

FINAL RESULTS: Swing State Suburban Voter Survey**Sample Size:** 1200**Margin of Error:** $\pm 2.8\%$ **Interview Dates:** September 30-October 5, 2020**Language:** English and Spanish**Methodology:** Voter panel**Respondents:** Likely November 2020 voters from AZ, FL, MI, NC, PA, WI. Suburban voters.*Results may not add to 100 due to rounding.***SCREENING**

1.	Do you prefer to take this survey in Spanish or English?	9/20	10/20
	English	96	98
	Spanish	4	2
2.	In which state do you currently live?		
3.	What is the zip code at your primary residence?	9/20	10/20
	Arizona	7	6
	Florida	32	31
	Michigan	20	22
	North Carolina	6	6
	Pennsylvania	29	28
	Wisconsin	6	7
4.	What is your gender?	9/20	10/20
	Female	54	55
	Male	46	45
	Other (Specify: _____)	0	0
5.	What is your age?	9/20	10/20
	Under 35	19	18
	35-44	16	17
	45-54	14	13
	55-64	22	21
	65+	29	32

6. Which of the following best describes you?

	9/20	10/20
White or Caucasian	77	80
Latino or Hispanic	10	9
Black or African American	10	9
Asian American or Pacific Islander	2	2
Native American	0	0
Mixed Race	0	1
Other (Specify: ____)	0	0

7. Which of the following describes your educational background?

	9/20	10/20
Did not graduate high school	1	0
High school graduate or equivalent	24	24
Some college classes but not a college graduate	37	28
Technical or vocational school or certification	8	9
College graduate	18	25
Post Graduate	13	14
Prefer not to say	0	0

8. Are you currently registered to vote?

9. With which political party do you currently identify?

	9/20	10/20
Democrat	42	44
Republican	37	35
Independent	20	19
Other Party	1	1

10. On November 3, there will be an election to vote for President, members of Congress and for state and local offices. How likely are you to vote in the November election or have you already voted?

	9/20	10/20
5	1	1
6	1	1
7	1	2
8	3	2
9	3	3
10	90	80
Already voted	1	12
Don't know	1	0

ELECTION

For each of the following names, please indicate if you have a favorable or unfavorable impression. If you haven't heard of the person, just indicate so and move on.

		FAVORABLE		UNFAVORABLE		NO OPINION		SUMMARY	
		Strongly	Some-what	Some-what	Strongly	Heard of-	Have Not Heard Of	Favor-able	Unfavor-able
11.	Donald Trump	24	15	7	52	1	0	40	59
12.	Joe Biden	33	23	9	34	1	0	56	43

13. **IF ALREADY VOTED FROM Q10:** In the 2020 election for president, for whom did you vote?

IF HAVE NOT VOTED FROM Q10: If the 2020 election for president were held today, would you vote for...

	9/20		10/20	
	Already Voted (n=9)	Total (n=1209)	Already Voted (n=170)	Total (n=1370)
Trump, definitely	24	37	26	36
Trump, but still may change	0	5	0	4
Biden, definitely	68	46	73	51
Biden, but still may change	0	5	0	4
Someone else, definitely (Specify:)	8	1	1	1
Someone else, but still may change (Specify:)	0	0	0	0
Don't know	0	5	0	4
TOTAL TRUMP	24	43	26	40
TOTAL BIDEN	68	52	73	55

14. In the last month, have you changed your mind about how you may vote for President?

	9/20	10/20
Did not change mind in the past month	88	88
Was previously Trump, now voting for Biden	2	3
Was previously Trump, now completely undecided	2	2
Was previously Biden, now voting for Trump	1	2
Was previously Biden, now completely undecided	2	2
Was previously undecided, now voting for Biden	2	2
Was previously undecided, now voting for Trump	2	1
Other (Specify: _____)	0	0

15. Which one of these issues is most important to you in considering whom you will vote for in the presidential election?

	9/20	10/20
Health care	10	12
Jobs and the economy	18	18
Gun laws	1	1
Criminal justice reform	1	1
Immigration	3	2
Coronavirus	23	23
Education	2	1
Climate change	4	5
National security	5	4
Cleaning up corruption in Washington	11	10
Infrastructure	1	0
Racial justice	4	3
Civil unrest and public safety	9	8
Supreme Court	--	4
Something else (SPECIFY: _____)	4	5
Don't know	2	2

16. Did you happen to watch or listen to any of the presidential debate, which was held last Tuesday evening?

	10/20
Watched or listened to all of it	53
Watched or listened to some of it	24
Did not watch or listen to any of it, but read or watched some highlights	14
Did not watch or listen to any of it, and did not read or watch any highlights	8

17. **IF WATCHED, LISTENED, OR SAW HIGHLIGHTS:** Which candidate do you feel won the debate? (n=1102)

	10/20
Trump	26
Biden	46
It was a tie	15
Don't know	12

18. **IF WATCHED, LISTENED, OR SAW HIGHLIGHTS:** How did the debate affect your thinking on your vote for president? (n=1102)

	10/20	
Made me much more likely to vote for Trump	16	→ 19
Made me somewhat more likely to vote for Trump	3	
Made me much more likely to vote for Biden	25	→ 33
Made me somewhat more likely to vote for Biden	8	
Did not affect my vote in any way	48	

DEMOGRAPHICS

19. Do you have children under the age of 18 living at home?

	9/20	10/20
Yes	16	15
No	84	85
Prefer not to say	0	0

20. What best describes your marital status?

	9/20	10/20
Currently married or partnered	64	65
Previously married or partnered but not currently	20	19
Never been married or partnered	16	15
Prefer not to say	1	1

21. How would you describe yourself politically?

	9/20	10/20
Liberal	21	22
Moderate	38	41
Conservative	39	35
Don't know	2	2
Prefer not to say	0	1

22. Thinking about your total annual household income, do you consider your household to be...

	9/20	10/20
Upper income	7	6
Middle income	67	71
Lower income	21	20
Don't know	2	2
Prefer not to say	2	2

23. Which of these categories best describes your total household income before taxes for the year 2019?

	9/20	10/20
Under \$25,000	12	10
\$25,000 to just under \$50,000	23	19
\$50,000 to just under \$75,000	21	22
\$75,000 to just under \$100,000	18	17
\$100,000 to just under \$150,000	14	17
\$150,000 to just under \$200,000	5	6
\$200,000 or more	4	3
Don't know	0	0
Prefer not to say	4	5

24. At any time during the past 18 months, have you or anyone in your household been unemployed and looking for work?

	9/20	10/20
Yes	20	20
No	79	79
Prefer not to say	1	1

25. Are you or is anyone in your household a member of a labor union or employee association?

	9/20	10/20
Yes, myself only	9	10
Yes, household member only	6	5
Yes, both myself and a household member	3	3
No, no one	82	82
Prefer not to say	1	0
TOTAL UNION HOUSEHOLD	18	17

26. Have you joined a rally, protest, demonstration, or march in the last two months?

	9/20	10/20
Yes, to support racial justice and oppose police brutality	5	5
Yes, to oppose wearing masks	1	1
Yes, to oppose lockdowns	1	1
No	92	92
Prefer not to say	1	1

27. For whom did you vote in the 2016 Presidential election?

	9/20	10/20
Hillary Clinton	44	46
Donald Trump	44	43
Someone else	6	5
Did not vote	6	6

28. For whom did you vote in the 2018 U.S. House elections?

	9/20	10/20
The Democrat	48	50
The Republican	42	42
Someone else	2	1
Did not vote	8	7
