

FINAL RESULTS: National Primary Voter Survey

Sample Size: 1200 base + 550 oversample

Margin of Error: ±2.8% on base sample

Interview Dates: March 7-10, 2019

Methodology: Online Panel

Language: English and Spanish

Respondents: Likely 2020 Democratic Primary Voters/Caucusers Nationwide with 250 oversample for African Americans, and 300 oversample for Latinos.

1: SCREENING

1. Do you prefer to complete this survey in Spanish or English?

Spanish	2
English	98
Don't know	0

2. In which state do you currently live?

3. What is your zip code?

New England	6
Middle Atlantic	14
Midwest	25
South	22
Mountain/Plains	14
Pacific	19

4. What is your gender?

Male	40
Female	60
Other (Specify: _____)	0

5. What is your age?

Under 35	21
35-44	17
45-54	15
55-64	22
65+	25

6. Which is your ethnicity?

White or Caucasian	64
Latino or Hispanic	13
Black or African American	17
Asian American or Pacific Islander	3
Native American	<1
Mixed Race	3
Other (Specify: ___)	0

7. Are you currently registered to vote?

Yes	100
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7A. In the Presidential election of 2016 between Donald Trump and Hillary Clinton, did you vote or not vote in that election, or were you ineligible to vote in that election?

Yes, voted	99
Was not eligible	1

7B. In the November election last year in 2018, did you vote or not vote in that election, or were you ineligible to vote in that election?

Yes, voted	96
No, did not vote	4
Was not eligible	<1
Don't know/Don't remember	<1

8. With which political party do you currently identify?

9. **IF DEMOCRAT:** Do you consider yourself a strong Democrat or not so strong?

Democrat, Strong	55	→83%
Democrat, Not so strong	28	
Independent	17	

10. In 2020, there will be a primary election or caucus in which voters in your state will vote for the Democratic nominee for President. I know it's a long way off, but how likely are you to vote in that primary election or caucus?

	7/18	3/19
Definitely will participate	83	89
Probably will participate	17	11

2: DEMOCRATIC PRIMARY PREFERENCES

11. What is the main issue that you've heard the Democratic candidates for President talking about?
12. What is the main reason that you would vote for one Democratic candidate in the primary or caucus over another Democratic candidate?

Provided Separately _____

13. Which three of these issues are most important for a Democratic candidate for president to address in order to give them the best chance of defeating President Trump in 2020? (Multiple response, up to three answers.)

Reducing the cost of health care	43
Reducing taxes on the working and middle class	33
Addressing climate change	30
Making the wealthy and corporations pay more in taxes	27
Fixing our immigration system including a pathway to citizenship for undocumented immigrants	27
Passing gun safety legislation	26
Passing a single-payer, Medicare for All health plan	20
Raising the minimum wage	15
Creating good-paying jobs	14
Getting money out of politics	13
Making 4-year college free	9
Reforming the criminal justice system	9
Getting Americans the skills needed for the 21st century	7
Guaranteeing a federal government job to every American who wants one	4
Something else (SPECIFY: _____)	4
Don't know	3

14. Which two things are most important for a Democratic candidate for president to focus on in order to give them the best chance of defeating President Trump in 2020? (Multiple response, up to two answers.)

Standing up to Trump when he threatens American values	43
Appealing to a broad range of voters	43
Showing how Trump has not delivered on his promises	31
Expanding opportunity to more people and places	26
Reducing income inequality	25
Exciting liberal voters	11
Something else (SPECIFY: _____)	3
Don't know	5

15.	Would you rather see a Democratic candidate for president who...	
	Works across party lines to bring the country together and get things done, even if it means not getting everything they want.	83
	Will be uncompromising in their policy stances, standing firm even if it means policies may not be passed.	11
	Don't know	6
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16.	Would you rather see a Democratic candidate for president who...	
	Will focus on expanding opportunity to more people and places	59
	Will focus on reducing income inequality	33
	Don't know	8
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17.	Would you rather see a Democratic candidate for president who...	
	Moves further to the left to generate enthusiasm and increase participation among progressives and liberals	22
	Appeals to a broad range of voters, including people who may have voted for Trump in 2016	70
	Don't know	8
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18.	Would you rather see a Democratic candidate for president who...	
	Has the best chance to beat Donald Trump	65
	Most closely matches my policy preferences	28
	Don't know	7
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19.	Would you rather see a Democratic candidate for president who...	
	Says we should mend, but not end capitalism	55
	Calls themselves a Democratic Socialist	23
	Don't know	22
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20.	Thinking about a Democratic candidate for president in 2020, would you rather see someone who...	
	Offers ideas that shift the national debate but may take many years to accomplish.	14
	Offers ideas that address urgent problems affecting people today	79
	Don't know	7

Here is a list of some Democratic candidates who have announced their candidacy or have been rumored to be running. For each, please indicate your confidence in their ability to beat Donald Trump in the 2020 presidential election.

		0 No confidence at all	1	2	3	4	5	6	7	8	9	10 Extremely confident	Don't know	MEAN
21.	Senator Michael Bennet	14	3	5	4	5	11	5	5	3	2	2	41	3.77
22.	Former Vice President Joe Biden	4	2	2	3	3	7	8	13	15	12	25	6	7.25
23.	Senator Cory Booker	8	2	4	4	7	13	9	11	9	4	6	23	5.35
25.	Governor Steve Bullock	15	3	6	4	5	10	4	4	3	2	2	42	3.53
26.	Mayor Pete Buttigieg	17	4	5	5	5	10	4	4	3	2	2	39	3.51
27.	Former HUD Secretary Julian Castro	12	4	5	6	5	12	7	6	5	3	3	32	4.30
28.	Former Congressman John Delaney	15	3	5	4	5	11	5	4	4	2	2	40	3.79
29.	Congresswoman Tulsi Gabbard	17	4	5	5	5	11	4	5	3	2	2	37	3.62
30.	Senator Kirsten Gillibrand	11	4	4	6	6	14	9	7	5	3	3	28	4.48
31.	Senator Kamala Harris	10	2	2	5	5	12	9	12	11	6	8	18	5.57
32.	Former Governor John Hickenlooper	14	4	5	5	6	11	5	5	3	2	3	37	3.91
33.	Governor Jay Inslee	15	4	4	5	6	11	5	3	3	2	3	39	3.76
34.	Senator Amy Klobuchar	12	3	4	6	6	12	7	7	6	4	3	30	4.57
35.	Former Governor Terry McAuliffe	14	3	5	6	6	12	4	5	3	2	2	38	3.84
36.	Former Congressman Beto O'Rourke	8	2	4	3	4	13	8	11	9	5	7	26	5.58
37.	Senator Bernie Sanders	9	3	5	4	5	10	10	13	13	8	13	7	5.96
38.	Senator Elizabeth Warren	13	3	5	6	6	13	12	9	10	5	5	13	4.98

39. If the 2020 presidential election was held today, would you vote for...

Republican Donald Trump	6
The Democratic nominee	82
Independent candidate Howard Schultz	5
Don't know	7

3: POLICY PREFERENCES

40. Which candidate for the Democratic nomination would you most likely support, pertaining to the health care system?

A candidate who wants to put a limit on out-of-pocket costs and insure everyone	44
A candidate who wants to pass a single-payer, Medicare for All government-run plan	32
Neither of these	9
Don't know	15

41. Do you support or oppose raising taxes on high-income households?

Support strongly	50	→83%
Support somewhat	33	
Oppose somewhat	7	→11%
Oppose strongly	4	
Don't know	6	

42. **IF SUPPORT RAISING TAXES:** If taxes are increased on high-income households, will that help your family, hurt your family, or have no impact? (n=1000)

Help my family	31
Hurt my family	6
No impact at all	49
Don't know	14

43. Some candidates have proposed to abolish ICE, the Immigration and Customs Enforcement Agency. Do you support abolishing ICE?

Yes	26
No	50
Don't know	24

44. If you could send one message about immigration with your vote, what would you want it to be?

Keep families together	29
Protect Dreamers	13
Pass comprehensive immigration reform	40
Abolish ICE	4
Build a wall along the border with Mexico	7
None of these	3
Don't know	4

45. Which of the following candidates for the Democratic nomination would you most likely support?

A candidate who supports a new program that guarantees a full-time government job to anyone who would like one.	17
A candidate who supports a new program where government works with business to create more good-paying jobs in the private sector.	69
Don't know	14

46. Which of the following candidates for the Democratic nomination would you most likely support?

A candidate who supports:	32
➤ A single-payer government-run health care plan for all Americans, sometimes called Medicare for All.	
➤ A guaranteed government job for all Americans.	
➤ Free college for all Americans.	
A candidate who supports:	49
➤ Creating one million new apprenticeship positions.	
➤ Making sure every American who works has a private retirement account on top of Social Security.	
➤ Building on Obamacare to limit out-of-pocket health care costs and insure everyone.	
Don't know	19

47. Which of the following candidates for the Democratic nomination would you most likely support?

A candidate who supports free 4-year college for all students.	35
A candidate who supports ensuring that every student who enters college graduates with a degree and skills they need to get a good job and pay back their loans.	49
Don't know	16

4: OPPORTUNITY/TONE

48. When a candidate for the Democratic nomination talks about new spending for programs like education, health care, or infrastructure, how important is it to you that the new spending does not increase the national debt?

Very important	44	→82%
Somewhat important	38	
Not too important	10	→13%
Not important at all	3	
Don't know	5	

49. To defeat President Trump, do you think the Democratic Party should become more liberal or more moderate?

More liberal	21
More moderate	45
Stay the same	19
Don't know	15

50. If Amazon announced a new headquarters near your community which would create a large number of jobs but included tax breaks for Amazon, do you think this would have a positive or negative impact on your community?

Positive impact	60
Negative impact	20
Don't know	20

51. Thinking about a 17-year-old in the local high school in your area, do you think there will be more opportunity for this person where you live or will there be more opportunity if this person moves?

More opportunity here	27
More opportunity with a move	39
The same opportunity	22
Don't know	12

52. How important is hard work to getting ahead in life?

0-Not important at all	1
1	<1
2	1
3	1
4	1
5	5
6	4
7	9
8	17
9	13
10	47
Don't know	1
MEAN	8.61

Following is a list of some ways that Democratic candidates have described themselves. For each, please indicate if you have a favorable or unfavorable opinion based on the description.

		FAVORABLE		UNFAVORABLE		Don't know	SUMMARY	
		Strongly	Some-what	Some-what	Strongly		Favor-able	Unfavor-able
53.	Democratic socialist	15	27	21	18	19	42	39
54.	Wanting to mend, but not end capitalism	21	42	11	6	20	63	17
55.	Centrist	11	27	20	8	34	38	28
56.	Pragmatic	17	30	15	6	32	47	21
57.	Liberal	24	37	17	8	14	61	25
58.	Moderate	23	44	14	4	15	67	18
59.	Progressive	24	44	11	5	16	68	16

5: DEMOGRAPHICS

60.	Generally speaking, how frequently do you post on Twitter?	
	Several times per day	5
	Once per day	5
	More than once per week, but not every day	6
	Once per week	2
	Less than once per week	8
	I don't make posts on Twitter	73
	Refuse	1

61.	Do you have children under the age of 18 living at home?	
	Yes	22
	No	78
	Refuse	<1

62.	What best describes your marital status?	
	Currently married or partnered	57
	Previously married or partnered but not currently	20
	Never been married or partnered	22
	Refuse	1

63.	How would you describe where you live?	
	Rural area	12
	Small town	12
	Suburb	49
	Urban area	27
	Don't know	<1
	Refuse	0

64.	Which of the following describes your educational background?	
	Did not graduate high school	1
	High school graduate or equivalent	13
	Some college classes but not a college graduate	21
	Technical or vocational school certification	6
	College graduate	36
	Post graduate	23
	Refuse	0

65. How would you describe yourself politically?

Liberal	42
Moderate	43
Conservative	10
Don't know	4
Refuse	1

66. How many jobs do you currently have?

One	46
Two	7
More than two	1
No jobs	46
Refuse	<1

67. Thinking about your total annual household income, do you consider your household to be...

Upper income	8
Middle income	59
Lower income	30
Don't know	2
Refuse	1

68. Which of these categories best describes your total household income before taxes for the year 2018?

Under \$25,000	14
\$25,000 to just under \$50,000	23
\$50,000 to just under \$75,000	20
\$75,000 to just under \$100,000	16
\$100,000 to just under \$150,000	13
\$150,000 to just under \$200,000	5
\$200,000 or more	5
Don't know	1
Refuse	3

69. At any time during the past 18 months, have you or anyone in your household been unemployed and looking for work?

Yes	21
No	78
Refuse	1

70. Are you or is anyone in your household a member of a labor union or employee association?

Yes, myself only	10	
Yes, household member only	7	→20%
Yes, both myself and a household member	3	
No, no one	80	
Refuse	<1	

71. Do you consider yourself to be a Democratic Socialist?

Yes	25	
No	70	
Refuse	5	

72. Have you attended a rally, protest, demonstration, or march during the Trump presidency?

Yes	14	
No	85	
Prefer not to say	1	

73. And did you vote or participate in a primary or caucus during the race for the Democratic nomination for President in 2016?

Yes	76	
No	21	
Don't know	3	
Refuse	<1	
