total	Liberal	Moderate	Conservative	
Base	740	155	274	310	
More to Republicans	30%	8%	15%	53%	
More to Democrats	51%	80%	58%	29%	
Both	2%		6%	1%	
Neither	15%	10%	18%	16%	
Don't know	2%	2%	4%	1%	

Q73. Accountable.

	Total	Liberal	Moderate	Conservative	
Base	740	155	274	310	
More to Republicans	39%	17%	31%	57%	
More to Democrats	38%	69%	39%	22%	
Both	3%	3%	3%	3%	
Neither	16%	10%	20%	17%	
Don't know	3%	2%	7%	1%	

Q74. Condescending.

	Total	Liberal	Moderate	Conservative	
Base	740	155	274	310	
More to Republicans	44%	68%	51%	26%	
More to Democrats	37%	20%	27%	55%	
Both	11%	7%	15%	9%	
Neither	1%		2%	1%	
Don't know	7%	5%	5%	10%	

## Q75. Focused on economic growth.

	Total	Liberal	Moderate	Conservative	
Base	740	155	274	310	
More to Republicans	49%	28%	40%	67%	
More to Democrats	39%	65%	43%	23%	
Both	4%	4%	6%	3%	
Neither	5%	3%	7%	5%	
Don't know	3%	1%	4%	2%	

Q76. Willing to compromise.

	Total	Liberal	Moderate	Conservative	
Base	760	160	281	318	
More to Republicans	24%	4%	17%	41%	
More to Democrats	49%	86%	49%	30%	
Both	2%		2%	3%	
Neither	22%	9%	28%	24%	
Don't know	3%	0%	5%	3%	

Q77. Welcoming.

	Total	Liberal	Moderate	Conservative	
Base	760	160	281	318	
More to Republicans	22%	5%	15%	37%	
More to Democrats	55%	82%	60%	36%	
Both	6%	5%	7%	6%	
Neither	11%	8%	10%	14%	
Don't know	6%	0%	9%	8%	

Q78. Fights for people like you.

	Total	Liberal	Moderate	Conservative	
Base	760	160	281	318	
More to Republicans	34%	6%	26%	54%	
More to Democrats	49%	86%	50%	29%	
Both	3%	0%	5%	1%	
Neither	11%	6%	14%	10%	
Don't know	4%	1%	5%	5%	

Q79. Independent.

	Total	Liberal	Moderate	Conservative	
Base	760	160	281	318	
More to Republicans	41%	22%	39%	53%	
More to Democrats	35%	54%	35%	26%	
Both	4%	6%	3%	4%	
Neither	15%	15%	17%	13%	
Don't know	5%	3%	7%	4%	

Q80. Fair.

	Total	Liberal	Moderate	Conservative	
Base	760	160	281	318	
More to Republicans	33%	4%	22%	56%	
More to Democrats	45%	81%	49%	24%	
Both	3%	3%	4%	3%	
Neither	14%	7%	19%	13%	
Don't know	5%	5%	6%	4%	

Q81. Practical.

	Total	Liberal	Moderate	Conservative	
Base	760	160	281	318	
More to Republicans	43%	14%	40%	59%	
More to Democrats	39%	69%	38%	24%	
Both	3%	3%	4%	2%	
Neither	12%	13%	12%	11%	
Don't know	3%	1%	5%	3%	

Q82. Transparent.

	Total	Liberal	Moderate	Conservative	
Base	760	160	281	318	
More to Republicans	30%	21%	25%	38%	
More to Democrats	38%	51%	38%	32%	
Both	3%	0%	4%	2%	
Neither	24%	25%	26%	21%	
Don't know	6%	2%	7%	7%	

Q83. Well intentioned.

	Total	Liberal	Moderate	Conservative	
Base	760	160	281	318	
More to Republicans	26%	3%	21%	41%	
More to Democrats	49%	76%	50%	35%	
Both	12%	14%	15%	9%	
Neither	9%	7%	10%	10%	
Don't know	4%		5%	6%	

Q84. Courageous.

	Total	Liberal	Moderate	Conservative	
Base	760	160	281	318	
More to Republicans	32%	9%	27%	49%	
More to Democrats	36%	62%	36%	23%	
Both	7%	9%	8%	4%	
Neither	20%	20%	22%	19%	
Don't know	5%	0%	6%	5%	

Q85. Intolerant.

	Total	Liberal	Moderate	Conservative	
Base	760	160	281	318	
More to Republicans	52%	73%	57%	37%	
More to Democrats	30%	16%	20%	45%	
Both	7%	5%	10%	6%	
Neither	6%	4%	7%	7%	
Don't know	4%	2%	5%	4%	

Q86. Which is your biggest concern about having Democrats in control of the government?

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Increased government spending on programs that do not benefit you or your family	23%	9%	28%	25%
Expanding regulations that stifle economic growth and job creation	24%	15%	23%	30%
Lack of action to fix the deficit and pay down the debt	33%	35%	32%	34%
Failure to fight hard enough for liberal priorities.	15%	37%	10%	7%
Don't know	5%	4%	7%	5%

Q87. Which is your biggest concern about having Republicans in control of the government?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Cuts to government programs my family relies on such as financial aid, social security, or unemployment benefits	25%	29%	26%	21%	
Elimination of rules that protect the environment, protect consumers, and reign in banks that caused the financial crisis	21%	38%	26%	8%	
Lack of economic policies to spur economic growth and help the middle class	26%	24%	29%	24%	
Failure to fight hard enough for conservative priorities.	21%	7%	11%	36%	
Don't know	8%	3%	7%	11%	

Q88. When it comes to your own financial situation do you consider yourself a have OR a have-not?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Have	59%	53%	58%	62%	
Have-not	24%	35%	25%	17%	
I don't think in those terms	14%	10%	14%	17%	
Don't know	3%	2%	3%	3%	

# Do you think you are better off, worse off or about the same financially as...

## **Comparative Financial Rating – Summary**

Do you think you are better off, worse off or about the same financially as ?							
Q89-Q92		Among All					
Ranked by Diff.	<b>Better Off</b>	<b>Worse Off</b>	About the same	Don't know	Diff.		
Your parents when they were your age	54	23	21	2	+31		
People in your community	23	10	65	1	+13		
The average American	26	24	48	2	+2		
Members of Congress	9	76	13	3	-67		

Do you think you are better off, worse off or about the same financially as ?						
Q89-Q92		Among Moderates				
N=800	Better Off	Worse Off	About the same	Don't know	Diff.	
Ranked by Diff.						
Your parents when they were your age	55	24	18	3	+31	
People in your community	24	11	62	2	+13	
The average American	23	23	52	2	0	
Members of Congress	9	78	9	4	-69	

Do you think you are better off, worse off or about the same financially as ?						
Q89-Q92	Among Liberals					
N=177 Ranked by Diff.	Better Off	Worse Off	About the same	Don't know	Diff.	
Your parents when they were your age	53	29	17	1	+24	
People in your community	23	9	66	2	+14	
The average American	30	27	41	1	+3	
Members of Congress	9	73	16	2	-64	

Do you think you are better off, worse off or about the same financially as ?							
Q89-Q92	Among Conservatives						
N=475 Ranked by Diff.	Better Off	Worse Off	About the same	Don't know	Diff.		
Your parents when they were your age	53	19	27	1	+34		
People in your community	21	10	68	1	+11		
The average American	26	23	49	2	+3		
Members of Congress	8	75	15	2	<i>-67</i>		

Q89. People in your community?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Better off	23%	23%	24%	21%	
Worse off	10%	9%	11%	10%	
About the same	65%	66%	62%	68%	
Don't know	1%	2%	2%	1%	

Q90. Members of Congress?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Better off	9%	9%	9%	8%	
Worse off	76%	73%	78%	75%	
About the same	13%	16%	9%	15%	
Don't know	3%	2%	4%	2%	

# Q91. The average American?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Better off	26%	30%	23%	26%	
Worse off	24%	27%	23%	23%	
About the same	48%	41%	52%	49%	
Don't know	2%	1%	2%	2%	

### Q92. Your parents when they were your age?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Better off	54%	53%	55%	53%	
Worse off	23%	29%	24%	19%	
About the same	21%	17%	18%	27%	
Don't know	2%	1%	3%	1%	

Now I would like to read you some statements that might be used to describe you or your views. After I read each one, please indicate if you agree or disagree with that statement.

#### **Profile Views – Summary**

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?								
	Among All							
Q93-Q97	Strongly	Somewhat	Total	Total	Somewhat	Strongly	Don't	Diff.
Ranked by Diff.	Agree	Agree	Agree	Disagree	Disagree	Disagree	know	DIII.
Politics are so divisive these days that I actively avoid getting involved in political	29	27	57	43	23	20	1	+14
discussions.	23		37	73	23	20	1	714
Party labels tell me most of what I need to know about a political candidate.	11	27	38	61	27	34	1	-23
Politics do not really affect my life and I tune out most discussions about politics.	14	20	34	65	29	37	1	-31
I find it hard to be around people who disagree with me about politics.	8	17	25	72	34	38	3	-47
I often post stories or comments about politics on Facebook or Twitter.	6	9	15	80	12	69	5	-65

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?								
Q93-Q97	Among Moderates							
N=800	Strongly	Somewhat			Somewhat	Strongly	Don't	Diff.
Ranked by Diff.	Agree	Agree	Agree	Disagree	Disagree	Disagree	know	Diii.
Politics are so divisive these days that I actively avoid getting involved in political discussions.	32	30	62	37	21	15	1	+25
Politics do not really affect my life and I tune out most discussions about politics.	14	21	35	64	31	33	1	-29
Party labels tell me most of what I need to know about a political candidate.	9	22	31	68	27	40	1	-37
I find it hard to be around people who disagree with me about politics.	7	12	19	79	36	43	2	-60
I often post stories or comments about politics on Facebook or Twitter.	4	8	11	85	12	73	4	-74

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?								
Q93-Q97	Among Liberals							
N=177	Strongly	Somewhat	Total	Total	Somewhat	Strongly	Don't	Diff.
Ranked by Diff.	Agree	Agree	Agree	Disagree	Disagree	Disagree	know	DIII.
Politics are so divisive these days that I actively avoid getting involved in political	31	26	56	44	27	17	_	+12
discussions.	31	20	50	44	27	17	0	712
Party labels tell me most of what I need to know about a political candidate.	14	28	42	57	30	28	1	-15
Politics do not really affect my life and I tune out most discussions about politics.	12	19	31	67	25	42	1	-36
I find it hard to be around people who disagree with me about politics.	7	18	26	72	34	37	3	-46
I often post stories or comments about politics on Facebook or Twitter.	9	9	18	79	9	69	3	-61

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with that statement?								
Q93-Q97	Among Conservatives							
N=475	Strongly	Somewhat			Somewhat	Strongly	Don't	Diff.
Ranked by Diff.	Agree	Agree	Agree	Disagree	Disagree	Disagree	know	DIII.
Politics are so divisive these days that I actively avoid getting involved in political	27	26	53	47	22	25	0	+6
discussions.	27	20	3	17	22	23	0	, 0
Party labels tell me most of what I need to know about a political candidate.	11	30	41	58	26	32	1	-17
Politics do not really affect my life and I tune out most discussions about politics.	15	19	34	65	29	36	1	-31
I find it hard to be around people who disagree with me about politics.	9	22	31	66	32	35	3	-35
I often post stories or comments about politics on Facebook or Twitter.	6	10	17	77	13	65	6	-60

Q93. I often post stories or comments about politics on Facebook or Twitter.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	6%	9%	4%	6%
Somewhat agree	9%	9%	8%	10%
Somewhat disagree	12%	9%	12%	13%
Strongly disagree	69%	69%	73%	65%
Don't Know	5%	3%	4%	6%
AGREE	15%	18%	11%	17%
DISAGREE	80%	79%	85%	77%

Q94. Politics are so divisive these days that I actively avoid getting involved in political discussions.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	29%	31%	32%	27%
Somewhat agree	27%	26%	30%	26%
Somewhat disagree	23%	27%	21%	22%
Strongly disagree	20%	17%	15%	25%
Don't Know	1%	0%	1%	0%
AGREE	57%	56%	62%	53%
DISAGREE	43%	44%	37%	47%

Q95. I find it hard to be around people who disagree with me about politics.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	8%	7%	7%	9%
Somewhat agree	17%	18%	12%	22%
Somewhat disagree	34%	34%	36%	32%
Strongly disagree	38%	37%	43%	35%
Don't Know	3%	3%	2%	3%
AGREE	25%	26%	19%	31%
DISAGREE	72%	72%	79%	66%

Q96. Politics do not really affect my life and I tune out most discussions about politics.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	14%	12%	14%	15%
Somewhat agree	20%	19%	21%	19%
Somewhat disagree	29%	25%	31%	29%
Strongly disagree	37%	42%	33%	36%
Don't Know	1%	1%	1%	1%
AGREE	34%	31%	35%	34%
DISAGREE	65%	67%	64%	65%

Q97. Party labels tell me most of what I need to know about a political candidate.

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Strongly agree	11%	14%	9%	11%
Somewhat agree	27%	28%	22%	30%
Somewhat disagree	27%	30%	27%	26%
Strongly disagree	34%	28%	40%	32%
Don't Know	1%	1%	1%	1%
AGREE	38%	42%	31%	41%
DISAGREE	61%	57%	68%	58%

Changing topics a little bit, I am now going to ask you a few questions about how you make choices. Remember, there is no right or wrong answer.

Q98. In general, which is more important to you when deciding who to vote for?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
The candidate's positions on policy	47%	57%	47%	42%	
The candidate's personal integrity and character	46%	30%	46%	54%	
Both	6%	11%	5%	4%	
Neither	0%	1%	0%	0%	
Don't know	1%	1%	2%	0%	

Q99. Which is closer to the type of person you would prefer to have as your representative?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
One who believes we need a return to tradition	35%	18%	22%	56%	
One who believes we need to be forward thinking	60%	81%	72%	38%	
Both	3%	0%	3%	4%	
Neither	1%		1%	1%	
Don't know	2%	1%	2%	2%	

Q100. Which do you think is a bigger threat to our country?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Big government	59%	28%	52%	80%	
Big Business	36%	66%	41%	17%	
Don't know	5%	6%	6%	3%	

Q101. Which concerns you more?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
The government not doing enough for the economy	51%	75%	53%	36%	
The government becoming too involved in the economy	44%	17%	40%	60%	
Both	2%	2%	2%	1%	
Neither	1%	2%	2%	1%	
Don't know	3%	4%	3%	2%	

# The remaining questions are for statistical purposes only.

### D1. What year were you born?

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
18-29	15%	20%	17%	12%
30-44	22%	25%	24%	18%
45-59	26%	19%	25%	31%
60+	34%	34%	30%	38%
<50	46%	53%	48%	41%
50+	52%	45%	49%	58%
Millenials	19%	23%	21%	15%
Gen X	27%	30%	26%	26%
Baby Boomers	35%	29%	34%	37%
Silent Gen	15%	13%	13%	19%
Seniors	22%	22%	19%	26%

D1A.	What year were you born?					
		Total	Liberal	Moderate	Conservative	
Base		1466	310	536	619	
18-29		16%	21%	18%	12%	
30-39		14%	17%	17%	11%	
40-49		17%	17%	15%	18%	
50-64		30%	24%	30%	33%	
65+		23%	22%	20%	26%	
<50		47%	54%	50%	41%	
50+		53%	46%	50%	59%	
Mean:		2148	2101	2242	2087	

D2. For statistical purposes only, we need to know your total family income for 2013. Will you please tell me which of the following categories best represents your total family income?

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Less than \$30,000	18%	20%	17%	17%
\$30,000 to less than \$40,000	12%	15%	13%	11%
\$40,000 to less than \$50,000	11%	8%	9%	13%
\$50,000 to less than \$75,000	17%	14%	17%	17%
\$75,000 to \$100,000	13%	18%	14%	10%
\$100,000 or more	18%	18%	21%	16%
Don't know/refused	12%	7%	9%	16%
NET <\$40K	30%	35%	30%	28%
NET \$40K+	58%	58%	61%	56%

# D3. What is the last grade that you had the opportunity to complete?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Grade school	1%		2%	1%	
Some high school	4%	4%	4%	4%	
High school graduate	23%	15%	18%	32%	
Community college/technical school	9%	8%	9%	9%	
Some college	22%	28%	22%	19%	
College graduate	27%	25%	29%	26%	
Graduate school, medical school or law school	14%	19%	15%	9%	
Don't know/refused	1%		2%	1%	
NET <college< td=""><td>59%</td><td>56%</td><td>54%</td><td>65%</td><td></td></college<>	59%	56%	54%	65%	
NET COLLEGE+	40%	44%	44%	35%	

D6. Are you married, single, living with a partner in a civil union or domestic partnership, living with a partner outside a legally recognized relationship, separated, divorced, or widowed?

	Total	Liberal	Moderate	Conservative
Base	1500	177	800	475
Married	57%	50%	51%	65%
Single	25%	30%	28%	19%
Living with partner, civil union or domestic partnership	2%	3%	2%	1%
Living with a partner, but not a civil union or domestic partnership	2%	2%	2%	2%
Separated/ Divorced	6%	7%	7%	4%
Widowed	7%	6%	8%	8%
Don't Know/Refused	1%		2%	0%
TRAD MARRIED	57%	50%	51%	65%
TRAD UNMARRIED	42%	50%	47%	34%
EXPANDED MARRIED	59%	54%	54%	67%
EXPANDED UNMARRIED	40%	46%	44%	33%

#### D8. Do you have any children under age 18 living at home?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Yes	28%	25%	27%	32%	
No	71%	75%	72%	67%	
Don't know	1%		1%	0%	

# D11. Are you, or is anyone in this household a member of a labor union or a retired union member?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Yes	21%	25%	23%	18%	
No	77%	75%	75%	81%	
Don't know/not sure	1%	0%	2%	1%	

#### D12. Do you own a gun or does someone in your household own a gun?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Yes	41%	30%	38%	50%	
No	51%	69%	57%	38%	
Don't know/not sure	7%	1%	5%	12%	

#### D15. Which term better describes the size of your current or most recent employer or business?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
Small	31%	29%	27%	35%	
Medium	27%	29%	30%	23%	
Large	37%	37%	37%	37%	
Don't know	5%	5%	5%	5%	

D16. What is your ethnic background?

	Total	Liberal	Moderate	Conservative	
Base	1500	177	800	475	
White	68%	68%	61%	74%	
Hispanic/Latino	10%	8%	15%	8%	
African American	13%	14%	14%	13%	
Asian	1%	1%	2%	0%	
Other [SPECIFY]	6%	7%	6%	4%	
Don't know	2%	2%	2%	1%	
TOTAL OTHER	7%	8%	8%	5%	
TOTAL NON-WHITE	31%	30%	37%	25%	

Total N=1500; the weighted and unweighted sample sizes for liberals, moderates, and conservatives are below.

	Unweighted	Weighted	Margin of Error	
Liberal	177	315	7.37%	
Moderate	800	555	3.46%	
Conservative	475	629	4.50%	