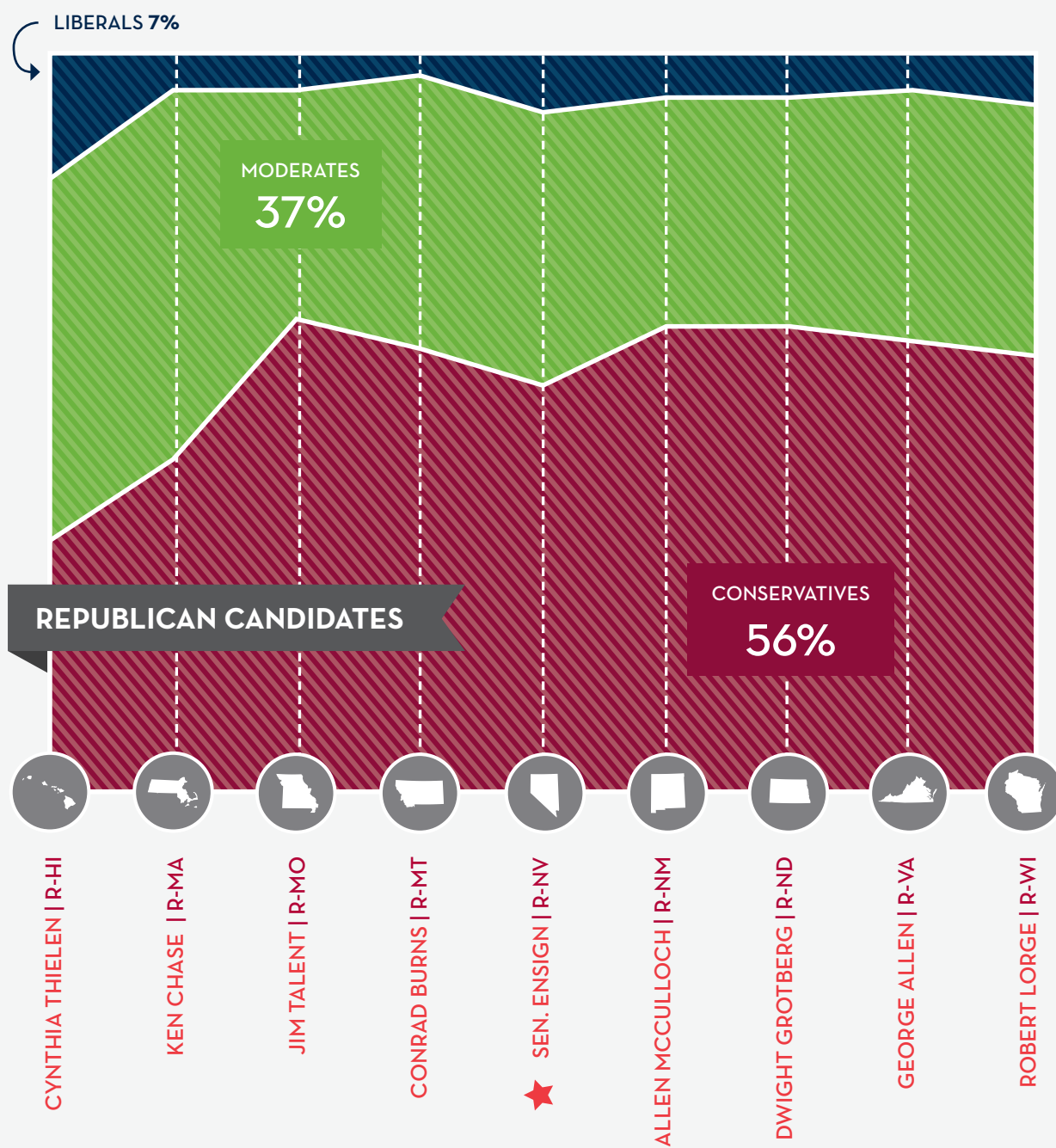
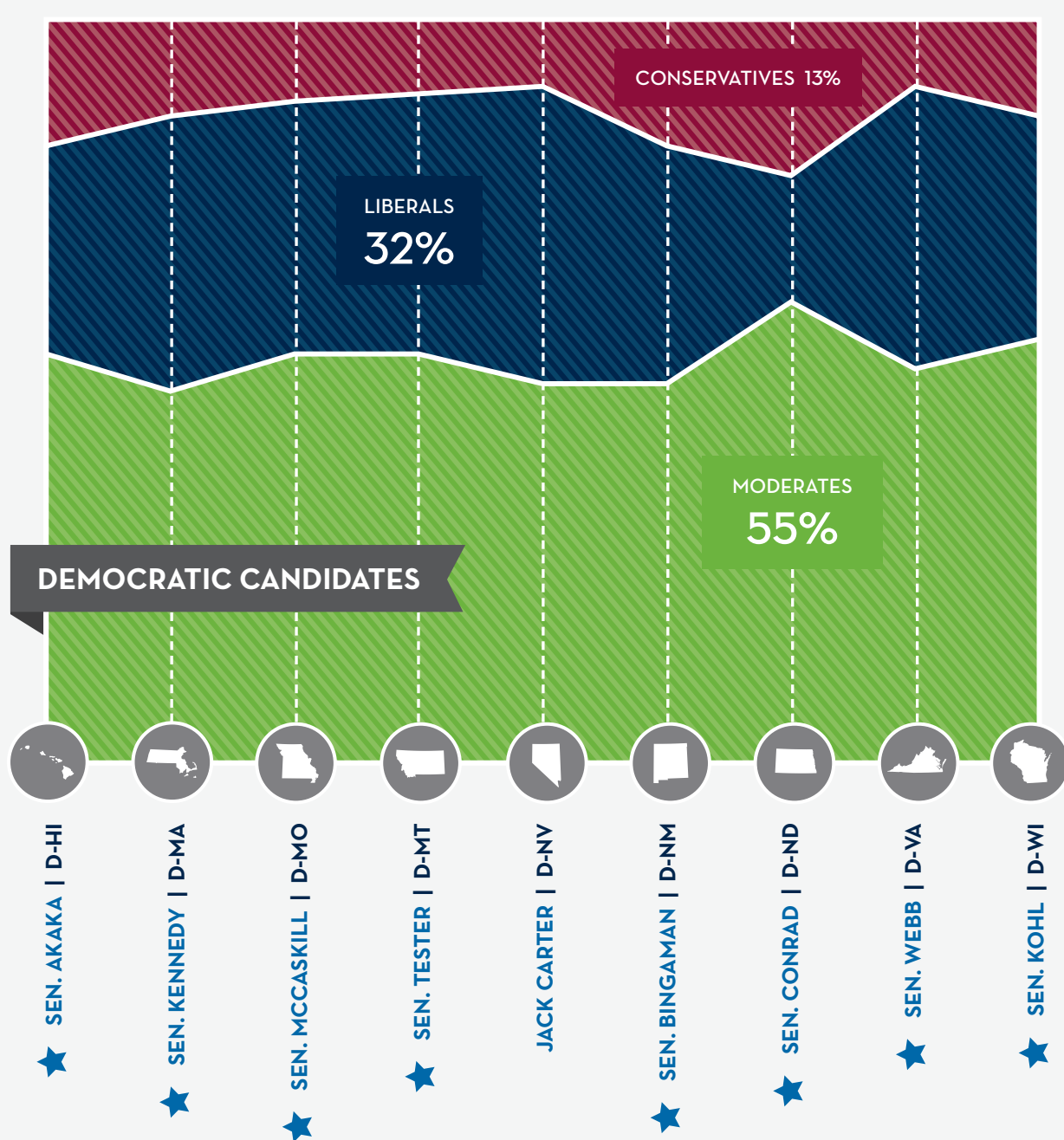


WHO'S THE BASE?



Moderates Dominate Winning Democratic Senate Coalitions

LIBERALS MODERATES CONSERVATIVES



★ = WINNER

Both parties often talk about mobilizing their “base.” But when it comes to winning Senate races, Democrats must recognize that the base of their vote is actually **MODERATES**, not liberals. In every Senate battleground in 2006, more moderates than liberals voted for the Democratic candidate. And in each, moderate voters made up **AT LEAST 50%** of the Democratic Senate vote—dwarfing the number of liberal voters in every single race.