

# OPPORTUNITY 2020

COLUMBUS, OHIO | JULY 18-20, 2018

## AGENDA

### WEDNESDAY, JULY 18

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**2:00 – 6:00 pm**

#### **Registration**

2<sup>nd</sup> Floor Lounge, next to Skybridge

**5:00 – 7:00 pm**

#### **Welcome Party at North Market**

Mayor Andrew Ginther

City Attorney Zach Klein (NewDeal Leader)

### THURSDAY, JULY 19

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**7:30 am**

#### **Registration Opens**

**7:30 – 8:30 am**

#### **BREAKFAST**

**8:30 – 10:05 am**

#### **Survey Says...**

Jim Kessler, SVP for Policy, Third Way

#### **Welcome**

Liz Brown, Columbus City Council (NewDeal Leader)

Winston Fisher, Fisher Brothers

#### **7 Trends: The Economy in the Digital Age**

Sarah Bianchi, Biden Advisor, Former Head of Public Policy, AirBnB

#### **The Opportunity Democrat**

Jon Cowan, President of Third Way

#### **Rising to the Challenge**

Dr. Freeman Hrabowski, President of University of Maryland, Baltimore County

**10:05 – 10:25 am**

#### **BREAK**

**10:25 – 11:55 am**

#### **A Conversation: Bridging the Opportunity Divide**

Mayor Steve Benjamin (Columbia, SC)

Amy Liu, VP and Director of the Metro Project, Brookings

#### **Opportunity: The Political Imperative**

Lanae Erickson Hatalsky, VP for Social Policy and Politics, Third Way

#### **The Nation's Mood: Reflections on Travel to 40 States**

Jason Kander, Founder, Let America Vote with Jamal Simmons, *The Hill*

**12:15 – 1:00 pm**

#### **Lunch Presentation: Tech Opportunities for Democrats**

Ron Klain, Higher Ground Labs and EVP & General Counsel, Revolution

Andrew McLaughlin, Co-founder/Partner, Higher Ground Labs

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**1:30 – 4:20 pm**

## **Strategy Sessions**

- Reviving the Democratic Brand
- The Economy of the Future
- Telling a Values-Laden Story
- Marrying Base and Swing
- Learning from the Labs of Democracy

**6:00 – 9:00 pm**

## **Reception at the Columbus Museum of Art**

Fmr. Governor Jack Markell (DE)

\*Buses leave **PROMPTLY at 5:30 PM** from the hotel lobby

## **FRIDAY, JULY 20**

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**7:30 – 8:30 am**

## **BREAKFAST**

**8:30 – 10:20 am**

## **Strategy Session Debrief**

Interactive Discussions

## **Opportunity in Middle America: The View from Youngstown**

Congressman Tim Ryan (OH-13)

## **Expanding Opportunity: The Moral Imperative**

Senator Chris Coons (DE)

## **Cape Up: Live Podcast Interview**

Fmr. Mayor Mitch Landrieu (New Orleans) with Jonathan Capehart, *Washington Post*

**10:20 – 10:40 am**

## **BREAK**

**10:40 – 12:05 pm**

## **Governing in the Digital Age**

Congressman Jim Himes (CT-4)

Congresswoman Cheri Bustos (IL-17)

Congresswoman Norma Torres (CA-32)

Moderated by Matt Bennett, Third Way

## **Opportunity 2018: The Year of the Woman**

*Candidate* Chrissy Houlahan (PA-6)

*Candidate* Jana Sanchez (TX-6)

*Candidate* Elissa Slotkin (MI-8)

*Candidate* Abigail Spanberger (VA-7)

Moderated by Lucinda Guinn, EMILYs List

## **Owning the Future**

Senator Mark Warner (VA)

## **Opportunity 2020: What's Next**

Jon Cowan, Third Way

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