

HIGHER ED'S DATA PROBLEM

Students and families are getting incomplete information on how well institutions are serving students. Today's **federal graduation rate doesn't count all students** and **post-enrollment earnings data omits one-third** of the college-going population. As students look to rebuild their lives as we rebound from the pandemic and ensuing recession, it is critical they know which institutions and programs will provide them with the best return on investment of their time and money, and from low-income backgrounds.



IMAGINE IF WE HAD THIS KIND OF **INCOMPLETE DATA** IN OTHER PARTS OF OUR LIVES?

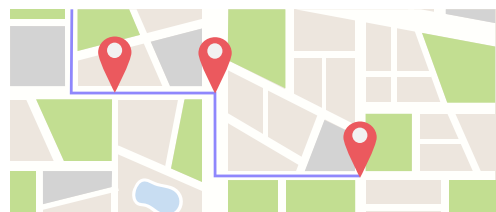
POSTAL MAIL



WARNING SIGN



GPS



1. Turn [redacted] at Main Street
2. Then make a [redacted] in 6 miles
3. Continue straight for [redacted] miles
4. Arrive at destination

RECIPE

- RECIPE [redacted] BANANA BREAD
- Step 1: Mix water [redacted] bananas, [redacted] cream and [redacted] extract until combined
- Step 2: Add [redacted] batter to melted chocolate and [redacted]
- [redacted] both batters into loaf pan and swirl with a knife [redacted]
- Step 4: Place in [redacted] and bake for about 1 hour and [redacted]
- Step 5: Let [redacted] for [redacted] minutes
- Step 6: Enjoy!

We wouldn't accept obscured information for our mail, a warning sign, from our GPS or a recipe, and **we shouldn't accept it from institutions receiving billions in federal aid**. Students and taxpayers have a **right to accurate information about what they're paying for and what they're getting in return from their higher ed investment**—especially as higher education faces a potentially long-term shift to online and hybrid learning.