

FINAL RESULTS: National Primary Voter Survey

Sample Size: 1200 base + 550 oversample

Margin of Error: ±2.8% on base sample

Interview Dates: September 19-22, 2019

Methodology: Online Panel

Language: English and Spanish

Respondents: Likely 2020 Democratic Primary Voters/Caucusers Nationwide with 250 oversample for African Americans, and 300 oversample for Latinos.

1: SCREENING

1. Do you prefer to complete this survey in Spanish or English?

Spanish	1
English	99

Thank you for responding to this survey. There are no right or wrong answers, we are only asking for your opinions and perspectives. Your personal opinions are very important to this study. Thank you for taking the time.

2. In which state do you currently live?

3. What is your zip code?

New England	5
Middle Atlantic	15
Midwest	25
South	22
Mountain/Plains	14
Pacific	19

4. What is your gender?

Male	41
Female	59
Other (Specify: _____)	0

5. What is your age?

Under 35	22
35-44	15
45-54	15
55-64	23
65+	25

6. Which is your ethnicity?

White or Caucasian	63
Latino or Hispanic	13
Black or African American	17
Asian American or Pacific Islander	3
Native American	<1
Mixed Race	4
Other (Specify: ____)	0

7. Are you currently registered to vote?

Yes	100
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8. With which political party do you currently identify?

9. **IF DEMOCRAT:** Do you consider yourself a strong Democrat or not so strong? (n=)

	3/19	5/19	9/19
Strong Democrat	55	54	57
Not so strong Democrat	28	28	25
Independent	17	18	18
Don't know	0	0	0
TOTAL DEMOCRAT	83	82	82

10. In 2020, there will be a primary election or caucus in which voters in your state will vote for the Democratic nominee for President. How likely are you to vote in that primary election or caucus?

	7/18	3/19	5/19	9/19
Definitely will participate	83	89	86	86
Probably will participate	17	11	14	14

11. And regardless of whether you will vote, how closely are you following the presidential election?

Please use a scale of 0 to 10, where 10 means you are following it very closely and 0 means you are not following it at all.

	5/19	9/19
0	2	1
1	1	1
2	1	1
3	3	2
4	4	2
5	8	8
6	10	6
7	14	14
8	15	17
9	11	16
10	31	32
MEAN	7.5	7.9

12. In 2016, there were state primaries or caucuses to choose the Democratic nominee for President. Did you vote or participate in a primary or caucus during the race for the Democratic nomination for President in 2016?

	3/19	5/19	9/19
Yes	76	86	80
No	21	12	17
Don't Know	3	2	3

13. **IF VOTED IN 2016:** In 2016, during the state primaries or caucuses to choose the Democratic nominee for President, the major candidates were Bernie Sanders and Hillary Clinton. For whom did you vote or caucus for in the Democratic primaries or caucuses of 2016? (n=962)

	2/19	9/19
Hillary Clinton	70	73
Bernie Sanders	24	24
Someone Else	--	1
Don't remember	2	2

2: OVERALL OPINIONS

Please indicate if you have a favorable or unfavorable opinion of each person.

			FAVORABLE		UNFAVORABLE		NO OPINION		SUMMARY	
			Strongly	Some-what	Some-what	Strongly	Have Heard of	Have Not Heard of	Favor-able	Unfavor-able
14.	Barack Obama	5/19	74	19	3	3	1	<1	93	6
		9/19	75	16	4	4	1	<1	91	8
15.	Nancy Pelosi	5/19	26	38	14	9	10	3	64	23
		9/19	22	41	15	11	8	3	63	26
16.	Hillary Clinton	5/19	35	39	13	11	2	<1	74	24
		9/19	31	42	13	12	2	<1	73	25

17. For you personally, what is the biggest issue that government could address to improve life for you and your family?

Provided Separately _____

3: 2018 VOTE

18. Last November, there was an election to determine your Representative in the U.S. House of Representatives, as well as other statewide and local offices. Did you vote in November of 2018?

	2/19	9/19
Yes, voted	96	85
No, did not vote	4	13
Was not eligible	<1	--
Don't know/Don't remember	<1	2

19. **IF VOTED IN NOVEMBER 2018:** What was the most important issue in motivating you to vote last November? (n=1027)

Standing up to President Trump	30
Health care	19
Jobs and the economy	10
Cleaning up corruption in Washington	8
Gun control	7
Immigration	6
Climate change	6
Education	4
The composition of the Supreme Court	3
National security	2
The criminal justice system	1
Abortion	1
Something else (SPECIFY: _____)	3

20. Are the issues that motivated you to vote in November of 2018 similar to the issues that will motivate you to vote in November 2020, or have the issues totally changed?

Same issues motivating me as in 2018	73
Different issues motivating me from 2018	20
Don't know	7

21. **IF DIFFERENT ISSUES:** What is the most important issue in motivating you to vote in next year's 2020 election? (n=238)

Standing up to President Trump	27
Gun control	15
Cleaning up corruption in Washington	13
Health care	10
Climate change	6
Jobs and the economy	5
Immigration	5
The criminal justice system	3
The composition of the Supreme Court	3
Education	3
Abortion	3
National security	2
Something else (SPECIFY: _____)	5

4: DEMOCRATIC PRIMARY PRIORITIES

22. From what you've heard so far, are the Democratic candidates talking about the issues you care about or are they talking mostly about issues that have less importance to you.

They are talking about issues I care about.	69
They are mostly talking about issues that have less importance to me.	25
Don't know	6

23. From what you've heard so far, when they talk about their ideas and solutions, are the Democratic candidates speaking more to you, or are they speaking more to people other than you?

They are speaking more to me.	48
They are speaking more to people other than me.	39
I haven't started paying close attention yet	13

24. **IF SPEAKING TO OTHERS:** Who does it sound like the Democratic candidates are speaking to?

Provided Separately	—
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25. Which three of these issues are most important for a Democratic candidate for president to address in order to give them the best chance of defeating President Trump in 2020?

	3/19	5/19	9/19
Reducing the cost of health care	43	43	43
Passing gun safety legislation	26	25	39
Addressing climate change	30	25	30
Reducing taxes on the working and middle class	33	35	26
Making the wealthy and corporations pay more in taxes	27	30	26
Fixing our immigration system including a pathway to citizenship for undocumented immigrants	27	28	24
Creating good-paying jobs and raising wages	14	22	19
Protecting a woman's right to choose	--	--	18
Passing a single-payer, Medicare for All government-run health plan	20	22	16
Raising the minimum wage	15	16	16
Getting money out of politics	13	11	12
Reforming the criminal justice system	9	9	10
Nominating liberal Justices to the Supreme Court	--	--	8
Guaranteeing a federal government job to every American who wants one	4	5	6
Something else (SPECIFY: _____)	4	2	3
Don't know	3	1	1

26.	Would you rather see a Democratic candidate for president who...			
		3/19	5/19	9/19
	Works across party lines to bring the country together and get things done, even if it means not getting everything they want.	83	76	75
	Will take bold policy stances, standing firm even if it means policies may not be passed.	11	19	20
	Don't know	6	5	5

27. Would you rather see a Democratic candidate for president who...

	Cares more about unifying the country.	70
	Cares more about fighting for a cause.	25
	Don't know	5

28. Would you rather see a Democratic candidate for president who...

		3/19	5/19	9/19
	Will focus on expanding opportunity to more people and places.	59	58	58
	Will focus on reducing income inequality.	33	36	37
	Don't know	8	6	5

29. Would you rather see a Democratic candidate for president who...

		3/19	5/19	9/19
	Moves further to the left to generate enthusiasm and increase participation among progressives and liberals.	22	25	25
	Appeals to a broad range of voters, including people who may have voted for Trump in 2016.	70	67	69
	Don't know	8	8	6

30. Would you rather see a Democratic candidate for president who...

		3/19	5/19	9/19
	Has the best chance to beat Donald Trump.	65	63	68
	Most closely matches your policy preferences.	28	32	28
	Don't know	7	5	4

31. Would you rather see a Democratic candidate for president who...

	Goes toe-to-toe with President Trump.	48
	Mostly ignores President Trump's attacks.	44
	Don't know	8

32. Would you rather see a Democratic candidate for president who...

Stays focused on repairing trust and uniting the country.	61
Stays focused on pushing back on the white supremacists and racists who have become more outspoken under President Trump.	36
Don't know	3

33. Would you rather see a Democratic candidate for president who ...

	3/19	5/19	9/19
Offers ideas that shift the national debate but may take many years to accomplish.	14	16	16
Offers ideas that address urgent problems affecting people today.	79	79	80
Don't know	7	5	4

34. Would you rather see a Democratic candidate for president who...

	2/19	9/19
Says we should mend, but not end capitalism	55	58
Calls themselves a Democratic Socialist	23	21
Don't know	22	21

35. With which statement do you agree more...

Republicans are going to attack the Democratic nominee no matter what in the general election, so it doesn't matter what the Democratic candidates say during the primary election.	28
It's important for the Democratic candidates to take positions that they can defend against attacks in the general election.	66
Don't know	6

36. Do you agree or disagree that a Democratic candidate can beat President Trump in 2020, no matter their race, gender, or sexual orientation, as long as they carry a message and agenda with broad appeal.

Strongly agree	49	→81%
Somewhat agree	32	
Somewhat disagree	8	→13%
Strongly disagree	5	
Don't know	6	

5: CANDIDATE PREFERENCES AND ASSESSMENTS

37. If the Democratic presidential primary or caucus in your state were held today, and these were the candidates, for whom would you vote?

38. **IF DON'T KNOW:** If you had to choose now, toward which candidate do you lean? (n=129)

	Q38	Q39	Combined
Joe Biden	32	2	34
Elizabeth Warren	16	1	17
Bernie Sanders	14	1	15
Kamala Harris	6	1	7
Pete Buttigieg	4	1	5
Cory Booker	3	<1	3
Beto O'Rourke	3	<1	3
Tulsi Gabbard	2	0	2
Andrew Yang	2	<1	2
Michael Bennet	1	<1	1
Steve Bullock	<1	0	<1
Julian Castro	1	<1	1
Bill de Blasio	<1	0	<1
John Delaney	<1	0	<1
Amy Klobuchar	1	<1	1
Wayne Messam	<1	0	<1
Tim Ryan	1	<1	1
Joe Sestak	<1	0	<1
Tom Steyer	1	<1	1
Marianne Williamson	1	0	1
Someone Else (SPECIFY: _____)	1	0	1
Don't know	11	5	5

39. **IF DON'T KNOW, BEFORE Q39:** When do you expect to decide your vote in the Democratic presidential primary? (n=124)

I already know	5
Before the end of 2019	18
A few weeks before my state's primary or caucus	38
Immediately before I vote in my state's primary or caucus	11
Don't know	28

42. **IF VOTED SANDERS IN 2016, BUT NOT FOR PRIMARY 2020:** What is the main reason you voted for Bernie Sanders in the Democratic Presidential Primary in 2016 but are not voting for him in 2020? (n=143)

Other 2020 candidates have a better vision for the future of the country.	18
Sanders may not be able to beat Trump.	16
My vote in 2016 was more a vote against Clinton than for Sanders.	19
Sanders is not best positioned to unite the Democratic Party.	13
I have concerns about his age.	19
I prefer to nominate a female candidate or a person of color.	8
Other (Specify: _____)	5
Don't know	2

43. Regardless of whether or not you think they can actually win the nomination or the general election, which one of the Democratic candidates for president would you IDEALLY want to be President?

44. Which of the Democratic candidates for president have you decided that you definitely WON'T be voting for? Please choose as many candidates as you'd like.

	Q43	Q44
Joe Biden	26	14
Elizabeth Warren	17	13
Bernie Sanders	16	23
Pete Buttigieg	7	13
Kamala Harris	7	19
Cory Booker	3	16
Beto O'Rourke	3	20
Andrew Yang	3	22
Amy Klobuchar	1	20
Julian Castro	1	23
Tom Steyer	1	24
Michael Bennet	1	25
Steve Bullock	<1	25
John Delaney	1	26
Tulsi Gabbard	1	26
Tim Ryan	1	26
Joe Sestak	<1	27
Wayne Messam	<1	28
Marianne Williamson	1	32
Bill de Blasio	<1	33
Someone Else (SPECIFY: _____)	1	1
Don't know	9	20

6: POLICY PREFERENCES

45. Which of the following candidates for the Democratic nomination would you most likely support regarding asylum in the U.S.?

A candidate who will allow everyone who wants to seek asylum in the US to stay here.	17
A candidate who will use alternatives to detention to keep track of those who are applying for asylum while they prepare to make their case.	50
A candidate who will limit the number of people allowed to seek asylum at the border by making them apply in Mexico first.	23
Don't know	10

46. Which of the following candidates for the Democratic nomination would you most likely support?

A candidate who supports forgiving all student debt.	41
A candidate who supports forgiving all student debt for students who have been defrauded.	44
Don't know	15

47. Which candidate for the Democratic nomination would you most likely support, pertaining to the health care system?

A candidate who wants an annual cap that limits the costs people pay while making sure everyone has insurance coverage	46
A candidate who wants to pass a single-payer, Medicare for All government-run plan	30
Neither of these	12
Don't know	12

7: OPPORTUNITY/TONE

On a scale from 0 to 100 where 0 is the most liberal and 100 is the most conservative, what number would you give to:

(n=879)		0 - Liberal	1-24	25-49	50	51-75	76-99	100 – Conservative	Don't know	MEAN
48.	Yourself	4	20	27	10	23	12	4	<1	46.0
49.	Joe Biden	3	12	35	9	27	11	3	<1	49.1
50.	Elizabeth Warren	8	34	23	7	16	9	3	<1	36.6
51.	Bernie Sanders	16	37	14	6	13	11	3	<1	32.8
52.	Kamala Harris	5	24	34	9	18	8	2	<1	40.2
53.	Pete Buttigieg	3	20	34	13	22	6	1	1	41.8
54.	Donald Trump	9	12	6	3	11	35	24	<1	67.6
55.	Barack Obama	4	18	36	7	17	13	5	<1	46.3

56. In order to defeat President Trump in 2020, in your opinion, which three swing states that President Trump won in 2016 are most important for Democratic candidate to win? (Multiple response.)

Florida	51
Pennsylvania	40
Texas	36
Ohio	34
Michigan	33
Wisconsin	22
North Carolina	14
Iowa	14
Georgia	11
Arizona	10
Don't know	12

8: DEMOGRAPHICS

57. Generally speaking, how frequently do you post on Twitter?

Several times per day	6
Once per day	5
More than once per week, but not every day	7
Once per week	5
Less than once per week	11
I don't make posts on Twitter	66

58. In a typical week, about how many hours would you say you spend watching cable news stations, like CNN, MSNBC, or Fox News?

None	18
1-2 Hours	18
3-6 Hours	21
7-12 Hours	13
Over 12 Hours	13
Don't know	17

59. How would you describe where you live?

Rural area	12
Small town	10
Suburb	47
Urban area	31
Don't know	<1

60. Which of the following describes your educational background?

Did not graduate high school	1
High school graduate or equivalent	17
Some college classes but not a college graduate	24
Technical or vocational school certification	8
College graduate	31
Graduate degree or post graduate	19
Refuse	1

61. How would you describe yourself politically?

Liberal	43
Moderate	45
Conservative	10
Don't know	2

62. Which of these categories best describes your total household income before taxes for the year 2018?

Under \$25,000	18
\$25,000 to just under \$50,000	25
\$50,000 to just under \$75,000	18
\$75,000 to just under \$100,000	13
\$100,000 to just under \$150,000	13
\$150,000 to just under \$200,000	5
\$200,000 or more	4
Don't know	1
Refuse	3

63. Are you or is anyone in your household a member of a labor union or employee association?

Yes, myself only	13
Yes, household member only	5
Yes, both myself and a household member	3
No, no one	78
Don't know	1

64. Do you consider yourself to be a Democratic Socialist?

Yes	29
No	71

65. Have you attended a rally, protest, demonstration, or march during the Trump presidency?

Yes	11
No	89

66. For the upcoming election, have you visited a presidential candidate's campaign website?

Yes	24
No	76

67. Have you made a financial donation to any of the Democratic candidates running for president in 2020, even if that candidate has dropped out of the race?

Yes	13
No	87

68. How often do you attend services at a church, synagogue, or other place of worship?

Never	36
Once a year	10
A few times a year	16
Once a month	4
About twice a month	6
Once a week	18
More often than once a week	5
Refuse	5