

# Third Way Young Voter Research

n = 1,500 likely voters age 18-29 Conducted May 9-19, 2024 via cell phone, text-to-web, and online panel Margin of error = +/- 2.5 percentage points



### YouTube, Instagram, TikTok Are Major News Sources For Young Voters; Republicans Rely On Facebook More Than Dems/Inds

Figure 13

News Source	In a typical week, do you use any of the following sources to get your news and information?						
			Dem	Ind	Rep		
You	Tube	56	56	54	59		
Insta	gram	46	54	41	45		
T	kTok	44	51	40	41		
X, or Ty	vitter	37	44	35	30		
Face	book	37	36	28	54		
R	eddit 24		28	26	16		
Snap	chat 22		24	17	26		
Τ	vitch 8		11	6	5		
What	App 7		8	5	8		
None of the a	bove 13		9	17	14		



Figure 6'

#### **Biden-Harris Admin Actions**

Much more likely/More likely to vote Biden

Remembers Action



Biden expanded **healthcare** access, with over 6 million more Americans becoming insured during his presidency. He capped insulin at \$35 for seniors and passed a law that allows Medicare to directly negotiate the prices of ten lifesaving drugs, reducing their costs substantially.

Since the Supreme Court overturned Roe v. Wade, Biden has worked to protect a woman's right to choose. His administration defended medication **abortion** and defended women who have to travel out of state to get an abortion from prosecution.

Biden signed a bipartisan law that is rebuilding America's **roads**, **bridges**, and water systems, and is creating millions of jobs that don't require a college degree.

Biden signed a bipartisan law that enhanced background checks, made gun trafficking a federal crime and implemented "red flag" laws to prevent dangerous people from owning **guns**.

### Junk Fees, Clean Energy, Student Loans Earn Biden More Support, But Only Student Loans Well Known

Much more likely/More likely to vote Biden

Figure 6'



Remembers Action

Biden is protecting consumers by banning big corporations from charging hidden and misleading fees, known as **"junk" fees**, which will save consumers more than \$20 billion each year.

**Biden-Harris Admin Actions** 

Biden signed a law that is tripling America's **clean energy** supply chain by investing in wind and solar, creating good-paying jobs and making America more energy independent.

Despite the Supreme Court blocking Biden's \$10,000 in **student loan** debt cancellation, he's relieved nearly \$160 billion in debt for over 4 million students over the last two years and is working to relieve more student debt.

#### **Biden-Harris Admin Actions**

Much more likely/More likely to vote Biden

Remembers Action

Biden signed a bipartisan law that is funding the construction of dozens of **semiconductor** plants and will bring supply chains home from Asia to reduce the cost of American manufacturing.

Biden increased funding for **immigration** enforcement by \$800 million, including \$40 million to combat fentanyl trafficking and \$535 million for border security technology.

Under Biden, the United States has produced more **oil** than during any other presidency, including Trump's, helping to address rising gas prices for everyday Americans.



## Healthcare Top For Most Groups, Infrastructure Strongest Among Black Voters

Figure 40

**Biden Positives** 

Top positive

Next top positives

% Total more likely to vote

	Dem Women	Dem Men	Lib Dem	Mod/Cons Dem	Ind	White	Hispanic	Black
Healthcare	88√	76	91√	79√	65√	60√	63√	73
Abortion	87	77√	90		60	57	63√	
Infrastructure				75	61	56	63√	79√
Guns	84			73		56		
Junk fees		77√		73				73
Climate	84		86					
Student loans								
Chips								
Immigration								
Gas prices								

#### Healthcare Most Persuasive Across Targets

Figure 41

**Biden Positives** 

📕 Top positive 🗸

Next top positives

% Total more likely to vote

	Abortion dispositive	Gaza/Israel dispositive	3 <sup>rd</sup> Party Voter	Biden 2020/Not Biden 5-Way	Gen D/Not Biden 5-Way	Biden 2- Way/Not 5- Way	Biden 5-Way GOTV
Healthcare	75√	71√	73√	76√	84√	86√	81√
Abortion			68		77	82	78
Infrastructure	71		67	74		81	78
Guns	72		67	73			
Junk fees		67					
Climate		63	67		77		
Student loans							
Chips							
Immigration							
Gas prices							

### Abortion, Migrant Separation, Pandemic Cause Very Serious Concerns And Voters Have High Awareness

Figure 42



#### **Election Denial Is Particularly Well Known**

#### Trump Negatives

#### Very serious concerns/Total serious concerns

**Remembers Action** 

Trump tried to repeal the Affordable Care Act, which would have taken **healthcare** coverage away from 30 million Americans, prevented young adults under 26 years old from staying on their parents' health insurance, and repealed protections for patients with pre-existing conditions.

Trump denied the 2020 election results and has been criminally charged with conspiracy to overturn the election results and conspiracy to disrupt the certification of the 2020 election on **January 6th**.

Trump said there were, "very fine people on both sides," of a **neo-Nazi rally** in Charlottesville.



### **Climate Least Effective Attack, Yet Majority Still Concerned**



#### Large Differences In Top Negatives For Dems By Gender

Figure 45

Trump N	legatives	Top negative < Next top negatives				% Very serious concerns		
	Dem Women	Dem Men	Lib Dem	Mod/Cons Dem	Ind	White	Hispanic	Black
Abortion	80√	56	83	58√	47√	43√	51√	53
Migrant families	75		84√		44	39	49	
Pandemic		59		50	43	40	44	54√
Healthcare	72			49				48
2020 election		60√	80					48
Neo-Nazis								
Muslim ban								
Tax cut								
Climate								

### **Abortion Strongest Negative With Targets**

Trump Negative	es 🔮	Top negative 🗸 🛛 🔵	Next top negatives % Very serious concerns		
	3 <sup>rd</sup> Party	2-Way Und	Biden 2020/Not Biden 5-Way	Gen D/Not Biden 5-Way	Biden 2-Way/Not 5-Way
Abortion	58√	58√	65√	65√	65√
Migrant families	52	52	59	64	
Pandemic	53	52		64	64
Healthcare		53			
2020 election					62
Neo-Nazis			55		
Muslim ban					
Tax cut					
Climate					