Hispanic-Owned Businesses

Economic Impact and Emerging Trends

52%

Hispanic immigrants make up **52%** of all Hispanic-owned employer firms.

Source: Stanford University

\$800B

Hispanic-owned businesses contribute **\$800 billion** annually to the US economy.

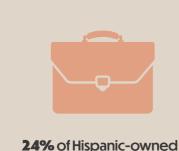
Source: Senate Joint Economic Committee Report

14%

7%

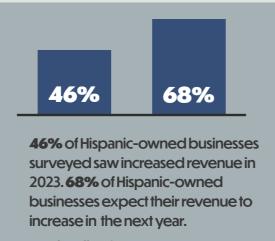
14% of scaled Hispanic-owned businesses have adopted AI technology, compared to **7%** of comparable white-owned businesses.

Source: Stanford University.



24% of Hispanic-owned employer firms are women-owned.

Source: Fed Small Business.





39% of Hispanic-owned firms were denied for financing.

Source: Fed Small Business

Source: Fed Small Business.



56% of Hispanic-owned businesses expect to hire more employees in the next year.



55% of Hispanicowned employer firms are less than 5 years old.



of US employer businesses are Hispanicowned and Hispanic businesses grew to **406,086** in 2021.

