

FINAL RESULTS: National Voter Survey**Sample Size:** 1200**Margin of Error:** $\pm 2.8\%$ **Interview Dates:** July 22-26, 2020**Language:** English and Spanish**Methodology:** Online panel.**Respondents:** Likely November 2020 voters from AZ, MI, NC, PA, WI. Suburban voters.*Results may not add to 100 due to rounding.*

SCREENING		
1.	LANGUAGE OF SURVEY Do you prefer to complete this survey in Spanish or English?	
	English	100
	Spanish	0
2.	In which state do you currently live?	
3.	What is the zip code at your primary residence?	
	Arizona	10
	Michigan	30
	North Carolina	8
	Pennsylvania	42
	Wisconsin	9
4.	What is your gender?	
	Female	54
	Male	46
	Other (Specify: _____)	0
5.	What is your age?	
	Under 35	13
	35-44	15
	45-54	15
	55-64	28
	65+	28

6. Which of the following best describes you?

White or Caucasian	85
Latino or Hispanic	4
Black or African American	8
Asian American or Pacific Islander	2
Native American	1
Mixed Race	2
Other (Specify: ____)	0

7. Which of the following describes your educational background?

Did not graduate high school	1
High school graduate or equivalent	14
Some college classes but not a college graduate	23
Technical or vocational school or certification	15
College graduate	28
Post Graduate	19
Prefer not to say	0

8. Are you currently registered to vote?

9. With which political party do you currently identify?

Democrat	43
Republican	38
Independent	19
Other Party	0

10. In November, there will be an election to vote for President, members of Congress and for state and local offices. What are the chances that you will vote in the November election?

5	1
6	1
7	2
8	3
9	3
10	89
Don't know	1
MEAN	9.75

ELECTION

11. If the 2020 election for president were held today, would you vote for...

Trump, definitely	30	→39%
Trump, but still may change	9	
Biden, definitely	46	→55%
Biden, but still may change	9	
Someone else, definitely (Specify:)	1	
Someone else, but still may change (Specify:)	1	
Don't know	4	

12. In the last few months, have you changed your mind about how you may vote for President?

Was previously Trump	12
Was previously Biden	7
Was previously undecided	10
Did not change mind	69
Don't know	1

13. Do you approve or disapprove of the job Donald Trump is doing overall?

Strongly approve	19	→39%
Somewhat approve	19	
Somewhat disapprove	10	→60%
Strongly disapprove	50	
Don't know	1	

14. Do you approve or disapprove of the job Donald Trump is doing on the economy?

Strongly approve	29	→48%
Somewhat approve	19	
Somewhat disapprove	13	→51%
Strongly disapprove	38	
Don't know	2	

15. **IF APPROVE OF TRUMP ON ECONOMY:** What causes you to say you approve of President Trump's handling of the economy?

16. **IF DISAPPROVE OF TRUMP ON ECONOMY:** What causes you to say you disapprove of President Trump's handling of the economy?

Provided Separately

17. Do you approve or disapprove of the job Donald Trump is doing on handling the coronavirus and economic downturn?

Strongly approve	16	→34%
Somewhat approve	17	
Somewhat disapprove	11	→64%
Strongly disapprove	54	
Don't know	2	

18. Who has shown better leadership throughout the coronavirus crisis and economic downturn?

President Trump	27
State and local elected officials in your community	61
Don't know	11

ECONOMY

19. How would you rate the US economy today?

Excellent	3
Good	27
Not very good	45
Poor	23
Don't know	2

20. And what condition do you think the economy will be in by this November?

Excellent	6
Good	27
Not very good	40
Poor	21
Don't know	6

21. What are the things you look at when evaluating the country's economy?

Provided Separately _____

22. When considering your vote for President, about what percent of your vote will be based on the state of the economy and what percent of your vote will be based on other factors and issues?

90-100% Economy	3	
75-89% Economy	7	→20%
51-74% Economy	10	
Fifty/Fifty	28	
51-74% Other Factors	17	
75-89% Other Factors	17	→47%
90-100% Other Factors	13	
Don't Know	5	
MEAN (% ECONOMY)	41.1%	

23. **IF OTHER ISSUES/FACTORS > 0:** What other issues or factors will be important to you when deciding your vote for President?

Provided Separately _____

24. **(ASK 1)**

Let's say the economy rebounds by the fall, how much credit would you give to President Trump for that improvement?

All or nearly all	15	→36%
Most	21	
Just about half	13	
Less than half	17	→48%
None	32	
Don't know	3	

25. Which of the following are the most important factors in YOUR overall evaluation of the country's economy? Please choose up to THREE. **(Multiple response.)**

Unemployment statistics released by the US Department of Labor	57
Help wanted signs in your area	5
The Dow Jones or NASDAQ stock averages	32
Your own bank account balance	14
New construction in your area	5
The price of rent and housing in your area	7
Statistics on the country's economic growth	39
Stories you hear from family and friends about their jobs and financial situations	9
Statistics on salaries and wages across the country	22
Health care costs	23
The cost of living in your area	16
Businesses opening or closing in your area	39
None of the above	1
Don't know	2

26. And which is more important to you when you consider the condition of the economy...

Government statistics on job growth, the unemployment rate and interest rates	41
Personal observation about the health of businesses, the job market, and economic conditions in your community	54
Don't know	6

27. In June 2020, the unemployment rate was 11.1%, according to the US Department of Labor. If you had to guess right now, about what percent of American workers will be unemployed in October of this year?

Less than 5%	1
5%-10%	36
11%-15%	26
16%-20%	14
21%-25%	6
More than 25%	7
Don't know	10

28. Here is some unemployment data from the US Department of Labor. In February 2020, the unemployment rate was 3.5%. In April, after the coronavirus hit, the unemployment rate was 14.7%. In May, it declined to 13.3%, and in June, it was 11.1%. Hearing this information, how do you feel about an unemployment rate of 11.1% in June of this year?

Very positive	9	→45%
Somewhat positive	35	
Somewhat negative	28	→48%
Very negative	19	
Don't know	8	

Now, let's assume that in October of this year, the unemployment rate – at 11% in June – has changed. A one percentage point increase or decrease in the unemployment rate translates to a loss or gain of about two million jobs.

For each scenario below, please indicate that if the unemployment rate were at that level in October, would that make you more likely to vote to re-elect Donald Trump or more likely to vote for Joe Biden?

		TRUMP		No Difference	BIDEN		SUMMARY	
		Much more	Somewhat more		Somewhat more	Much more	Trump	Biden
29.	Unemployment remains at about 11%	17	10	35	7	30	28	37
30.	Unemployment drops to 8%	23	11	31	6	28	34	35
31.	Unemployment increases to 14%	15	9	33	8	34	25	42

CANDIDATE COMPARISON

You will now read statements from both the Trump and Biden campaigns. After each statement, please indicate how likely the statement is at causing you to vote for that candidate.

32. Donald Trump says that Joe Biden can't fix the economy because he supports massive tax increases on working families, trade deals that allow China and Mexico to steal our jobs, and amnesty for illegal immigrants competing for American jobs. President Trump gave us the strongest economy America has ever known, millions of new jobs and lowest unemployment rate for Black and Hispanic Americans, and he will do it again.

How convincing is this message at causing you to vote to re-elect Donald Trump?

Very convincing	26
Somewhat convincing	14
Only slightly convincing	12
Not convincing at all	47
Don't know	2

33. When Barack Obama and Joe Biden were sworn into office in 2009, they met with economists and experts from across the political spectrum and then took decisive action to stop the country from a catastrophic economic collapse. President Obama put Joe Biden in charge of the recovery effort that resulted in 75 straight months of job growth, and a decline in the unemployment rate from 10% in early 2009 to 4.7% in December of 2016. Joe Biden was there when the economy was near collapse and worked with Republicans and Democrats to save it. He has been there before, and he can do it again.

How convincing is this message at causing you to vote for Joe Biden?

Very convincing	37
Somewhat convincing	17
Only slightly convincing	14
Not convincing at all	29
Don't know	3

34. And with whom do you agree more...

Statement A: Those who say the President's experience in business and his track record of improving the American economy means he should be re-elected to guide the economy back from the impacts of the coronavirus pandemic.

Statement B: Those who say that the President's time in office has been marked by unprecedented chaos, conflict and division, and we need a more stable leader like Joe Biden to lower the temperature, listen to experts, and begin to bring the country together – all of which is necessary for the economy to make lasting improvements

Statement A, Strongly	28	→41%
Statement A, Somewhat	13	
Statement B, Somewhat	9	→53%
Statement B, Strongly	44	
Don't know	6	

Please indicate whether you think each phrase better describes what Joe Biden or Donald Trump would do as president.

		Joe Biden	Donald Trump	Don't Know
35.	Will support American workers	52	41	7
36.	Will stand up to China	34	49	17
37.	Will create good paying jobs	43	40	17
38.	Will support the middle class	56	33	10
39.	Will lower health care costs	50	29	22
40.	Will close the gap between the rich and working class	56	23	21
41.	Will rebuild American manufacturing	42	45	13
42.	Will create opportunities for all working people, whether white, Black, or brown	54	37	9
43.	Will help our economy recover	49	42	9
44.	Will build America back better	51	40	9
45.	Will keep our communities safer	48	38	14

MESSAGING

Please indicate if you agree or disagree with the following statements that could be made in response to the improvement in the unemployment rate since April.

		AGREE		DISAGREE		Don't Know	SUMMARY	
		Strongly	Some-what	Some-what	Strongly		Agree	Disagree
46.	While it may be true that unemployment has dropped from its peak of 15% in April, it is still unacceptably high.	53	31	7	3	5	84	11
47.	Unemployment statistics do not reflect the reality of what the middle class is facing in this economy. Unemployment may be coming down from its record high, but a lot of people are still unemployed and even if they have a job, it often doesn't pay enough.	43	31	12	6	7	75	19
48.	Unemployment statistics ignore the most serious problems facing the country, such as the high cost of health care and education, and the fact that salaries are not increasing as much as the cost of living.	39	31	13	9	8	70	22
49.	President Trump constantly cherry picks good statistics to boast about, which is his nature. But the fact is, the American economy is in trouble and many working class American families are struggling, despite what the President says.	48	19	13	14	5	67	28
50.	Government statistics show that the income gap between the wealthiest and the middle class is greater than ever. The economy will not work until the wages of workers begins to grow at the same pace as the wages of the top 1%.	37	27	15	11	10	64	26
51.	The President and the Republicans and the Democrats should all be working together to grow the economy and bring people back to work. President Trump is always blaming others and not helping to bring all sides together with a plan to bring back jobs and businesses.	51	14	12	18	4	66	30
52.	The economy will never make a full comeback until we are able to effectively manage the coronavirus pandemic.	52	29	8	7	4	80	15
53.	The economy would be better today if President Trump had taken the coronavirus epidemic more seriously from the start, and more consistently listened to the advice of health care experts.	49	16	10	20	5	65	30
54.	The economy will not get truly fixed until our country can come together. But President Trump is using the unrest and pandemic to divide Americans rather than unite us.	46	14	9	27	4	59	36

		AGREE		DISAGREE		Don't Know	SUMMARY	
		Strongly	Some-what	Some-what	Strongly		Agree	Disagree
55.	When we needed a leader to look out for us, President Trump looked out for himself. He slowed down testing to help his re-election, and now we're having to shut the economy down again just as some businesses were opening.	46	13	10	26	5	59	36
56.	The coronavirus is not President Trump's fault, but his handling of it is. He failed to take steps at the beginning to contain the virus. Going from an awful economy to a bad one now is nothing to celebrate.	50	12	10	24	4	62	34
57.	President Trump is obsessed with the stock market, but the stock market is not the economy. The president should care more about creating jobs on Main Street than big profits for Wall Street.	43	23	14	13	7	66	27
58.	President Trump rushed to reopen the country, and this has made it harder to fix the economy. Other countries are getting back to normal because they contained the virus, but we keep losing ground because we reopened without a plan.	48	15	13	19	5	63	32

59. **(ASK 2)**

Now that you've heard more, let's say the economy rebounds by the fall, how much credit would you give to President Trump for that improvement?

All or nearly all	15	→32%
Most	17	
Just about half	13	→50%
Less than half	18	
None	32	
Don't know	4	

ASK SUMMARY

	Give Trump Most Credit	Give Trump Half Credit	Not Give Trump Credit	Don't Know
Q24. ASK 1: Initial Ask	36	13	48	3
Q59. ASK 2: After Arguments	32	13	50	4

60. When you do go out in public currently, how often do you wear a mask or facial covering?

Every time	75
Most every time	16
About half the time	4
Only rarely	3
Never	2
Prefer not to say	0

DEMOGRAPHICS

61. Do you have children under the age of 18 living at home?

Yes	20
No	80
Prefer not to say	0

62. What best describes your marital status?

Currently married or partnered	64
Previously married or partnered but not currently	17
Never been married or partnered	18
Prefer not to say	0

63. How would you describe yourself politically?

Liberal	21
Moderate	41
Conservative	35
Don't know	2
Prefer not to say	1

64. Thinking about your total annual household income, do you consider your household to be...

Upper income	7
Middle income	71
Lower income	19
Don't know	1
Prefer not to say	2

65. Which of these categories best describes your total household income before taxes for the year 2019?

Under \$25,000	8
\$25,000 to just under \$50,000	18
\$50,000 to just under \$75,000	20
\$75,000 to just under \$100,000	19
\$100,000 to just under \$150,000	17
\$150,000 to just under \$200,000	8
\$200,000 or more	4
Don't know	0
Prefer not to say	5

66. At any time during the past 18 months, have you or anyone in your household been unemployed and looking for work?

Yes	24
No	76
Prefer not to say	1

67. Are you or is anyone in your household a member of a labor union or employee association?

Yes, myself only	10	
Yes, household member only	6	→18%
Yes, both myself and a household member	2	
No, no one	81	
Prefer not to say	1	

68. Have you joined a rally, protest, demonstration, or march in the last two months?

Yes, to support racial justice and oppose police brutality	5	
Yes, to oppose wearing masks	1	→7%
Yes, to oppose lockdowns	1	
No	93	
Prefer not to say	0	

69. For whom did you vote in the 2016 Presidential election?

Hillary Clinton	46
Donald Trump	42
Someone else	6
Did not vote	6

70. For whom did you vote in the 2018 U.S. House elections?

The Democrat	51
The Republican	40
Someone else	2
Did not vote	7

71. For whom did you vote in the 2012 Presidential election?

Barack Obama	53
Mitt Romney	36
Someone else	3
Did not vote	8